## Assignment 4: Demand Function Estimation II

Kohei Kawaguchi

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#### Simulate data

Be carefull that some parameters are changed from assignment 3. We simulate data from a discrete choice model that is the same with in assignment 3 except for the existence of unobserved product-specific fixed effects. There are T markets and each market has N consumers. There are J products and the indirect utility of consumer i in market t for product j is:

$$u_{itj} = \beta'_{it}x_j + \alpha_{it}p_{jt} + \xi_{jt} + \epsilon_{ijt},$$

where  $\epsilon_{ijt}$  is an i.i.d. type-I extreme random variable.  $x_j$  is K-dimensional observed characteristics of the product.  $p_{jt}$  is the retail price of the product in the market.

 $\xi_{jt}$  is product-market specific fixed effect.  $p_{jt}$  can be correlated with  $\xi_{jt}$  but  $x_{jt}$ s are independent of  $\xi_{jt}$ . j=0 is an outside option whose indirect utility is:

$$u_{it0} = \epsilon_{i0t},$$

where  $\epsilon_{i0t}$  is an i.i.d. type-I extreme random variable.

 $\beta_{it}$  and  $\alpha_{it}$  are different across consumers, and they are distributed as:

$$\beta_{itk} = \beta_{0k} + \sigma_k \nu_{itk},$$

$$\alpha_{it} = -\exp(\mu + \omega v_{it}) = -\exp(\mu + \frac{\omega^2}{2}) + \left[-\exp(\mu + \omega v_{it}) + \exp(\mu + \frac{\omega^2}{2})\right] \equiv \alpha_0 + \tilde{\alpha}_{it},$$

where  $\nu_{itk}$  for  $k = 1, \dots, K$  and  $\nu_{it}$  are i.i.d. standard normal random variables.  $\alpha_0$  is the mean of  $\alpha_i$  and  $\tilde{\alpha}_i$  is the deviation from the mean.

Given a choice set in the market,  $\mathcal{J}_t \cup \{0\}$ , a consumer chooses the alternative that maximizes her utility:

$$q_{ijt} = 1\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\}.$$

The choice probability of product j for consumer i in market t is:

$$\sigma_{jt}(p_t, x_t, \xi_t) = \mathbb{P}\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\}.$$

Suppose that we only observe the share data:

$$s_{jt} = \frac{1}{N} \sum_{i=1}^{N} q_{ijt},$$

along with the product-market characteristics  $x_{jt}$  and the retail prices  $p_{jt}$  for  $j \in \mathcal{J}_t \cup \{0\}$  for  $t = 1, \dots, T$ . We do not observe the choice data  $q_{ijt}$  nor shocks  $\xi_{jt}, \nu_{it}, v_{it}, \epsilon_{ijt}$ .

We draw  $\xi_{jt}$  from i.i.d. normal distribution with mean 0 and standard deviation  $\sigma_{\xi}$ .

1. Set the seed, constants, and parameters of interest as follows.

```
# set the seed
set.seed(1)
# number of products
J <- 10
# dimension of product characteristics including the intercept
K <- 3
# number of markets
T <- 100
# number of consumers per market
N < -500
# number of Monte Carlo
L <- 500
# set parameters of interests
beta <- rnorm(K);</pre>
beta[1] <- 4
beta
## [1] 4.0000000 0.1836433 -0.8356286
sigma <- abs(rnorm(K)); sigma</pre>
## [1] 1.5952808 0.3295078 0.8204684
mu <- 0.5
omega <- 1
```

Generate the covariates as follows.

The product-market characteristics:

$$x_{j1} = 1, x_{jk} \sim N(0, \sigma_x), k = 2, \cdots, K,$$

where  $\sigma_x$  is referred to as  $sd_x$  in the code.

The product-market-specific unobserved fixed effect:

$$\xi_{it} \sim N(0, \sigma_{\xi}),$$

where  $\sigma_x i$  is referred to as sd\_xi in the code.

The marginal cost of product j in market t:

$$c_{it} \sim \text{logNormal}(0, \sigma_c),$$

where  $\sigma_c$  is referred to as  $sd_c$  in the code.

The retail price:

$$p_{jt} - c_{jt} \sim \text{logNorm}(\gamma \xi_{jt}, \sigma_p),$$

where  $\gamma$  is referred to as price\_xi and  $\sigma_p$  as sd\_p in the code. This price is not the equilibrium price. We will revisit this point in a subsequent assignment.

The value of the auxiliary parameters are set as follows:

```
# set auxiliary parameters
price_xi <- 1
sd_x <- 2
sd_xi <- 0.5
sd_c <- 0.05
sd_p <- 0.05</pre>
```

2. X is the data frame such that a row contains the characteristics vector  $x_j$  of a product and columns are product index and observed product characteristics. The dimension of the characteristics K is specified above. Add the row of the outside option whose index is 0 and all the characteristics are zero.

```
# make product characteristics data
X <- matrix(sd_x * rnorm(J * (K - 1)), nrow = J)
X <- cbind(rep(1, J), X)
colnames(X) <- paste("x", 1:K, sep = "_")
X <- data.frame(j = 1:J, X) %>%
   tibble::as_tibble()
# add outside option
X <- rbind(
   rep(0, dim(X)[2]),
   X
)</pre>
```

```
# A tibble: 11 x 4
##
           j
               x_1
                        x_2
                                  x_3
##
       <dbl> <dbl>
                      <dbl>
                                <dbl>
##
           0
                     0
                              0
    1
                  0
    2
                     0.975
                             -0.0324
##
           1
                  1
##
    3
           2
                     1.48
                              1.89
                  1
           3
##
    4
                  1
                     1.15
                              1.64
##
    5
           4
                  1 - 0.611
                              1.19
##
    6
           5
                  1
                     3.02
                              1.84
    7
##
           6
                  1
                     0.780
                              1.56
                  1 -1.24
##
    8
           7
                              0.149
    9
##
           8
                  1 - 4.43
                             -3.98
## 10
           9
                     2.25
                              1.24
                  1
                  1 -0.0899 -0.112
## 11
          10
```

3. M is the data frame such that a row contains the price  $\xi_{jt}$ , marginal cost  $c_{jt}$ , and price  $p_{jt}$ . After generating the variables, drop some products in each market. In this assignment, we drop products in a different way from the last assignment. In order to change the number of available products in each market, for each market, first draw  $J_t$  from a discrete uniform distribution between 1 and J. Then, drop products from each market using dplyr::sample\_frac function with the realized number of available products. The variation in the available products is important for the identification of the distribution of consumer-level unobserved heterogeneity. Add the row of the outside option to each market whose index is 0 and all the variables take value zero.

```
# make market-product data
M <- expand.grid(j = 1:J, t = 1:T) %>%
  tibble::as_tibble() %>%
  dplyr::mutate(
     xi = sd_xi * rnorm(J*T),
     c = exp(sd_c * rnorm(J*T)),
     p = exp(price_xi * xi + sd_p * rnorm(J*T)) + c
)
M <- M %>%
  dplyr::group_by(t) %>%
  dplyr::sample_frac(size = purrr::rdunif(1, J)/J) %>%
  dplyr::ungroup()
# add outside option
outside <- data.frame(j = 0, t = 1:T, xi = 0, c = 0, p = 0)</pre>
```

```
M <- rbind(</pre>
  Μ,
  outside
) %>%
  dplyr::arrange(t, j)
   # A tibble: 746 x 5
##
           j
                  t
                          хi
                                  С
                                         р
##
       <dbl> <int>
                      <dbl> <dbl> <dbl>
##
                     0
    1
           0
                  1
                              0
                                      0
##
    2
           6
                  1 -0.0514 0.980
                                     1.91
##
    3
           0
                  2
                     0
                              0
                                      0
##
    4
           1
                  2 -0.197
                             0.988
                                     1.90
    5
                  2 - 0.354
                             1.05
                                      1.82
##
          10
##
    6
           0
                  3 0
                              0
                                      0
##
    7
           1
                  3
                     0.182
                             1.04
                                      2.22
##
    8
           2
                  3 0.384 1.01
                                      2.61
##
    9
           3
                  3 -0.0562 1.02
                                      2.01
## 10
           4
                  3 0.441 1.01
                                      2.62
          with 736 more rows
## #
  4. Generate the consumer-level heterogeneity. V is the data frame such that a row contains the vector of
     shocks to consumer-level heterogeneity, (\nu'_i, \nu_i). They are all i.i.d. standard normal random variables.
# make consumer-market data
V \leftarrow matrix(rnorm(N * T * (K + 1)), nrow = N * T)
colnames(V) <- c(paste("v_x", 1:K, sep = "_"), "v_p")</pre>
V <- data.frame(</pre>
  expand.grid(i = 1:N, t = 1:T),
) %>%
  tibble::as_tibble()
   # A tibble: 50,000 x 6
##
           i
                  t
                      v_x_1
                              v_x_2
                                        v_x_3
                                                  v_p
##
       <int> <int>
                       <dbl>
                              <dbl>
                                        <dbl>
                                               <dbl>
    1
           1
                  1 1.16
                              -1.40
                                       0.0786 - 1.15
##
    2
           2
                  1 -1.05
##
                              -0.149
                                       1.08
                                                0.623
    3
                             -4.21
                                       0.625
##
           3
                  1 - 0.426
                                              -1.14
```

```
1 -0.235
                             0.463
                                    0.470
##
    4
          4
                                             0.241
##
    5
          5
                 1
                    1.19
                            -0.342
                                    0.169
                                             0.160
##
    6
          6
                 1
                    0.541
                             0.525
                                    0.305
                                             1.72
    7
          7
                 1 -0.0893 -0.434
##
                                    2.18
                                            -0.432
##
    8
          8
                 1 -0.712
                             0.747 - 0.306
                                            -0.527
##
    9
          9
                    0.504
                             1.11
                                     1.70
                                            -1.75
## 10
         10
                 1 -0.107
                             1.83
                                   -0.841
                                             0.693
## # ... with 49,990 more rows
```

5. Join X, M, V using dplyr::left\_join and name it df. df is the data frame such that a row contains variables for a consumer about a product that is available in a market.

```
# make choice data
df <- expand.grid(t = 1:T, i = 1:N, j = 0:J) %>%
```

```
tibble::as_tibble() %>%
dplyr::left_join(V, by = c("i", "t")) %>%
dplyr::left_join(X, by = c("j")) %>%
dplyr::left_join(M, by = c("j", "t")) %>%
dplyr::filter(!is.na(p)) %>%
dplyr::arrange(t, i, j)
```

df

```
# A tibble: 373,000 x 13
##
##
          t
                 i
                       j
                          v_x_1 v_x_2 v_x_3
                                                                x_2
                                                                      x_3
                                                                                хi
                                                   v_p
                                                         x_1
      <int> <int> <dbl>
##
                          <dbl>
                                  <dbl>
                                         <dbl>
                                                 <dbl> <dbl> <dbl>
                                                                    <dbl>
                                                                             <dbl>
##
                                -1.40 0.0786 -1.15
                                                                     0
                                                                            0
    1
          1
                 1
                       0
                          1.16
                                                            0 0
##
    2
          1
                 1
                       6
                          1.16
                                -1.40 0.0786 -1.15
                                                            1 0.780
                                                                     1.56 - 0.0514
##
    3
                 2
                       0 -1.05
                                -0.149 1.08
                                                 0.623
                                                            0 0
                                                                     0
          1
                 2
##
    4
                       6 -1.05 -0.149 1.08
                                                 0.623
                                                            1 0.780
                                                                     1.56 - 0.0514
                 3
                       0 -0.426 -4.21 0.625
##
    5
          1
                                                -1.14
                                                            0 0
                                                                     0
##
    6
                 3
                       6 -0.426 -4.21 0.625
                                                -1.14
                                                            1 0.780
                                                                     1.56 -0.0514
    7
##
          1
                 4
                       0 -0.235 0.463 0.470
                                                 0.241
                                                            0 0
                                                                     0
                                                                            0
##
    8
                       6 -0.235 0.463 0.470
                                                 0.241
                                                            1 0.780
                                                                     1.56 -0.0514
                                                            0 0
##
    9
                 5
                         1.19
                                -0.342 0.169
                                                                     0
          1
                       0
                                                 0.160
                 5
                       6 1.19 -0.342 0.169
                                                            1 0.780 1.56 -0.0514
##
   10
          1
                                                 0.160
   # ... with 372,990 more rows, and 2 more variables: c <dbl>, p <dbl>
```

6. Draw a vector of preference shocks e whose length is the same as the number of rows of df.

```
# draw idiosyncratic shocks
e <- evd::rgev(dim(df)[1])
head(e)</pre>
```

```
## [1] 0.2262454 1.3417639 -0.1693913 0.8906905 0.5558130 1.9909058
```

7. Write a function compute\_indirect\_utility(df, beta, sigma, mu, omega) that returns a vector whose element is the mean indirect utility of a product for a consumer in a market. The output should have the same length with e. (This function is the same with assignment 3. You can use the function.)

```
# compute indirect utility
u <-
   compute_indirect_utility(
   df, beta, sigma,
        mu, omega)
head(u)</pre>
```

```
## u
## [1,] 0.0000000
## [2,] 3.3750542
## [3,] 0.0000000
## [4,] -3.3983588
## [5,] 0.0000000
## [6,] 0.8235142
```

In the previous assingment, we computed predicted share by simulating choice and taking their average. Instead, we compute the actual share by:

$$s_{jt} = \frac{1}{N} \sum_{i=1}^{N} \frac{\exp[\beta'_{it} x_j + \alpha_{it} p_{jt} + \xi_{jt}]}{1 + \sum_{k \in \mathcal{J}_t} \exp[\beta'_{it} x_k + \alpha_{it} p_{kt} + \xi_{jt}]}$$

and the predicted share by:

$$\widehat{\sigma}_{j}(x, p_{t}, \xi_{t}) = \frac{1}{L} \sum_{l=1}^{L} \frac{\exp[\beta_{t}^{(l)'} x_{j} + \alpha_{t}^{(l)} p_{jt} + \xi_{jt}]}{1 + \sum_{k \in \mathcal{J}_{t}} \exp[\beta_{t}^{(l)'} x_{k} + \alpha_{t}^{(l)} p_{kt} + \xi_{jt}]}.$$

