

LECTURE 5: ADVANCED PANEL DATA

CHRIS CONLON

NYU STERN

MARCH 8, 2019

CAUSAL FE

RECALL THE FE ASSUMPTIONS

$$y_{it} = x'_{it}\beta + \eta_i + \varepsilon_{it}$$

- η_i is a **fixed effect**.
- To estimate everything consistently, we need $E[\varepsilon_{it}|x_{it}, \eta_i] = 0$
- Mostly this is not true. Instead usually treat η_i as a **control variable** or **nuisance parameter**.
 - ▶ A nuisance parameter is one that we estimate but don't care about interpreting.
 - ▶ If we only care about β then η_i is a nuisance parameter.
- With a control or nuisance parameter we only require that $E[\varepsilon_{it}|\eta_i] = E[\varepsilon_{it}|x_{it}, \eta_i]$ **conditional mean independence**.

RECALL THE FE ASSUMPTIONS

$$y_{it} = x'_{it}\beta + \eta_i + \varepsilon_{it}$$

- η_i is a **fixed effect**.
- To estimate everything consistently, we need $E[\varepsilon_{it}|x_{it}, \eta_i] = 0$
- Mostly this is not true. Instead usually treat η_i as a **control variable** or **nuisance parameter**.
 - ▶ A nuisance parameter is one that we estimate but don't care about interpreting.
 - ▶ If we only care about β then η_i is a nuisance parameter.
- With a control or nuisance parameter we only require that $E[\varepsilon_{it}|\eta_i] = E[\varepsilon_{it}|x_{it}, \eta_i]$ **conditional mean independence**.
- Once we condition on η_i it is as if ε_{it} and x_{it} are uncorrelated.

- We can get away with conditional mean independence if we don't care about η_i .
- But suppose that we care about $\hat{\eta}_i$?
 - ▶ Teacher FE
 - ▶ Physician/Hospital FE
 - ▶ Location/County FE
 - ▶ Suppose we take someone from the 10th percentile and move them to the 90th percentile

- Now we have to really believe $E[\varepsilon_{it} | x_{it}, \eta_i] = 0$
- We should worry about the conventional **omitted variable bias** problem.
- Suppose there exists a variable w_{it} so that:

$$y_{it} = x'_{it}\beta + w'_{it}\gamma + \eta_i + \varepsilon_{it}$$

- Recall the conditions for OVB
 - ▶ w_{it} is correlated with x_{it}
 - ▶ w_{it} is a determinant of y_{it}
- New one: w_{it} is correlated with η_i
 - ▶ This is easy to satisfy!
 - ▶ w_{it} needs to be uncorrelated with anything about the individual i .

EXAMPLE: TEST SCORES

- Students s , Teachers t
- Want to measure effect of **Teachers** on **Test Scores**

$$TestScore_{st} = \beta x_s + \gamma w_t + \eta_t + \varepsilon_{st}$$

- We observe some features of students but not all of them (parent's education, household income, language spoken at home).
- We also observe some school specific variables w_t but not all of them (district spending per pupil, % free lunch, etc.).
- But we don't observe other things (jackhammering outside the classroom, which students have disruptive home lives, etc.).
 - ▶ If the mean of those things varies across teachers \rightarrow we are screwed!
 - ▶ Can't get an accurate estimate of η_i .

EXAMPLE: TEST SCORES

We need a better design:

- We probably need random assignment of students to teachers.
- Ideally we would be able to control for student and school unobservables.
- Might want to see many students match with many teachers.

DYNAMIC PANEL DATA

- Suppose that we also want to include a lagged $y_{i,t-1}$

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + \eta_i + \varepsilon_{it}$$

- We can treat η_i as a **random effect** or a **fixed effect**.

DYNAMIC PANEL: NICKELL (1981) BIAS

Consider the within transform

$$(y_{it} - \bar{y}_i) = \rho(y_{i,t-1} - \bar{y}_i) + (x_{it} - \bar{x}_i)' \beta + (\varepsilon_{it} - \bar{\varepsilon}_i)$$

- This eliminates the fixed effect.
- But $\text{Cov}(y_{i,t-1} - \bar{y}_i, \varepsilon_{it} - \bar{\varepsilon}_i) \neq 0$. Why?
 - ▶ Both contain past and future values
 - ▶ There is a direct relationship between y and ε
 - ▶ Bias does not disappear as $N \rightarrow \infty$ (it does as $T \rightarrow \infty$).
 - ▶ For small T , dynamic panel model is **inconsistent**.

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + \eta_i + \varepsilon_{it}$$

- We require the following assumption (**strict exogeneity**):

$$E(\varepsilon_{it} | x_{i1}, \dots, x_{iT}, \eta_i) = 0, \quad t = 1, \dots, T$$

- But what about y_{it-1} ?

- ▶ It is correlated with $\varepsilon_{i,t-1}$ and η_i (by construction).
- ▶ With serial correlation it is correlated with ε_{it}
- ▶ This is the usual **endogeneity** concern.

DYNAMIC PANEL: DIFFERENCED MODEL (ANDERSON-HSIAO)

How do we deal with endogeneity? With **instruments**!

