

# RETAIL SALES DASHBOARD

**Total Sales**

22K

**Total Profit**

3.48K

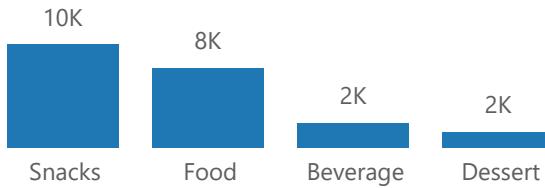
**Total Orders**

50

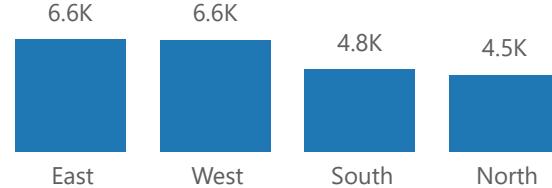
**Avg Profit Margin**

0.15

## Sales by Category



## Sales by Region



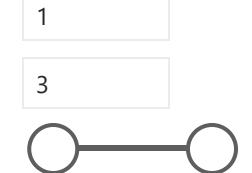
## Region



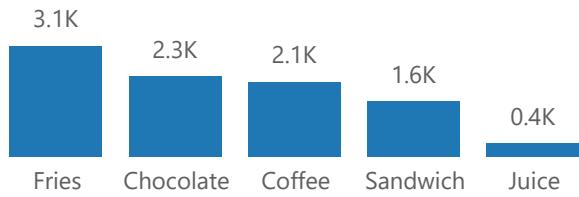
## Category

- Beverage
- Dessert
- Food
- Snacks

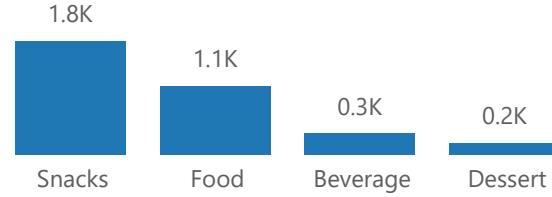
## Month



## Top 5 Sales by Item



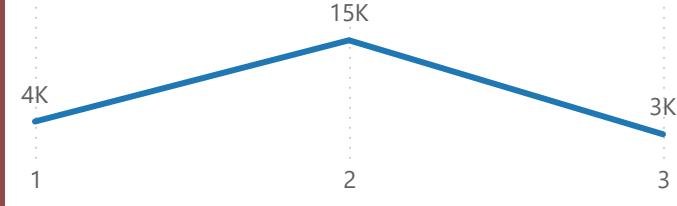
## Profit by Category



## Item-Level Performance Table

Item	Category	Price	Sales	Profit	Profit_Margin
Juice	Beverage	27	27	2.46	0.09
Chips	Snacks	38	76	4.36	0.06
Chips	Snacks	47	47	11.08	0.24
Fries	Food	103	103	12.10	0.12
Biscuits	Snacks	50	50	12.17	0.24
Sandwich	Food	113	113	13.81	0.12
Cake	Dessert	89	267	15.63	0.06
Biscuits	Snacks	71	71	16.19	0.23
Chips	Snacks	150	150	18.21	0.12
Chocolate	Snacks	68	204	18.67	0.09
Sandwich	Food	41	369	18.99	0.05
Coffee	Beverage	117	234	19.13	0.08

## Sales by month



## Sales Category

