

Ideation Phase

Empathize & Discover

Date	30 January 2026
Team ID	LTVIP2026TMIDS49957
Project Name	Translingua: Ai-Powered Multi-Language Translator
Maximum Marks	4 Marks

Empathy Map Canvas:

The empathy map helps identify the difficulties users face while communicating across different languages. It allows the team to understand user goals, such as achieving fast, accurate, and real-time translation, as well as their frustrations with existing tools.

By viewing the problem from the user's perspective, the empathy map helps in designing a more effective, user-friendly, and reliable translation solution that improves communication, saves time, and enhances the overall user experience.

Example:

