Process for Creating an Infographic

Meredith Dodd <meredith.dodd@woz-u.com>
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To: Meredith Dodd <meredith.dodd@woz-u.com>

- Make your slide blank
- Change the size of the slide
  - Design
  - Slide Size
  - Custom
- Pull up website: https://www.who.int/news-room/fact-sheets/detail/hypertension
- Pull up infographic document: https://magnoliaconsulting.org/wp-content/uploads/2017/10/Checklist-for-Reviewing-Infographics.pdf
- Read through and answer for yourself:
  - Who?
    - General public
    - Global audience
  - Why?
    - Awareness
    - Improve population health
    - "inform"
  - What?
    - Decrease hypertension by 25% by 2025
- Decide on a color scheme
  - https://colorbrewer2.org/#type=sequential&scheme=PuBu&n=3
- Decide on a layout (we want descriptive)
- Begin just laying stuff out, font/balance/flow/focal point will come later
- Add the text
- See what free icons PPT has
- Google for blood pressure icon using the creative commons license
- Show them the noun project
- Change font size
- Change font type
- Add colors to the graphics
- Add color to the background
- Fiddle with the layout and locations
- Add a dividing line

Meredith Dodd, Ph.D. | Data Science Program Chair and Instructor
meredith.dodd@woz-u.com
o: 480-291-8068

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