8. To do so, write a function compute\_choice\_smooth(X, M, V, beta, sigma, mu, omega) in which the choice of each consumer is not:

$$q_{ijt} = 1\{u_{ijt} = \max_{k \in \mathcal{J}_t \cup \{0\}} u_{ikt}\},\$$

but

$$\tilde{q}_{ijt} = \frac{\exp(u_{ijt})}{1 + \sum_{k \in \mathcal{J}_t} \exp(u_{ikt})}.$$

```
# compute choice
compute choice smooth <-
  function(X, M, V, beta, sigma,
           mu, omega) {
    # constants
    T \leftarrow max(M$t)
    N \leftarrow max(V$i)
    J \leftarrow max(X\$j)
    # make choice data
    df <- expand.grid(t = 1:T, i = 1:N, j = 0:J) \%
      tibble::as_tibble() %>%
      dplyr::left_join(V, by = c("i", "t")) %>%
      dplyr::left_join(X, by = c("j")) \%
      dplyr::left_join(M, by = c("j", "t")) %>%
      dplyr::filter(!is.na(p)) %>%
      dplyr::arrange(t, i, j)
    # compute indirect utility
    u <- compute_indirect_utility(df, beta, sigma,</pre>
    # add u
    df choice <- data.frame(df, u) %>%
      tibble::as_tibble()
    # make choice
    df_choice <- df_choice %>%
      dplyr::group_by(t, i) %>%
      dplyr::mutate(q = exp(u)/sum(exp(u))) %>%
      dplyr::ungroup()
    # return
    return(df_choice)
df_choice_smooth <-
  compute_choice_smooth(X, M, V, beta, sigma, mu, omega)
summary(df_choice_smooth)
##
                                                              v_x_1
                                             : 0.000
          : 1.00
                            : 1.0
                                                                :-4.302781
                      \mathtt{Min}.
                                       \mathtt{Min}.
                                                         Min.
```

```
##
        v_x_2
                             v_x_3
                                                    v_p
   Min.
                                :-3.957618
                                                      :-4.218131
##
           :-4.542122
                                              Min.
                         \mathtt{Min}.
    1st Qu.:-0.678377
                         1st Qu.:-0.676638
                                              1st Qu.:-0.672011
   Median : 0.001435
                         Median : 0.006281
                                              Median: 0.002166
##
##
    Mean
           :-0.001076
                         Mean
                                : 0.003433
                                              Mean
                                                      :-0.001402
##
    3rd Qu.: 0.671827
                         3rd Qu.: 0.679273
                                              3rd Qu.: 0.674681
##
    Max.
           : 4.313621
                         Max.
                                 : 4.244194
                                              Max.
                                                      : 4.074300
##
         x_1
                          x_2
                                             x_3
                                                                  хi
                                               :-3.97870
##
    Min.
           :0.000
                     Min.
                            :-4.4294
                                                            Min.
                                                                    :-1.444460
                                        Min.
##
    1st Qu.:1.000
                     1st Qu.:-0.6108
                                        1st Qu.:-0.03238
                                                            1st Qu.:-0.286633
    Median :1.000
                     Median : 0.7797
                                        Median : 1.18780
                                                            Median: 0.000000
##
    Mean
           :0.866
                     Mean
                            : 0.2713
                                        Mean
                                               : 0.44050
                                                            Mean
                                                                    : 0.009578
##
    3rd Qu.:1.000
                     3rd Qu.: 1.4766
                                        3rd Qu.: 1.64244
                                                            3rd Qu.: 0.317352
           :1.000
##
    Max.
                            : 3.0236
                                        Max.
                                                : 1.88767
                                                            Max.
                                                                    : 1.905138
##
          С
                                             u
##
           :0.0000
                             :0.000
                                              :-284.515
                                                                   :0.0000000
   Min.
                      Min.
                                       Min.
                                                           Min.
   1st Qu.:0.9425
##
                      1st Qu.:1.562
                                                 -3.157
                                                           1st Qu.:0.0009063
                                       1st Qu.:
  Median :0.9886
                      Median :1.902
                                                  0.000
                                                           Median: 0.0225375
                                       Median:
## Mean
                                                 -1.927
                                                           Mean
           :0.8670
                      Mean
                             :1.871
                                       Mean
                                                                   :0.1340483
## 3rd Qu.:1.0322
                      3rd Qu.:2.394
                                       3rd Qu.:
                                                  1.623
                                                           3rd Qu.:0.1203147
## Max.
           :1.1996
                      Max.
                             :8.211
                                       Max.
                                                 19.907
                                                           Max.
                                                                   :1.0000000
```

9. Next, write a function compute\_share\_smooth(X, M, V, beta, sigma, mu, omega) that calls compute\_choice\_smooth and then returns the share based on above  $\tilde{q}_{ijt}$ . If we use these functions with the Monte Carlo shocks, it gives us the predicted share of the products.

```
# compute share
compute_share_smooth <-
 function(X, M, V, beta, sigma,
           mu, omega) {
    # constants
    T \leftarrow max(M\$t)
    N \leftarrow max(V$i)
    J \leftarrow max(X\$j)
    # compute choice
    df_choice <-
      compute_choice_smooth(X, M, V, beta, sigma,
                      mu, omega)
    # make share data
    df share smooth <- df choice %>%
      dplyr::select(-dplyr::starts_with("v_"), -u, -i) %>%
      dplyr::group_by(t, j) %>%
      dplyr::mutate(q = sum(q)) %>%
      dplyr::ungroup() %>%
      dplyr::distinct(t, j, .keep_all = TRUE) %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(s = q/sum(q)) %>%
      dplyr::ungroup()
    # log share difference
    df_share_smooth <- df_share_smooth %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(y = log(s/sum(s * (j == 0)))) %>%
      dplyr::ungroup()
    return(df_share_smooth)
 }
```

```
df_share_smooth <- compute_share_smooth(X, M, V, beta, sigma, mu, omega)
summary(df_share_smooth)</pre>
```

```
##
                                              x_1
                                                               x 2
                            j
##
    Min.
           : 1.00
                      Min.
                             : 0.000
                                        Min.
                                                :0.000
                                                         Min.
                                                                 :-4.4294
    1st Qu.: 26.00
                      1st Qu.: 2.000
                                        1st Qu.:1.000
                                                         1st Qu.:-0.6108
##
##
    Median : 51.50
                      Median : 5.000
                                        Median :1.000
                                                         Median: 0.7797
##
                                        Mean
                                                :0.866
    Mean
           : 51.26
                      Mean
                              : 4.807
                                                         Mean
                                                                 : 0.2713
##
    3rd Qu.: 77.00
                      3rd Qu.: 8.000
                                        3rd Qu.:1.000
                                                         3rd Qu.: 1.4766
           :100.00
                                                :1.000
                                                                 : 3.0236
##
    Max.
                      Max.
                              :10.000
                                        Max.
                                                         Max.
##
         x_3
                              хi
                                                    С
##
    Min.
           :-3.97870
                        Min.
                                :-1.444460
                                             Min.
                                                     :0.0000
                                                                Min.
                                                                       :0.000
                        1st Qu.:-0.286542
    1st Qu.:-0.03238
                                              1st Qu.:0.9427
                                                                1st Qu.:1.564
##
##
    Median : 1.18780
                        Median : 0.000000
                                             Median :0.9886
                                                                Median :1.902
##
    Mean
           : 0.44050
                        Mean
                                : 0.009578
                                                     :0.8670
                                                                Mean
                                                                       :1.871
                                             Mean
##
    3rd Qu.: 1.62290
                        3rd Qu.: 0.316516
                                              3rd Qu.:1.0322
                                                                3rd Qu.:2.392
##
    Max.
           : 1.88767
                        Max.
                                : 1.905138
                                             Max.
                                                     :1.1996
                                                               Max.
                                                                       :8.211
##
          q
##
           : 5.912
                               :0.01182
                                                  :-2.9837
    Min.
                       Min.
                                          Min.
    1st Qu.: 17.628
                       1st Qu.:0.03526
                                          1st Qu.:-1.9109
   Median: 28.025
                       Median :0.05605
                                          Median :-1.5011
##
##
   Mean
           : 67.024
                       Mean
                               :0.13405
                                          Mean
                                                  :-1.2219
    3rd Qu.:100.446
                                          3rd Qu.:-0.5556
##
                       3rd Qu.:0.20089
##
    Max.
           :337.118
                       Max.
                               :0.67424
                                          Max.
                                                  : 1.1167
```

Use this df\_share\_smooth as the data to estimate the parameters in the following section.

