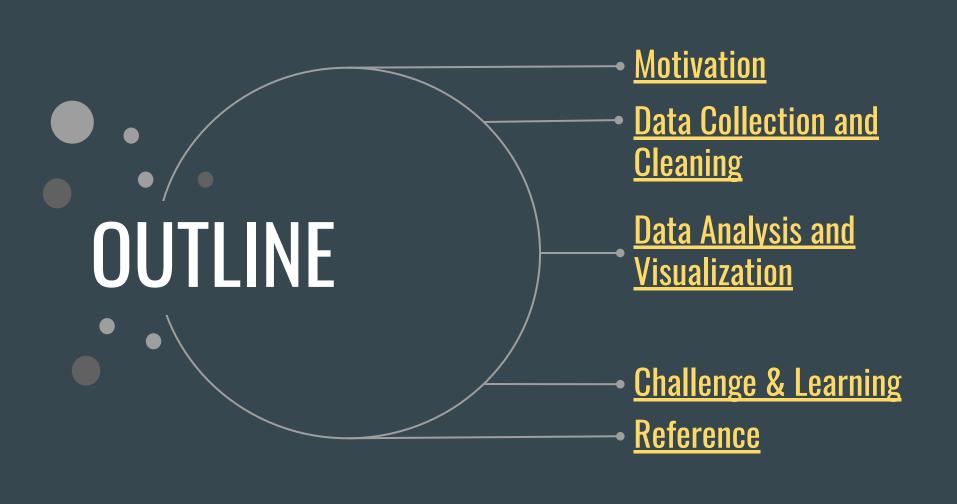


Presentation: Jul 18th, 2021 Project Owner: Amy Nieh 聶秀霖



MOTIVATION

Why do I Focus on the Scope of "**PETS**"?

3 REASONS AROUSE MY CURIOSITY FOR THIS POTENTIAL ISSUE.

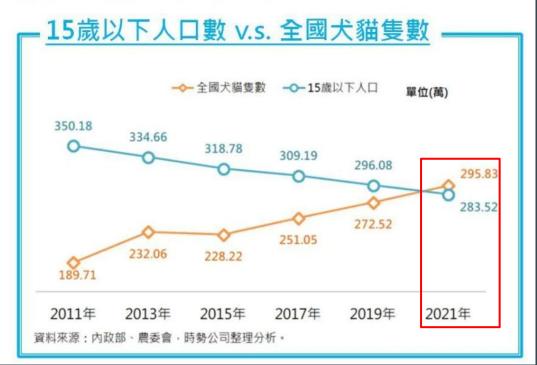
- 1. I 'm a pet lover. I have raised 3 cats, but 2 of them passed away due to illness.
- 2. I work at pet technology company around 2 years.
- 3. One news I read a few years ago mentioned that Taiwan will become the next Japan, they predicts that the number of pets will exceed the number of people under 15 in 2021.

->(refer to attached image on the right hand)

日本早在2003年犬貓數就超過15歲以下的孩童人口,時勢研究追蹤推測,台灣將步日本後塵,預估於2020下半年出現黃金交叉,全台犬貓隻數將首度超過15歲以下孩童數,寵物經濟時勢所趨。

依2011至2017年的犬貓數及孩童人口平均年增減率進行推估,時勢研究預測2020年下半年全台犬貓數將首度超過15歲以下孩童數,於2021年達295萬隻,首次超過283萬名孩童。

根據內政部所公布的人口資料,國內15歲以下的孩童數在少子化浪潮下,每年以4%的急速下降;反之,農 委會報告的全國犬貓隻數,卻逐年上升至2017年的251萬隻,比起兩年前成長10%。反映21世紀社會經濟 發展的過程中,人口結構性變化與經濟壓力兩大因素推波助瀾。



Assuming the previous prediction is **true**, then the **upcoming problems** may be...

Problem 1

In Taiwan, do we have enough Veterinary Medical Institutions?

