



E-Commerce Sales Performance Overview

Key metrics, revenue trends, and category performance

Total Revenue
10.33M

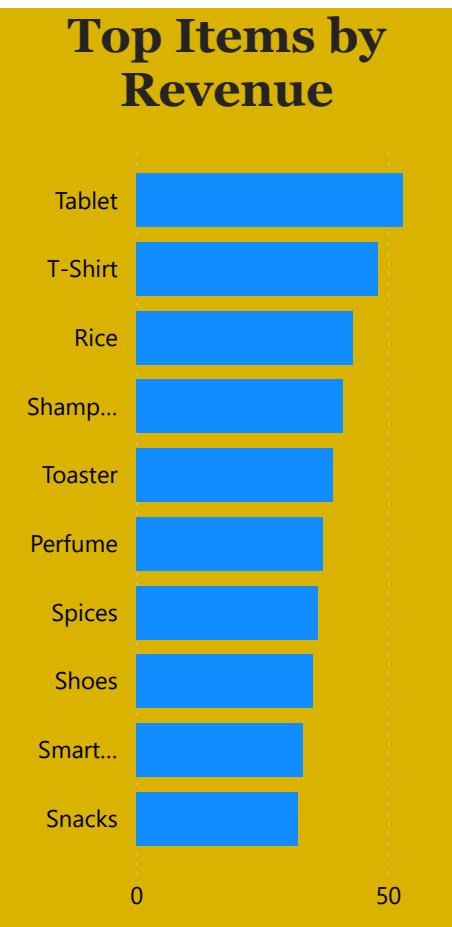
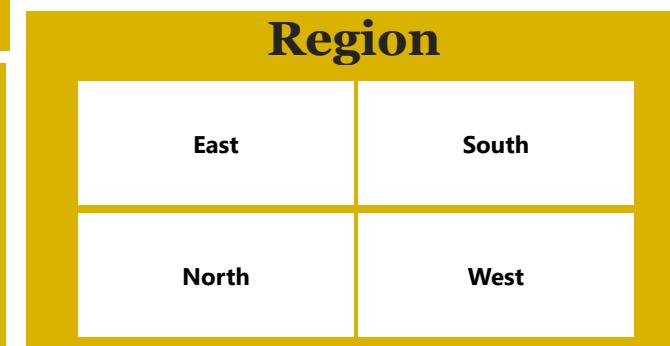
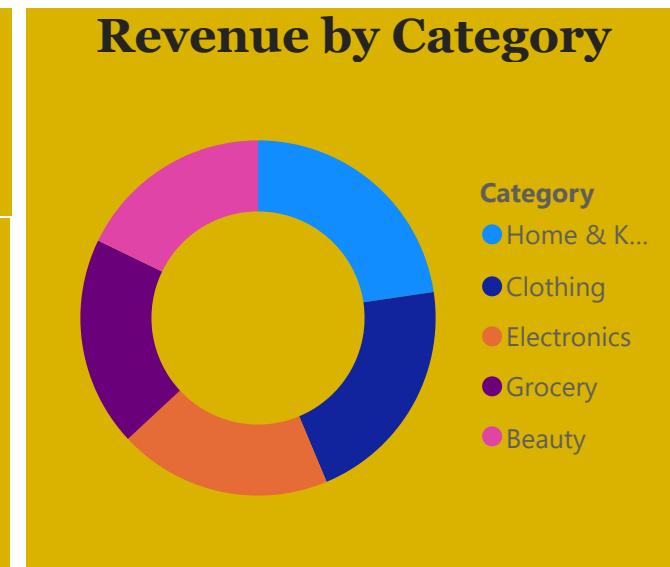
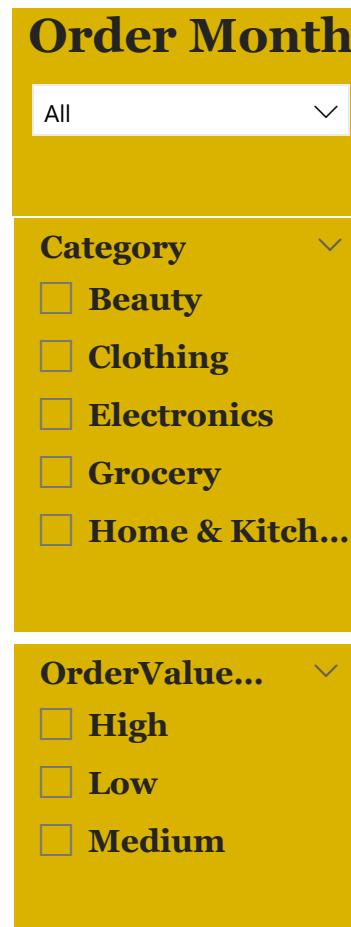
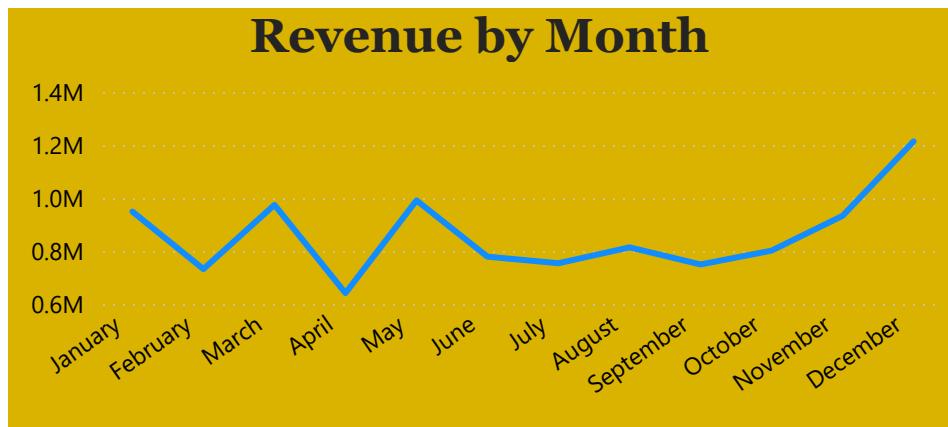
Total Orders
1K