### Estimate the parameters

V\_mcmc

1. First draw Monte Carlo consumer-level heterogeneity V\_mcmc and Monte Carlo preference shocks e\_mcmc. The number of simulations is L. This does not have to be the same with the actual number of consumers N

```
# mixed logit estimation
## draw mcmc V
V_mcmc <- matrix(rnorm(L*T*(K + 1)), nrow = L*T)
colnames(V_mcmc) <- c(paste("v_x", 1:K, sep = "_"), "v_p")
V_mcmc <- data.frame(
    expand.grid(i = 1:L, t = 1:T),
    V_mcmc
) %>%
    tibble::as_tibble()
```

```
## # A tibble: 50,000 x 6
##
          i
                 t v_x_1
                            v_x_2 v_x_3
                                              v_p
##
                    <dbl>
                            <dbl>
                                   <dbl>
                                            <dbl>
      <int> <int>
##
                   0.865 - 0.142
                                   -0.667
    1
          1
                1
                                          1.17
##
    2
          2
                   0.316
                           1.29
                                   -1.56
                                          -0.691
##
    3
          3
                   0.673
                           1.35
                                   -0.203 0.388
                 1
                   0.295
##
    4
          4
                1
                           0.613
                                    1.31
                                           0.698
##
    5
          5
                1 0.214 -0.0878 -0.343 -0.0642
##
    6
                1 -1.06 -0.240
                                    0.373 - 0.631
```

```
##
          7
                1 -0.556 1.05
                                  -1.21 -2.22
## 8
          8
                1 0.376 -2.47
                                   1.77 -0.333
##
  9
          9
                1 -0.872 1.36
                                   0.508 - 0.834
                1 -0.895 -1.26
                                  -3.04
                                         0.821
## 10
         10
## # ... with 49,990 more rows
## draw mcmc e
df_mcmc \leftarrow expand.grid(t = 1:T, i = 1:L, j = 0:J) \%
  tibble::as_tibble() %>%
  dplyr::left_join(V_mcmc, by = c("i", "t")) %>%
  dplyr::left_join(X, by = c("j")) %>%
  dplyr::left_join(M, by = c("j", "t")) %>%
  dplyr::filter(!is.na(p)) %>%
  dplyr::arrange(t, i, j)
# draw idiosyncratic shocks
e_mcmc <- evd::rgev(dim(df_mcmc)[1])</pre>
head(e_mcmc)
## [1] 1.4664583 0.9890441 1.2502808 0.7103677 0.7433964 1.9116964
  2. Vectorize the parameters to a vector theta because optim requires the maximiand to be a vector.
# set parameters
```

```
# set parameters
theta <- c(beta, sigma, mu, omega)
theta</pre>
```

## [1] 4.000000 0.1836433 -0.8356286 1.5952808 0.3295078 0.8204684 ## [7] 0.5000000 1.0000000

3. Estimate the parameters assuming there is no product-specific unobserved fixed effects  $\xi_{jt}$ , i.e., using the functions in assignment 3. To do so, first modify M to M\_no in which xi is replaced with 0 and estimate the model with M\_no. Otherwise, your function will compute the share with the true xi.

```
M no <- M %>%
  dplyr::mutate(xi = 0)
# find NLLS estimator
result_NLLS <-
  optim(par = theta, fn = NLLS_objective_A3,
        method = "Nelder-Mead",
        df_share = df_share_smooth,
        X = X,
        M = M_{no}
        V_{mcmc} = V_{mcmc}
        e_mcmc = e_mcmc)
save(result_NLLS, file = "data/A4_result_NLLS.RData")
result_NLLS <- get(load(file = "data/A4_result_NLLS.RData"))</pre>
result_NLLS
## $par
## [1] 3.1292612 0.1834495 -0.9357865 1.5678279 0.3768438 1.1698887
## [7] -0.1108147 1.9156776
##
## $value
## [1] 0.0004291768
##
```

```
## $counts
## function gradient
##
       297
##
## $convergence
  [1] 0
##
##
## $message
## NULL
result <- data.frame(true = theta, estimates = result_NLLS$par)
##
           true estimates
     4.0000000
                3.1292612
     0.1836433 0.1834495
## 3 -0.8356286 -0.9357865
     1.5952808 1.5678279
     0.3295078
                0.3768438
## 6
     0.8204684
                1.1698887
## 7
     0.5000000 -0.1108147
## 8 1.0000000 1.9156776
```

Next, we estimate the model allowing for the product-market-specific unobserved fixed effect  $\xi_{jt}$  using the BLP algorithm. To do so, we slightly modify the compute\_indirect\_utility, compute\_choice\_smooth, and compute\_share\_smooth functions so that they receive  $\delta_{jt}$  to compute the indirect utilities, choices, and shares. Be careful that the treatment of  $\alpha_i$  is slightly different from the lecture note, because we assumed that  $\alpha_i$ s are log-normal random variables.

4. Compute and print out  $\delta_{jt}$  at the true parameters, i.e.:

```
\delta_{it} = \beta_0' x_i + \alpha_0' p_{it} + \xi_{it}.
```

delta

```
## # A tibble: 746 x 3
##
                 j delta
           t
      <int> <dbl> <dbl>
##
                 0 0
##
    1
           1
    2
                 6 - 2.40
##
           1
           2
                 0 0
##
    3
##
    4
           2
                 1 -1.15
           2
                10 -1.22
##
    5
##
    6
           3
                 0 0
##
    7
           3
                 1 - 1.65
                 2 -4.03
##
    8
           3
##
    9
           3
                 3 - 2.69
## 10
           3
                 4 - 3.78
## # ... with 736 more rows
```

5. Write a function compute\_indirect\_utility\_delta(df, delta, sigma, mu, omega) that returns a vector whose element is the mean indirect utility of a product for a consumer in a market. The output should have the same length with e. Print out the output with  $\delta_{jt}$  evaluated at the true parameters. Check if the output is close to the true indirect utilities.

```
# compute indirect utility from delta
compute_indirect_utility_delta <-</pre>
  function(df, delta, sigma,
           mu, omega) {
    # extract matrices
    X <- as.matrix(dplyr::select(df, dplyr::starts_with("x_")))</pre>
    p <- as.matrix(dplyr::select(df, p))</pre>
    v_x <- as.matrix(dplyr::select(df, dplyr::starts_with("v_x")))</pre>
    v_p <- as.matrix(dplyr::select(df, v_p))</pre>
    # expand delta
    delta_ijt <- df %>%
      dplyr::left_join(delta, by = c("t", "j")) %>%
      dplyr::select(delta) %>%
      as.matrix()
    # random coefficients
    beta_i <- v_x ** diag(sigma)
    alpha_i \leftarrow -exp(mu + omega * v_p) - (-exp(mu + omega^2/2))
    # conditional mean indirect utility
    value <- as.matrix(delta_ijt + rowSums(beta_i * X) + p * alpha_i)</pre>
    colnames(value) <- "u"</pre>
    return(value)
  }
# compute indirect utility from delta
  compute_indirect_utility_delta(df, delta, sigma,
                                  mu, omega)
head(u_delta)
##
## [1,] 0.0000000
## [2,]
         3.3750542
## [3,]
        0.0000000
## [4,] -3.3983588
## [5,] 0.0000000
## [6,] 0.8235142
summary(u - u_delta)
##
## Min.
           :-5.684e-14
  1st Qu.:-4.441e-16
## Median : 0.000e+00
          :-1.279e-17
## Mean
## 3rd Qu.: 3.331e-16
## Max.
           : 5.684e-14
```

