Entertainer Data Analysis

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Introduction

- *Normal life can be stressful, and people need to relax. Being entertained by others is a wonderful way to take some time out of life. It can reduce stress and make life's issues easier to face. The media and entertainment industry consists of film, television, radio and print. These segments include movies, TV shows, radio shows, news, music, newspapers, magazines, and books.The Entertainment industry is a group of sub- industries devoted to entertainment. Entertainment industry is used to describe the mass media companies that control the distribution and manufacture of mass media entertainment.*
- *Benefits: User can easily analyse about their favourite entertainer through the dashboards in terms of how many awards he/she won.*

Given Tasks

- ***Write the process and data added to the current dataset. In addition, mention the theme on which you will be creating the dashboard.***
- ***You can add your data as per your convenience.***
- ***Do the data preparation part.***
- ***Build the dashboards***
- ***Build a Storyline***

Data Preparation & Description

- *Data was given into three parts: (1) Entertainer – Basic Info, (2) Entertainer–Breakthrough Info, (3) Entertainer–Lastwork Info.*
- *We combined them into a single file named "Entertainer - Final".*
- *Given data is not sufficient for analysis part, so additional information is added.*
- *Added data are number of awards and nominees won by them, awards from breakthrough etc.*
- *Data is in form of numerals and alphabets.*
- *Additional data is added from IMDb's official website.*
- *Source: IMDb*

