

# 1 INTRODUCTION

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**Toronto** is the provincial capital of Ontario and the most populous city in Canada. The diverse population of Toronto reflects its current and historical role as an important destination for immigrants to Canada. More than 50 percent of residents belong to a visible minority population group, and over 200 distinct ethnic origins are represented among its inhabitants

The highest concentrations of Indian Canadians are found in the provinces of Ontario and British Columbia, followed by growing communities in Alberta and Quebec as well, with the majority of them being foreign-born

Toronto encompasses a geographical area formerly administered by many separate municipalities. These municipalities have each developed a distinct history and identity over the years, and their names remain in common use among Torontonians. Former municipalities include East York, Etobicoke, Forest Hill, Mimico, North York, Parkdale, Scarborough, Swansea, Weston and York. Throughout the city there exist hundreds of small neighborhoods and some larger neighborhoods covering a few square kilometers

## 1.1 BUSINESS PROBLEM

The objective of this project is to identify the best potential neighbourhoods where a Indian restaurant can be set up. As per Demographics of Toronto 12.6 % of population in Toronto is south Asian. Keeping this in mind the focus of this project is Indian restaurant.

## 1.2 TARGET AUDIENCE

Restaurateur who wants to open Indian restaurant.

Indians who want to explore the option for Indian restaurant in their neighbourhood