Assignment 4: Demand Function Estimation II

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Simulate data

Be carefull that some parameters are changed from assignment 3. We simulate data from a discrete choice model that is the same with in assignment 3 except for the existence of unobserved product-specific fixed effects. There are T markets and each market has N consumers. There are J products and the indirect utility of consumer i in market t for product j is:

$$u_{itj} = \beta'_{it}x_j + \alpha_{it}p_{jt} + \xi_{jt} + \epsilon_{ijt},$$

where ϵ_{ijt} is an i.i.d. type-I extreme random variable. x_j is K-dimensional observed characteristics of the product. p_{jt} is the retail price of the product in the market.

 ξ_{jt} is product-market specific fixed effect. p_{jt} can be correlated with ξ_{jt} but x_{jt} s are independent of ξ_{jt} . j=0 is an outside option whose indirect utility is:

$$u_{it0} = \epsilon_{i0t}$$

where ϵ_{i0t} is an i.i.d. type-I extreme random variable.

 β_{it} and α_{it} are different across consumers, and they are distributed as:

$$\beta_{itk} = \beta_{0k} + \sigma_k \nu_{itk},$$

$$\alpha_{it} = -\exp(\mu + \omega v_{it}) = -\exp(\mu + \frac{\omega^2}{2}) + \left[-\exp(\mu + \omega v_{it}) + \exp(\mu + \frac{\omega^2}{2})\right] \equiv \alpha_0 + \tilde{\alpha}_{it},$$

where ν_{itk} for $k=1,\cdots,K$ and ν_{it} are i.i.d. standard normal random variables. α_0 is the mean of α_i and $\tilde{\alpha}_i$ is the deviation from the mean.

Given a choice set in the market, $\mathcal{J}_t \cup \{0\}$, a consumer chooses the alternative that maximizes her utility:

$$q_{ijt} = 1\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\}.$$

The choice probability of product j for consumer i in market t is:

$$\sigma_{jt}(p_t, x_t, \xi_t) = \mathbb{P}\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\}.$$

Suppose that we only observe the share data:

$$s_{jt} = \frac{1}{N} \sum_{i=1}^{N} q_{ijt},$$

along with the product-market characteristics x_{jt} and the retail prices p_{jt} for $j \in \mathcal{J}_t \cup \{0\}$ for $t = 1, \dots, T$. We do not observe the choice data q_{ijt} nor shocks $\xi_{jt}, \nu_{it}, v_{it}, \epsilon_{ijt}$.

We draw ξ_{jt} from i.i.d. normal distribution with mean 0 and standard deviation σ_{ξ} .

1. Set the seed, constants, and parameters of interest as follows.

```
# set the seed
set.seed(1)
# number of products
J <- 10
# dimension of product characteristics including the intercept
K <- 3
# number of markets
T <- 100
# number of consumers per market
N < -500
# number of Monte Carlo
L <- 500
# set parameters of interests
beta <- rnorm(K);</pre>
beta[1] <- 4
beta
## [1] 4.0000000 0.1836433 -0.8356286
sigma <- abs(rnorm(K)); sigma</pre>
## [1] 1.5952808 0.3295078 0.8204684
mu <- 0.5
omega <- 1
```

Generate the covariates as follows.

The product-market characteristics:

$$x_{j1} = 1, x_{jk} \sim N(0, \sigma_x), k = 2, \cdots, K,$$

where σ_x is referred to as sd_x in the code.

The product-market-specific unobserved fixed effect:

$$\xi_{it} \sim N(0, \sigma_{\xi}),$$

where $\sigma_x i$ is referred to as sd_xi in the code.

The marginal cost of product j in market t:

$$c_{it} \sim \text{logNormal}(0, \sigma_c),$$

where σ_c is referred to as sd_c in the code.

The retail price:

$$p_{jt} - c_{jt} \sim \text{logNorm}(\gamma \xi_{jt}, \sigma_p),$$

where γ is referred to as price_xi and σ_p as sd_p in the code. This price is not the equilibrium price. We will revisit this point in a subsequent assignment.

The value of the auxiliary parameters are set as follows:

```
# set auxiliary parameters
price_xi <- 1
sd_x <- 2
sd_xi <- 0.5
sd_c <- 0.05
sd_p <- 0.05</pre>
```

2. X is the data frame such that a row contains the characteristics vector x_j of a product and columns are product index and observed product characteristics. The dimension of the characteristics K is specified above. Add the row of the outside option whose index is 0 and all the characteristics are zero.

```
# make product characteristics data
X <- matrix(sd_x * rnorm(J * (K - 1)), nrow = J)
X <- cbind(rep(1, J), X)
colnames(X) <- paste("x", 1:K, sep = "_")
X <- data.frame(j = 1:J, X) %>%
   tibble::as_tibble()
# add outside option
X <- rbind(
   rep(0, dim(X)[2]),
   X
)</pre>
```

```
# A tibble: 11 x 4
##
           j
               x_1
                        x_2
                                  x_3
##
       <dbl> <dbl>
                      <dbl>
                                <dbl>
##
           0
                     0
                              0
    1
                  0
    2
                     0.975
                             -0.0324
##
           1
                  1
##
    3
           2
                     1.48
                              1.89
                  1
           3
##
    4
                  1
                     1.15
                              1.64
##
    5
           4
                  1 - 0.611
                              1.19
##
    6
           5
                  1
                     3.02
                              1.84
    7
##
           6
                  1
                     0.780
                              1.56
                  1 -1.24
##
    8
           7
                              0.149
    9
##
           8
                  1 - 4.43
                             -3.98
## 10
           9
                     2.25
                              1.24
                  1
                  1 -0.0899 -0.112
## 11
          10
```

3. M is the data frame such that a row contains the price ξ_{jt} , marginal cost c_{jt} , and price p_{jt} . After generating the variables, drop some products in each market. In this assignment, we drop products in a different way from the last assignment. In order to change the number of available products in each market, for each market, first draw J_t from a discrete uniform distribution between 1 and J. Then, drop products from each market using dplyr::sample_frac function with the realized number of available products. The variation in the available products is important for the identification of the distribution of consumer-level unobserved heterogeneity. Add the row of the outside option to each market whose index is 0 and all the variables take value zero.

```
# make market-product data
M <- expand.grid(j = 1:J, t = 1:T) %>%
  tibble::as_tibble() %>%
  dplyr::mutate(
     xi = sd_xi * rnorm(J*T),
     c = exp(sd_c * rnorm(J*T)),
     p = exp(price_xi * xi + sd_p * rnorm(J*T)) + c
)
M <- M %>%
  dplyr::group_by(t) %>%
  dplyr::sample_frac(size = purrr::rdunif(1, J)/J) %>%
  dplyr::ungroup()
# add outside option
outside <- data.frame(j = 0, t = 1:T, xi = 0, c = 0, p = 0)</pre>
```

```
M <- rbind(</pre>
  Μ,
  outside
) %>%
  dplyr::arrange(t, j)
   # A tibble: 633 x 5
##
           j
                  t
                          хi
                                  С
                                        р
##
       <dbl> <int>
                      <dbl> <dbl> <dbl>
##
                     0
                             0
    1
           0
                  1
                                     0
##
    2
           1
                  1 -0.0779 0.951
                                     1.86
##
    3
           4
                  1
                     0.209
                             1.03
                                     2.31
##
    4
           0
                  2
                     0
                             0
                                     0
    5
                  2 -0.197
##
           1
                             0.988
                                     1.90
##
    6
           3
                  2 0.550
                             1.09
                                     2.78
##
    7
           4
                  2
                     0.382
                             1.00
                                     2.54
##
    8
           6
                  2 -0.127
                             1.01
                                     1.91
##
    9
           7
                  2
                    0.348
                             0.952
                                     2.32
## 10
           8
                  2
                    0.278
                             0.955
                                     2.16
          with 623 more rows
  4. Generate the consumer-level heterogeneity. V is the data frame such that a row contains the vector of
     shocks to consumer-level heterogeneity, (\nu'_i, \nu_i). They are all i.i.d. standard normal random variables.
# make consumer-market data
V \leftarrow matrix(rnorm(N * T * (K + 1)), nrow = N * T)
colnames(V) <- c(paste("v_x", 1:K, sep = "_"), "v_p")</pre>
V <- data.frame(</pre>
  expand.grid(i = 1:N, t = 1:T),
) %>%
  tibble::as_tibble()
   # A tibble: 50,000 x 6
##
           i
                  t v_x_1
                              v_x_2 v_x_3
                                                 v_p
##
       <int> <int> <dbl>
                              <dbl>
                                      <dbl>
                                               <dbl>
    1
           1
                  1 - 1.37
                             0.211
                                      1.65
                                              0.0141
##
           2
                             0.378
##
    2
                  1 1.37
                                      1.35
                                              0.387
##
    3
           3
                  1 -2.06
                           -0.0662 -2.45
                                             -1.17
                  1 -0.992 -0.727
                                     -1.33
##
    4
           4
                                            -1.42
##
    5
           5
                  1 0.252 1.87
                                      0.751 0.317
```