Tools Used

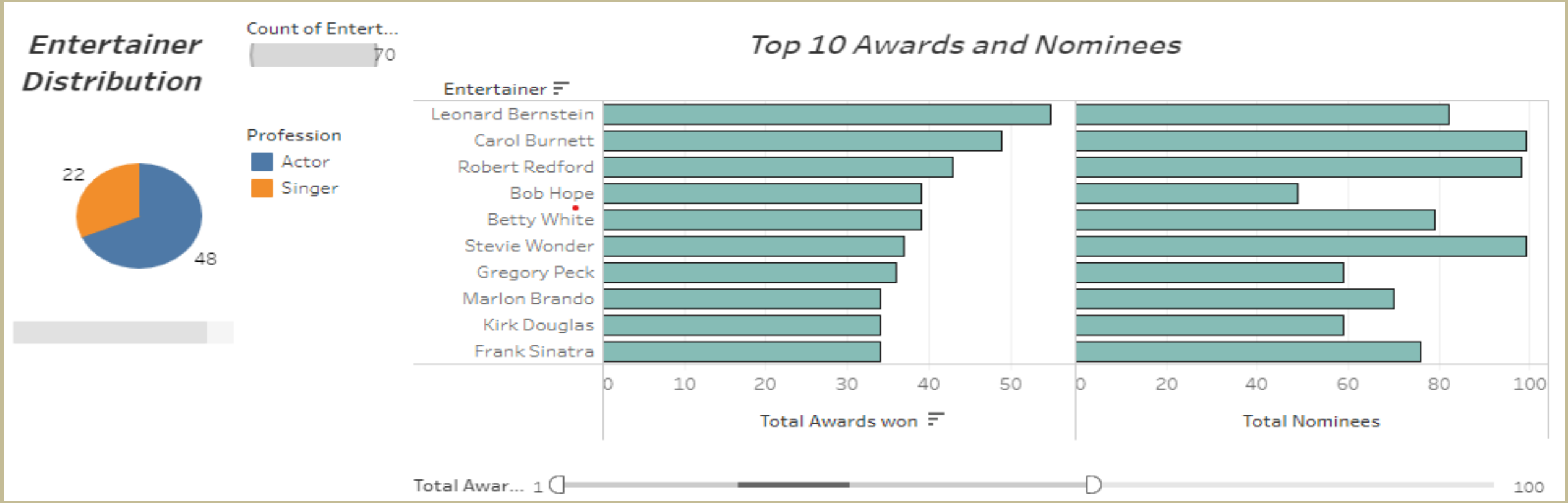
For Data Visualization

For Data preprocessing and preparation

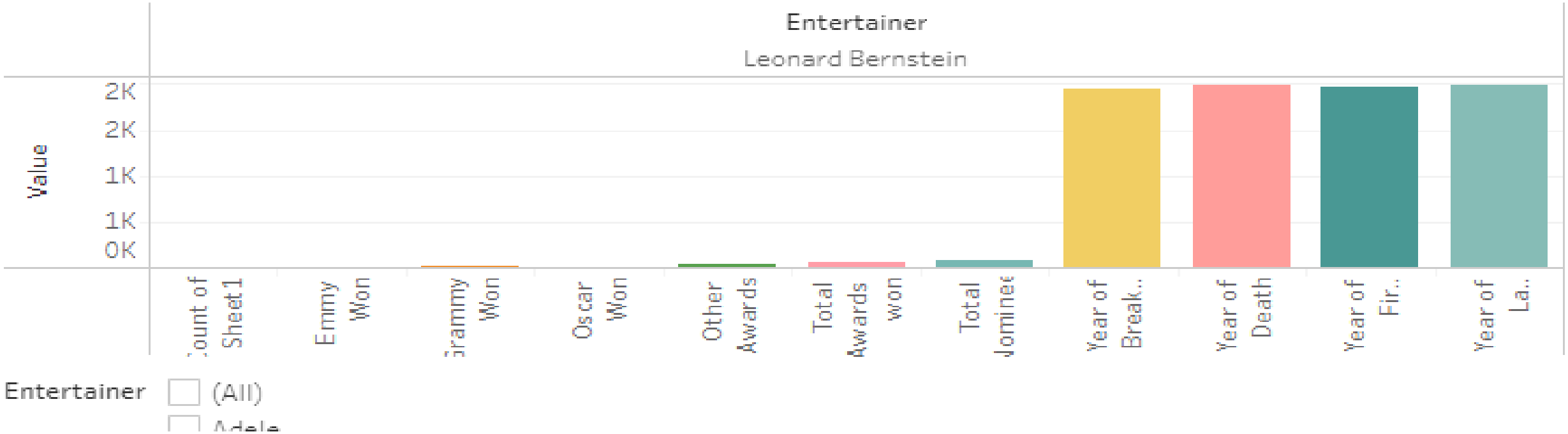
Theme

- ***Decide top entertainers based on awards they won and analyze them.***

Visuals


Entertainer Distribution
Count of Entert...
70
Profession
Actor
Singer
22
48
Top 10 Awards and Nominees
Entertainer
Leonard Bernstein
Carol Burnett
Robert Redford
Bob Hope
Betty White
Stevie Wonder
Gregory Peck
Marlon Brando
Kirk Douglas
Frank Sinatra
0
10
20
30
40
50
Total Awards won
0
20
40
60
80
100
Total Nominees
Total Awar... 1
100

