Program Evaluation(b): Parametric Selection

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Applied Econometrics

Example: Borjas (1987)

• Consider two countries (0/1) (source and host).

$$\ln w_0 = \alpha_0 + u_0$$
 with $u_0 \sim N(0, \sigma_0^2)$ source country $\ln w_1 = \alpha_1 + u_1$ with $u_1 \sim N(0, \sigma_1^2)$ host country

- Now we allow for migration cost of C which he writes in hours: $\pi = \frac{C}{w_0}$.
- Assume workers know everything; you only see u_0 OR u_1 depending on country.
- Correlation in earnings is $\rho = \frac{\sigma_{01}}{\sigma_0 \sigma_1}$.

Example: Borjas (1987)

• Workers will migrate if:

$$(\alpha_1 - \alpha_0 - \pi) + (u_1 - u_0) > 0$$

• Who migrates? Probability of migration. Define $\nu = u_1 - u_0$.

$$P = \Pr\left[\nu > (\alpha_0 - \alpha_1 + \pi)\right] = \Pr\left[\frac{\nu}{\sigma_\nu} > \frac{(\alpha_0 - \alpha_1 + \pi)}{\sigma_\nu}\right]$$
$$= 1 - \Phi\left(\frac{(\alpha_0 - \alpha_1 + \pi)}{\sigma_\nu}\right) \equiv 1 - \Phi(z)$$

• Higher $z \to \text{less migration}$.

Example: Borjas (1987): How does selection work?

Construct counterfactual wages for workers in source country for those who immigrate:

• For now ignore mean differences $\alpha_0 = \alpha_1 = \alpha$.

$$\begin{split} E\left(w_{0}|\text{ Immigrate }\right) &= \alpha + E\left(\varepsilon_{0}|\frac{\nu}{\sigma_{\nu}} > z\right) \\ &= \alpha + \sigma_{0}E\left(\frac{\varepsilon_{0}}{\sigma_{0}}|\frac{\nu}{\sigma_{\nu}} > z\right) \end{split}$$

- Wages depend on:
 - 1. Mean earnings in the source country
 - 2. Both error terms (u_0, u_1) through ν
 - 3. Implicitly, it also depends on the correlation between the error terms.

Example: Borjas (1987): How does selection work?

• If everything is normal, we just run univariate regression $E\left(u_0|\nu\right)=\frac{\sigma_{0\nu}}{\sigma_{\nu}^2}\nu$:

$$E\left(\frac{u_0}{\sigma_0}|\frac{\nu}{\sigma_\nu}\right) = \frac{1}{\sigma_0} \cdot \frac{\sigma_{0\nu}}{\sigma_\nu^2} \cdot \frac{\sigma_\nu^2}{\sigma_\nu^2} \cdot \nu = \frac{\sigma_{0\nu}}{\sigma_0\sigma_\nu} \frac{\nu}{\sigma_\nu} = \rho_{0\nu} \frac{\nu}{\sigma_\nu}$$

$$\begin{split} E\left(w_{0}|\text{ Immigrate }\right) &= \alpha_{0} + \sigma_{0}E\left(\frac{u_{0}}{\sigma_{0}}|\frac{\nu}{\sigma_{\nu}} > z\right) \\ &= \alpha_{0} + \rho_{0\nu}\sigma_{0}E\left(\frac{\nu}{\sigma_{\nu}}|\frac{\nu}{\sigma_{\nu}} > z\right) \\ &= \alpha_{0} + \rho_{0\nu}\sigma_{0}\left(\frac{\phi(z)}{1 - \Phi(z)}\right) \end{split}$$

• This hazard rate of the standard normal has a special name Inverse Mills Ratio E[x|x>z].

Example: Borjas (1987): How does selection work?

