

User Study – Session 3

INTERVIEWER: OK, so for A Perfect Planet, did you find yourself constantly engaged, wanting to see what happened next?

PARTICIPANT 2: Yes.

PARTICIPANT 1: Not constantly. At the start I was a bit bored and then it got interesting when the iguana came on.

PARTICIPANT 2: I just love animals, so I was interested for the whole thing. I don't know.

INTERVIEWER: Okay for Nadia Bakes, were there any parts about the narrative where you were confused about what was happening?

PARTICIPANT 2: No.

PARTICIPANT 1: No, I don't think so.

INTERVIEWER: Do you feel like you learned anything from A Perfect Planet? Can you give an example?

PARTICIPANT 1: Yeah, absolutely. I didn't know that iguanas could swim.

PARTICIPANT 2: Yeah! And they have to eat their food at the bottom, and they only have 30 minutes or their muscles will seize up and then they'll die.

PARTICIPANT 1: Yeah and that whole thing is as well about all the predators coming to eat those mackerel. I didn't realize that they would like all team up like that to track them.

PARTICIPANT 2: Yeah, and then the circle of life when it becomes the plankton and it spreads around. Very nice. Yeah, I learned a lot from watching that - or I mean reading that. It was very interesting.

INTERVIEWER: Nice! Lots of takeaways then. Okay do you feel like you would be able to follow along with the recipe in Nadia Bakes?

PARTICIPANT 2: Yeah.

PARTICIPANT 1: To an extent, I obviously don't know the measurements, but I could follow along with what she was doing. I just didn't know how much of things that you would need.

INTERVIEWER: So, more of an issue with the content rather than the subtitling?

PARTICIPANT 1: Yeah.

INTERVIEWER: Did you feel any particular emotions while watching or reading A Perfect Planet?

PARTICIPANT 1: Yeah!

PARTICIPANT 2: Yeah, I was quite stressed. I was really rooting for the wee iguana. ::laughs::

PARTICIPANT 1: I was also like - I don't know, quite happy at times like it made me laugh. Just like they were so quirky and cute, but yeah also very stressed.

PARTICIPANT 2: I have - I can't describe the feeling, I don't know the word for it. It was just like an appreciation nature, I was like wow, that's so cool like seeing all that. But yeah, I don't know the exact feeling that that is representing.

PARTICIPANT 1: Yeah, I get you with that. I was the same.

INTERVIEWER: Nice, did you find watching or reading Nadia Bakes stressful or overwhelming at any point?

PARTICIPANT 1: No.

PARTICIPANT 2: No.

INTERVIEWER: OK, so now moving on from like comparisons between your media experiences with the one thing to how you feel about the formats that you read individually. So, the video compared to the graphic novel that you read. So, did you feel any more or less engaged with the story in either format?

PARTICIPANT 1: I don't think so to be honest. I think it's about the same.

PARTICIPANT 2: I don't know like I found it quite distracting when I was watching the video because my eyes kept flicking up and down trying to see her emotions and what she was doing and trying to read and keep up 'cause it was moving quite quickly, whereas with the graphic novel I could take time to read everything and then look at the images. So, I feel like I was more engaged with that one, but they were both good. But yeah I do feel like it was a bit of a struggle to keep up with the video at some points.

INTERVIEWER: OK, and how easy or difficult was it to follow the narrative in either format?

PARTICIPANT 1: I'd saying easy.

PARTICIPANT 2: Yeah easy.

INTERVIEWER: And do either of you have any additional comments on either format, just in general? Anything that didn't fit into the other questions that you have on your mind?

PARTICIPANT 1: I don't think so.

PARTICIPANT 2: No yeah, I think it's fine.

PARTICIPANT 1: I can't think of anything.

INTERVIEWER: That's fine. Thank you very much for your participation.