5. Join X, M, V using dplyr::left_join and name it df. df is the data frame such that a row contains variables for a consumer about a product that is available in a market.

1.34

-0.612

-1.77

-0.224

1.54

0.340

0.909 -0.593

0.138 0.695

6

8

9

10

7

6

7

8

9

10

... with 49,990 more rows

1 -1.06 -0.531

1 -0.217 1.03

1 -0.838 -0.861

1 0.452 -0.239

0.659 - 1.43

```
# make choice data
df <- expand.grid(t = 1:T, i = 1:N, j = 0:J) \%
```

```
tibble::as_tibble() %>%
dplyr::left_join(V, by = c("i", "t")) %>%
dplyr::left_join(X, by = c("j")) %>%
dplyr::left_join(M, by = c("j", "t")) %>%
dplyr::filter(!is.na(p)) %>%
dplyr::arrange(t, i, j)
```

df

```
# A tibble: 316,500 x 13
##
##
           t
                 i
                        j
                           v_x_1
                                    v_x_2 v_x_3
                                                             x_1
                                                                     x_2
                                                                              x_3
                                                                                        хi
                                                      v_p
                                                          <dbl>
##
       <int> <int> <dbl>
                           <dbl>
                                    <dbl> <dbl>
                                                    <dbl>
                                                                   <dbl>
                                                                            <dbl>
                                                                                     <dbl>
##
                        0 - 1.37
                                                   0.0141
                                                               0
                                                                  0
                                                                          0
                                                                                   0
    1
           1
                 1
                                   0.211
                                            1.65
##
    2
           1
                 1
                        1 - 1.37
                                   0.211
                                            1.65
                                                   0.0141
                                                               1
                                                                  0.975 -0.0324 -0.0779
##
    3
                        4 - 1.37
                                   0.211
                                            1.65
                                                   0.0141
                                                                 -0.611
                                                                          1.19
                                                                                   0.209
           1
                 1
                                                               1
                 2
##
    4
                          1.37
                                   0.378
                                            1.35
                                                   0.387
                                                               0
                                                                          0
                                                                                   0
    5
                 2
                           1.37
                                   0.378
                                                                  0.975 -0.0324 -0.0779
##
           1
                        1
                                            1.35
                                                   0.387
                                                               1
                 2
##
    6
                        4 1.37
                                   0.378
                                            1.35
                                                   0.387
                                                               1
                                                                 -0.611
                                                                          1.19
                                                                                   0.209
    7
                 3
                        0 -2.06
##
           1
                                  -0.0662 -2.45 -1.17
                                                               0
                                                                  0
                                                                          0
                                                                                   0
##
    8
                 3
                        1 - 2.06
                                  -0.0662 -2.45 -1.17
                                                                  0.975 -0.0324 -0.0779
                                                               1
##
    9
                 3
                        4 -2.06
                                  -0.0662 -2.45 -1.17
                                                                 -0.611
                                                                                   0.209
           1
                                                               1
                                                                          1.19
                        0 -0.992 -0.727 -1.33 -1.42
                                                               0
##
   10
           1
   # ... with 316,490 more rows, and 2 more variables: c <dbl>, p <dbl>
```

6. Draw a vector of preference shocks e whose length is the same as the number of rows of df.

```
# draw idiosyncratic shocks
e <- evd::rgev(dim(df)[1])
head(e)</pre>
```

```
## [1] 0.1917775 -0.3312816 0.2428217 1.0164097 1.4761643 2.8297340
```

7. Write a function compute_indirect_utility(df, beta, sigma, mu, omega) that returns a vector whose element is the mean indirect utility of a product for a consumer in a market. The output should have the same length with e. (This function is the same with assignment 3. You can use the function.)

```
## u
## [1,] 0.0000000
## [2,] -1.1415602
## [3,] -1.3798736
## [4,] 0.0000000
## [5,] 1.8935027
## [6,] 0.9258409
```

In the previous assingment, we computed predicted share by simulating choice and taking their average. Instead, we compute the actual share by:

$$s_{jt} = \frac{1}{N} \sum_{i=1}^{N} \frac{\exp[\beta'_{it}x_j + \alpha_{it}p_{jt} + \xi_{jt}]}{1 + \sum_{k \in \mathcal{J}_t} \exp[\beta'_{it}x_k + \alpha_{it}p_{kt} + \xi_{jt}]}$$

and the predicted share by:

$$\widehat{\sigma}_{j}(x, p_{t}, \xi_{t}) = \frac{1}{L} \sum_{l=1}^{L} \frac{\exp[\beta_{t}^{(l)'} x_{j} + \alpha_{t}^{(l)} p_{jt} + \xi_{jt}]}{1 + \sum_{k \in \mathcal{J}_{t}} \exp[\beta_{t}^{(l)'} x_{k} + \alpha_{t}^{(l)} p_{kt} + \xi_{jt}]}.$$

8. To do so, write a function compute_choice_smooth(X, M, V, beta, sigma, mu, omega) in which the choice of each consumer is not:

$$q_{ijt} = 1\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\},\$$

but

$$\tilde{q}_{ijt} = \frac{\exp(u_{ijt})}{1 + \sum_{k \in \mathcal{J}_t} \exp(u_{ikt})}.$$

```
# compute choice
compute choice smooth <-
  function(X, M, V, beta, sigma,
           mu, omega) {
    # constants
    T \leftarrow \max(M\$t)
    N \leftarrow max(V$i)
    J \leftarrow max(X\$j)
    # make choice data
    df <- expand.grid(t = 1:T, i = 1:N, j = 0:J) \%
      tibble::as_tibble() %>%
      dplyr::left_join(V, by = c("i", "t")) %>%
      dplyr::left_join(X, by = c("j")) \%
      dplyr::left_join(M, by = c("j", "t")) %>%
      dplyr::filter(!is.na(p)) %>%
      dplyr::arrange(t, i, j)
    # compute indirect utility
    u <- compute_indirect_utility(df, beta, sigma,</pre>
                                    mu, omega)
    \# add u
    df choice <- data.frame(df, u) %>%
      tibble::as_tibble()
    # make choice
    df_choice <- df_choice %>%
      dplyr::group_by(t, i) %>%
      dplyr::mutate(q = exp(u)/sum(exp(u))) %>%
      dplyr::ungroup()
    # return
    return(df_choice)
df_choice_smooth <-
  compute_choice_smooth(X, M, V, beta, sigma, mu, omega)
summary(df_choice_smooth)
##
                                                            v_x_1
                                             : 0.00
          : 1.00
                            : 1.0
                                                       Min. :-4.302781
                     Min.
                                       \mathtt{Min}.
  1st Qu.: 23.00
                      1st Qu.:125.8
                                       1st Qu.: 2.00
                                                       1st Qu.:-0.685539
```

```
## Median : 48.00
                                 Median: 4.00
                                              Median : 0.001041
                  Median :250.5
                  Mean :250.5
                                 Mean : 4.49
                                               Mean :-0.002541
## Mean : 49.67
## 3rd Qu.: 77.00
                   3rd Qu.:375.2
                                 3rd Qu.: 7.00
                                                3rd Qu.: 0.673061
## Max. :100.00
                  Max. :500.0
                                 Max. :10.00
                                               Max. : 3.809895
```

```
##
        v_x_2
                              v_x_3
                                                                          x_1
                                                     v_p
                                 :-3.957618
                                                                             :0.000
    Min.
                                                       :-4.218131
##
           :-4.542122
                         \mathtt{Min}.
                                               \mathtt{Min}.
                                                                     \mathtt{Min}.
    1st Qu.:-0.679702
                          1st Qu.:-0.672701
                                               1st Qu.:-0.669446
                                                                     1st Qu.:1.000
    Median : 0.000935
                         Median : 0.003104
                                               Median : 0.001976
                                                                     Median :1.000
##
                                                       : 0.000017
##
    Mean
           : 0.000478
                         Mean
                                 : 0.003428
                                               Mean
                                                                     Mean
                                                                             :0.842
##
    3rd Qu.: 0.673109
                          3rd Qu.: 0.678344
                                               3rd Qu.: 0.670699
                                                                     3rd Qu.:1.000
##
    Max.
           : 4.313621
                         Max.
                                 : 4.244194
                                               Max.
                                                       : 4.074300
                                                                     Max.
                                                                             :1.000
         x_2
##
                             x_3
                                                 хi
##
    Min.
           :-4.4294
                               :-3.9787
                                                   :-1.498475
                                                                 Min.
                                                                        :0.0000
                       Min.
                                           Min.
##
    1st Qu.:-0.6108
                       1st Qu.: 0.0000
                                           1st Qu.:-0.263684
                                                                 1st Qu.:0.9376
    Median : 0.7797
                       Median : 1.1878
                                           Median : 0.000000
                                                                 Median :0.9870
##
    Mean
           : 0.3015
                       Mean
                               : 0.5034
                                           Mean
                                                   :-0.002574
                                                                 Mean
                                                                        :0.8425
##
    3rd Qu.: 1.4766
                       3rd Qu.: 1.6424
                                           3rd Qu.: 0.278332
                                                                 3rd Qu.:1.0282
##
    Max.
            : 3.0236
                       Max.
                               : 1.8877
                                           Max.
                                                   : 1.905138
                                                                 Max.
                                                                        :1.1572
##
                            u
          p
##
            :0.000
                             :-432.189
                                                 :0.000000
    Min.
                     Min.
                                          Min.
                                -3.045
##
    1st Qu.:1.527
                     1st Qu.:
                                          1st Qu.:0.001456
  Median :1.885
                                 0.000
                                          Median: 0.032012
                     Median:
## Mean
           :1.809
                                -1.901
                                                 :0.157978
                     Mean
                                          Mean
## 3rd Qu.:2.324
                     3rd Qu.:
                                 1.493
                                          3rd Qu.:0.159143
## Max.
           :8.211
                     Max.
                                22.343
                                          Max.
                                                  :1.000000
```

9. Next, write a function compute_share_smooth(X, M, V, beta, sigma, mu, omega) that calls compute_choice_smooth and then returns the share based on above \tilde{q}_{ijt} . If we use these functions with the Monte Carlo shocks, it gives us the predicted share of the products.

```
# compute share
compute_share_smooth <-
 function(X, M, V, beta, sigma,
           mu, omega) {
    # constants
    T \leftarrow max(M\$t)
    N \leftarrow max(V$i)
    J \leftarrow max(X\$j)
    # compute choice
    df_choice <-
      compute_choice_smooth(X, M, V, beta, sigma,
                      mu, omega)
    # make share data
    df share smooth <- df choice %>%
      dplyr::select(-dplyr::starts_with("v_"), -u, -i) %>%
      dplyr::group_by(t, j) %>%
      dplyr::mutate(q = sum(q)) %>%
      dplyr::ungroup() %>%
      dplyr::distinct(t, j, .keep_all = TRUE) %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(s = q/sum(q)) %>%
      dplyr::ungroup()
    # log share difference
    df_share_smooth <- df_share_smooth %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(y = log(s/sum(s * (j == 0)))) %>%
      dplyr::ungroup()
    return(df_share_smooth)
 }
```

```
df_share_smooth <- compute_share_smooth(X, M, V, beta, sigma, mu, omega)
summary(df_share_smooth)</pre>
```

```
##
                                            x 1
                                                             x 2
                            j
                             : 0.00
                                              :0.000
                                                               :-4.4294
##
    Min.
           : 1.00
                      Min.
                                      Min.
                                                       Min.
    1st Qu.: 23.00
                      1st Qu.: 2.00
                                      1st Qu.:1.000
                                                       1st Qu.:-0.6108
##
##
    Median : 48.00
                      Median: 4.00
                                      Median :1.000
                                                       Median: 0.7797
##
    Mean
                             : 4.49
                                              :0.842
                                                               : 0.3015
           : 49.67
                      Mean
                                      Mean
                                                       Mean
##
    3rd Qu.: 77.00
                      3rd Qu.: 7.00
                                      3rd Qu.:1.000
                                                       3rd Qu.: 1.4766
           :100.00
                                              :1.000
                                                               : 3.0236
##
    Max.
                      Max.
                             :10.00
                                      Max.
                                                       Max.
##
         x_3
                             хi
                                                  С
##
    Min.
           :-3.9787
                      Min.
                              :-1.498475
                                            Min.
                                                   :0.0000
                                                              Min.
                                                                     :0.000
                      1st Qu.:-0.263684
    1st Qu.: 0.0000
                                            1st Qu.:0.9376
                                                              1st Qu.:1.527
##
##
    Median : 1.1878
                      Median : 0.000000
                                            Median :0.9870
                                                             Median :1.885
##
    Mean
           : 0.5034
                      Mean
                              :-0.002574
                                           Mean
                                                   :0.8425
                                                              Mean
                                                                     :1.809
##
    3rd Qu.: 1.6424
                       3rd Qu.: 0.278332
                                            3rd Qu.:1.0282
                                                              3rd Qu.:2.324
           : 1.8877
##
    Max.
                      Max.
                              : 1.905138
                                            Max.
                                                   :1.1572
                                                             Max.
                                                                     :8.211
##
                             s
          q
                                                у
                                                 :-3.2018
##
           : 5.094
                              :0.01019
   Min.
                      Min.
                                         Min.
   1st Qu.: 19.712
                       1st Qu.:0.03942
                                         1st Qu.:-1.8590
   Median: 34.968
                      Median :0.06994
                                         Median :-1.3580
##
   Mean
           : 78.989
                      Mean
                              :0.15798
                                         Mean
                                               :-1.1288
##
    3rd Qu.:119.805
                       3rd Qu.:0.23961
                                          3rd Qu.:-0.2189
##
   Max.
           :349.796
                      Max.
                              :0.69959
                                         Max.
                                                 : 1.0355
```

Use this df_share_smooth as the data to estimate the parameters in the following section.

Estimate the parameters

1. First draw Monte Carlo consumer-level heterogeneity V_mcmc and Monte Carlo preference shocks e_mcmc. The number of simulations is L. This does not have to be the same with the actual number of consumers N.

```
# mixed logit estimation
## draw mcmc V
V_mcmc <- matrix(rnorm(L*T*(K + 1)), nrow = L*T)
colnames(V_mcmc) <- c(paste("v_x", 1:K, sep = "_"), "v_p")
V_mcmc <- data.frame(
    expand.grid(i = 1:L, t = 1:T),
    V_mcmc
) %>%
    tibble::as_tibble()
```

 V_{mcmc}

```
## # A tibble: 50,000 x 6
##
          i
                t
                    v_x_1 v_x_2
                                    v_x_3
                                              v_p
##
      <int> <int>
                     <dbl>
                            <dbl>
                                     <dbl>
                                           <dbl>
##
    1
          1
                   0.488
                           -1.51
                                   0.528
                                           -0.468
                1
##
    2
          2
                1 1.16
                            0.507 - 0.527
                                          -0.516
##
   3
          3
                1 - 2.49
                           -0.318 -0.0996 -0.893
##
    4
          4
                   0.0952 -0.133 -2.05
                                            1.92
                1
    5
          5
                            0.103
##
                1 -1.11
                                   2.24
                                            0.753
##
    6
          6
                1 0.903
                            0.496
                                  0.287
                                            1.53
##
                1 0.913 -0.144 0.129 -1.17
```

```
8
                1 -1.52
                            0.357 -0.475 -0.736
##
                            0.219 0.815 -1.27
## 9
          9
                 1 0.643
                            0.272 -0.650 -2.09
## 10
         10
                 1 - 0.358
## # ... with 49,990 more rows
## draw mcmc e
df_mcmc \leftarrow expand.grid(t = 1:T, i = 1:L, j = 0:J) \%
  tibble::as_tibble() %>%
  dplyr::left_join(V_mcmc, by = c("i", "t")) %>%
  dplyr::left_join(X, by = c("j")) %>%
  dplyr::left_join(M, by = c("j", "t")) %>%
  dplyr::filter(!is.na(p)) %>%
  dplyr::arrange(t, i, j)
# draw idiosyncratic shocks
e_mcmc <- evd::rgev(dim(df_mcmc)[1])</pre>
head(e_mcmc)
## [1] 0.1006013 2.7039824 1.0540278 2.4697389 1.6721181 -1.0283872
  2. Vectorize the parameters to a vector theta because optim requires the maximiand to be a vector.
# set parameters
theta <- c(beta, sigma, mu, omega)
theta
## [1]
        4.0000000 0.1836433 -0.8356286 1.5952808 0.3295078 0.8204684 0.5000000
## [8]
        1.0000000
  3. Estimate the parameters assuming there is no product-specific unobserved fixed effects \xi_{jt}, i.e., using
     the functions in assignment 3. To do so, first modify M to M_no in which xi is replaced with 0 and
     estimate the model with M_no. Otherwise, your function will compute the share with the true xi.
M_no <- M %>%
  dplyr::mutate(xi = 0)
# find NLLS estimator
result_NLLS <-
  optim(par = theta, fn = NLLS_objective_A3,
        method = "Nelder-Mead",
        df_share = df_share_smooth,
        X = X
        M = M_{no}
        V_mcmc = V_mcmc,
        e_mcmc = e_mcmc)
save(result_NLLS, file = "data/A4_result_NLLS.RData")
result_NLLS <- get(load(file = "data/A4_result_NLLS.RData"))</pre>
result_NLLS
## $par
## [1] 3.1292612 0.1834495 -0.9357865 1.5678279 0.3768438 1.1698887 -0.1108147
       1.9156776
## [8]
##
## $value
## [1] 0.0004291768
##
```

\$counts

```
## function gradient
##
        297
                  NA
##
## $convergence
##
  [1] 0
##
## $message
## NULL
result <- data.frame(true = theta, estimates = result_NLLS$par)
result
##
           true estimates
## 1 4.0000000 3.1292612
## 2 0.1836433 0.1834495
## 3 -0.8356286 -0.9357865
## 4
     1.5952808 1.5678279
     0.3295078 0.3768438
     0.8204684 1.1698887
## 6
## 7
     0.5000000 -0.1108147
## 8
     1.0000000 1.9156776
```

Next, we estimate the model allowing for the product-market-specific unobserved fixed effect ξ_{jt} using the BLP algorithm. To do so, we slightly modify the compute_indirect_utility, compute_choice_smooth, and compute_share_smooth functions so that they receive δ_{jt} to compute the indirect utilities, choices, and shares. Be careful that the treatment of α_i is slightly different from the lecture note, because we assumed that α_i s are log-normal random variables.

4. Compute and print out δ_{jt} at the true parameters, i.e.:

$$\delta_{jt} = \beta_0' x_j + \alpha_0' p_{jt} + \xi_{jt}.$$

```
XX <- as.matrix(dplyr::select(df_share_smooth, dplyr::starts_with("x_")))
pp <- as.matrix(dplyr::select(df_share_smooth, p))
xi <- as.matrix(dplyr::select(df_share_smooth, xi))
alpha <- - exp(mu + omega^2/2)
delta <- XX %*% as.matrix(beta) + pp * alpha + xi
delta <- dplyr::select(df_share_smooth, t, j) %>%
    dplyr::mutate(delta = as.numeric(delta))

delta
```

```
## # A tibble: 633 x 3
##
                 j delta
           t
##
      <int> <dbl> <dbl>
                 0 0
##
    1
           1
##
    2
           1
                 1 -0.918
##
    3
                 4 - 3.17
           1
##
    4
           2
                 0 0
    5
           2
                 1 - 1.15
##
##
    6
           2
                 3 - 4.17
##
    7
           2
                 4 - 3.63
##
    8
           2
                 6 - 2.48
           2
                 7 -2.32
##
    9
## 10
           2
                 8 0.924
## # ... with 623 more rows
```

5. Write a function compute_indirect_utility_delta(df, delta, sigma, mu, omega) that returns

a vector whose element is the mean indirect utility of a product for a consumer in a market. The output should have the same length with e. Print out the output with δ_{jt} evaluated at the true parameters. Check if the output is close to the true indirect utilities.

```
# compute indirect utility from delta
compute_indirect_utility_delta <-</pre>
  function(df, delta, sigma,
           mu, omega) {
    # extract matrices
    X <- as.matrix(dplyr::select(df, dplyr::starts_with("x_")))</pre>
    p <- as.matrix(dplyr::select(df, p))</pre>
    v_x <- as.matrix(dplyr::select(df, dplyr::starts_with("v_x")))</pre>
    v_p <- as.matrix(dplyr::select(df, v_p))</pre>
    # expand delta
    delta_ijt <- df %>%
      dplyr::left_join(delta, by = c("t", "j")) %>%
      dplyr::select(delta) %>%
      as.matrix()
    # random coefficients
    beta_i <- v_x %*% diag(sigma)
    alpha_i <- - exp(mu + omega * v_p) - (- exp(mu + omega^2/2))
    # conditional mean indirect utility
    value <- as.matrix(delta_ijt + rowSums(beta_i * X) + p * alpha_i)</pre>
    colnames(value) <- "u"</pre>
    return(value)
  }
# compute indirect utility from delta
u_delta <-
  compute_indirect_utility_delta(df, delta, sigma,
                                  mu, omega)
head(u_delta)
##
## [1,] 0.0000000
## [2,] -1.1415602
## [3,] -1.3798736
## [4,] 0.0000000
## [5,]
        1.8935027
## [6,]
        0.9258409
summary(u - u_delta)
##
          u
## Min.
          :-2.842e-14
## 1st Qu.:-4.441e-16
## Median : 0.000e+00
## Mean
          : 5.630e-18
   3rd Qu.: 3.331e-16
           : 5.684e-14
## Max.
```