Problem 2

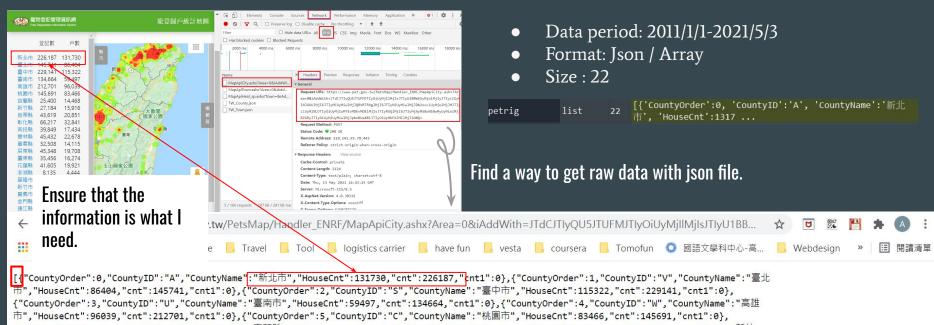
In Taiwan, is there a big gap between the service quality and professionalism of each Veterinary Medical Institution by different counties and cities?

Problem 3

Does every breeder have the concept of animal sterilization?

DATA COLLECTION and CLEANING

Raw data for "寵物登記數量"



Raw data for "獸醫師(佐)開業執照"

- Latest updated: Feb. 2021
- Format: Json / Array
- Size: 1923

 Name
 Type
 Size
 Value

 jsonraw
 list
 1923
 [{'縣市':'新北市', '字號':'新北歐醫業字第409號', '執照類別':'獸醫師', '狀態':'開業', '機構名稱':'愛竹動 ...

- The key & value we need:
- 1. "縣市"
- 2. "狀態" is "開業"
- 3. "機構名稱"
- 4. "發照日期"
- 5. "機構地址"

```
"縣市": "新北市",
"字號": "新北獸醫業字第409號",
"執照類別": "獸醫師",
"機構名稱": "愛竹動物醫院",
"負責獸醫": "陳欣妍",
"機構電話": "(02)29880822",
"發照日期": "20210209",
"機構地址": "新北市五股區四維路102號"
'縣市": "臺中市",
"字號": "中市獸醫開字第110003號",
'機構名稱": "毛博事保健動物醫院",
"負責獸醫": "周哲緯",
"機構電話": "(04)23138329",
'發照日期": "20210208".
'機構地址":"臺中市西屯區文心路三段138之10號"
"縣市": "新北市",
"字號": "新北獸醫業字第408號",
"執照類別": "獸醫師",
"狀態": "開業".
"機構名稱": "貝果動物醫院",
"負責獸醫": "吳佳倩",
"機構電話": "(02)31511107",
"發照日期": "20210202",
"機構地址": "新北市中和區安樂路75號"
```

