

## Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

They want

reassurance that

their investment

in design will be

worth it.



They said to present high level vision on home making.

Make it attractive and pleasing to eye.

They may like to feel part of creative process i.e.designers to listening to their ideas.

They want four peices equation:
Price
Portfolio,Personality and Personalization

They dream off that their home will be Aesthetically made and furnished with modern techniques

any self respecting client want brilliant creativity.

They may be genuineness and understands client's designs.

(Based on Researches of Clients Questionnaire)

Their utmost need is to Be patient, understandable and Trustworthy with higher professionalsim

interior design is influenced by a range of factors, including personal style, cultural heritage, global trends, nature, the environment, architectural history, and client needs.

They must need
honest
communication and
accountability form
designer ... Designer
should update the
status of their project

Analyzing the purpose and function of a space to ensure the design meets those needs

Giving advice on materials, finishes, colour schemes, window treatments, and other elements

Designers know how to work within a budget and make the most of the resources that are available. The good ones can make a small space seem bigger and really stretch a dollar

Feeling about the
Geographical
location, claimate
, Religion of client. And
technology they desired
to use may be the
factors that affecting
their behaviour

Consulting with new clients to figure out their needs, tastes, and budget

Revising plans as necessary to get client approval. Collaborating with architects and contractors.

Developing project timelines and estimating costs.

Sourcing and ordering materials for projects (lighting, furniture, paint, flooring, etc). Overseeing the building and installation process to make sure their designs are followed correctly.

Another Factor that gives anxiety to both are Budget.It plays a vital role in selecting the process within quotation .

They have frustrated by their ideas and high creativities with which give satisfaction to customers

It's a big task to a
designer as he
would know how to
put smile on clients
face with a limited
budget that client
could bear

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## Does

What behavior have we observed? What can we imagine them doing?

Feels

