Do/Don't

- Do retrieve selected elements only rather than retrieving an entire collection and filtering afterwards
- Do define primary keys
 rather than relying on auto-generated ones
- Do split data into different collections rather than storing list attributes
- Do create join collections whenever appropriate (only for NoSQL database without performant join feature)

Retrieving collections with paginated results

→ Only retrieve what you need from a potentially large collection

Examples

```
GET /messages[?page=0]
GET /messages?page=1
GET /messages[?max=100]
GET /messages?max=20
```