Raw data for the Google Review Score of each Veterinary Medical Institution

Tag name & Class name we need to get the review score of this Veterinary Medical Institution

```
<span class="OmTIzf"></span>
         <span class="OmTIzf"></span>
         <span class="OmTIzf"></span>
               <span><h3 class="zBAuLc"><div class="BNeawe deIvCb AP7Wnd">丼信動物醫院</div></h3></span>
       (398)
位於新北市的動物醫院
                            <span><div class="BNeawe tAd8D AP7Wnd"><span class="r0bn4c rQMQod tP9Zud">
<span aria-hidden="true" class="Eq0J8 oqSTJd">4.6</span> <div aria-label="評等為 4.6,最高 5"
class="Hk2yDb KsR1A" role="img"><span style="width:63px"></span></div> <span class="Eq0J8">(398)</span>
</span>
                                                                                                      Google Review Score
位於新北市的動物醫院</div></span>
                   <span class="r0bn4c rQMQod tP9Zud"> <span aria-hidden="true" class="Eq0J8 oqSTJd" 4.6</pre>
span> <div aria-label="評等為 4.6,最高 5" def rqResponse(url,linktype='wb'):
                                                    ResponObj=rq.get(url)
span></div> <span class="Eq0J8">(398)</sp
                                                    ResponObj.encoding =ResponObj.apparent_encoding
                                                    if (ResponObj.status code == 200) &(linktype=='wb'):
         <span aria-hidden="true" class="E</pre>
4.6
                                                       return ResponObj.text
                                                    elif (ResponObj.status_code == 200) &(linktype=='json'):
         <span style="width:63px"></span>
                                                       return ResponObi.ison()
                                                    else:
(398)
         <span class="Eq0J8">(398)</span>
                                                       return "error"+str(ResponObj.status_code)
地址
           <span><span class="BNeawe s3v9r</pre>
                                                 def GoogleReviewScore(search_key,tagname,classname):
                                                    url='https://www.google.com/search?g='+search key+'&authuser=1&sxsrf=ALeKk03cgwLYEBN18oV0k0P7VGV
地址
           <span class="BNeawe s3v9rd AP7W</pre>
                                                    rs= rqResponse(url,linktype='wb')
                                                    bsObj = BeautifulSoup(rs, 'lxml')
220新北市板橋區信義路188號
                                      <span><sp
                                                    listbsObj=bsObj.find all(tagname, {"class":classname})
                                                    if len(listbs0bj) >=1:
span></span>
                                                       return listbs0bj[0].text
                                                    else:
220新北市板橋區信義路188號
                                      <span cla
                                                       return "No Result"
```

Web Crawler- Raw data for the amount of animal sterilization

☐ Elements Console Sources Network Performance >> → 相關網站連結 Q 寵登資料查詢 ⋒ 最新消息 ● 公開資訊 🐣 寵物大小事 <div class="page-header header-filter" data-parallax="true" style="b</p> ets Registration Information System ackground-image: url("/img/banner-f.jpg"); transform: translate3d(0px, 145.111px, 0px);">...</div> flex 登記狀況 ▼ <div class="main main-raised"> ::before ▼ <div class="container"> 最後統計日:2021/07/10 ▼ <section class="card-text-list wrapper"> ▶ <div class="major-title">...</div> <div class="formbar-wrap">...</div> div class="badge-wrap" style>...</div> ▼ <table class="table table-bordered table-g13 bt" id="CountTow 作業時間 2011/01/01 2021/06/30 n"> == \$0 ▼ <thead> 動物類別 ○ 全部 ○貓 ▶ ... </thead> ▼ ▶ ... tr id="tr 1">... ▶ 轉讓數(C)為轉出飼主戶籍 ▶ 動物登記日期 ▶ 登記數(A)為飼主戶籍 tr id="tr 2">... ▶ ... ▶ ... ▶ ... ▶ ... ▶ ... 新北市 184 160384 15714 55765 163254 79111 7215 2858 ▶ ... ▶ ... 82 92567 7506 32698 180795 54706 3853 1110 ▶ ... tr id="tr 11">... 128 17495 145748 37953 122027 97489 10512 12542 ▶ ...