6. Write a function compute_choice_smooth_delta(X, M, V, delta, sigma, mu, omega) that first construct df from X, M, V, second call compute_indirect_utility_delta to obtain the vector of mean indirect utilities u, third compute the (smooth) choice vector q based on the vector of mean indirect utilities, and finally return the data frame to which u and q are added as columns. Print out the output with δ_{jt} evaluated at the true parameters. Check if the output is close to the true (smooth) choice

vector.

```
# compute choice from delta
compute choice smooth delta <-
  function(X, M, V, delta, sigma,
           mu, omega) {
    # constants
    T \leftarrow \max(M\$t)
    N \leftarrow max(V\$i)
    J \leftarrow max(X\$j)
    # make choice data
    df \leftarrow expand.grid(t = 1:T, i = 1:N, j = 0:J) \%
      tibble::as_tibble() %>%
      dplyr::left_join(V, by = c("i", "t")) %>%
      dplyr::left_join(X, by = c("j")) %>%
      dplyr::left_join(M, by = c("j", "t")) %>%
      dplyr::filter(!is.na(p)) %>%
      dplyr::arrange(t, i, j)
    # compute indirect utility
    u <- compute_indirect_utility_delta(df, delta, sigma,</pre>
                                         mu, omega)
    \# add u
    df choice <- data.frame(df, u) %>%
      tibble::as_tibble()
    # make choice
    df_choice <- df_choice %>%
      dplyr::group_by(t, i) %>%
      dplyr::mutate(q = exp(u)/sum(exp(u))) %>%
      dplyr::ungroup()
    # return
    return(df_choice)
  }
# compute choice
df_choice_smooth_delta <-</pre>
  compute_choice_smooth_delta(X, M, V, delta, sigma, mu, omega)
df\_choice\_smooth\_delta
## # A tibble: 316,500 x 15
##
          t
                i
                      j v_x_1
                                  v_x_2 v_x_3
                                                   v_p
                                                         x_1
                                                                x 2
                                                                        x 3
                                                                                  хi
      <int> <int> <dbl> <dbl>
                                  <dbl> <dbl>
                                                <dbl> <dbl>
                                                             <dbl>
                                                                      <dbl>
                                                                               <dbl>
                                                                     0
##
   1
          1
                1
                      0 - 1.37
                                 0.211
                                         1.65 0.0141
                                                           0 0
##
   2
          1
                1
                      1 -1.37
                                 0.211
                                         1.65 0.0141
                                                           1 0.975 -0.0324 -0.0779
##
  3
                                 0.211
                                         1.65 0.0141
                                                           1 -0.611 1.19
                                                                             0.209
          1
                1
                      4 - 1.37
##
  4
                2
                      0 1.37
                                 0.378
                                         1.35 0.387
                                                           0 0
                                                                     0
                                                                              0
          1
## 5
          1
                2
                      1 1.37
                                 0.378
                                         1.35 0.387
                                                           1 0.975 -0.0324 -0.0779
##
   6
                2
                      4 1.37
                                 0.378
                                         1.35 0.387
                                                           1 -0.611 1.19
                                                                             0.209
          1
##
  7
          1
                3
                      0 -2.06 -0.0662 -2.45 -1.17
                                                           0 0
                                                                     0
##
  8
                3
                      1 -2.06 -0.0662 -2.45 -1.17
                                                           1 0.975 -0.0324 -0.0779
          1
## 9
          1
                3
                      4 -2.06 -0.0662 -2.45 -1.17
                                                           1 -0.611 1.19
                                                                             0.209
## 10
                      0 -0.992 -0.727 -1.33 -1.42
                                                           0 0
          1
                4
                                                                     0
## # ... with 316,490 more rows, and 4 more variables: c <dbl>, p <dbl>, u <dbl>,
       q <dbl>
## #
```

summary(df_choice_smooth_delta) ## v_x_1 ## : 1.00 : 0.00 :-4.302781 Min. Min. : 1.0 Min. Min. 1st Qu.: 23.00 1st Qu.:125.8 1st Qu.: 2.00 1st Qu.:-0.685539 ## Median : 48.00 Median :250.5 Median: 4.00 Median: 0.001041 ## Mean : 49.67 Mean :250.5 Mean : 4.49 Mean :-0.002541 ## 3rd Qu.: 77.00 3rd Qu.:375.2 3rd Qu.: 7.00 3rd Qu.: 0.673061 ## :100.00 :500.0 :10.00 : 3.809895 Max. Max. Max. Max. ## v x 2 $v \times 3$ v_p ## Min. :-4.542122 Min. :-3.957618 Min. :-4.218131 Min. :0.000 ## 1st Qu.:-0.679702 1st Qu.:-0.672701 1st Qu.:-0.669446 1st Qu.:1.000 ## Median : 0.000935 Median: 0.003104 Median : 0.001976 Median :1.000 ## Mean : 0.000478 Mean : 0.003428 Mean : 0.000017 Mean :0.842 ## 3rd Qu.: 0.673109 3rd Qu.: 0.678344 3rd Qu.: 0.670699 3rd Qu.:1.000 ## : 4.313621 Max. : 4.244194 Max. : 4.074300 Max. :1.000 ## x_2 x_3 хi С :-3.9787 :-1.498475 :0.0000 ## Min. :-4.4294 Min. Min. Min. ## 1st Qu.:-0.6108 1st Qu.: 0.0000 1st Qu.:-0.263684 1st Qu.:0.9376 ## Median : 0.7797 Median: 1.1878 Median : 0.000000 Median :0.9870

Mean

Max.

Min.

Mean

Max.

:-0.002574

: 1.905138

:0.000000

:0.157978

:1.000000

3rd Qu.: 0.278332

q

1st Qu.:0.001456

Median :0.032012

3rd Qu.:0.159143

Mean

Max.

:0.8425

:1.1572

3rd Qu.:1.0282

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -1.110e-15 -6.939e-18 0.000e+00 -3.990e-20 1.735e-18 9.992e-16
```

: 0.5034

: 1.8877

:-432.189

-3.045

0.000

1.493

-1.901

22.343

3rd Qu.: 1.6424

Mean

Max.

1st Qu.:

Median:

3rd Qu.:

Min.

Mean

Max.

11

summary(df_choice_smooth\$q - df_choice_smooth_delta\$q)

##

##

##

##

##

##

##

##

Mean

Max.

Min.

Mean

Max.

: 0.3015

: 3.0236

:0.000

:1.809

:8.211

3rd Qu.: 1.4766

p

1st Qu.:1.527

Median :1.885

3rd Qu.:2.324

7. Write a function compute_share_delta(X, M, V, delta, sigma, mu, omega) that first construct df from X, M, V, second call compute_choice_delta to obtain a data frame with u and q, third compute the share of each product at each market s and the log difference in the share from the outside option, $\ln(s_{jt}/s_{0t})$, denoted by y, and finally return the data frame that is summarized at the product-market level, dropped consumer-level variables, and added s and y.

