Project Design Phase
Problem solution fit

Date	9 Feb 2026
Team ID	LTVIP2026TMIDS49957
Project Name	Translingua: Ai-Powered Multi-Language Translator
Maximum Marks	2 Marks

Problem – Solution Fit Template:

Problem–Solution Fit is a framework used in entrepreneurship, product design, and innovation to ensure that the solution you're building directly addresses a real customer problem in a way that aligns with their current behaviors and needs.

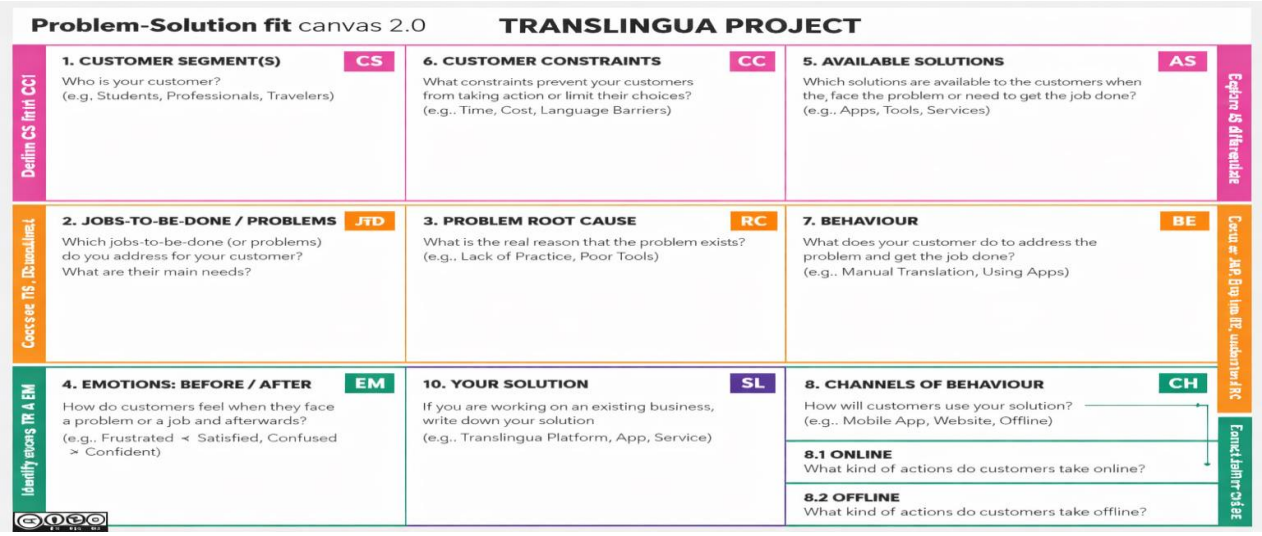
Purpose:

❑ Solve complex problems in a way that fits the state of your customers.

❑ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.

❑ Sharpen your communication and marketing strategy with the right triggers and messaging.

❑ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.

❑ Understand the existing situation in order to improve it for your target group.

Template: