

Home PG Rated Films Top 5 Films Category Details Marketing

MStreamIT

Stream-as-kids-go

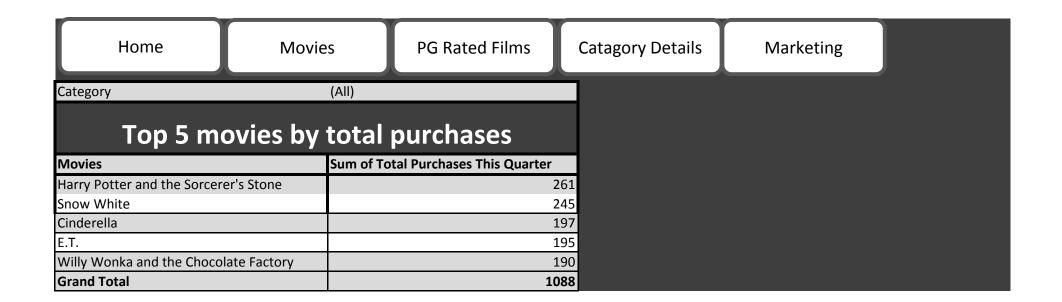
Target Revenue	£7,500.00
Current Revenue	£6,454.25
Belov	w Target

Category	Price per stream
A	£2.25
В	£1.25
С	£0.00

Movie	Certificate	Cotogowy	Purchases -	Purchases -	Purchases -	Total Purchases	Total Revenue
Movie	rating	Category	Month One	Month Two	Month Three	This Quarter	This Quarter
101 Dalmations	U	С	30	64	66	160	£0.00
Adventures of TinTin	PG	Α	10	22	31	63	£141.75
Alvin and the Chipmunks: Chipwrecked	U	Α	24	62	66	152	£342.00
Astro Boy	PG	А	97	27	17	141	£317.25
Babe, Pig in the City	U	В	2	5	2	9	£11.25
Atlantis - The Lost Empire	PG	В	7	10	3	20	£25.00
BFG, The	U	С	31	42	43	116	£0.00
Cars 2	PG	Α	14	32	33	79	£177.75
Cinderella	U	В	58	41	98	197	£246.25
E.T.	U	Α	42	72	81	195	£438.75
Finding Nemo	U	Α	12	17	28	57	£128.25
Flushed Away	U	Α	3	7	9	19	£42.75
G-Force	PG	Α	18	21	59	98	£220.50
Happy Feet 2	U	Α	8	16	13	37	£83.25
Harry Potter and the Sorcerer's Stone	PG	A	81	89	91	261	£587.25
Hugo	U	В	23	24	21	68	£85.00
Ice Age 2	U	Α	28	58	41	127	£285.75
High School Musical	U	Α	25	45	64	134	£301.50
Indiana Jones and the last Crusade	PG	В	14	21	41	76	£95.00
Iron Giant, The	U	С	1	5	3	9	£0.00
Kung Fu Panda 2	PG	Α	11	27	61	99	£222.75
Lion King, The	U	В	50	77	59	186	£232.50
Little Mermaid, The	U	В	15	19	32	66	£82.50
Little Rascals	U	Α	21	35	55	111	£249.75
Mary Poppins	U	С	26	30	57	113	£0.00
Monsters Inc	U	В	5	9	19	33	£41.25
Mulan	U	В	7	21	40	68	£85.00
Wallace and Gromit in the Curse of the Were-rabit	U	В	15	16	19	50	£62.50
Over the hedge	U	Α	8	26	39	73	£164.25
Muppets, The	PG	С	2	6	7	15	£0.00
Peter Pan	PG	С	4	4	8	16	£0.00
A Bugs Life	U	В	15	18	24	57	£71.25
Madagascar	U	В	30	30	41	101	£126.25
Princess Bride, The	PG	В	44	54	30	128	£160.00
Puss in Boots	U	С	3	3	5	11	£0.00
Rango	-	В	9	14	8	31	£38.75
Robots	PG	В	32	39	62	133	£166.25

Shrek	U	А	32	48	28	108	£243.00
Beauty and the Beast	U	C	23	35	12	70	£0.00
Snow White	U	C	74	80	91	245	£0.00
Tarzan	U	C	41	41	20	102	£0.00
Spy Kids	U	A	8	21	16	45	£101.25
Star Wars	U	В	56	53	30	139	£173.75
Aladdin	U	C	12	20	21	53	£0.00
Toy Story 3	U	A	16	18	45	79	£177.75
Treasure Island	PG	C	4	4	7	15	£0.00
Up	U	В	22	22	24	68	£85.00
Wall E	PG	В	11	18	18	47	£58.75
Willy Wonka and the Chocolate Factory	PG	В	58	61	71	190	£237.50
Wizard of Oz, The	U	C	31	38	38	107	£0.00
Alice in Wonderland	PG	C	18	21	23	62	£0.00
Mr Incredible	PG	В	36	41	39	116	£145.00
Total			1267	1629	1859	4755	£6,454.25

