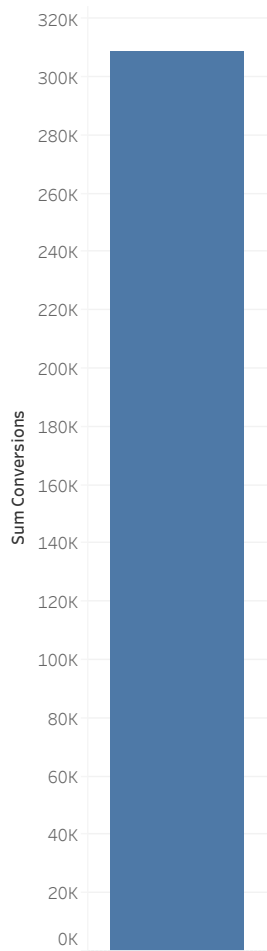


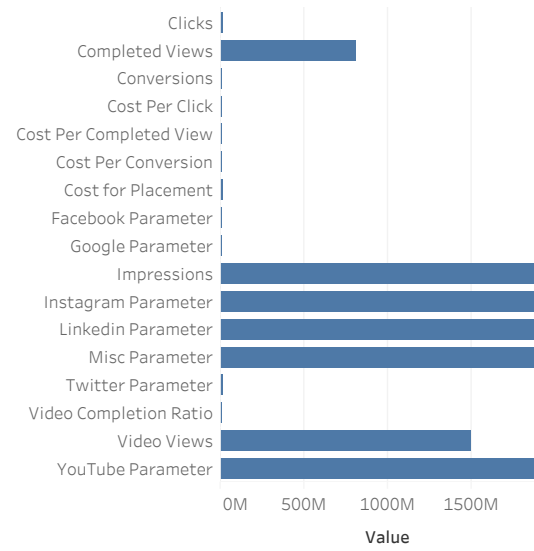
MISC MEASURES
AND SUM
CONVERSIONS



SUM IMPRESSION

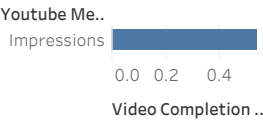


MEASURE NAME AND MEASURE VALUES



Misc Measures
Impressions

YOUTUBE
MEASURES AND
VIDEO COMPLE-
TIONRATIO



LINKEDIN PARA,ETER

