

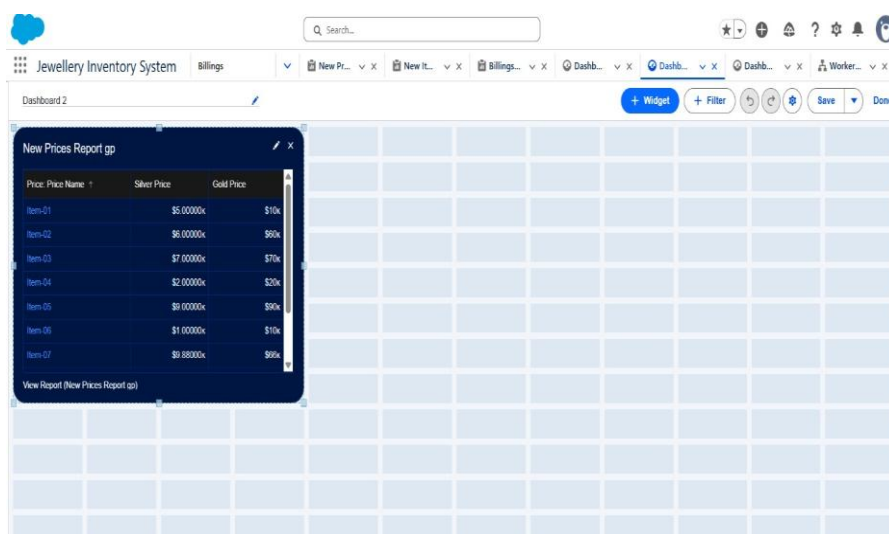
DASHBOARD AND REPORTS

Date	05 November 2025
Team Id	NM2025TMID01192
Project Name	CRM Application for Jewel Management

Salesforce Dashboards provide actionable insights into jewelry sales and business performance. Customer dashboards were created for each user role to track KPIs.


Dashboards:

- **Sales Performance Dashboard:** Displays daily, monthly, and yearly sales summaries.
- **Inventory Dashboard:** Monitors stock availability, jewelry category trends, and low-stock items.
- **Customer Analytics Dashboard:** Tracks loyal customers, new customers, and repeat purchase frequency.



The screenshot shows a Salesforce dashboard interface. At the top, there's a search bar and navigation tabs for 'Jewellery Inventory System', 'Billings', and several dashboard tabs. The main area displays a 'New Prices Report' widget. The widget contains a table with columns for 'Price: Price Name', 'Silver Price', and 'Gold Price'. The table lists seven items (Item-01 to Item-07) with their respective prices. Below the table, there's a link to 'View Report (New Prices Report .gp)'.

Price: Price Name	Silver Price	Gold Price
Item-01	\$5.00000x	\$10x
Item-02	\$6.00000x	\$60x
Item-03	\$7.00000x	\$70x
Item-04	\$2.00000x	\$20x
Item-05	\$9.00000x	\$90x
Item-06	\$1.00000x	\$10x
Item-07	\$9.88000x	\$95x

<div>  <div> <div>Search...</div> </div> </div>			
Jewellery Inventory System		Billings	<div> <div>New Pr...</div> <div>New It...</div> <div>Bi</div> </div>
<div> <div>Report: Prices</div> <div>New Prices Report gp</div> <div>gold and silver price</div> </div>			
Total Records	Total Silver Price	Total Gold Price	
10	\$77,370.00000	\$480,100	
	Price: Price Name ↑	Silver Price	Gold Price
1	Item-01	\$5,000.00000	\$10,000
2	Item-02	\$6,000.00000	\$60,000
3	Item-03	\$7,000.00000	\$70,000
4	Item-04	\$2,000.00000	\$20,000
5	Item-05	\$9,000.00000	\$90,000
6	Item-06	\$1,000.00000	\$10,000
7	Item-07	\$9,880.00000	\$65,500
8	Item-08	\$3,200.00000	\$8,900
9	Item-09	\$21,890.00000	\$67,000

Reports:

- Customer Purchase History Report
- Pending Payments Report
- Top-Selling Jewelry Report
- Monthly Revenue Summary

Search

Jewellery Inventory System

Reports

New Pri

Report: Billings with Item and Customer Order

New Report billings

Total Records

10

Total Gold/Silver Price

\$13,023.00

	Billing Name	Gold/Silver Price	Owner: Full Name	Item: Item Id
1	Item-01	\$9.00	Niklaus Mikaelson	Item-10
2	Item-02	\$1,000.00	Niklaus Mikaelson	Item-09
3	Item-03	\$1,000.00	Niklaus Mikaelson	Item-08
4	Item-04	\$6.00	Niklaus Mikaelson	Item-07
5	Item-05	\$1.00	Niklaus Mikaelson	Item-06
6	Item-06	\$2,000.00	Niklaus Mikaelson	Item-05
7	Item-07	\$7.00	Niklaus Mikaelson	Item-02
8	Item-08	\$2,000.00	Niklaus Mikaelson	Item-05
9	Item-09	\$1,000.00	Niklaus Mikaelson	Item-01
10	Item-10	\$6,000.00	Niklaus Mikaelson	Item-03
11		\$13,023.00		

These insights help business owners make data-driven decisions and forecast future sales trends effectively.