```
df_share_smooth <- df_choice %>%
      dplyr::select(-dplyr::starts_with("v_"), -u, -i) %>%
      dplyr::group_by(t, j) %>%
      dplyr::mutate(q = sum(q)) %>%
      dplyr::ungroup() %>%
     dplyr::distinct(t, j, .keep_all = TRUE) %>%
      dplyr::group_by(t) %>%
     dplyr::mutate(s = q/sum(q)) %>%
      dplyr::ungroup()
    # log share difference
    df_share_smooth <- df_share_smooth %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(y = log(s/sum(s * (j == 0)))) %>%
      dplyr::ungroup()
    return(df_share_smooth)
  }
# compute share
df_share_smooth_delta <-
  compute_share_smooth_delta(X, M, V, delta, sigma, mu, omega)
df share smooth delta
## # A tibble: 633 x 11
                j
                          x_2
                                  x_3
                   x_1
                                           хi
                                                  С
                                                        р
##
                                        <dbl> <dbl> <dbl> <dbl> <
      <int> <dbl> <dbl>
                        <dbl>
                                 <dbl>
                                                                 <dbl>
                                                                          <db1>
##
                        0
                               0
                                       0
                                              0
                                                                0.444
   1
          1
                0
                     0
                                                     0
                                                          222.
##
   2
                      1
                        0.975 -0.0324 -0.0779 0.951
                                                                0.438 -0.0141
          1
                1
                                                    1.86 219.
   3
          1
                4
                     1 -0.611 1.19
                                       0.209 1.03
                                                     2.31 58.6 0.117 -1.33
                                                                0.247
##
  4
          2
                0
                     0
                        0
                               0
                                       0
                                              0
                                                     0
                                                          123.
##
   5
          2
                1
                     1 0.975 -0.0324 -0.197 0.988 1.90 27.5 0.0550 -1.50
##
   6
         2
                                       0.550 1.09
                                                     2.78 14.5 0.0291 -2.14
                3
                     1 1.15
                               1.64
##
   7
         2
                4
                     1 -0.611 1.19
                                       0.382 1.00
                                                     2.54 10.4 0.0207 -2.48
##
   8
          2
                6
                      1 0.780 1.56
                                      -0.127 1.01
                                                     1.91 18.9 0.0378 -1.87
##
   9
         2
               7
                     1 - 1.24
                               0.149
                                       0.348 0.952 2.32 14.1 0.0282 -2.17
## 10
          2
               8
                      1 -4.43 -3.98
                                       0.278 0.955 2.16 260. 0.521
## # ... with 623 more rows
summary(df_share_smooth_delta)
##
                                         x_1
                                                         x_2
                           : 0.00
                                          :0.000
                                                           :-4.4294
          : 1.00
                                    Min.
                                                    Min.
   1st Qu.: 23.00
                     1st Qu.: 2.00
                                    1st Qu.:1.000
                                                    1st Qu.:-0.6108
   Median: 48.00
                                                    Median: 0.7797
##
                    Median: 4.00
                                    Median :1.000
##
   Mean : 49.67
                    Mean
                          : 4.49
                                    Mean
                                           :0.842
                                                    Mean
                                                           : 0.3015
##
   3rd Qu.: 77.00
                     3rd Qu.: 7.00
                                    3rd Qu.:1.000
                                                    3rd Qu.: 1.4766
##
   Max.
          :100.00
                    Max.
                           :10.00
                                    Max.
                                           :1.000
                                                    Max.
                                                           : 3.0236
##
        x_3
                           хi
                                                                р
                                                :0.0000
##
          :-3.9787
                     Min.
                            :-1.498475
                                         Min.
                                                          Min.
                                                                 :0.000
  Min.
   1st Qu.: 0.0000
                     1st Qu.:-0.263684
                                         1st Qu.:0.9376
                                                          1st Qu.:1.527
## Median : 1.1878
                     Median : 0.000000
                                         Median :0.9870
                                                          Median :1.885
##
   Mean : 0.5034
                     Mean : -0.002574
                                         Mean
                                                :0.8425
                                                          Mean
                                                                 :1.809
## 3rd Qu.: 1.6424
                     3rd Qu.: 0.278332
                                         3rd Qu.:1.0282
                                                          3rd Qu.:2.324
## Max. : 1.8877
                     Max. : 1.905138
                                         Max.
                                               :1.1572
                                                          Max. :8.211
##
```

```
: 5.094
                               :0.01019
                                                   :-3.2018
##
    Min.
                       Min.
                                           Min.
    1st Qu.: 19.712
##
                       1st Qu.:0.03942
                                           1st Qu.:-1.8590
   Median: 34.968
                       Median :0.06994
                                           Median :-1.3580
            : 78.989
    Mean
                       Mean
                               :0.15798
                                           Mean
                                                   :-1.1288
##
    3rd Qu.:119.805
                       3rd Qu.:0.23961
                                           3rd Qu.:-0.2189
##
    {\tt Max.}
            :349.796
                               :0.69959
                                                   : 1.0355
                       {\tt Max.}
                                           {\tt Max.}
summary(df_share_smooth$s - df_share_smooth_delta$s)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -1.388e-16 -1.388e-17 0.000e+00 -5.481e-20 1.041e-17 2.220e-16
```

8. Write a function solve_delta(df_share_smooth, X, M, V, delta, sigma, mu, omega) that finds δ_{jt} that equates the actua share and the predicted share based on compute_share_smooth_delta by the fixed-point algorithm with an operator:

$$T(\delta_{jt}^{(r)}) = \delta_{jt}^{(r)} + \kappa \cdot \log\left(\frac{s_{jt}}{\sigma_{jt}[\delta^{(r)}]}\right),$$

where s_{jt} is the actual share of product j in market t and $\sigma_{jt}[\delta^{(r)}]$ is the predicted share of product j in market t given $\delta^{(r)}$. Multiplying κ is for the numerical stability. I set the value at $\kappa = 1$. Adjust it if the algorithm did not work. Set the stopping criterion at $\max_{jt} |\delta_{jt}^{(r+1)} - \delta_{jt}^{(r)}| < \lambda$. Set λ at 10^{-3} . Make sure that δ_{i0t} is always set at zero while the iteration.

Start the algorithm with the true δ_{jt} and check if the algorithm returns (almost) the same δ_{jt} when the actual and predicted smooth share are equated.

```
# solve delta by the fixed-point algorithm
solve_delta <-
  function(df_share_smooth, X, M, V, delta, sigma, mu, omega, kappa, lambda) {
    # initial distance
    distance <- 10000
    # fixed-point algorithm
    delta old <- delta
    while (distance > lambda) {
      # save the old delta
      delta_old$delta <- delta$delta
      # compute the share with the old delta
      df_share_smooth_predicted <-
        compute_share_smooth_delta(X, M, V, delta_old, sigma, mu, omega)
      # update the delta
      delta$delta <- delta_old$delta +</pre>
        (log(df_share_smooth\$s) - log(df_share_smooth_predicted\$s)) * kappa
      delta <- delta %>%
        dplyr::mutate(delta = ifelse(j == 0, 0, delta))
      # update the distance
      distance <- max(abs(delta$delta - delta_old$delta))</pre>
    }
    return(delta)
kappa <- 1
lambda <- 1e-3
delta_new <-
  solve_delta(df_share_smooth, X, M, V, delta, sigma, mu, omega, kappa, lambda)
head(delta new)
```