Individual Analysis



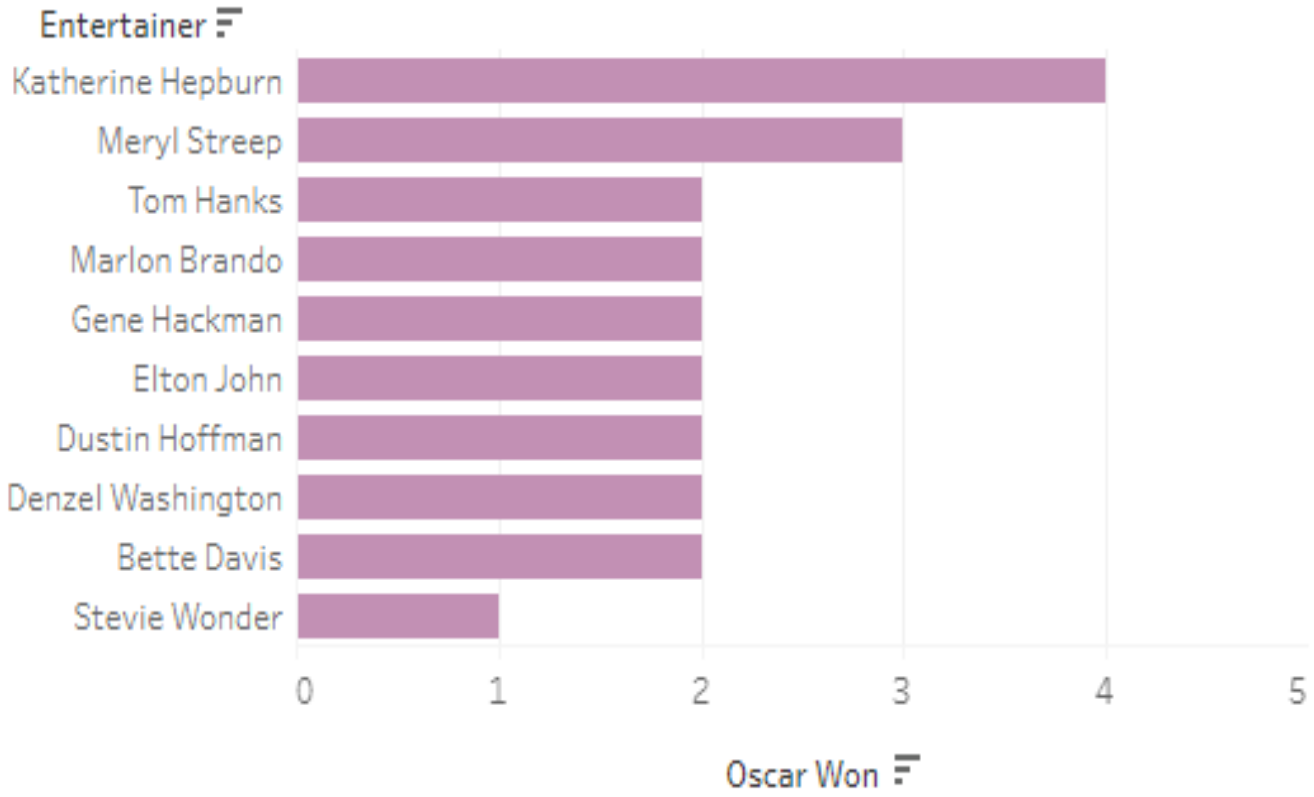
Entertainer (All)

Measure Names

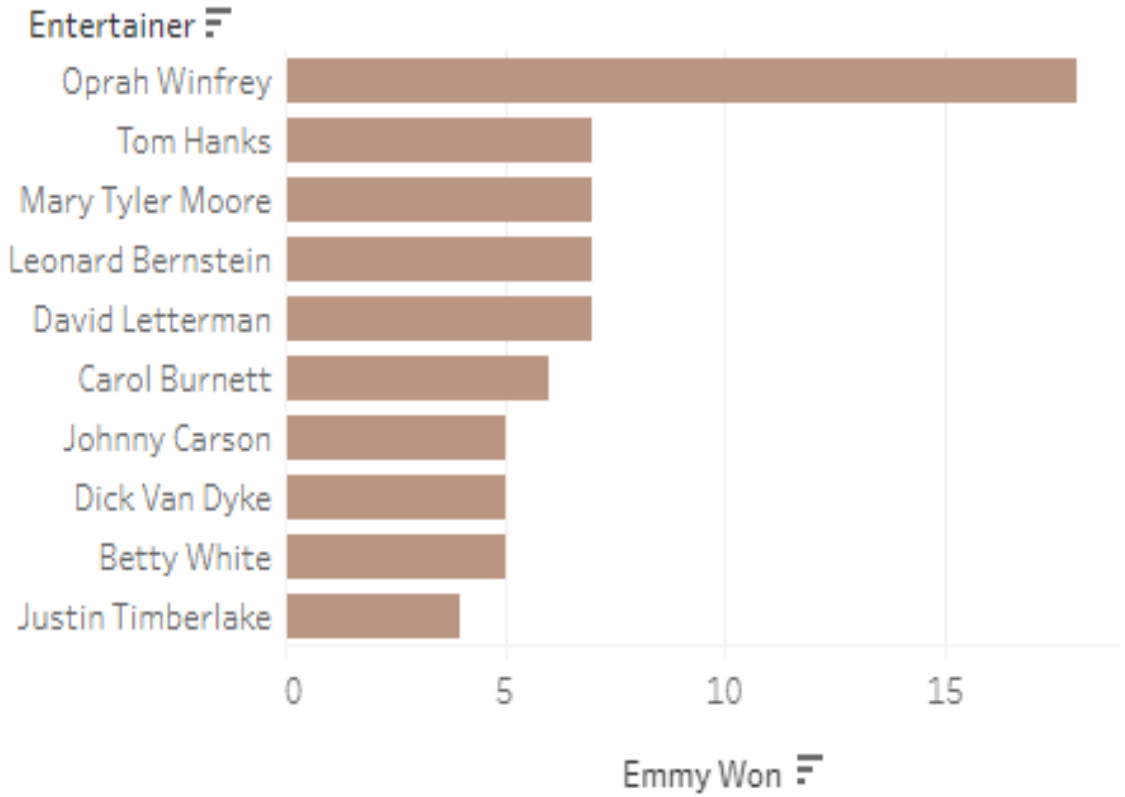
Count of Sheet1 | Grammy Won | Other Awards | Total Nominees | Year of Death | Year of Last Ma...

