

Campaign Code

All

Year Of Email Sent

Multiple selections

Month Of Email Sent

All

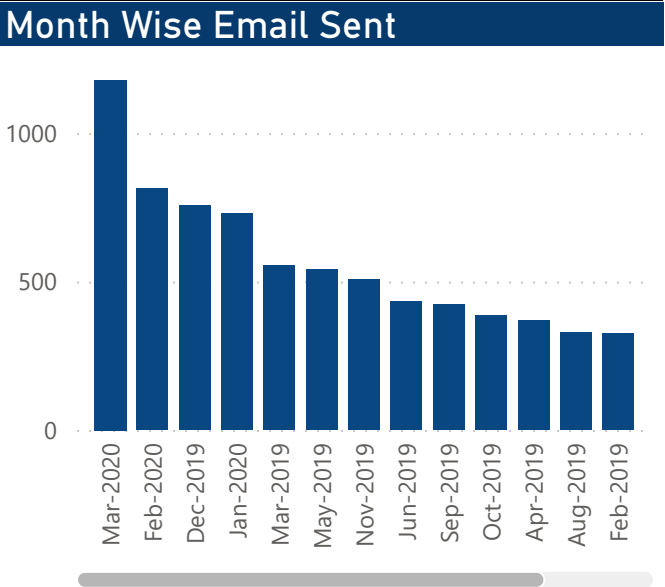
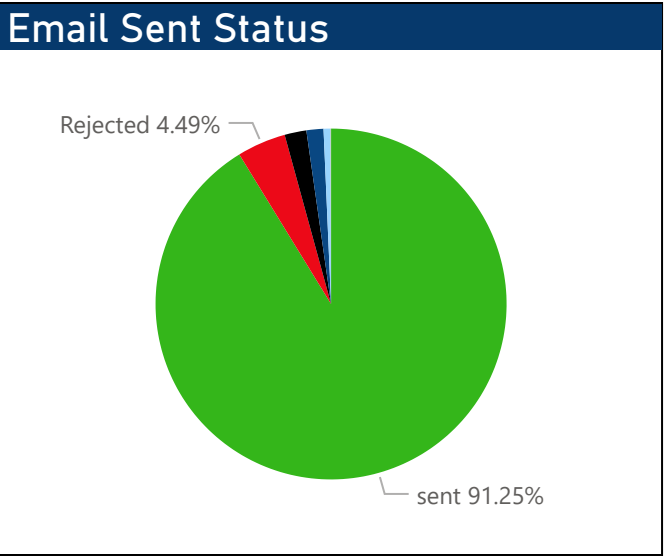
Date Of Email Sent

All

Total Rate Analysis

2.11%1.57%21.05%91.25%

Campaign KPI		Member Campaign Analysis	
Total Campaign	200	Member Who Opened Email	1204
Unique Click Count	113		
Unique Open Count	1204		
Total Email Click Count	170	Member Who Clicked Email	113
Total Email Open Count	1569		
Total Bounce Email	128		
Total Delivered Email	7452		
Total Email Sent	8167		



CampaignCodJ	BounceRate	DeliveryDate	Email_Click_Count	Unique_Click	Email_Open_Count	Unique_Open	Delivered	Is_Email_Sent
J-MOC-HYD-01-March	0.00%	100.00%	6	6	31	24	87	87
J-MRFJ-ROI-01-Billy	0.00%	100.00%	10	5	15	9	25	25
J-MOC-HYD-01-March	1.25%	99.63%	4	4	30	22	145	160
Total	1.57%	91.25%	170	113	1569	1204	7452	8167