A - Product Sales

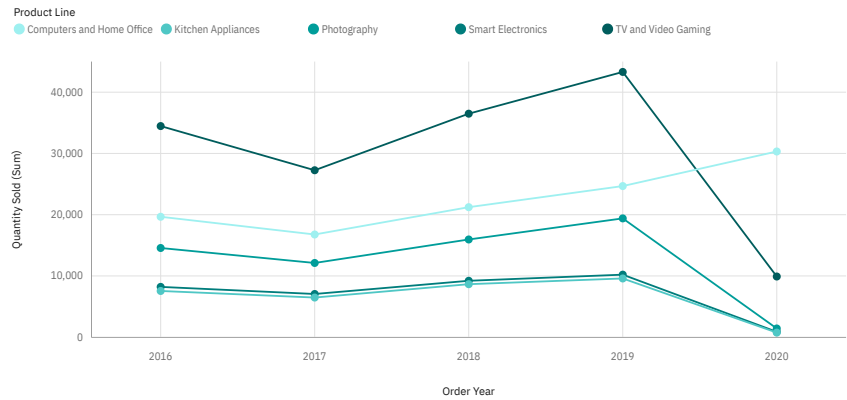Quantity Sold   Revenue
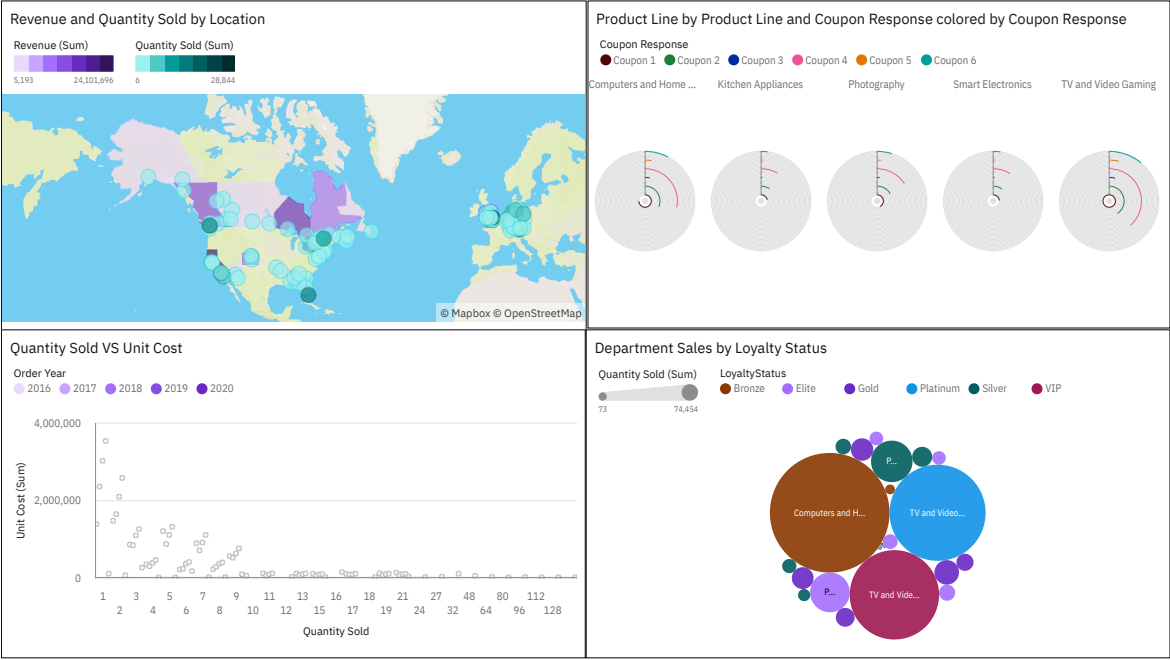
396K
Quantity Sold