Home	Movies	Top 5 Films	5 (Category Details		Marketing			
M	ovie	Certificate rating	Catego	ory	Purchases - Month One	Purchases - Month Two	Purchases - Month Three	Total Purchases This Quarter	Total Revenue This Quarter
Adventures of TinTin		PG	Α		10	22	31	63	£141.75
Astro Boy		PG	A		97	27	17	141	£317.25
Atlantis - The Lost Empire		PG	В		7	10	3	20	£25.00
Cars 2		PG	A		14	32	33	79	£177.75
G-Force		PG	A		18	21	59	98	£220.50
Harry Potter and the Sorce	rer's Stone	PG	Α		81	89	91	261	£587.25
Indiana Jones and the last	Crusade	PG	В		14	21	41	76	£95.00
Kung Fu Panda 2		PG	A		11	27	61	99	£222.75
Muppets, The		PG	С		2	6	7	15	£0.00
Peter Pan		PG	С		4	4	8	16	£0.00
Princess Bride, The		PG	В		44	54	30	128	£160.00
Rango		PG	В		9	14	8	31	£38.75
Robots		PG	В		32	39	62	133	£166.25
Treasure Island		PG	С		4	4	7	15	£0.00
Wall E		PG	В		11	18	18	47	£58.75
Willy Wonka and the Choc	olate Factory	PG	В		58	61	71	190	£237.50
Alice in Wonderland		PG	С		18	21	23	62	£0.00
Mr Incredible		PG	В		36	41	39	116	£145.00



Babe, Pig in the City	U	В	9	£11.25
Atlantis - The Lost Empire	PG	В	20	£25.00
Cinderella	U	В	197	£246.25
Hugo	U	В	68	£85.00
Indiana Jones and the last Crusade	PG	В	76	£95.00
Lion King, The	U	В	186	£232.50
Little Mermaid, The	U	В	66	£82.50
Monsters Inc	U	В	33	£41.25
Mulan	U	В	68	£85.00
Wallace and Gromit in the Curse of the Were-rabit	U	В	50	£62.50
A Bugs Life	U	В	57	£71.25
Madagascar	U	В	101	£126.25
Princess Bride, The	PG	В	128	£160.00
Rango	PG	В	31	£38.75
Robots	PG	В	133	£166.25
Star Wars	U	В	139	£173.75
Up	U	В	68	£85.00
Wall E	PG	В	47	£58.75
Willy Wonka and the Chocolate Factory	PG	В	190	£237.50
Mr Incredible	PG	В	116	£145.00

Home Movies PG Rated Top 5 Films Category Details

Marketing

Current total income:	£52.00	Predicted Sales	110.00%	
Projected total income:	£6,389.71	Predicted Price	90.00%	
Viable:	Viable	Category	Current Price	New Price
		A	£2.25	£2.03
		В	£1.25	£1.13
		С	£0.00	£0.00

Movie	Category	Total Purchases This Quarter	Total Revanue This Quarter	Predicted Sales	New Income
101 Dalmations	С	160	£0.00	176	£0.00
Adventures of TinTin	A	63	£141.75	69	£140.33
Alvin and the Chipmunks: Chipwrecked	A	152	£342.00	167	£338.58
Astro Boy	A	141	£317.25	155	£314.08
Babe, Pig in the City	В	9	£11.25	10	£11.14
Atlantis - The Lost Empire	В	20	£25.00	22	£24.75
BFG, The	С	116	£0.00	128	£0.00
Cars 2	A	79	£177.75	87	£175.97
Cinderella	В	197	£246.25	217	£243.79
E.T.	A	195	£438.75	215	£434.36
Finding Nemo	A	57	£128.25	63	£126.97
Flushed Away	A	19	£42.75	21	£42.32
G-Force	A	98	£220.50	108	£218.30
Happy Feet 2	A	37	£83.25	41	£82.42
Harry Potter and the Sorcerer's Stone	A	261	£587.25	287	£581.38
Hugo	В	68	£85.00	75	£84.15
Ice Age 2	A	127	£285.75	140	£282.89
High School Musical	A	134	£301.50	147	£298.49
Indiana Jones and the last Crusade	В	76	£95.00	84	£94.05
Iron Giant, The	С	9	£0.00	10	£0.00
Kung Fu Panda 2	A	99	£222.75	109	£220.52
Lion King, The	В	186	£232.50	205	£230.18
Little Mermaid, The	В	66	£82.50	73	£81.68
Little Rascals	A	111	£249.75	122	£247.25
Mary Poppins	С	113	£0.00	124	£0.00
Monsters Inc	В	33	£41.25	36	£40.84
Mulan	В	68	£85.00	75	£84.15
Wallace and Gromit in the Curse of the Were-rabit	В	50	£62.50	55	£61.88
Over the hedge	A	73	£164.25	80	£162.61
Muppets, The	С	15	£0.00	17	£0.00

Peter Pan	С	16	£0.00	18	£0.00	
A Bugs Life	В	57	£71.25	63	£70.54	
Madagascar	В	101	£126.25	111	£124.99	
Princess Bride, The	В	128	£160.00	141	£158.40	
Puss in Boots	С	11	£0.00	12	£0.00	
Rango	В	31	£38.75	34	£38.36	
Robots	В	133	£166.25	146	£164.59	
Shrek	A	108	£243.00	119	£240.57	
Beauty and the Beast	С	70	£0.00	77	£0.00	
Snow White	C	245	£0.00	270	£0.00	
Tarzan	С	102	£0.00	112	£0.00	
Spy Kids	A	45	£101.25	50	£100.24	
Star Wars	В	139	£173.75	153	£172.01	
Aladdin	C	53	£0.00	58	£0.00	
Toy Story 3	A	79	£177.75	87	£175.97	
Treasure Island	С	15	£0.00	17	£0.00	
Up	В	68	£85.00	75	£84.15	
Wall E	В	47	£58.75	52	£58.16	
Willy Wonka and the Chocolate Factory	В	190	£237.50	209	£235.13	
Wizard of Oz, The	C	107	£0.00	118	£0.00	
Alice in Wonderland	С	62	£0.00	68	£0.00	
Mr Incredible	В	116	£145.00	128	£143.55	
Total			£52.00	Total	£6,389.71	