6. Write a function compute\_choice\_smooth\_delta(X, M, V, delta, sigma, mu, omega) that first construct df from X, M, V, second call compute\_indirect\_utility\_delta to obtain the vector of mean indirect utilities u, third compute the (smooth) choice vector q based on the vector of mean indirect utilities, and finally return the data frame to which u and q are added as columns. Print out the output

with  $\delta_{jt}$  evaluated at the true parameters. Check if the output is close to the true (smooth) choice vector.

```
# compute choice from delta
compute_choice_smooth_delta <-</pre>
  function(X, M, V, delta, sigma,
           mu, omega) {
    # constants
    T \leftarrow \max(M\$t)
    N \leftarrow max(V$i)
    J \leftarrow max(X\$j)
    # make choice data
    df \leftarrow expand.grid(t = 1:T, i = 1:N, j = 0:J) \%
      tibble::as_tibble() %>%
      dplyr::left_join(V, by = c("i", "t")) %>%
      dplyr::left_join(X, by = c("j")) %>%
      dplyr::left_join(M, by = c("j", "t")) %>%
      dplyr::filter(!is.na(p)) %>%
      dplyr::arrange(t, i, j)
    # compute indirect utility
    u <- compute_indirect_utility_delta(df, delta, sigma,</pre>
                                         mu, omega)
    # add u
    df_choice <- data.frame(df, u) %>%
      tibble::as_tibble()
    # make choice
    df_choice <- df_choice %>%
      dplyr::group_by(t, i) %>%
      dplyr::mutate(q = exp(u)/sum(exp(u))) %>%
      dplyr::ungroup()
    # return
    return(df_choice)
  }
# compute choice
df_choice_smooth_delta <-
  compute_choice_smooth_delta(X, M, V, delta, sigma, mu, omega)
df_choice_smooth_delta
## # A tibble: 373,000 x 15
                      j v_x_1 v_x_2 v_x_3
                                                                    x_3
                i
                                                 v_p
                                                       x_1
                                                             x_2
                                                                             хi
##
      <int> <int> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                                                          <dbl>
##
   1
                1
                      0 1.16 -1.40 0.0786 -1.15
                                                         0 0
                                                                   0
                                                                         0
          1
##
  2
          1
                1
                      6 1.16 -1.40 0.0786 -1.15
                                                          1 0.780 1.56 -0.0514
## 3
                2
                      0 -1.05 -0.149 1.08
                                               0.623
                                                         0 0
                                                                   0
          1
## 4
          1
                2
                      6 -1.05
                               -0.149 1.08
                                               0.623
                                                         1 0.780 1.56 -0.0514
##
  5
                3
                      0 -0.426 -4.21 0.625
                                                         0 0
          1
                                             -1.14
                                                                   0
                                                                         0
##
  6
          1
                3
                      6 -0.426 -4.21 0.625
                                             -1.14
                                                         1 0.780 1.56 -0.0514
##
  7
                4
                      0 -0.235 0.463 0.470
                                               0.241
                                                         0 0
                                                                   0
          1
## 8
          1
                4
                      6 -0.235 0.463 0.470
                                               0.241
                                                         1 0.780 1.56 -0.0514
## 9
                5
          1
                      0 1.19 -0.342 0.169
                                               0.160
                                                         0 0
                                                                   0
## 10
                      6 1.19 -0.342 0.169
                                               0.160
                                                         1 0.780 1.56 -0.0514
          1
## # ... with 372,990 more rows, and 4 more variables: c <dbl>, p <dbl>,
       u <dbl>, q <dbl>
```

```
summary(df_choice_smooth_delta)
```

```
##
                                                              v_x_1
##
           : 1.00
                                               : 0.000
                                                                 :-4.302781
    Min.
                      Min.
                              :
                                1.0
                                       Min.
                                                         Min.
    1st Qu.: 26.00
                      1st Qu.:125.8
                                       1st Qu.: 2.000
                                                          1st Qu.:-0.685447
##
    Median : 51.50
                      Median :250.5
                                       Median : 5.000
                                                         Median :-0.000461
##
    Mean
           : 51.26
                      Mean
                              :250.5
                                       Mean
                                               : 4.807
                                                         Mean
                                                                 :-0.005284
##
    3rd Qu.: 77.00
                      3rd Qu.:375.2
                                       3rd Qu.: 8.000
                                                          3rd Qu.: 0.665219
##
           :100.00
                              :500.0
                                               :10.000
                                                                 : 3.809895
    Max.
                      Max.
                                       Max.
                                                         Max.
##
        v x 2
                              v \times 3
                                                    v_p
##
    Min.
           :-4.542122
                         Min.
                                 :-3.957618
                                              Min.
                                                      :-4.218131
##
    1st Qu.:-0.678377
                         1st Qu.:-0.676638
                                               1st Qu.:-0.672011
                         Median: 0.006281
##
    Median : 0.001435
                                               Median : 0.002166
##
    Mean
           :-0.001076
                         Mean
                                 : 0.003433
                                               Mean
                                                      :-0.001402
##
    3rd Qu.: 0.671827
                         3rd Qu.: 0.679273
                                               3rd Qu.: 0.674681
##
           : 4.313621
                         Max.
                                 : 4.244194
                                               Max.
                                                      : 4.074300
##
         x_1
                          x_2
                                              x_3
                                                :-3.97870
##
    Min.
            :0.000
                     Min.
                            :-4.4294
                                        Min.
                                                             Min.
                                                                    :-1.444460
                     1st Qu.:-0.6108
##
    1st Qu.:1.000
                                        1st Qu.:-0.03238
                                                             1st Qu.:-0.286633
##
    Median :1.000
                     Median: 0.7797
                                        Median: 1.18780
                                                             Median: 0.000000
##
    Mean
            :0.866
                     Mean
                            : 0.2713
                                        Mean
                                                : 0.44050
                                                             Mean
                                                                    : 0.009578
##
    3rd Qu.:1.000
                     3rd Qu.: 1.4766
                                        3rd Qu.: 1.64244
                                                             3rd Qu.: 0.317352
##
    Max.
            :1.000
                            : 3.0236
                                        Max.
                                                : 1.88767
                                                             Max.
                                                                    : 1.905138
                     Max.
##
          С
                                              u
                            p
                                                                  q
##
    Min.
            :0.0000
                      Min.
                              :0.000
                                               :-284.515
                                                                   :0.0000000
                                       Min.
##
    1st Qu.:0.9425
                      1st Qu.:1.562
                                       1st Qu.:
                                                  -3.157
                                                            1st Qu.:0.0009063
##
   Median :0.9886
                      Median :1.902
                                       Median :
                                                   0.000
                                                            Median :0.0225375
##
    Mean
            :0.8670
                      Mean
                              :1.871
                                       Mean
                                               •
                                                  -1.927
                                                            Mean
                                                                   :0.1340483
##
    3rd Qu.:1.0322
                      3rd Qu.:2.394
                                       3rd Qu.:
                                                   1.623
                                                            3rd Qu.:0.1203147
                              :8.211
    Max.
            :1.1996
                      Max.
                                       Max.
                                                  19.907
                                                            Max.
                                                                   :1.0000000
summary(df_choice_smooth$q - df_choice_smooth_delta$q)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -1.166e-15 -6.939e-18 0.000e+00 4.540e-20 1.084e-18 1.221e-15
```

