

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	31 January 2026
Team ID	LTVIP2026TMIDS49957
Project Name	Translingua: Ai-Powered Multi-Language Translator
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming is a creative technique that helps teams generate a wide range of ideas in an open and collaborative environment. It encourages participants to think freely, share innovative concepts, and build on each other's ideas without judgment. This process helps identify effective solutions by exploring multiple possibilities. Using a brainstorming template allows teams to organize their thoughts clearly, collaborate efficiently, and transform creative ideas into meaningful concepts for the project.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization for TransLingua

Use this brainstorming session to identify challenges users face in translating between languages and explore how AI-driven smart translation can solve those problems. The goal is to define a clear problem statement and select the most impactful solution idea for development.

- 50 minutes in groups
- 1 brainstorm session
- 5 team members


1

Before Team Discussion

A little bit of preparation goes a long way. Ask each team member to have what they need to get going.

10 minutes

- ☒ **Have caffeine**
 - Grab a coffee or tea (trust us, works to invoke creativity).
- ☒ **Set the gear**
 - Prepare notebooks for ideas, turn it into something fun.
- ☒ **Test translation**
 - Test translation tools; check out live translation




2


Define your problem statement

What problem are we solving?
Work with your team for 5 minutes automatically generate a structured and customizable problem statement.

5 minutes



Users are struggling to quickly translate between languages which makes communication slow and difficult




Key Discussion Guidelines

- ✓ Focus on accuracy
- ✓ Prioritize user-friendly interface
- ✓ Maintain context quality
- ✓ Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

Template



Brainstorm & idea prioritization for TransLingua

On individual sticky notes, list challenges and annoyances that users face with existing translation tools or while trying to communicate across languages. (10 minutes)

1 Problem A

Generic translations

User needs to know basic phrases

Travel language struggles

Slow manual translation

Inaccurate spelling & grammar

Structure is incorrect

Hard to input speech text

Hard to input speech text

2 Problem B

Adjust document formats

Fail to capture nuances

Context aware considered

Delay and frustration

2

Group Ideas

Organize and discuss your favorite ideas or interesting areas for potential features or improvements as a group. Group the related ideas together and write them on sticky notes. (10 minutes)

2 10 minutes

2 Core Application

Translate on the go

Multi-format documents

Context-aware translation

2 AI Integration

Advanced param tuning

Real-time API calls

Neural language model

2 User Experience

Voice translation

Offline mode

Easy accessibility

2 Future Improvements

Customizable settings

Conversation memory

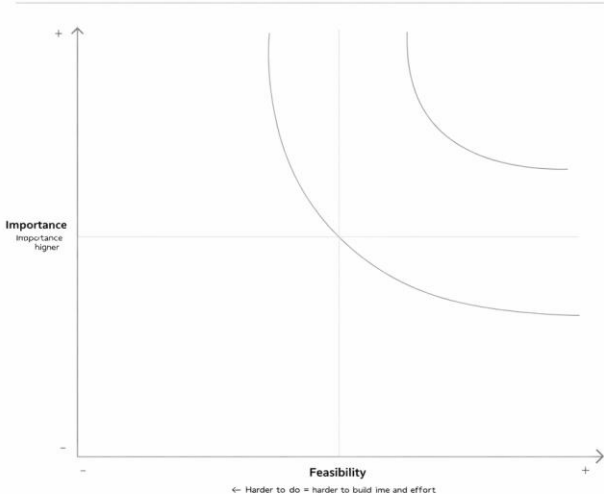
Text-to-speech output

Step-3: Idea Prioritization

●

Feature Prioritization (Importance vs Feasibility)

30 minutes



●

After you collaborate

You've prioritized some new ideas or ways to get the job done. Let's review a few quick wins that might help move the project forward.

5 minutes

Quick add-ons

Run it into the wild

Select one or two ideas to test in a small, well-defined real-world setting to quickly gauge customer reactions.

Book the next

Set up a meeting to discuss what worked, what didn't, and what improvements to make.

Keep moving forward

Testing blueprint

Shape an experimentation blueprint and run more rigorous follow-up experiments.

Customer center check-in

Schedule a check-in with your customer center to validate assumptions or progress.

Documentation, communication & launch planning

Document the decisions & plan a smooth & successful solution roll-out.

Open the template →