```
## # A tibble: 6 x 3
##
                    delta
          t
                 j
##
     <int> <dbl>
                    <dbl>
## 1
                    0
          1
                 0
##
  2
          1
                 1 -0.918
## 3
                 4 - 3.17
          1
          2
                    0
## 4
                 0
          2
## 5
                 1 - 1.15
## 6
                 3 - 4.17
```

summary(delta_new\$delta - delta\$delta)

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. ## -1.776e-15 -4.441e-16 0.000e+00 -5.823e-17 0.000e+00 1.776e-15
```

9. Check how long it takes to compute the limit δ under the Monte Carlo shocks starting from the true δ to match with df_share_smooth. This is approximately the time to evaluate the objective function.

```
delta_new <-
    solve_delta(df_share_smooth, X, M, V_mcmc, delta, sigma, mu, omega, kappa, lambda)
save(delta_new, file = "data/A4_delta_new.RData")

delta_new <- get(load(file = "data/A4_delta_new.RData"))
summary(delta_new$delta - delta$delta)</pre>
```

Warning in delta_new\$delta - delta\$delta: longer object length is not a multiple
of shorter object length

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -14.32511 -1.55451 -0.04656 -0.06849 1.45225 13.35118
```

10. We use the marginal cost c_{jt} as the excluded instrumental variable for p_{jt} . Let Ψ be the weighing matrix for the GMM estimator. For now, let it be the identity matrix. Write a function compute_theta_linear(df_share_smooth, delta, mu, omega, Psi) that returns the optimal linear parameters associated with the data and δ . Notice that we only obtain β_0 in this way because α_0 is directly computed from the non-linear parameters by $-\exp(\mu + \omega^2/2)$. The first order condition for β_0 is:

$$\beta_0 = (X'W\Phi^{-1}W'X)^{-1}X'W\Phi^{-1}W'[\delta - \alpha_0 p], \tag{1}$$

where

$$X = \begin{pmatrix} x'_{11} \\ \vdots \\ x'_{J_11} \\ \vdots \\ x'_{1T} \\ \vdots \\ x_{L,T} \end{pmatrix}$$

$$(2)$$

$$W = \begin{pmatrix} x'_{11} & c_{11} \\ \vdots & \vdots \\ x'_{J_{1}1} & c_{J_{1}1} \\ \vdots & \vdots \\ x'_{1T} & c_{1T} \\ \vdots & \vdots \\ x_{J_{T}T} & c_{J_{T}T} \end{pmatrix}, \tag{3}$$

$$\delta = \begin{pmatrix} \delta_1 1 \\ \vdots \\ \delta_{J_1 1} \\ \vdots \\ \delta_1 T \\ \vdots \\ \delta_{J_T T} \end{pmatrix} \tag{4}$$

where $\alpha_0 = -\exp(\mu + \omega^2/2)$. Notice that X and W does not include rows for the outwide option.

```
# compute the optimal linear parameters
compute theta linear <-
  function(df_share_smooth, delta, mu, omega, Psi) {
    # extract matrices
    X <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_")) %>%
      as.matrix()
    p <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(p) %>%
      as.matrix()
    W <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), c) %>%
      as.matrix()
    delta m <- delta %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(delta) %>%
      as.matrix()
    alpha \leftarrow -exp(mu + omega^2/2)
    # compute the optimal linear parameters
    theta_linear_1 <-</pre>
      crossprod(X, W) %*%
      solve(Psi, crossprod(W, X))
    theta_linear_2 <-
      crossprod(X, W) %*%
      solve(Psi, crossprod(W, delta_m - alpha * p))
    theta_linear <- solve(theta_linear_1, theta_linear_2)</pre>
    return(theta_linear)
  }
```

```
Psi <- diag(length(beta) + 1)
theta_linear <-
  compute_theta_linear(df_share_smooth, delta, mu, omega, Psi)
cbind(theta_linear, beta)
             delta
## x_1 3.9799719 4.0000000
## x_2 0.1405106 0.1836433
## x_3 -0.7821397 -0.8356286
 11. Write a function solve_xi(df_share_smooth, delta, beta, mu, omega) that computes the values
     of \xi that are implied from the data, \delta, and the linear parameters. Check that the (almost) true values
     are returned when true \delta and the true linear parameters are passed to the function. Notice that the
     returend \xi should not include rows for the outside option.
# solve xi associated with delta and linear parameters
solve_xi <-
  function(df_share_smooth, delta, beta, mu, omega) {
    # extract matrices
    X1 <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), p) %>%
      as.matrix()
    delta_m <- delta %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(delta) %>%
      as.matrix()
    alpha \leftarrow -exp(mu + omega^2/2)
    theta_linear <- c(beta, alpha)</pre>
    # compute xi
    xi <- delta_m - X1 %*% theta_linear
    colnames(xi) <- "xi"</pre>
    # return
    return(xi)
  }
xi_new <- solve_xi(df_share_smooth, delta, beta, mu, omega)
head(xi_new)
##
                  хi
## [1,] -0.07789775
## [2,] 0.20897078
## [3,] -0.19714498
## [4,] 0.55001269
## [5,] 0.38158787
## [6,] -0.12668084
xi_true <-</pre>
  df_share_smooth %>%
  dplyr::filter(j != 0) %>%
  dplyr::select(xi)
summary(xi_true - xi_new)
##
          хi
```

Min.

:-4.441e-16

1st Qu.:-9.714e-17

```
## Median : 0.000e+00
## Mean :-9.388e-18
## 3rd Qu.: 5.551e-17
## Max. : 8.882e-16
```

11. Write a function GMM_objective_A4(theta_nonlinear, delta, df_share_smooth, Psi, X, M, V_mcmc, kappa, lambda) that returns the value of the GMM objective function as a function of non-linear parameters mu, omega, and sigma:

$$\min_{\theta} \xi(\theta)' W \Phi^{-1} W' \xi(\theta),$$

where $\xi(\theta)$ is the values of ξ that solves:

$$s = \sigma(p, x, \xi),$$

given parameters θ . Note that the row of $\xi(\theta)$ and W do not include the rows for the outside options.

```
# non-linear parmaeters
theta_nonlinear <- c(mu, omega, sigma)</pre>
```

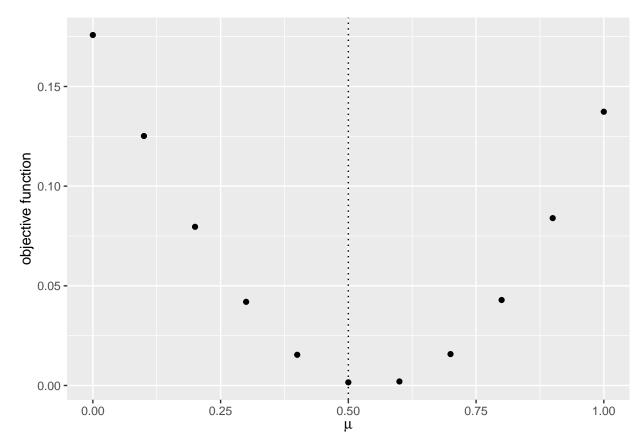
```
# compute GMM objective function
GMM_objective_A4 <-</pre>
  function(theta_nonlinear, delta, df_share_smooth, Psi,
           X, M, V_mcmc, kappa, lambda) {
    # exctract parameters
    mu <- theta_nonlinear[1]</pre>
    omega <- theta_nonlinear[2]</pre>
    sigma <- theta_nonlinear[3:length(theta_nonlinear)]</pre>
    # extract matrix
    W <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), c) %>%
      as.matrix()
    # compute the delta that equates the actual and predicted shares
    delta <-
      solve delta(df share smooth, X, M, V mcmc,
                  delta, sigma, mu, omega, kappa, lambda)
    # compute the optimal linear parameters
    beta <-
      compute_theta_linear(df_share_smooth, delta, mu, omega, Psi)
    # compute associated xi
    xi <- solve_xi(df_share_smooth, delta, beta, mu, omega)
    # compute objective
    objective <- crossprod(xi, W) %*% solve(Psi, crossprod(W, xi))
    # return
    return(objective)
  }
# compute GMM objective function
objective <-
  GMM_objective_A4(theta_nonlinear, delta, df_share_smooth, Psi,
                   X, M, V_mcmc, kappa, lambda)
save(objective, file = "data/A4 objective.RData")
objective <- get(load(file = "data/A4_objective.RData"))
objective
```