7. Write a function compute\_share\_delta(X, M, V, delta, sigma, mu, omega) that first construct df from X, M, V, second call compute\_choice\_delta to obtain a data frame with u and q, third compute the share of each product at each market s and the log difference in the share from the outside option,  $\ln(s_{jt}/s_{0t})$ , denoted by y, and finally return the data frame that is summarized at the product-market level, dropped consumer-level variables, and added s and y.

```
df_share_smooth <- df_choice %>%
      dplyr::select(-dplyr::starts_with("v_"), -u, -i) %>%
      dplyr::group_by(t, j) %>%
      dplyr::mutate(q = sum(q)) %>%
      dplyr::ungroup() %>%
      dplyr::distinct(t, j, .keep_all = TRUE) %>%
      dplyr::group_by(t) %>%
     dplyr::mutate(s = q/sum(q)) %>%
      dplyr::ungroup()
    # log share difference
    df_share_smooth <- df_share_smooth %>%
      dplyr::group_by(t) %>%
      dplyr::mutate(y = log(s/sum(s * (j == 0)))) %>%
      dplyr::ungroup()
    return(df_share_smooth)
  }
# compute share
df_share_smooth_delta <-
  compute_share_smooth_delta(X, M, V, delta, sigma, mu, omega)
df share smooth delta
## # A tibble: 746 x 11
                            x_2
##
                j
                                    x_3
          t
                    x_1
                                             хi
                                                    С
                                                          р
##
      <int> <dbl> <dbl>
                          <dbl>
                                  <dbl>
                                          <dbl> <dbl> <dbl>
                                                            <dbl>
                                                                     <dbl>
##
                         0
                                         0
                                                             307.
   1
          1
                0
                      0
                                 0
                                                0
                                                        0
                                                                    0.614
##
   2
                      1
                         0.780
                                        -0.0514 0.980
          1
                6
                                 1.56
                                                       1.91 193.
                                                                    0.386
   3
          2
                0
                      0
                         0
                                 0
                                         0
                                                 0
                                                        0
                                                             208.
##
   4
          2
                1
                      1
                         0.975
                                -0.0324 -0.197 0.988
                                                       1.90 158.
                                                                    0.317
##
   5
          2
               10
                      1 -0.0899 -0.112
                                       -0.354
                                                1.05
                                                        1.82 134.
                                                                    0.268
##
   6
          3
                         0
                                 0
                0
                      0
                                         0
                                                 0
                                                        0
                                                             113.
                                                                    0.225
##
   7
          3
                      1 0.975
                                -0.0324 0.182 1.04
                                                        2.22 25.6 0.0513
                1
##
   8
          3
                2
                      1 1.48
                                 1.89
                                         0.384 1.01
                                                        2.61 14.4 0.0288
##
   9
          3
                3
                      1 1.15
                                 1.64
                                        -0.0562 1.02
                                                        2.01 18.3 0.0366
## 10
          3
                4
                      1 -0.611
                                 1.19
                                         0.441 1.01
                                                        2.62
                                                               9.46 0.0189
## # ... with 736 more rows, and 1 more variable: y \langle dbl \rangle
summary(df_share_smooth_delta)
##
                                           x_1
                                                            x_2
                           : 0.000
                                             :0.000
                                                             :-4.4294
          : 1.00
                                      Min.
                                                      Min.
   1st Qu.: 26.00
                     1st Qu.: 2.000
                                      1st Qu.:1.000
                                                       1st Qu.:-0.6108
   Median : 51.50
                                                      Median: 0.7797
##
                     Median : 5.000
                                      Median :1.000
##
   Mean : 51.26
                     Mean
                           : 4.807
                                      Mean
                                             :0.866
                                                      Mean
                                                            : 0.2713
##
   3rd Qu.: 77.00
                     3rd Qu.: 8.000
                                      3rd Qu.:1.000
                                                       3rd Qu.: 1.4766
##
   Max.
          :100.00
                     Max.
                            :10.000
                                      Max.
                                             :1.000
                                                      Max.
                                                             : 3.0236
##
        x_3
                             хi
##
          :-3.97870
                              :-1.444460
                                                 :0.0000
                                                            Min.
                                                                   :0.000
                       Min.
                                           Min.
  Min.
   1st Qu.:-0.03238
                       1st Qu.:-0.286542
                                           1st Qu.:0.9427
                                                             1st Qu.:1.564
## Median : 1.18780
                                           Median :0.9886
                       Median : 0.000000
                                                            Median :1.902
##
   Mean : 0.44050
                       Mean
                              : 0.009578
                                           Mean
                                                 :0.8670
                                                             Mean
                                                                    :1.871
##
                       3rd Qu.: 0.316516
                                           3rd Qu.:1.0322
                                                             3rd Qu.:2.392
   3rd Qu.: 1.62290
## Max. : 1.88767
                       Max. : 1.905138
                                           Max.
                                                 :1.1996
                                                             Max. :8.211
##
```

```
: 5.912
                              :0.01182
                                                 :-2.9837
##
    Min.
                       Min.
                                          Min.
    1st Qu.: 17.628
##
                       1st Qu.:0.03526
                                          1st Qu.:-1.9109
                                          Median :-1.5011
   Median: 28.025
                       Median : 0.05605
           : 67.024
   Mean
                       Mean
                              :0.13405
                                          Mean
                                                 :-1.2219
##
    3rd Qu.:100.446
                       3rd Qu.:0.20089
                                          3rd Qu.:-0.5556
##
   {\tt Max.}
           :337.118
                       Max.
                              :0.67424
                                          Max.
                                                 : 1.1167
summary(df_share_smooth$s - df_share_smooth_delta$s)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -1.388e-16 -1.388e-17 0.000e+00 7.046e-19 6.939e-18 2.220e-16
```

8. Write a function solve\_delta(df\_share\_smooth, X, M, V, delta, sigma, mu, omega) that finds  $\delta_{jt}$  that equates the actua share and the predicted share based on compute\_share\_smooth\_delta by the fixed-point algorithm with an operator:

$$T(\delta_{jt}^{(r)}) = \delta_{jt}^{(r)} + \kappa \cdot \log\left(\frac{s_{jt}}{\sigma_{jt}[\delta^{(r)}]}\right),$$

where  $s_{jt}$  is the actual share of product j in market t and  $\sigma_{jt}[\delta^{(r)}]$  is the predicted share of product j in market t given  $\delta^{(r)}$ . Multiplying  $\kappa$  is for the numerical stability. I set the value at  $\kappa = 1$ . Adjust it if the algorithm did not work. Set the stopping criterion at  $\max_{jt} |\delta_{jt}^{(r+1)} - \delta_{jt}^{(r)}| < \lambda$ . Set  $\lambda$  at  $10^{-3}$ . Make sure that  $\delta_{i0t}$  is always set at zero while the iteration.

Start the algorithm with the true  $\delta_{jt}$  and check if the algorithm returns (almost) the same  $\delta_{jt}$  when the actual and predicted smooth share are equated.

```
# solve delta by the fixed-point algorithm
solve_delta <-
  function(df_share_smooth, X, M, V, delta, sigma, mu, omega, kappa, lambda) {
    # initial distance
    distance <- 10000
    # fixed-point algorithm
    delta old <- delta
    while (distance > lambda) {
      # save the old delta
      delta_old$delta <- delta$delta
      # compute the share with the old delta
      df_share_smooth_predicted <-
        compute_share_smooth_delta(X, M, V, delta_old, sigma, mu, omega)
      # update the delta
      delta$delta <- delta_old$delta +</pre>
        (log(df_share_smooth\$s) - log(df_share_smooth_predicted\$s)) * kappa
      delta <- delta %>%
        dplyr::mutate(delta = ifelse(j == 0, 0, delta))
      # update the distance
      distance <- max(abs(delta$delta - delta_old$delta))</pre>
    }
    return(delta)
kappa <- 1
lambda <- 1e-3
delta_new <-
  solve_delta(df_share_smooth, X, M, V, delta, sigma, mu, omega, kappa, lambda)
head(delta new)
```

```
## # A tibble: 6 x 3
                j delta
##
          t
##
     <int> <dbl> <dbl>
## 1
                0 0
          1
##
          1
                6 - 2.40
## 3
          2
                0
                   0
          2
                1 - 1.15
## 4
          2
               10 -1.22
## 5
## 6
                0
                   0
```

summary(delta\_new\$delta - delta\$delta)

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. ## -3.553e-15 -4.441e-16 0.000e+00 -5.745e-17 0.000e+00 1.776e-15
```

9. Check how long it takes to compute the limit  $\delta$  under the Monte Carlo shocks starting from the true  $\delta$  to match with df\_share\_smooth. This is approximately the time to evaluate the objective function.