Emmy Won | Oscar Won | Total Awards w... | Year of Breakt... | Year of First Os...

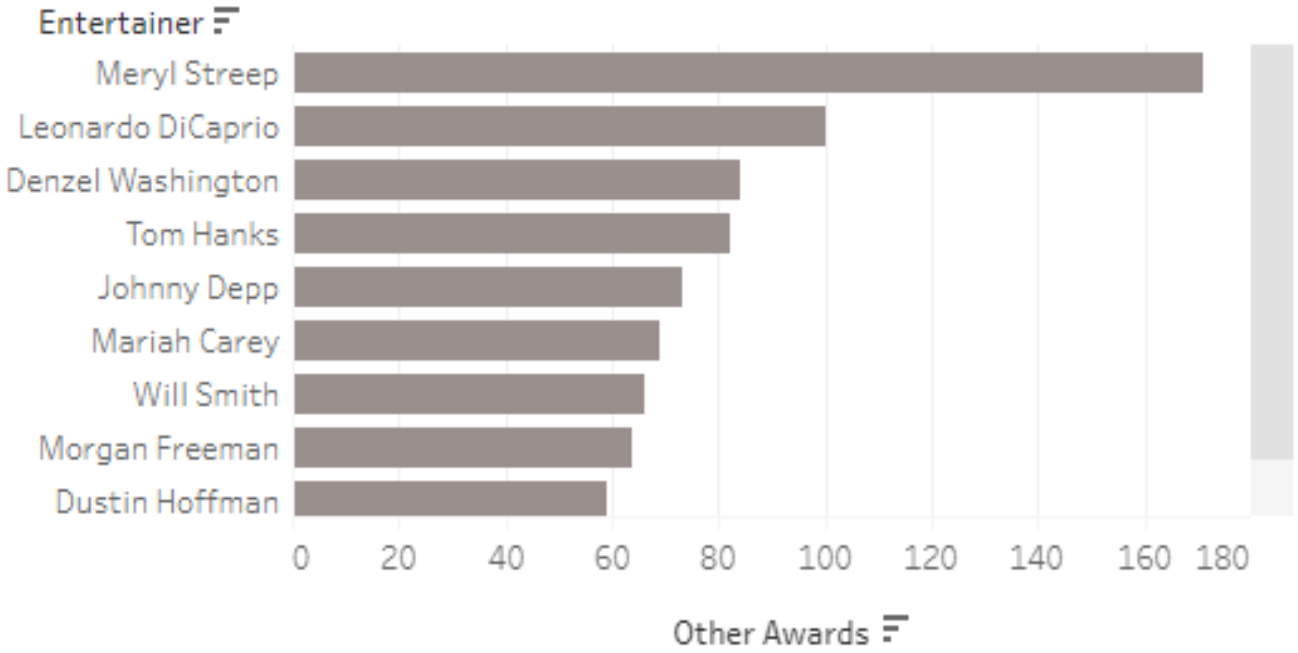
Top 10 Oscars Won



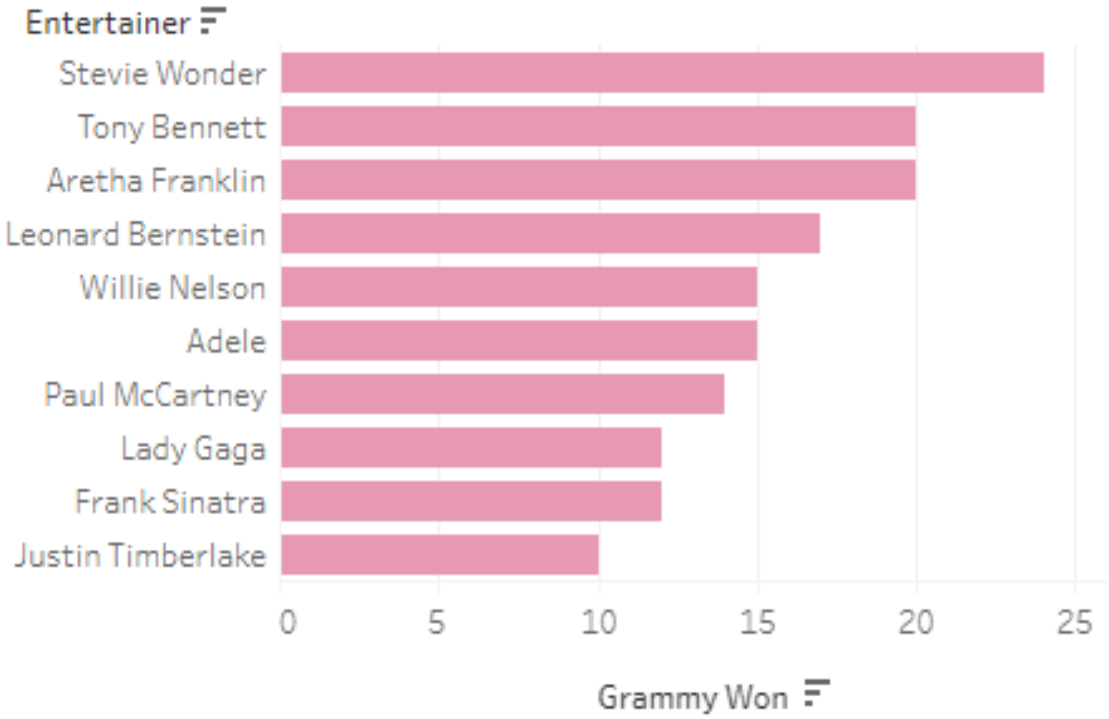
Top 10 Emmy Awards Won



Top 10 Other Awards Won



Top 10 Grammy Awards Won



Dashboard Link

1. https://public.tableau.com/authoring/Entertainer_16595421868300/Dashboard1#1
2. https://public.tableau.com/authoring/Entertainer_16595421868300/Dashboard2#1

Analysis

- ***Mery Streep is the best entertainer with 177 total wins including 3 Oscars and 3 Emmys also she has 540 nominees.***
- ***Most of the entertainers are from actors' category.***
- ***Katherine Hepburn has highest Oscars (4).***
- ***Orpah Winfrey has highest Emmys (18).***
- ***Stevie Wonder has highest Grammys (24).***
- ***Stevie Wonder has highest mega awards (24 Grammies + 1 Oscar)***
- ***There are very less entertainers who won award/s from their breakthrough.***

Thank you!