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + \eta_i + \varepsilon_{it}$$

Consider the first differences (s is a dummy time index):

$$E\left[x_{is} \left(\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta x'_{it}\beta\right)\right] = 0$$

Idea:

- Under **strict exogeneity** of x_{it} we can use both **lags** and **leads** as instruments for $y_{i,t-1}$
- **Excluded Instruments** $x_{i,s}$ do not have a direct effect on $\Delta y_{i,t-1}$.
- These moments work even in presence of **serially correlated errors**.

MINIMAL EXAMPLE: ANDERSON-HSIAO

Imagine we have only $T = 3$ periods:

$$y_3 - y_2 = \alpha (y_2 - y_1) + \beta_0 (x_3 - x_2) + \beta_1 (x_2 - x_1) + (\varepsilon_3 - \varepsilon_2)$$

- $E(x_{is} \Delta \varepsilon_{i3}) = 0$ has three instruments (x_{i1}, x_{i2}, x_{i3}) .
- The model is **just identified** with 3 parameters $(\alpha, \beta_0, \beta_1)$.
- The challenge with this approach is often that it suffers from **weak instruments**.

Study annual cigarette consumption with state-level data:

$$c_{it} = \theta c_{i,t-1} + \beta \theta c_{i,t-1} + \gamma p_{it} + \eta_i + \delta_t + v_{it}$$

A model of (forward looking) **rational addiction**:

- c_{it} = Annual per capita cigarette consumption in packs by state.
- p_{it} = Average cigarette price per pack.
- θ = Measure of the extent of addiction (for $\theta > 0$).
- β = Discount factor.
- Derived from forward looking model of **habit formation** FOC's.

$$c_{it} = \theta c_{i,t-1} + \beta \theta c_{i,t-1} + \gamma p_{it} + \eta_i + \delta_t + v_{it}$$

- Marginal utility of wealth can show up in γ or η_i .
- The errors v_{it} are unobserved life-cycle utility shifters, can be autocorrelated.
- Absent addiction $\theta = 0$ and serial correlation in prices, we would expect to find dependence over time in c_{it} .
- Conditional on $c_{i,t} | (c_{i,t-1}, c_{i,t+1})$ does not depend on $p_{i,t+1}$ or $p_{i,t-1}$.

$$c_{it} = \theta c_{i,t-1} + \beta \theta c_{i,t-1} + \gamma p_{it} + \eta_i + \delta_t + v_{it}$$

- Identify (θ, β, γ) from the assumption that prices are strictly exogenous
- Use lagged and future $p_{i,t+s}$ and $p_{i,t-s}$ as IV.
- Use the change in cigarette taxes.
- Consumers need to fully anticipate **future price changes** for this to work.

BECKER, GROSSMAN, MURPHY (1994):TABLE

DYNAMIC PANEL: ARELLANO BOND

The main idea is that the **instruments come from within the model!**

$$y_{it} = \rho y_{i,t-1} + x'_{it}\beta + \eta_i + \varepsilon_{it}$$

Consider the first differences (s is a dummy time index):

$$E \left[x_{is} \left(\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta x'_{it}\beta \right) \right] = 0$$

Idea:

- Now relax **strict exogeneity**.
- Can still use x_{is} as contemporaneous exogenous instrument.
- What is an excluded instrument for $\Delta y_{i,t-1}$?
 - ▶ Needs to be **relevant**
 - ▶ Still needs to be **exogenous**: not a direct determinant

$$E[x_{is} (\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta x'_{it} \beta)] = 0$$

Idea: Use higher lags of y_{it} :

- $[t = 2]$ or $[t = 1]$: no instruments,
- $[t = 3]$: valid instrument for $\Delta y_{i2} = (y_{i2} - y_{i1})$ is y_{i1} .
- $[t = 4]$: valid instruments for $\Delta y_{i3} = (y_{i3} - y_{i2})$ is (y_{i2}, y_{i1})
- $[t = 5]$: valid instruments for $\Delta y_{i4} = (y_{i4} - y_{i3})$ is (y_{i3}, y_{i2}, y_{i1}) .
- $[t = T]$: valid instruments for $\Delta y_{iT} = (y_{iT} - y_{i,T-1})$ is $(y_{i,T-1}, \dots, y_{i1})$.

Thus there are $T/(T-1)/2$ instruments

$$\begin{aligned} E[\mathbf{y}_{is} (\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta \mathbf{x}'_{it} \beta)] &= 0 \\ E[\Delta \mathbf{x}_{it} (\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta \mathbf{x}'_{it} \beta)] &= 0 \end{aligned}$$

- $\mathbf{y}_{is} = [y_{i1}, \dots, y_{i,t-2}]$ for $t > 2$.
- **Levels** instrument **Differences**
- Thus there are $T/(T-1)/2$ instruments
- We can estimate with linear IV GMM: `pgmm` or `dynpanel`.
- The common complain is that **instruments are still weak**.

MORE MOMENTS: BLUNDELL AND BOND

$$E[\mathbf{y}_{is} (\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta x'_{it} \beta)] = 0$$

$$E[\Delta y_{i,t-1} (y_{it} - \rho y_{i(t-1)} - x'_{it} \beta \eta_i)] = 0$$

$$E[\Delta x_{it} (\Delta y_{it} - \rho \Delta y_{i(t-1)} - \Delta x'_{it} \beta)] = 0$$

- **Differences** also instrument **Levels**!
- Important when $\rho \rightarrow 1$ or when σ_u/σ_ϵ becomes large.
- These can also pin down y_{i0} , etc.
- This is known as GMM-SYS.