```
delta_new <-
    solve_delta(df_share_smooth, X, M, V_mcmc, delta, sigma, mu, omega, kappa, lambda)
save(delta_new, file = "data/A4_delta_new.RData")

delta_new <- get(load(file = "data/A4_delta_new.RData"))
summary(delta_new$delta - delta$delta)</pre>
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -1.30836 -0.30499 0.00000 -0.06422 0.16800 1.36169
```

10. We use the marginal cost  $c_{jt}$  as the excluded instrumental variable for  $p_{jt}$ . Let  $\Psi$  be the weighing matrix for the GMM estimator. For now, let it be the identity matrix. Write a function compute\_theta\_linear(df\_share\_smooth, delta, mu, omega, Psi) that returns the optimal linear parameters associated with the data and  $\delta$ . Notice that we only obtain  $\beta_0$  in this way because  $\alpha_0$  is directly computed from the non-linear parameters by  $-\exp(\mu + \omega^2/2)$ . The first order condition for  $\beta_0$  is:

$$\beta_0 = (X'W\Phi^{-1}W'X)^{-1}X'W\Phi^{-1}W'[\delta - \alpha_0 p], \tag{1}$$

where

$$X = \begin{pmatrix} x'_{11} \\ \vdots \\ x'_{J_11} \\ \vdots \\ x'_{1T} \\ \vdots \\ x_{J_T} \end{pmatrix}$$

$$(2)$$

$$W = \begin{pmatrix} x'_{11} & c_{11} \\ \vdots & \vdots \\ x'_{J_{1}1} & c_{J_{1}1} \\ \vdots & \vdots \\ x'_{1T} & c_{1T} \\ \vdots & \vdots \\ x_{J_{T}T} & c_{J_{T}T} \end{pmatrix},$$
(3)

$$\delta = \begin{pmatrix} \delta_1 1 \\ \vdots \\ \delta_{J_1 1} \\ \vdots \\ \delta_1 T \\ \vdots \\ \delta_{J_T T} \end{pmatrix} \tag{4}$$

where  $\alpha_0 = -\exp(\mu + \omega^2/2)$ . Notice that X and W does not include rows for the outwide option.

```
# compute the optimal linear parameters
compute_theta_linear <-</pre>
  function(df_share_smooth, delta, mu, omega, Psi) {
    # extract matrices
    X <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_")) %>%
      as.matrix()
    p <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(p) %>%
      as.matrix()
    W <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), c) %>%
      as.matrix()
    delta_m <- delta %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(delta) %>%
      as.matrix()
    alpha \leftarrow exp(mu + omega^2/2)
    # compute the optimal linear parameters
    theta linear 1 <-
      crossprod(X, W) %*%
      solve(Psi, crossprod(W, X))
    theta_linear_2 <-
      crossprod(X, W) %*%
      solve(Psi, crossprod(W, delta_m - alpha * p))
    theta_linear <- solve(theta_linear_1, theta_linear_2)</pre>
    return(theta_linear)
Psi <- diag(length(beta) + 1)
theta_linear <-
  compute_theta_linear(df_share_smooth, delta, mu, omega, Psi)
cbind(theta_linear, beta)
##
            delta
                        beta
## x 1 3.9935855 4.0000000
```

## x\_2 0.1552469 0.1836433 ## x\_3 -0.7838712 -0.8356286 11. Write a function solve\_xi(df\_share\_smooth, delta, beta, mu, omega) that computes the values of  $\xi$  that are implied from the data,  $\delta$ , and the linear parameters. Check that the (almost) true values are returned when true  $\delta$  and the true linear parameters are passed to the function. Notice that the returned  $\xi$  should not include rows for the outside option.

```
# solve xi associated with delta and linear parameters
solve_xi <-
  function(df_share_smooth, delta, beta, mu, omega) {
    # extract matrices
    X1 <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), p) %>%
      as.matrix()
    delta_m <- delta %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(delta) %>%
      as.matrix()
    alpha <- - exp(mu + omega^2/2)
    theta_linear <- c(beta, alpha)</pre>
    # compute xi
    xi <- delta_m - X1 %*% theta_linear
    colnames(xi) <- "xi"</pre>
    # return
    return(xi)
  }
xi_new <- solve_xi(df_share_smooth, delta, beta, mu, omega)
head(xi_new)
##
## [1,] -0.05139386
## [2,] -0.19714498
## [3,] -0.35374758
## [4,] 0.18229098
## [5,] 0.38426646
## [6,] -0.05617311
xi_true <-</pre>
  df_share_smooth %>%
  dplyr::filter(j != 0) %>%
  dplyr::select(xi)
summary(xi_true - xi_new)
##
          хi
## Min.
           :-4.441e-16
## 1st Qu.:-8.327e-17
## Median : 0.000e+00
## Mean
           :-4.134e-18
## 3rd Qu.: 6.765e-17
## Max.
           : 6.661e-16
```

11. Write a function GMM\_objective\_A4(theta\_nonlinear, delta, df\_share\_smooth, Psi, X, M, V\_mcmc, kappa, lambda) that returns the value of the GMM objective function as a function of non-linear parameters mu, omega, and sigma:

$$\min_{\theta} \xi(\theta)' W \Phi^{-1} W' \xi(\theta),$$

where  $\xi(\theta)$  is the values of  $\xi$  that solves:

```
s = \sigma(p, x, \xi),
```

given parameters  $\theta$ . Note that the row of  $\xi(\theta)$  and W do not include the rows for the outside options.

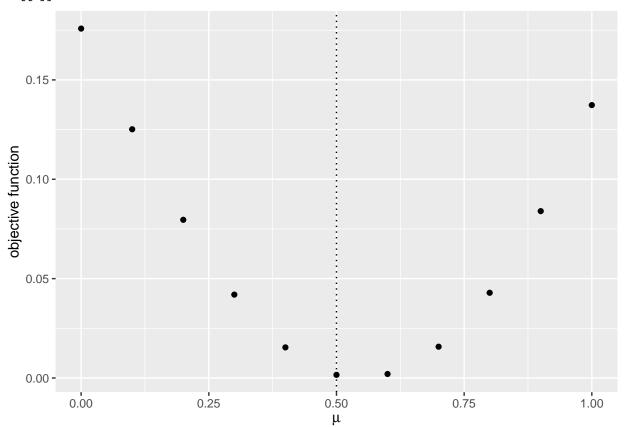
```
# non-linear parmaeters
theta_nonlinear <- c(mu, omega, sigma)</pre>
# compute GMM objective function
GMM_objective_A4 <-</pre>
  function(theta_nonlinear, delta, df_share_smooth, Psi,
           X, M, V_mcmc, kappa, lambda) {
    # exctract parameters
    mu <- theta nonlinear[1]</pre>
    omega <- theta_nonlinear[2]</pre>
    sigma <- theta_nonlinear[3:length(theta_nonlinear)]</pre>
    # extract matrix
    W <- df_share_smooth %>%
      dplyr::filter(j != 0) %>%
      dplyr::select(dplyr::starts_with("x_"), c) %>%
      as.matrix()
    # compute the delta that equates the actual and predicted shares
    delta <-
      solve_delta(df_share_smooth, X, M, V_mcmc,
                  delta, sigma, mu, omega, kappa, lambda)
    # compute the optimal linear parameters
    beta <-
      compute_theta_linear(df_share_smooth, delta, mu, omega, Psi)
    # compute associated xi
    xi <- solve_xi(df_share_smooth, delta, beta, mu, omega)</pre>
    # compute objective
    objective <- crossprod(xi, W) %*% solve(Psi, crossprod(W, xi))
    # return
    return(objective)
# compute GMM objective function
objective <-
  GMM_objective_A4(theta_nonlinear, delta, df_share_smooth, Psi,
                   X, M, V_mcmc, kappa, lambda)
save(objective, file = "data/A4_objective.RData")
objective <- get(load(file = "data/A4_objective.RData"))</pre>
objective
## xi 0.1368324
```

12. Draw a graph of the objective function that varies each non-linear parameter from  $0, 0.2, \dots, 2.0$  of the true value. Try with the actual shocks V.