```
## xi 0.1368324
```

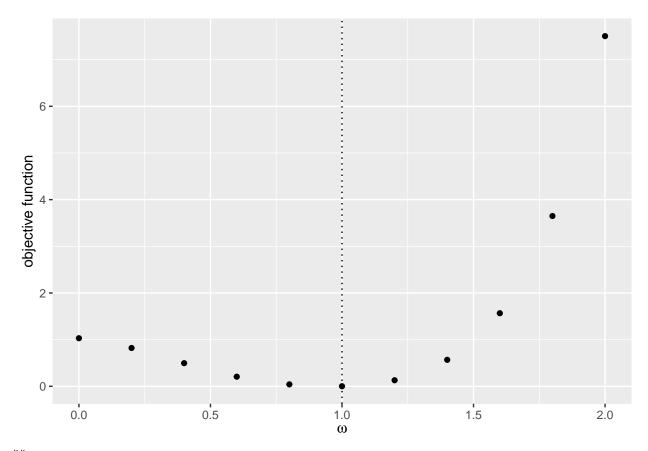
12. Draw a graph of the objective function that varies each non-linear parameter from $0, 0.2, \dots, 2.0$ of the true value. Try with the actual shocks V.

```
label <- c( "\\mu",</pre>
           "\\omega",
           paste("\\sigma_", 1:K, sep = ""))
label <- paste("$", label, "$", sep = "")</pre>
graph_true <- foreach (i = 1:length(theta_nonlinear)) %do% {</pre>
  theta_nonlinear_i <- theta_nonlinear[i]</pre>
  theta_nonlinear_i_list <- theta_nonlinear_i * seq(0, 2, by = 0.2)
  objective_i <-
    foreach (theta_nonlinear_ij = theta_nonlinear_i_list,
             .combine = "rbind") %dopar% {
               theta_nonlinear_j <- theta_nonlinear</pre>
                theta_nonlinear_j[i] <- theta_nonlinear_ij
               objective_ij <-
                  GMM_objective_A4(theta_nonlinear_j, delta, df_share_smooth, Psi,
                                    X, M, V, kappa, lambda)
               return(objective_ij)
  df_graph <-
    data.frame(x = theta_nonlinear_i_list, y = as.numeric(objective_i))
  g \leftarrow ggplot(data = df_graph, aes(x = x, y = y)) +
    geom_point() +
    geom vline(xintercept = theta nonlinear i, linetype = "dotted") +
    ylab("objective function") + xlab(TeX(label[i]))
}
save(graph_true, file = "data/A4_graph_true.RData")
graph_true <- get(load(file = "data/A4_graph_true.RData"))</pre>
graph_true
```

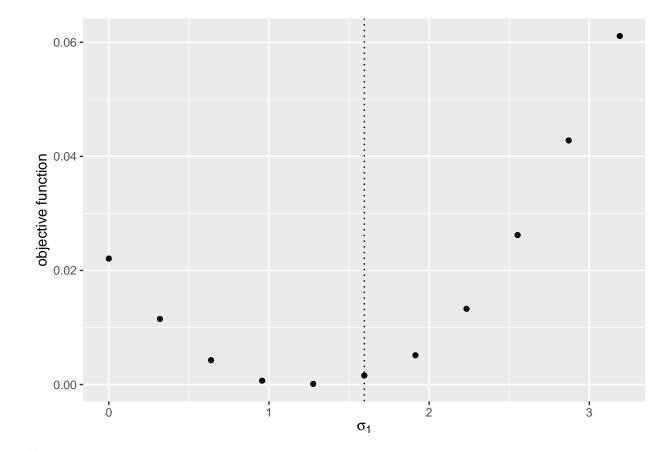
[[1]]



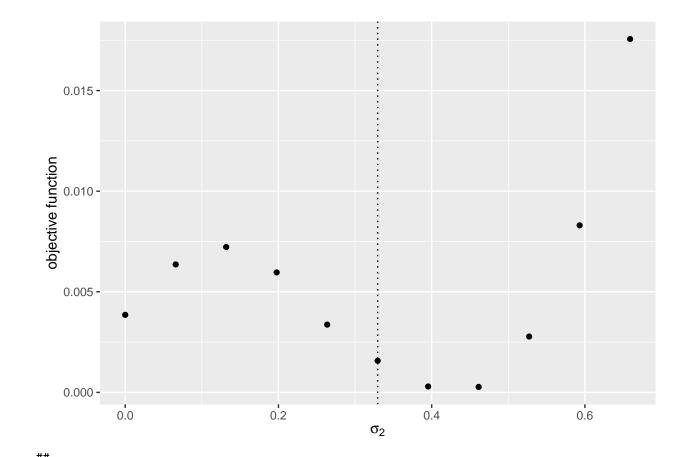
[[2]]



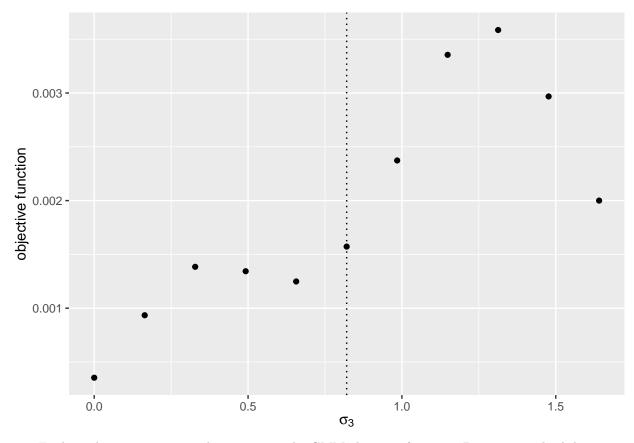
[[3]]



[[4]]



[[5]]



13. Find non-linear parameters that minimize the GMM objective function. Because standard deviations of the same absolute value with positive and negative values have almost the same implication for the data, you can take the absolute value if the estimates of the standard deviations happened to be negative (Another way is to set the non-negativity constraints on the standard deviations).

```
result <-
  optim(par = theta_nonlinear,
        fn = GMM_objective_A4,
        method = "BFGS",
        delta = delta,
        df_share_smooth = df_share_smooth,
        Psi = Psi,
        X = X, M = M,
        V_mcmc = V_mcmc,
        kappa = kappa,
        lambda = lambda)
save(result, file = "data/A4_result.RData")
result <- get(load(file = "data/A4_result.RData"))</pre>
result
## $par
## [1] 0.3635051 0.7502512 1.5852184 0.4223104 0.8757237
##
## $value
## [1] 2.064906e-18
##
## $counts
```

```
## function gradient
##
         54
##
## $convergence
## [1] 0
##
## $message
## NULL
comparison <- cbind(theta_nonlinear, abs(result$par))</pre>
colnames(comparison) <- c("true", "estimate")</pre>
comparison
##
             true estimate
## [1,] 0.5000000 0.3635051
## [2,] 1.0000000 0.7502512
## [3,] 1.5952808 1.5852184
## [4,] 0.3295078 0.4223104
## [5,] 0.8204684 0.8757237
```