

Slide 17.21: Mobile commerce applications (cont.)

Slide 17.23: Mobile commerce applications (cont.)

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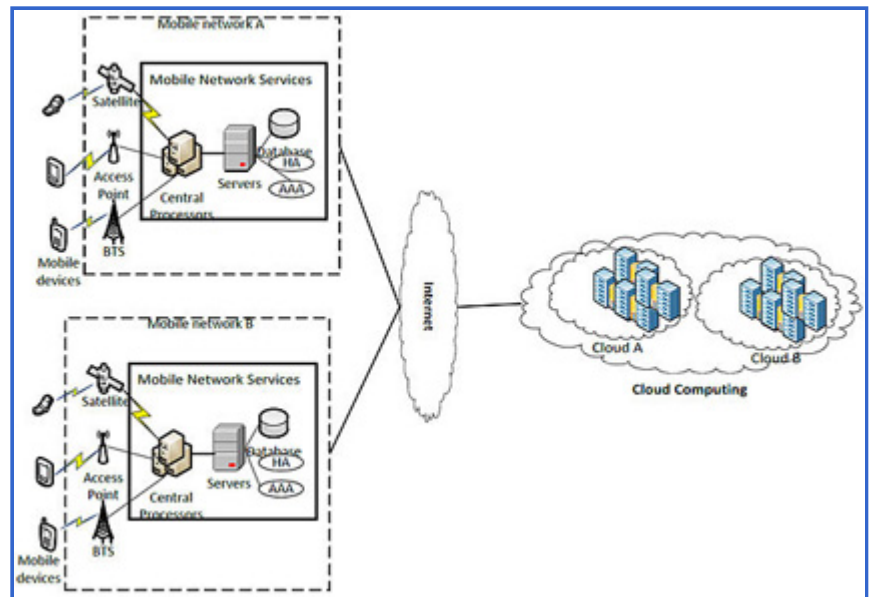


Mobile Commerce Applications (Cont.)

Mobile Cloud Computing (MCC)

Mobile cloud computing is the remote use or access of the storage or software on the Internet from a handheld device to perform various operations. One of the mobile cloud-computing examples is to send or read emails via Gmail on the Internet through a mobile handheld device.

The mail software and data are all stored and accessed remotely via the Internet through a mobile handheld device. The ultimate goal of MCC is to enable execution of Rich Mobile Application on plethora of mobile devices with rich user experience.



Mobile Health (mHealth)

Mobile health is a term used for the practice of medicine and public health, supported by mobile devices. The mHealth field has emerged as a sub-segment of eHealth, the use of information and communication technology (ICT) for health services and information.

mHealth applications include the use of mobile devices in collecting community and clinical health data, delivery of

healthcare information to practitioners, researchers, and patients, real-time monitoring of patient vital signs, and direct provision of care. Check a [video](#) clip.



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