

Slide 17.20: Mobile commerce applications (cont.)

Slide 17.22: Mobile commerce applications (cont.)

Home



## Mobile Commerce Applications (Cont.)

---

### Wireless Classrooms

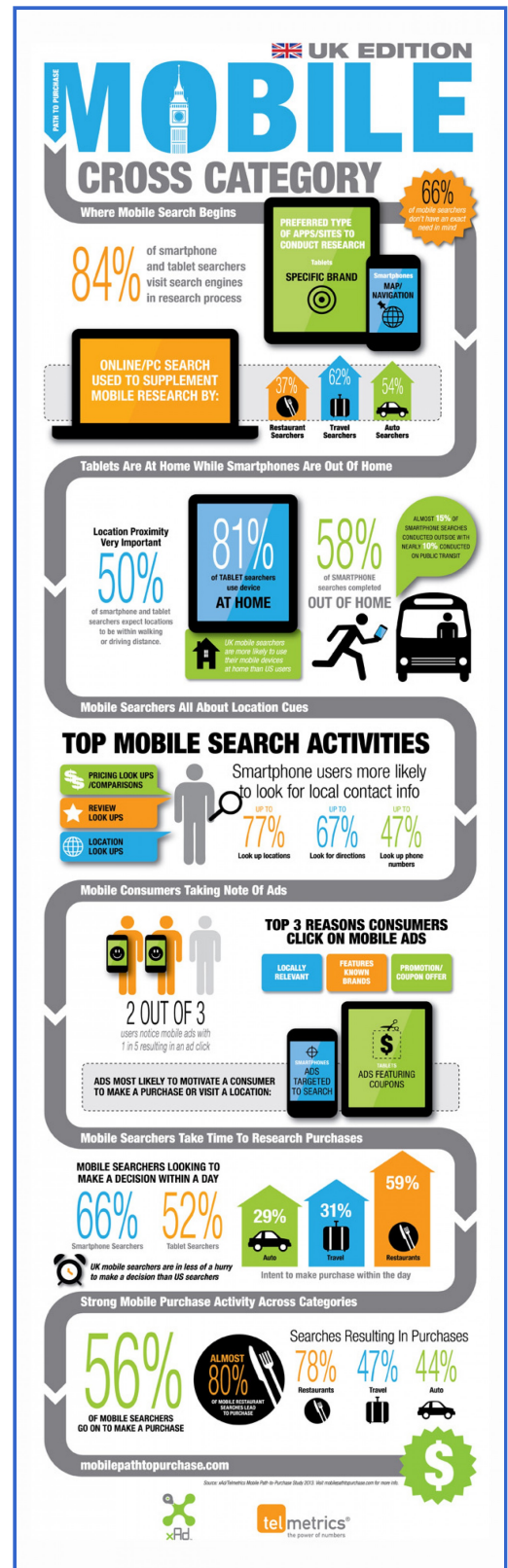
Educators can use handheld devices with mobile Internet access to improve teaching and learning in both local and wide area network environments.

- **Local area wireless access.** Using handheld devices equipped with the appropriate software and connected by a wireless network to the Internet exposes students to a rich variety of web resources that can help them learn various concepts and subjects.
- **Wide area wireless access.** Teacher training places a heavy emphasis on integrating technology with instruction and learning, yet the reality of inadequate school facilities often dismays instructors. Mobile computing technology provides the functionality of a desktop PC to teachers who are displaced from their room.

### Mobile Searches for Everything

Web search engine ability in a mobile form allows users to find mobile content on websites which are available to mobile

devices on mobile networks. 84% of smartphone and tablet searchers visit search engines in research process.



Slide 17.20: Mobile commerce applications (cont.)

Slide 17.22: Mobile commerce applications (cont.)

Home



