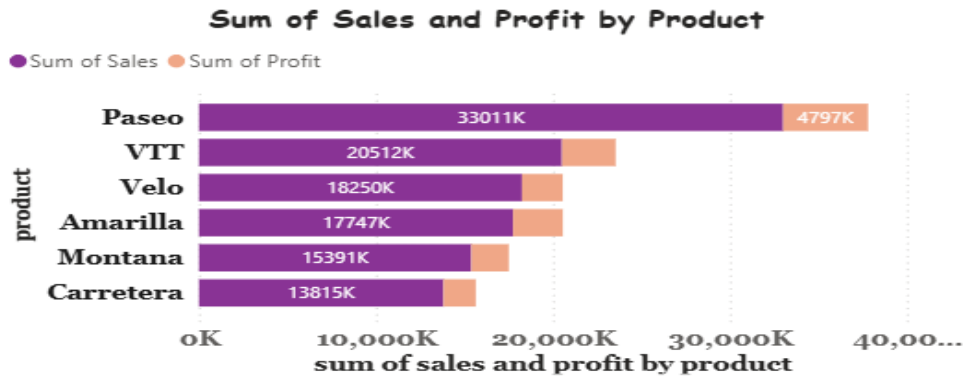


Different types of Bars chart and columns charts visuals representations

1. Stacked bar chart



Insights:

- Here, we are creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in purple colour stacked bar chart.
- Sum of profit are represented in light orange colour stacked bar chart.
- In this visual paseo product having highest sales and highest profit compare to others product.
- Y-axis having product bar.
- X-axis having sum of sales and sum of profit.

Visualization:

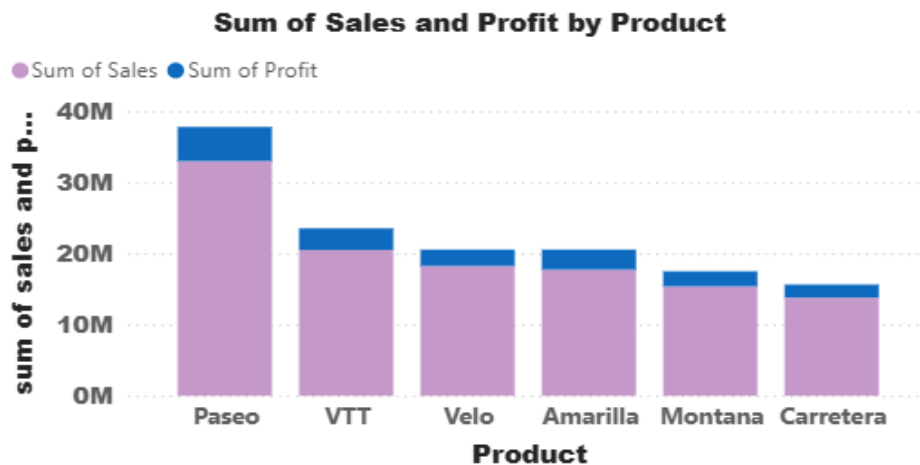
➤ Build visual and Format visual

- **Y – axis** --- value----font – Gerorgia , font size – 12, bold the font , text colour – black.
- **Title** ---- Title text - product , font – cambria, font size-13, bold the font, colour - black.
- **X -axis** ---- range- minimum =auto, maximum=auto, Values--- font – Gerorgia , font size – 12, bold the font , text colour – black.
- Display units by product.
- **Title** ---- Title text – sum of sales and profit by product, font – gerorgia, font size- 13, bold the font, colour -black.
- **Bars** --- Apply setting to – series—sum of sales--- text colour -purple , sum of profit- text colour -orange.

➤ General formatting

Title—sales and profit by product ,heading – heading 3, font – comic san, font size- 14,text colour-black, horizontal alignment – center.

2. Stacked column chart



Insights:

- Here, we are creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in light purple colour stacked column chart.
- Sum of profit are represented in navy blue colour stacked column chart.
- In this visual paseo product having highest sales and highest profit compare to others product and it was represented in millions.
- X-axis having product.
- Y-axis having sum of sales and profit by product column.