```
theta_nonlinear_i <- theta_nonlinear[i]</pre>
  theta_nonlinear_i_list <- theta_nonlinear_i * seq(0, 2, by = 0.2)
  objective_i <-
    foreach (theta_nonlinear_ij = theta_nonlinear_i_list,
             .combine = "rbind") %dopar% {
               theta_nonlinear_j <- theta_nonlinear</pre>
               theta_nonlinear_j[i] <- theta_nonlinear_ij</pre>
               objective ij <-
                 GMM_objective_A4(theta_nonlinear_j, delta, df_share_smooth, Psi,
                                   X, M, V, kappa, lambda)
               return(objective_ij)
  df graph <-
    data.frame(x = theta_nonlinear_i_list, y = as.numeric(objective_i))
  g \leftarrow ggplot(data = df_graph, aes(x = x, y = y)) +
    geom_point() +
    geom_vline(xintercept = theta_nonlinear_i, linetype = "dotted") +
    ylab("objective function") + xlab(TeX(label[i]))
 return(g)
save(graph_true, file = "data/A4_graph_true.RData")
```

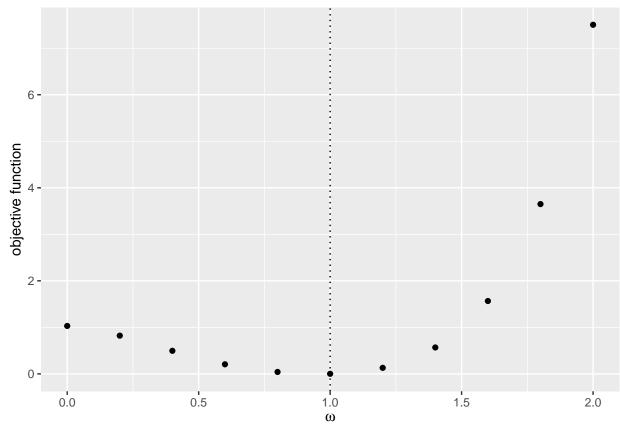
# graph\_true <- get(load(file = "data/A4\_graph\_true.RData")) graph\_true</pre>

#### ## [[1]]

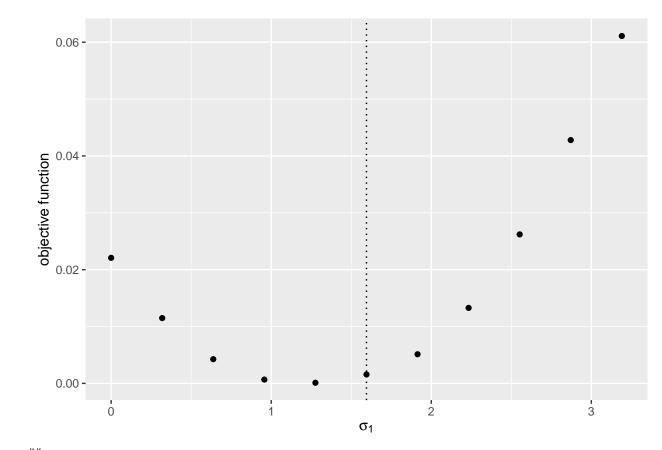


##

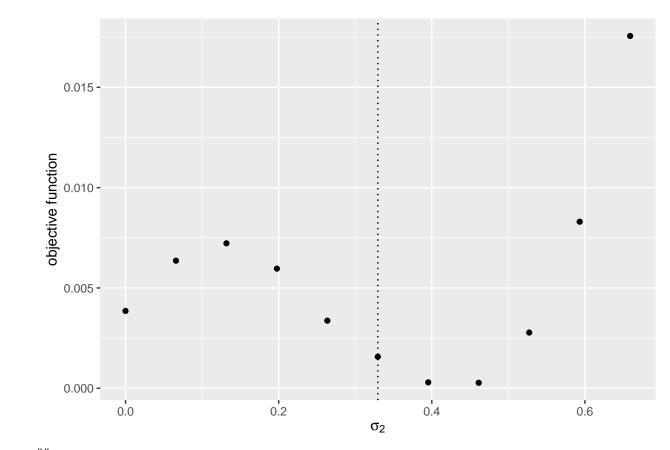




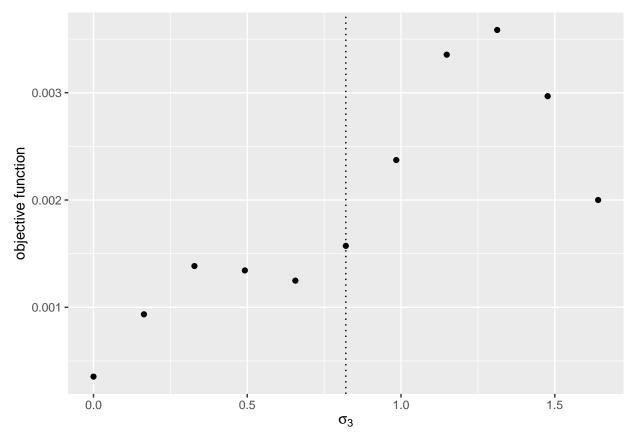
## ## [[3]]



## ## [[4]]



## ## [[5]]



13. Find non-linear parameters that minimize the GMM objective function. Because standard deviations of the same absolute value with positive and negative values have almost the same implication for the data, you can take the absolute value if the estimates of the standard deviations happened to be negative (Another way is to set the non-negativity constraints on the standard deviations).

```
result <-
  optim(par = theta_nonlinear,
        fn = GMM_objective_A4,
        method = "BFGS",
        delta = delta,
        df_share_smooth = df_share_smooth,
        Psi = Psi,
        X = X, M = M,
        V_{mcmc} = V_{mcmc},
        kappa = kappa,
        lambda = lambda)
save(result, file = "data/A4_result.RData")
result <- get(load(file = "data/A4_result.RData"))</pre>
result
## [1] 0.3635051 0.7502512 1.5852184 0.4223104 0.8757237
##
## $value
## [1] 2.064906e-18
##
## $counts
```

```
## function gradient
##
         54
##
## $convergence
## [1] 0
##
## $message
## NULL
comparison <- cbind(theta_nonlinear, abs(result$par))</pre>
colnames(comparison) <- c("true", "estimate")</pre>
comparison
##
             true estimate
## [1,] 0.5000000 0.3635051
## [2,] 1.0000000 0.7502512
## [3,] 1.5952808 1.5852184
## [4,] 0.3295078 0.4223104
## [5,] 0.8204684 0.8757237
```