229M
Revenue

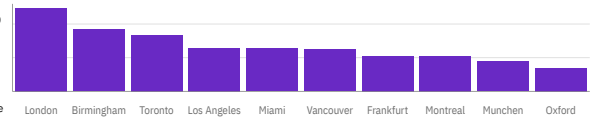Product Line Performance by Year

Product Line
● Computers and Home Office ● Kitchen Appliances ● Photography ● Smart Electronics ● TV and Video Gaming

B - Customer

Revenue and Quantity Sold by Location

Revenue (Sum)
5,193   24,101,696

Quantity Sold (Sum)
6   28,844

© Mapbox © OpenStreetMap

Product Line by Product Line and Coupon Response colored by Coupon Response

Coupon Response
● Coupon 1 ● Coupon 2 ● Coupon 3 ● Coupon 4 ● Coupon 5 ● Coupon 6

Computers and Home ...   Kitchen Appliances   Photography   Smart Electronics   TV and Video Gaming

Quantity Sold VS Unit Cost

Order Year
● 2016 ● 2017 ● 2018 ● 2019 ● 2020

4,000,000

2,000,000

0

Unit Cost (Sum)

1   3   5   7   9   11 13 16 18 21 27 48 80 112
  2   4   6   8   10 12 15 17 19 24 32 64 96 128

Quantity Sold

Department Sales by Loyalty Status

Quantity Sold (Sum)
73   74,454

LoyaltyStatus
● Bronze ● Elite ● Gold ● Platinum ● Silver ● VIP

Computers and H...   TV and Video...   P...   TV and Vide...   P...

Advanced Dashboard

Revenue   1

$ = 100 Revenue

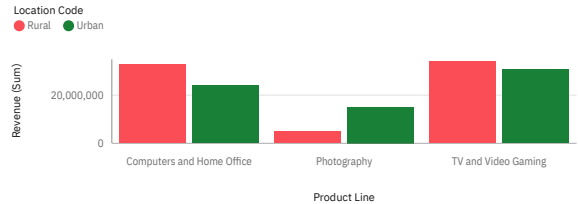**op 10 Quantity Sold by City**   2

London Birmingham Toronto Los Angeles Miami Vancouver Frankfurt Montreal Munchen Oxford

Average Margin   3

$93.29

Margin

Margin by Order Year colored by Product Line   4

Product Line
● Computers and Home Office   ● Photography   ● TV and Video Gaming

Order Year: 2016, 2017, 2018, 2019, 2020

Margin (Sum): $0.00 $200,000.00 $400,000.00 $600,000.00 $800,000.00 $1,000,000.00

Revenue by Product Line colored by Location Code   5

Location Code
● Rural   ● Urban

Revenue (Sum): 20,000,000 / 0

Computers and Home Office   Photography   TV and Video Gaming
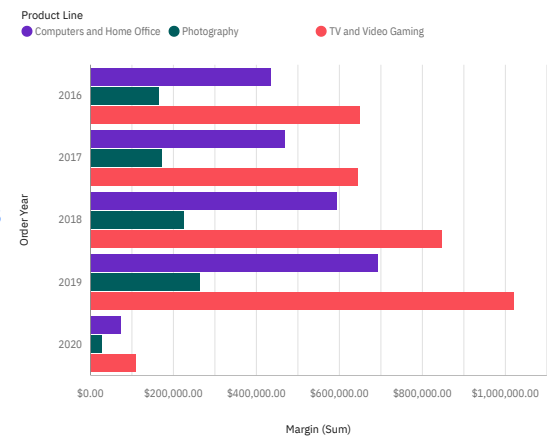
Product Line

Filter(s) applied to the visualization(s):

Widget 1

Product Line Includes: Computers and Home Office, Photography, TV and Video Gaming

Widget 2

Product Line Includes: Computers and Home Office, Photography, TV and Video Gaming

Quantity Sold Top 10

Widget 3

Product Line Includes: Computers and Home Office, Photography, TV and Video Gaming

Widget 4

Product Line Includes: Computers and Home Office, Photography, TV and Video Gaming

Widget 5

Location Code Excludes: Suburban

Product Line Includes: Computers and Home Office, Photography, TV and Video Gaming