Data period: 2011/1/1-2021/6/30

Tag Name: Table

DATA ANALYSIS and VISUALIZATION

Major Packages

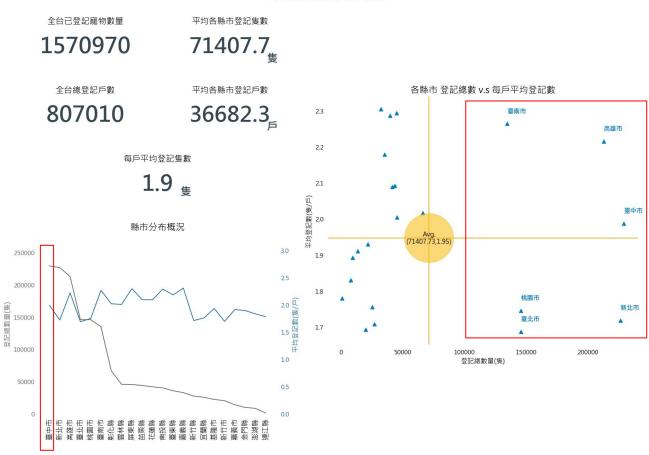


- 全台目前已登記的犬貓數量 超過157萬
- 每個家庭<mark>平均</mark>飼養<mark>超過1隻</mark>
- 登記最多數量縣市為台中市
- 登記總數<mark>超過平均的</mark>縣市集 中在<mark>六都</mark>
 - 六都內北部縣市每戶平 均登記數<mark>低於</mark>平均
 - 六都內中南部縣市每戶 平均登記數<mark>高於</mark>平均

基於上述,可得出以下推論

- I. 登記總數和人口分布(或經濟 條件)有一定程度關係
- Ⅱ. 每戶平均登記飼養數與居住 環境型態有一定程度關係

台灣寵物飼養登記概況



- 全台合法登記獸醫院所共1910間
- 平均各縣市有**91**間獸醫院所
- **最多**合法獸醫院所數量的為 **台中市**
- 平均每間獸醫院所需要負載 的犬貓數量為822.5隻

→ 延伸問題: 一間獸醫診所實際能負載數量是多少呢?

基於上述,將台灣獸醫醫療資源依 縣市做以下分級

I. 嚴重不足:(紅)

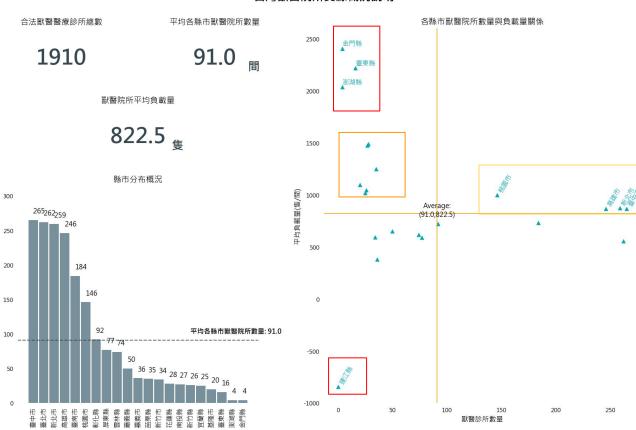
連江縣 金門縣 澎湖縣 台東縣

Ⅱ. 部分不足: (橘)

Ⅲ. 待觀察: (黃)

桃園市 高雄市 新北市 台中市

台灣獸醫院所資源概況說明



In Taiwan, do we have enough Veterinary Medical Institutions?

Unsure, Need more data to validate.

- 被評價獸醫院所 **共1381間**
- 評價分數平均4.29分

→延伸問題:並非每間獸醫院所都有獲得 評價,且每間獸醫獸醫院所獲得評價個數 不一,會導至分析結果與實際有一定誤差 存在

基於上述,就目前結果將台灣獸醫 院所服務評價做以下分級

l. 需有立即檢視與改善:(紅)

