

User Study – Session 1

INTERVIEWER: So, for A Perfect Planet, did you find yourself constantly engaged, wanting to see what happened next?

PARTICIPANT 1: Yeah.

PARTICIPANT 2: Yeah.

PARTICIPANT 1: I wanted to see if the iguana made it. ::laughs::

INTERVIEWER: Nice okay, and for Nadia Bakes, were there any parts of the narrative that you were confused about what was happening?

PARTICIPANT 2: Not really, I think it was more the bit where she was speaking about it that was hard to keep track of what she was saying with the subtitles.

PARTICIPANT 1: Very slightly with the graphic novel, there was some bits that there was like big gaps between what seemed to be one sentence. So it would be like you would be halfway through the sentence and there would be like 3 pictures of Nadiya doing something and then it would go back to the rest of the sentence which was slightly confusing.

INTERVIEWER: OK. Do you feel like you learned anything from A Perfect Planet? Can you give an example?

PARTICIPANT 1: The importance of ocean currents.

PARTICIPANT 2: I learnt about how long iguanas can hold their breath under the water.

INTERVIEWER: Nice. Do you think you would be able to follow along with the recipe in Nadia Bakes?

PARTICIPANT 2: Like at the same time as the video?

INTERVIEWER: Yeah, assuming you could pause it as you follow along.

PARTICIPANT 2: Yeah, I think so then.

PARTICIPANT 1: Yeah, I could.

INTERVIEWER: Did you feel any particular emotions while watching/reading A Perfect Planet?

PARTICIPANT 2: I guess it was quite exciting.

PARTICIPANT 1: Yeah, the anticipation.

INTERVIEWER: Nice. Did you find watching/reading Nadia Bakes stressful or overwhelming at any point?

PARTICIPANT 1: Not really.

PARTICIPANT 2: No, I don't think so.

INTERVIEWER: And this is moving on from comparison between the views to just your personal opinion on the two formats that you watched. So, did you feel more or less engaged with the story in either format?

PARTICIPANT 2: I think I found it more engaging with the written graphic novel because, like I didn't - with the Nadia one - I missed parts where she was speaking, and I missed some of the subtitles when she moved on.

PARTICIPANT 1: I felt equally engaged with the format, but I did miss some of the subtitles in the video so that did ruin it a wee bit because I didn't know exactly what he actually said.

INTERVIEWER: How easy or difficult was it to follow the narrative in either format?

PARTICIPANT 2: I think it was pretty easy 'cause with the Nadia one in video form it was quite easy to follow along with just the video.

INTERVIEWER: And how about A Perfect Planet?

PARTICIPANT 2: Yeah, I found that one easy to follow along. It was quite obvious what was going on.

PARTICIPANT 1: Both are fairly easy. The subtitles were maybe slightly harder just because I didn't keep up with exactly what was happening and watch the video at the same time. But I didn't feel particularly behind in either.

INTERVIEWER: And do either of you have any additional comments on your experiences with either format.

PARTICIPANT 2: I liked the gannets. ::laughs::

PARTICIPANT 1: It was surprising how many big gaps there are between speaking when you're watching a subtitled video.

INTERVIEWER: Okay, thank-you very much for participating.