Total Customers
292

Avg Order Value
10.33K

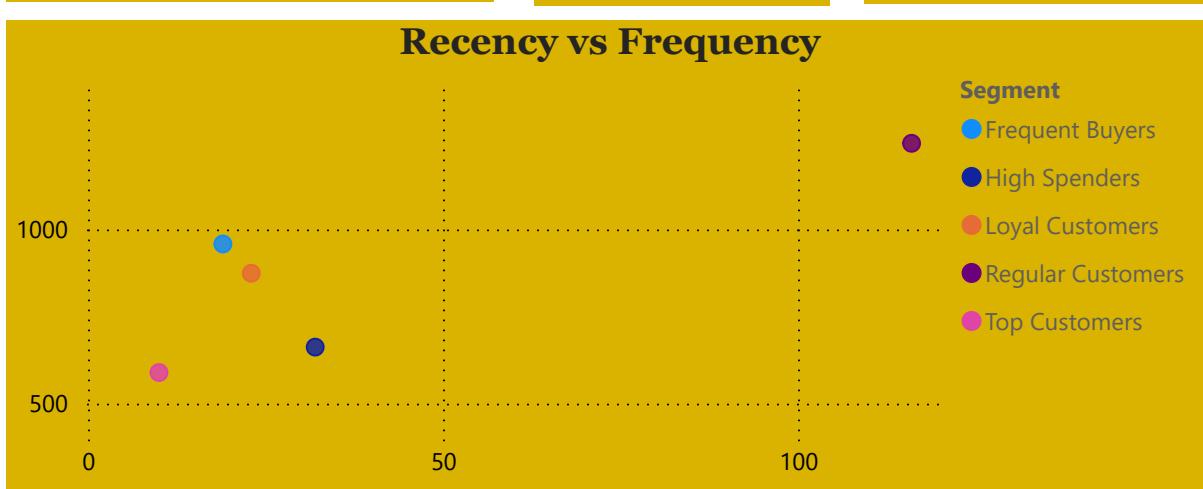
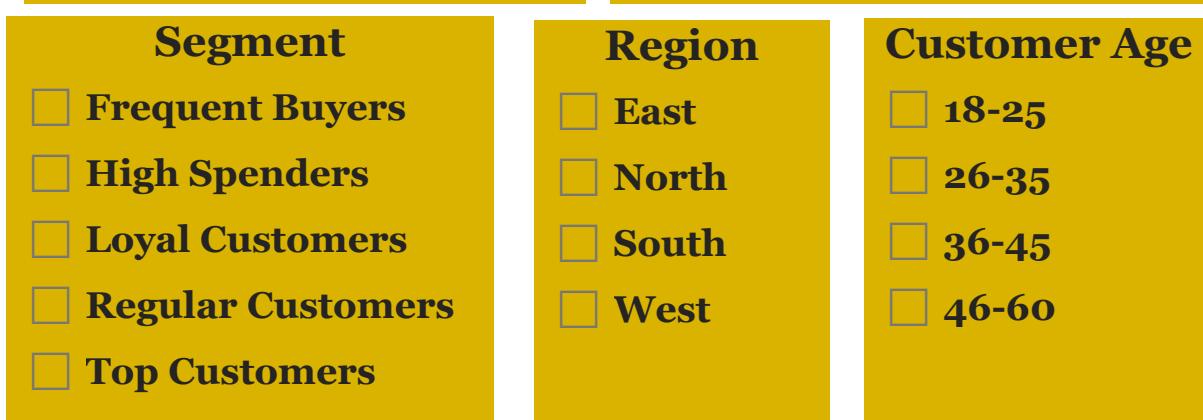
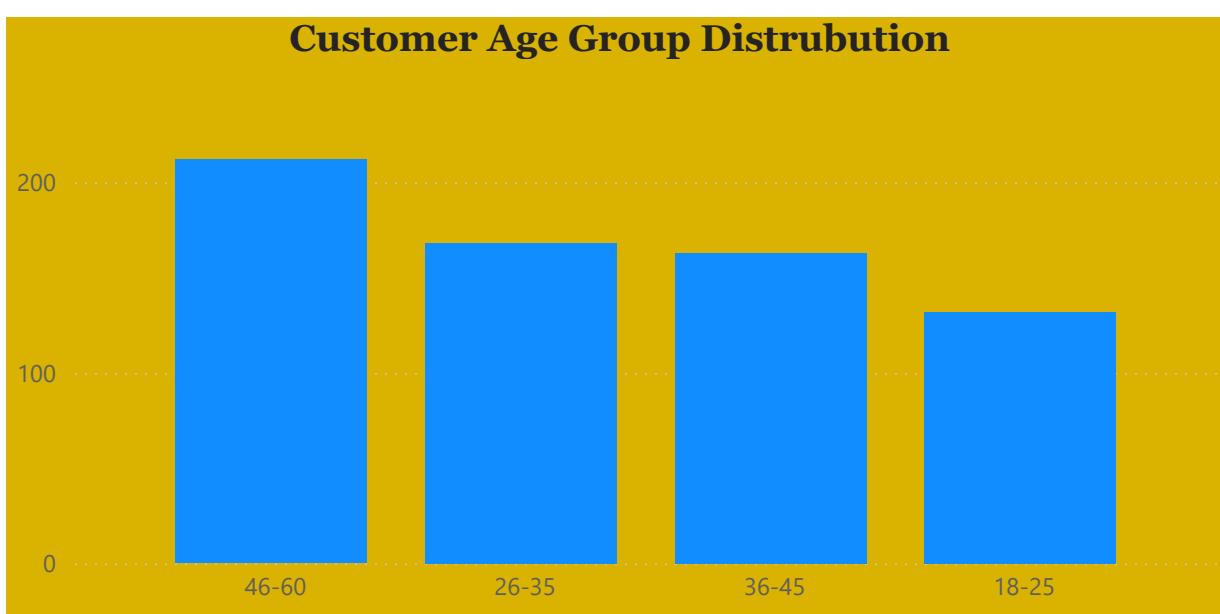
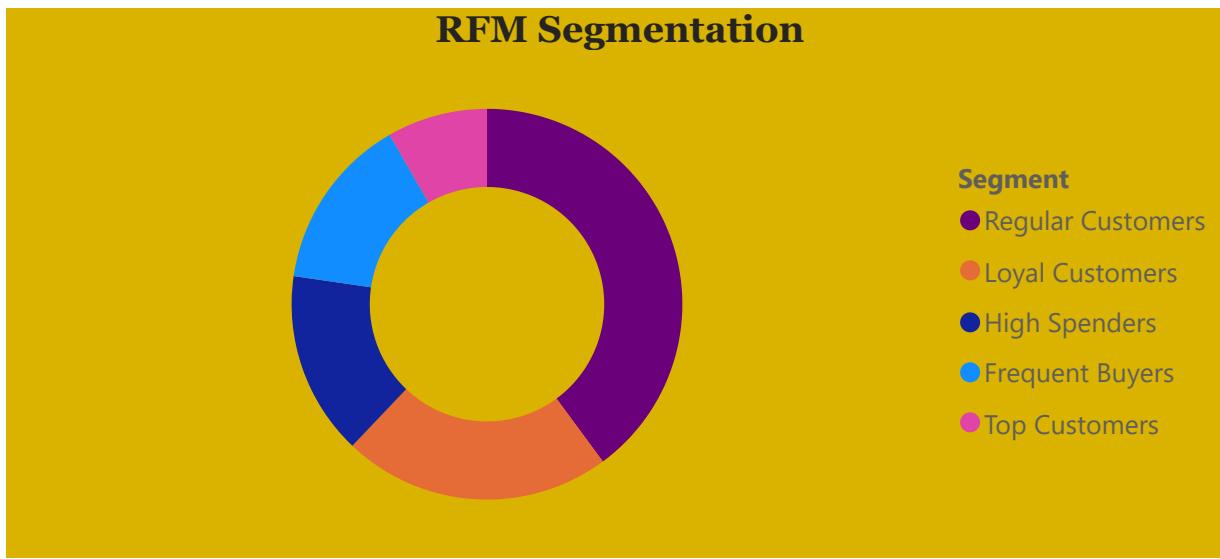
High Discount Orders %
0.42

Total Quantity Sold
3K



Customer Insights & RFM Segmentation

Customer behavior, loyalty analysis, and demographic distribution



Product Performance & Operational Insights

Top products, regional performance, and discount impact analysis