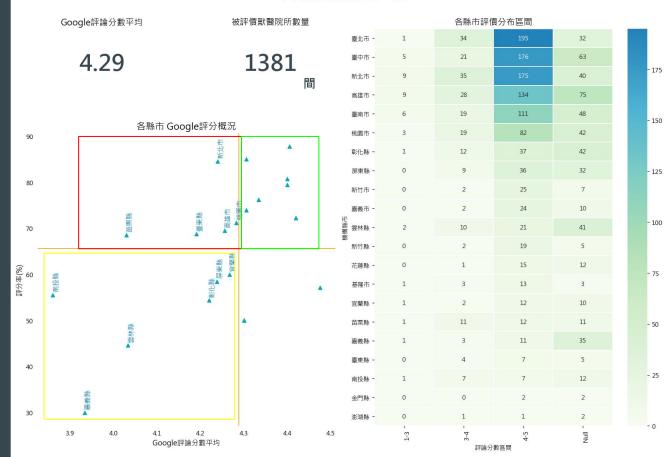
新北市 桃園 市 高 東 縣 苗 栗 縣

II. 需進一步調查: (黃)

宜蘭縣 屏東縣 彰化縣 南投縣 雲林縣 嘉義縣

III. 繼續保持: (綠)

台灣獸醫院所評分一覽



In Taiwan, is there a big gap between the service quality and professionalism of each Veterinary Medical Institution by different counties and cities?

Unsure, Need more data to validate.

- ◆ 全台平均絕育率68.02%
- 飼主願意讓貓貓絕育的意願 高於狗狗
- 絕育觀念最好縣市為台中市 → 延伸問題: 絕育率達到幾%才算合格? 此外,貓狗各別的絕育率可以明顯看出飼 主對於狗狗可能存有一種期待心理

基於上述,就目前結果將台灣獸醫 院所服務評價做以下分級

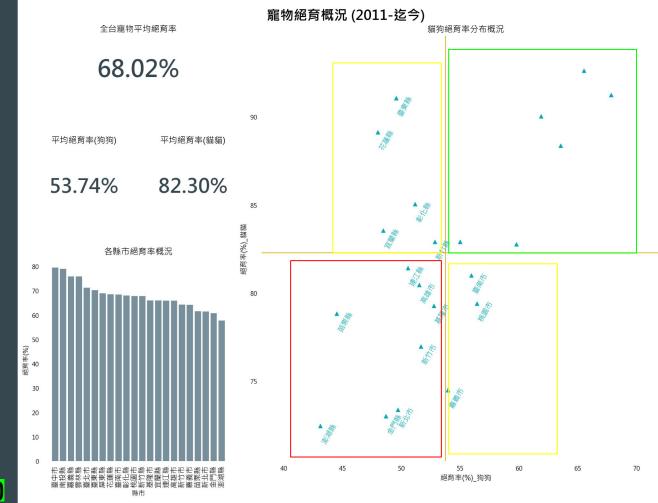
I. 立即改善,提升絕育率:(紅)

新北市,高雄市 新竹市,苗栗縣 基隆市,澎湖縣 金門縣,連江縣

Ⅱ. 貓/狗絕育觀念需再宣導: (黃)

> 宜蘭縣,花蓮縣 台東縣,彰化縣 新竹縣,台南市 嘉義市,桃園市

Ⅲ. 絕育觀念優於其他縣市:(綠)



Does every pet parents have the concept of animal sterilization?

No, Need to Strengthen this Concept.



CHALLENGE and LEARNING

Challenge 1 Raise an http error : 429

What is the HTTP 429 Error? error: 429

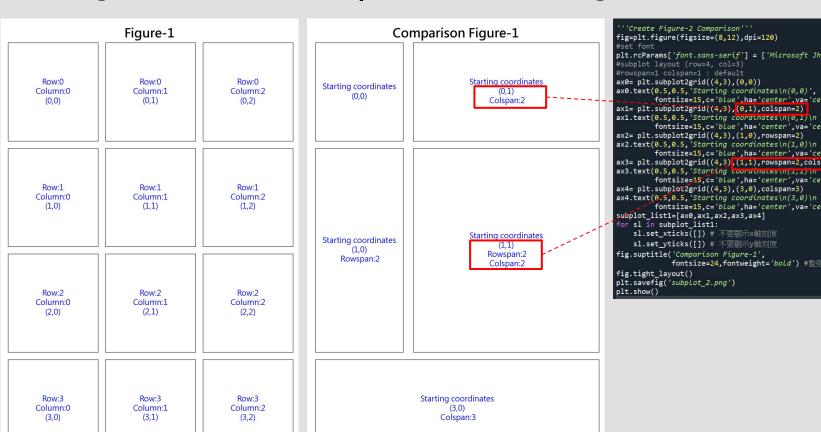
Uncertain definition of too many times
The HTTP 429 error is returned when a user has sent too many requests
within a short period of time. The 429 status code is intended for use with
rate-limiting schemes.
Uncertain definition of a short period

