

DASHBOARD AND REPORTS

Date	05 November 2025
Team Id	NM2025TMID01192
Project Name	CRM Application for Jewel Management

Salesforce Dashboards provide actionable insights into jewelry sales and business performance. Customer dashboards were created for each user role to track KPIs.

Dashboards:

- **Sales Performance Dashboard:** Displays daily, monthly, and yearly sales summaries.
- **Inventory Dashboard:** Monitors stock availability, jewelry category trends, and low-stock items.
- **Customer Analytics Dashboard:** Tracks loyal customers, new customers, and repeat purchase frequency.

The screenshot shows a Salesforce dashboard interface. At the top, there's a navigation bar with various tabs like 'Billings', 'New Pr...', 'New It...', 'Billings...', 'Dashb...', 'Dashb...', 'Worker...', and 'Workers...'. Below the navigation is a toolbar with icons for 'Widget', 'Filter', 'Save', and 'Done'. The main area is titled 'Dashboard 2'. A report titled 'New Prices Report gp' is displayed, showing a table with columns 'Price', 'Price Name', 'Silver Price', and 'Gold Price'. The table contains data for seven items (Item-01 to Item-07) with their respective prices. At the bottom of the report, there's a link 'View Report (New Prices Report gp)'.

Price	Price Name	Silver Price	Gold Price
(Item-01)		\$5.0000x	\$10k
(Item-02)		\$8.0000x	\$60k
(Item-03)		\$7.0000x	\$70k
(Item-04)		\$2.0000x	\$20k
(Item-05)		\$9.0000x	\$90k
(Item-06)		\$1.0000x	\$10k
(Item-07)		\$9.8800x	\$95k



Jewellery Inventory System
Billings
 New Pr... New It... Bi

Report: Prices
New Prices Report gp
 gold and silver price

Total Records	Total Silver Price	Total Gold Price
10	\$77,370.00000	\$480,100
Price: Price Name ↑ ▼ Silver Price ▼ Gold Price ▼		
1	Item-01	\$5,000.00000
2	Item-02	\$6,000.00000
3	Item-03	\$7,000.00000
4	Item-04	\$2,000.00000
5	Item-05	\$9,000.00000
6	Item-06	\$1,000.00000
7	Item-07	\$9,880.00000
8	Item-08	\$3,200.00000
9	Item-09	\$21,890.00000
10		\$67,000

Reports:

- Customer Purchase History Report
- Pending Payments Report
- Top-Selling Jewelry Report
- Monthly Revenue Summary



Jewellery Inventory System
Reports
 New Pri

Report: Billings with Item and Customer Order
New Report billings

Total Records	Total Gold/Silver Price		
10	\$13,023.00		
Billing Name ▼ Gold/Silver Price ▼ Owner: Full Name ▼ Item: Item Id ▼			
1	Item-01	\$9.00	Niklaus Mikaelson
2	Item-02	\$1,000.00	Niklaus Mikaelson
3	Item-03	\$1,000.00	Niklaus Mikaelson
4	Item-04	\$6.00	Niklaus Mikaelson
5	Item-05	\$1.00	Niklaus Mikaelson
6	Item-06	\$2,000.00	Niklaus Mikaelson
7	Item-07	\$7.00	Niklaus Mikaelson
8	Item-08	\$2,000.00	Niklaus Mikaelson
9	Item-09	\$1,000.00	Niklaus Mikaelson
10	Item-10	\$6,000.00	Niklaus Mikaelson
11		\$13,023.00	

These insights help business owners make data-driven decisions and forecast future sales trends effectively.