Visualization:

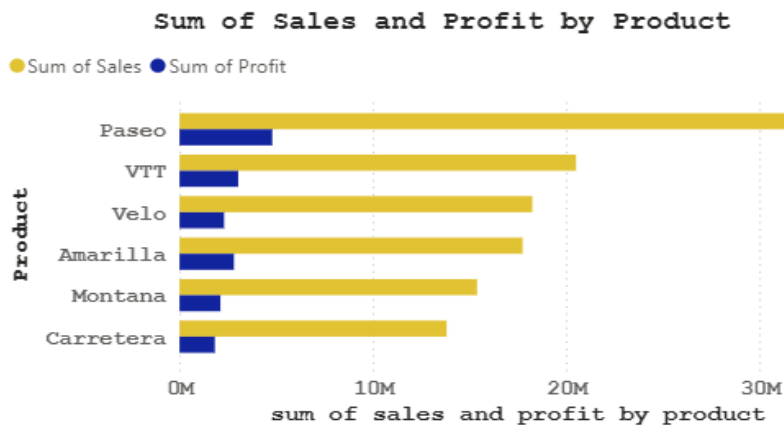
➤ Build visual and Format visual

- **X-axis** ---- values----font – Segoe UI bold , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text - product , font – Arial Black, font size-12, bold the font, colour -black.
- **Y-axis** ---- range- minimum =auto, maximum=auto, Values--- font – Arial Black , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text – sum of sales and profit by product, font – Arial Black, font size-12, bold the font, colour -black.
- **Columns** ---Apply setting to – series—sum of profit--- text colour -blue , sum of sales- text colour -orange.

➤ General formatting

Title—sales and profit by product ,heading – heading 3, font – Arial Black, font size-12 ,text colour-black, horizontal alignment – center.

3. Clustered bar chart



Insights:

- Here, we are creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in Yellow colour clustered bar chart.
- Sum of profit are represented in navy blue colour clustered bar chart.
- In this visual paseo product having highest sales and highest profit compare to others product and it was represented in millions.
- Y-axis having product.
- X-axis having sum of sales and profit by product bar

Visualization:

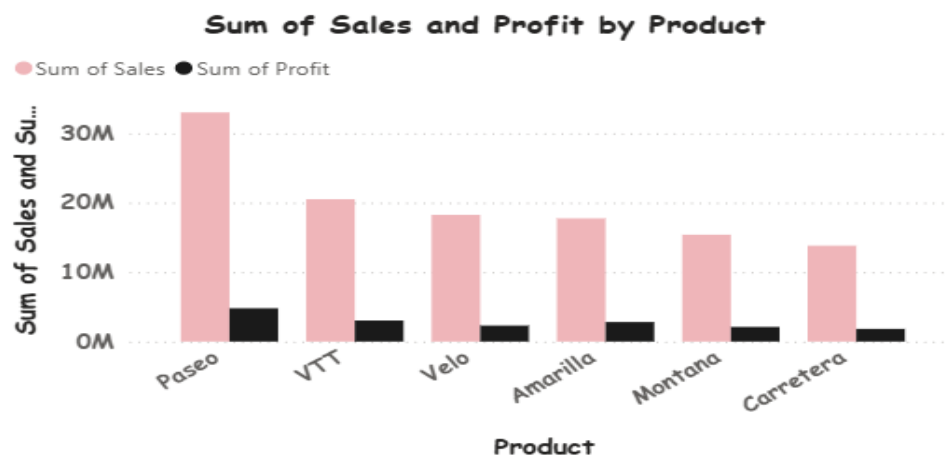
➤ Bulid visual and Format visual

- **Y – axis** --- value----font – Courier new , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text - product , font – courier new, font size-12, bold the font, colour -black.
- **X -axis** ---- range- minimum =auto, maximum=auto, Values--- font – Courier new , font size – 11, bold the font , text colour – black.
- Display units by product in millions.
- **Title** ---- Title text – sum of sales and profit by product, font – courier new, font size-12, bold the font, colour -black.
- **Bars** --- Apply setting to – series—sum of sales--- text colour -yellow , sum of profit- text colour -navy blue.

➤ General formatting

Title—sales and profit by product ,heading – heading 3, font –courier new, font size-14, text colour-black, horizontal alignment – center.

4. Clustered column chart:



Insights:

- Here, we are creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in shade of pink colour clustered column chart.
- Sum of profit are represented in black colour clustered column chart.
- In this visual paseo product having highest sales and highest profit compare to others product and it was represented in millions.
- X-axis having product.
- Y-axis having sum of sales and profit by product columns.

Visualization:

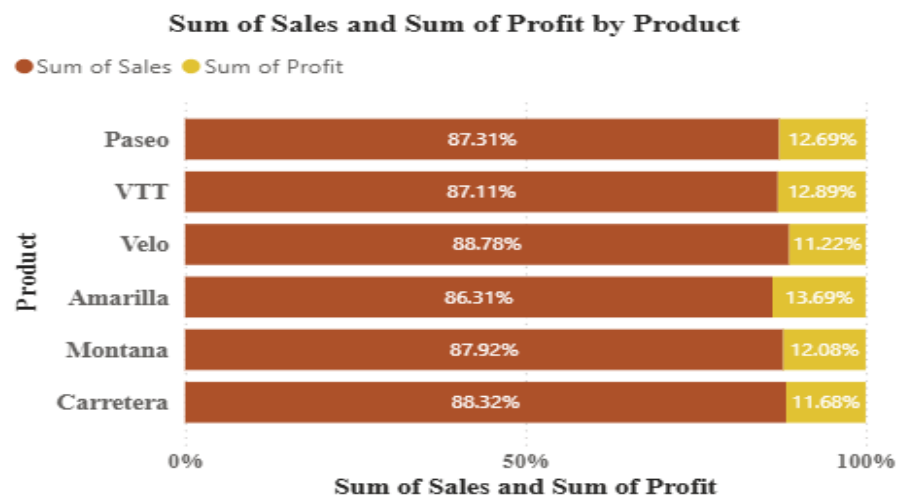
➤ Build visual and Format visual

- **X-axis** ---- values----font – comic san , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text - product , font – comic san, font size-12, bold the font, colour -black.
- **Y-axis** ---- range- minimum =auto, maximum=auto, Values--- font – comic san , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text – sum of sales and profit by product, font – comic san, font size-12, bold the font, colour -black.
- **Columns** ---Apply setting to – series—sum of profit--- text colour -black , sum of sales- text colour -shade of pink.

➤ General formatting

Title—sales and profit by product ,heading – heading 3, font – comic san, font size-14 ,text colour-black, horizontal alignment – center.

5. 100% stacked bar chart



Insights:

- Here, we were creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in brown colour 100% stacked bar chart.
- Sum of profit are represented in yellow colour 100% stacked bar chart.
- In this visual, the Velo product has the highest sales percentage, and Amarilla has the highest profit compared to other products, and it was represented in percentage.
- Y-axis having product.
- X-axis having sum of sales and sum of profit by product bar.

Visualization:

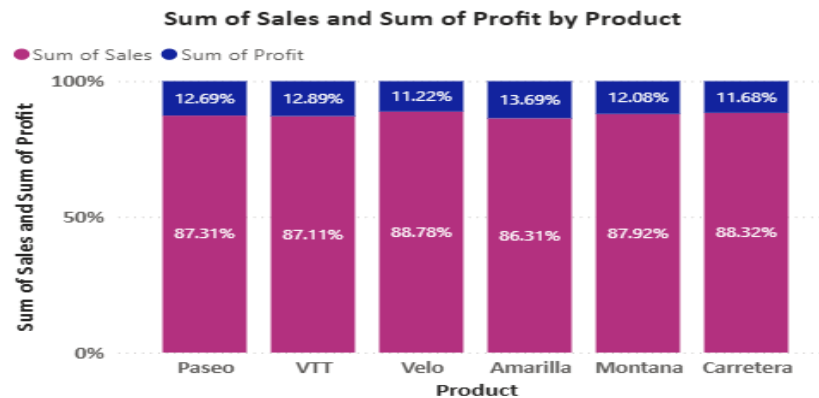
➤ Build visual and Format visual

- **Y-axis** --- value---font – times new roman, font size – 11, bold the font, text colour – black.
- **Title** ---- Title text - product, font – times new roman, font size-12, bold the font, colour -black.
- **X-axis** ---- range- minimum =auto, maximum=auto, Values--- font – times new roman, font size – 10, bold the font, text colour – black.
- Display units by product in percentage.
- **Title** ---- Title text – sum of sales and profit by product, font – times new roman, font size-12, bold the font, colour -black.
- **Bars** --- Apply setting to – series—sum of sales--- text colour -brown, sum of profit- text colour -yellow.

➤ General formatting

Title—sum of sales and sum of profit by product, heading – heading 3, font –times new roman, font size-13, text colour-black, horizontal alignment – center.

6. 100% stacked column chart



Insights:

- Here, we are creating the visuals for sum of sales and profit by products.
- Sum of sales are represented in pink colour 100% stacked column chart.
- Sum of profit are represented in blue colour 100% stacked column chart.
- In this visual velo product having highest sales percentage and highest profit in amarilla compare to others product and it was represented in percentage.
- X-axis having product.
- Y-axis having sum of sales and profit by product columns.

Visualization:

➤ Build visual and Format visual

- **X-axis** ---- values----font – calibri , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text - product , font – comic san, font size-12, bold the font, colour -black.
- **Y-axis** ---- range- minimum =auto, maximum=auto, Values--- font – calibri , font size – 11, bold the font , text colour – black.
- **Title** ---- Title text – sum of sales and profit by product, font – calibri, font size-12, bold the font, colour -black.
- **Columns** ---Apply setting to – series—sum of profit--- text colour -pink , sum of sales- text colour -blue

➤ General formatting

Title—sales and profit by product ,heading – heading 3, font – calibri, font size-14 ,text colour-black, horizontal alignment – center.