

Slide 17.15: Mobile commerce

Slide 17.17: Mobile commerce applications (MCAs)

Home

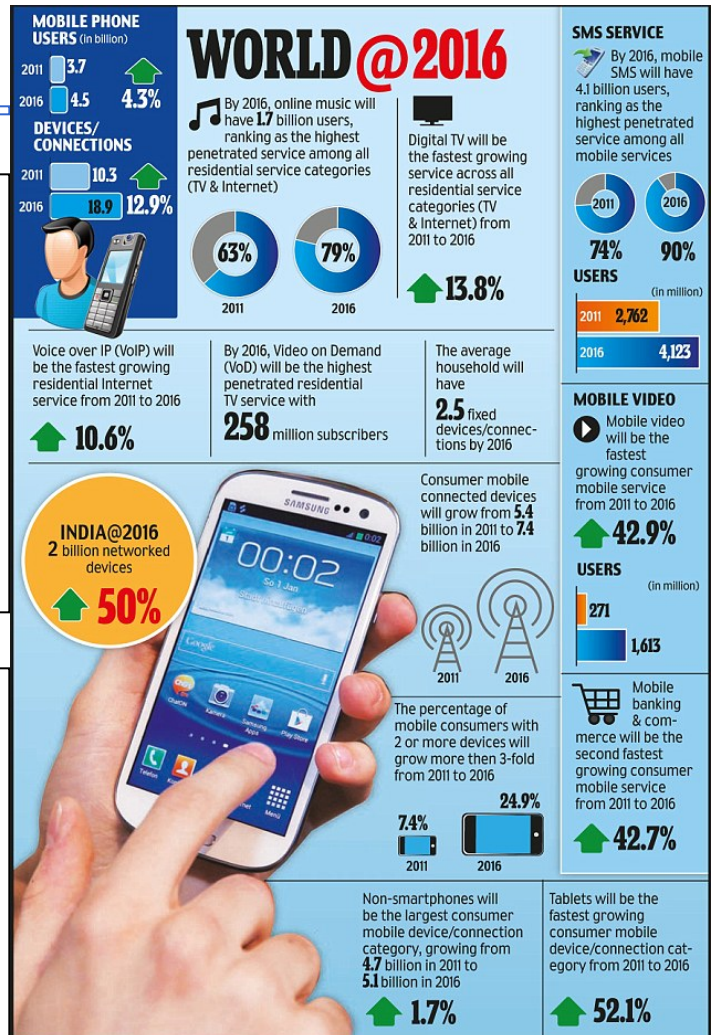


## Mobile Commerce (Cont.)

How M-commerce is changing the shoppi...



The Impact of Mobile Commerce



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Home