Workaround:

- >> Execute the code in next day.
- >> Save into csv in batches(every 200 requests) to prevent sudden http errors happening again.

```
#Goolge Review
for i in range(0,1910):
    print(pd_VMI.iloc[i,4])
    pd_VMI.iloc[i,7]=GoogleReviewScore(pd_VMI.iloc[i,4], 'span', 'Aq14fc')
    if i%200==0:
        pd_VMI.to_csv('pd_VMI.csv',index=False)
        time.sleep(0.08)
pd_VMI.to_csv('pd_VMI.csv',index=False)
```

Learning 1 How to adjust subplots layout in one figure



```
plt.rcParams['font.sans-serif'] = ['Microsoft JhengHei']
         fontsize=15,c='blue'.ha='center'.va='center')
ax1.text(0.5,0.5, 'Starting coordinates\n(0,1)\n Colspan:2',
         fontsize=15.c='blue'.ha='center'.va='center')
ax2.text(0.5,0.5, 'Starting coordinates\n(1,0)\n Rowspan:2',
         fontsize=15,c='blue',ha='center',va='center')
ax3= plt.subplot2grid((4,3),(1,1),rowspan=2,colspan=2)
ax3.text(0.5,0.5,'Starting coordinates\n(1,1)\n nowspan.2\n Colspan:2',
         fontsize=15,c='blue',ha='center',va='center')
ax4.text(0.5,0.5, 'Starting coordinates \n(3,0) \n Colspan:3',
         fontsize=15,c='blue',ha='center',va='center')
             fontsize=24, fontweight='bold') #整幕圖的title
```

Learning 2 How to plot a Map

Collect latitude and longitude data

Latilongi=[]

data= bsObj.find all('tr')

for i in range(len(data)):

Inde.: Type Size

list 3

new=data[i].text.split('\n')

Latilongi.append([new[2],new[5],new[8]])

['高雄市', '120.666', '23.01087']

['臺中市', '120.9417', '24.23321']

['臺北市', '121.5598', '25.09108']

['桃園縣', '121.2168', '24.93759']

['臺南市', '120.2513', '23.1417']

['彰化縣', '120.4818', '23.99297']

['雲林縣', '120.3897', '23.75585']

['苗栗縣', '120.9417', '24.48927']

['嘉義縣', '120.574', '23.45889']

['新竹縣', '121.1252', '24.70328']

['南投縣', '120.9876', '23.83876']

['官蘭縣', '121.7195', '24.69295']

['新竹市', '120.9647', '24.80395']

['基隆市', '121.7081', '25.10898']

['花蓮縣', '121.3542', '23.7569']

['嘉義市', '120.4473', '23.47545']

['臺東縣', '120.9876', '22.98461']

['屏東縣', '120.62', '22.54951']

Import "Folium" to draw a interactive map.

