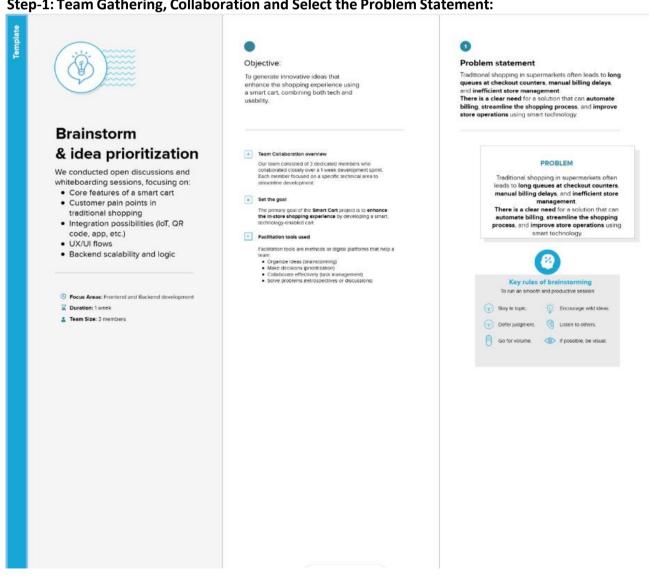
Ideation Phase Brainstorm & Idea Prioritization Template

Date	19-may-2025 To 30- June- 2025
Team ID	LTVIP2025TMID49768
Project Name	ShopSmart: Your Digital Grocery Store
	Experience
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

The brainstorming phase focused on identifying the key challenges faced by both shoppers and store owners in traditional grocery shopping. Our team explored ideas to reduce queue times, enhance shopping convenience, and improve billing accuracy. We discussed integrating QR code scanning, real-time cart updates, and online payment methods. Suggestions for an admin dashboard to manage inventory and monitor customer behavior were also considered. We prioritized features that ensure a user-friendly interface and reduce manual tasks. Environmental concerns led us to include digital receipts. This session helped shape a clear vision for a smart, digital grocery shopping experience.

Step-1: Team Gathering, Collaboration and Select the Problem Statement:



Step-2: Brainstorm, Idea Listing and Grouping





creating a responsive website for smart shoping which can save our time and where we can order products that comes to our door steps the main goal is to innclude grocery shooping where we can do online payments where we can also check history about our orders and so on

The website also contains admin dashboards where we can sell grocery not only buying

Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

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