• A similar expression for those who do immigrate:

$$E\left(w_{1} | \text{ Immigrate }\right) = \alpha_{1} + E\left(u_{1} | \frac{\nu}{\sigma_{\nu}} > z\right)$$
$$= \alpha_{1} + \rho_{1\nu}\sigma_{1}\left(\frac{\phi(z)}{\Phi(-z)}\right)$$

• We can re-write both expressions in terms of the Inverse Mills Ratio

Inverse Mills Ratio

$$\begin{split} E\left(w_{0}|\text{ Immigrate }\right) &= \alpha_{0} + \rho_{0\nu}\sigma_{0}\left(\frac{\phi(z)}{1-\Phi(z)}\right) \\ &= \alpha_{0} + \frac{\sigma_{0}\sigma_{1}}{\sigma_{\nu}}\left(\rho - \frac{\sigma_{0}}{\sigma_{1}}\right)\left(\frac{\phi(z)}{1-\Phi(z)}\right) \\ E\left(w_{1}|\text{ Immigrate }\right) &= \alpha_{1} + \rho_{1\nu}\sigma_{1}\left(\frac{\phi(z)}{1-\Phi(z)}\right) \\ &= \alpha_{1} + \frac{\sigma_{0}\sigma_{1}}{\sigma_{\nu}}\left(\frac{\sigma_{1}}{\sigma_{0}} - \rho\right)\left(\frac{\phi(z)}{1-\Phi(z)}\right) \end{split}$$

Where $\rho = \sigma_{01}/\sigma_0\sigma_1$.

Positive Hierarchical Sorting

Let
$$Q_0 = E(u_0|I=1)$$
, $Q_1 = E(u_1|I=1)$ (expected skill of immigrants).

- Immigrants are positively selected and above average $(Q_0,Q_1)>0$ and $\frac{\sigma_1}{\sigma_0}>1$ and $\rho>\frac{\sigma_0}{\sigma_1}$
 - $\frac{\sigma_1}{\sigma_0} > 1$ returns to "skill" are higher in host country.
 - $\rho > \frac{\sigma_0}{\sigma_1}$ correlation between valued skills in both counties is high (similar skills valued in both countries).
- Best and brightest leave because returns to skill are too low in home country.

Negative Hierarchical Sorting

We swap the standard deviations:

- Immigrants are negatively selected and below average $(Q_0,Q_1)<0$ and $\frac{\sigma_1}{\sigma_0}>1$ and $\rho>\frac{\sigma_0}{\sigma_1}$
 - $\frac{\sigma_0}{\sigma_1} > 1$ returns to "skill" are lower in host country.
 - $\rho > \frac{\sigma_1}{\sigma_0}$ correlation between valued skills in both counties is high (similar skills valued in both countries).
- Compressed wage structure attracts the low skill types because it provides "insurance" or "subsidizes" low wage workers.

Refugee/Superman Sorting?

- Immigrants are below average at home and above average in host $(Q_0<0,Q_1>1)$ and $\frac{\sigma_1}{\sigma_0}>1$:
 - $\rho < \min\left(\frac{\sigma_1}{\sigma_0}, \frac{\sigma_0}{\sigma_1}\right)$ being below average in source country makes you above average in host country.
- You are a nerdy intellectual in a country that values physical labor, or are otherwise discriminated against in the labor market.

The missing (fourth) case:

• Mathematically impossible $\rho > \max\left(\frac{\sigma_1}{\sigma_0}, \frac{\sigma_0}{\sigma_1}\right)$

Takeaway

What can we learn here?

- Heckman won a Nobel Prize for his work on selection...
- You need to know what an inverse Mills ratio is
- But today it is hard to get away with strong parametric assumptions (bivariate normal) on error terms.
- Doing MLE with a fully normal model is not a terrible place to start sometimes
 - Sometimes helpful to know how bad the selection problem might be.
- R package is sampleSelection and see https://rpubs.com/hacamvan/316839 and https://cran.r-project.org/web/packages/sampleSelection/ vignettes/selection.pdf.