Need to save into html, and use browser to view it.

```
define the national map
                                                                         national map = folium.Map(location=[23.9005,120.5995],tiles='cartodbpositron',
                                                                                                  zoom start=7, width='100%', height='100%')
bsObj=BeautifulSoup(rgResponse(taiwancity,linktype='wb'),'Lxml')
                                                                         colors=['red','vellow','lime','silver']
                                                                         for lat, lng, label, city, rc, rr in zip(pd_vetclinccity['緯度'].values,
                                                                                                                pd vetclinccity['經度'].values, pd vetclinccity['機構名稱'].values,
                                                                                                                pd vetclinccity['機構縣市'].values,pd vetclinccity['平均評分'].values,
                                                                                                                pd_vetclinccity['評分率'].values):
```

html = '<h3>'+city+'</h3>
合法獸醫院所: %.0f間
がい評論分數平均: %.1f分

がい評分率:%.1f%%'%(label,rc,rr)

```
iframe = folium.IFrame(html)
popup = folium.Popup(iframe,
                 min width=240, max width=240)
if label!=0.0:
    radius=math.log(label.4)*5
```

if (rc>=avggr)and(rr>=avggrrate):

folium.CircleMarker(location=[lat, lng],radius=radius, fill=True, fill opacity=0.7, color=colors[2],opacity=0.9, fill color=colors[2],

> popup=popup, #popup="%s\n合法獸醫院所: %d 間"%(city,label),

).add to(national map) elif (rc>=avggr)and(rr<avggrrate):</pre>

folium.CircleMarker(location=[lat, lng],radius=radius, fill=True, fill opacity=0.7, color=colors[3].opacity=0.9.

fill color=colors[3], popup=popup,

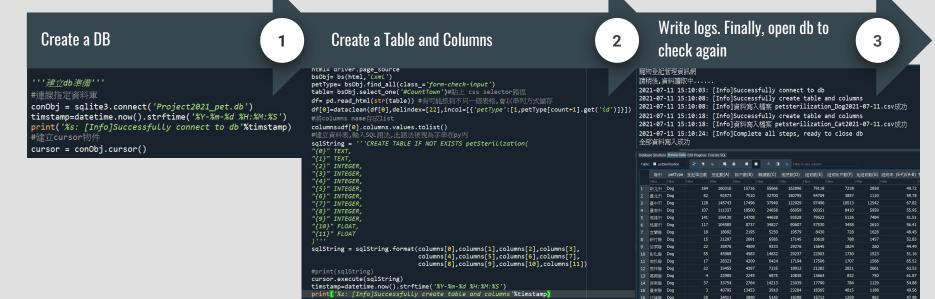
#popup="%s\n合法獸醫院所: %d 間"%(city,label),

).add to(national map) elif (rc<avggr)and(rr<avggrrate):

folium.CircleMarker(location=[lat, lng],radius=radius,

national map.save('map pet medical service.html')

Learning 3 Write data into DB during crawler



REFERENCE

Source:

Image:

https://reurl.cc/9ZLpMv

https://reurl.cc/pm4Znl

https://reurl.cc/o94Zdv

https://reurl.cc/a58aN7

https://reurl.cc/e97W9j

News:

https://reurl.cc/9ZLpMv

Open Data:

https://data.gov.tw/dataset/8705

https://www.pet.gov.tw/PetsMap/PetsMap.aspx

https://byronhu.wordpress.com/2013/09/09/%E5%8F%B0%E7%81%A3%E7%B8%A3%E5%B8%82%E7%B6%93%E7%B7%AF%E5%BA%A6/

https://www.pet.gov.tw/PetsMap/Handler_ENRF/MapApiHeat_sp.ashx?Town=&iAddWith={%22ANIMAL%22:%222%22,%22SPAY%22:%222%22,%22SIRE%22:%220%22,%22PETSEX%22:%222%22,%22Color%22:%22G%22,%22ST%22:%222011/01/01%22,%22ED%22:%222021/05/03%22,

%22Addr%22:%22%22,%22inpType%22:%22Addr%22

https://www.pet.gov.tw/Web/O302.aspx

Reference:

https://kinsta.com/knowledgebase/429-too-many-requests/#what-is-429

Source Code:

Github: https://github.com/AmyNSL/PET-MEDICAL-SERVICE-IN-TAIWAN

https://github.com/AmyNSL/AmyNSL.github.io/blob/main/index.html



Thanks For Your Listening!

