

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS49957
Project Name	Translingua: Ai-Powered Multi-Language Translator
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming is a creative technique that helps teams generate a wide range of ideas in an open and collaborative environment. It encourages participants to think freely, share innovative concepts, and build on each other's ideas without judgment. This process helps identify effective solutions by exploring multiple possibilities. Using a brainstorming template allows teams to organize their thoughts clearly, collaborate efficiently, and transform creative ideas into meaningful concepts for the project.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The template is organized into three main sections:

- Before Team Discussion (Step 1):** This section contains a list of preparation steps:
 - Have caffeine:** Grab a coffee or tea (trust us, works to invoke creativity).
 - Set the gear:** Prepare notebooks for ideas, turn it into something fun.
 - Test translation:** Test translation tools; check out live translation.
- Define your problem statement (Step 2):** This section includes a note about users struggling with language translation and a summary of discussion guidelines:
 - Key Discussion Guidelines:**
 - Focus on accuracy
 - Prioritize user-friendly interface
 - Maintain context quality
 - Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

Template



Brainstorm & idea prioritization for TransLingua

On individual sticky notes, list challenges and annoyances that users face with existing translation tools or while trying to communicate across languages. (10 minutes)

1 Problem A

Generic translations	User needs to know basic phrases	Travel language struggles	Slow manual translation
Inaccurate spelling & grammar	Structure is incorrect	Hard to input Speech text	Hard to input speech text

2 Problem B

Adjust document formats	Fail to capture nuances	Context aware considered	Delay and frustration
-------------------------	-------------------------	--------------------------	-----------------------

2

Group Ideas

Organize and discuss your favorite ideas or interesting areas for potential features or improvements as a group. Group the related ideas together and write them on sticky notes. (10 minutes)

⌚ 10 minutes

2 Core Application

Translate on the go	Multi-format documents	Context-aware translation
---------------------	------------------------	---------------------------

2 AI Integration

Advanced param tuning	Real-time API calls	Neural language model
-----------------------	---------------------	-----------------------

2 User Experience

Voice translation	Offline mode	Easy accessibility
-------------------	--------------	--------------------

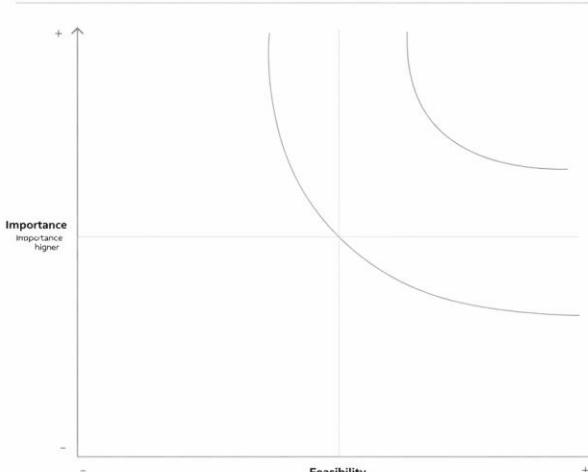
2 Future Improvements

Customizable settings	Conversation memory	Text-to-speech output
-----------------------	---------------------	-----------------------

Step-3: Idea Prioritization

Feature Prioritization (Importance vs Feasibility)

⌚ 30 minutes



← Harder to do = harder to build time and effort

After you collaborate

You've prioritized some new ideas or ways to get the job done. Let's review a few quick wins that might help move the project forward.

⌚ 5 minutes

Quick add-ons

- Run it into the wild**
Select one or two ideas to test in a small, well-defined real-world setting to quickly gauge customer reactions.
- Book the next**
Set up a meeting to discuss what worked, what didn't, and what improvements to make.

Keep moving forward

- Testing blueprint**
Shape an experimentation blueprint and run more rigorous follow-up experiments.
- Customer center check-in**
Schedule a check-in with your customer center to validate assumptions or progress.
- Documentation, communication & launch planning**
Document the decisions & plan a smooth & successful solution roll-out.

Open the template →