# **AMY VELAZQUEZ**

West Melbourne, FL 32904

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#### **SUMMARY**

UX/UI Designer with a track record of success as a Graphic Designer and front-end Web Designer combining creativity and usability viewpoints to design web and mobile applications.

A versatile professional with excellent communication and interpersonal skills. Works well with all organizational levels and generates a productive rapport with internal and external customers.

#### **TECHNICAL SKILLS**

**Skills:** UI/UX Design, User Research, Usability Testing, Wireframing, Prototyping, Sprint Practices **Tools:** Figma, FigJam, InVision, Miro, Adobe Illustrator, Adobe Photoshop, Trello, Github, Visual

Studio Code, CodePen, Zoo, Slack, Microsoft Suite, Google Suite **Front-End Coding**: HTML 5, CSS, JQuery, Javascript, Bootstrap

#### **PROJECTS**

Sea Turtle Conservancy Nonprofit Website Redesign | uxfol.io/amyvel6184

**Description:** To redesign a website for a nonprofit organization and execute the user experience (UX)/user interface (UI) design process to create a high-fidelity responsive web design (RWD) solution through a clickable UI prototype.

#### Roles

**Team Lead on 4-person team:** Conducted stand up meetings, assigned tasks and tracked progress in Trello.

**UI/UX Designer:** Created the design system for our project and assisted with the wireframing on the website and mobile designs.

**UX Researcher:** Assisted with the user research and interview plans, conducted user research, user interviews and user testing.

**Tools Used:** Figma, FigJam, Google Forms, Google Surveys, Google Suite, Zoom, Slack, and Trello

#### **EXPERIENCE**

Watermark Social Media Clerk	2019-2021
Watermark Christian Store	West Melbourne, FL
<b>Watermark Inventory Control Clerk and Social Media Coordinator</b>	2018-2019
Watermark Christian Store	West Melbourne, FL
Inventory Control Clerk Watermark Christian Store	2016-2018 West Melbourne, FL

**Web Designer / Graphic Designer** 

Independent Contractor, West Melbourne & Tampa, FL 1996 to 2019

Librarian I – Reference 2007-2009

Melbourne Beach Public Library Melbourne Beach,

FL

Library Aide – Youth Services 2006-2007

Franklin T. DeGroodt Public Library Palm Bay, FL

Web Developer2001-2002DRS Optronics, IncPalm Bay, FL

Webmaster2000-2001Presideo, Inc.Sebastian, FL

Web Designer (Contract)2000OrLANtech, Inc.Orlando, FL

Web Designer/Graphic Designer (Contract) 1999-2000

Aerotek, Inc.

Melbourne, FL

Computer Graphic Designer/Graphic Artist

1991-1996

Tamora Elementary Inc. and Retained Communications Inc.

Granutec, Inc. and Retained Communications, Inc.

Tampa, FL

#### **EDUCATION**

# Bootcamp Certificate: UCF UX/UI Boot Camp, Orlando, FL

An intensive 24-week long boot camp dedicated to UX/UI. Skills learned consist of Figma, InVision, Miro, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

### **Master's Degree in Library & Information Science**

University of South Florida, Tampa, FL

#### **Bachelor of Arts Degree in Fine Art**

University of South Florida, Tampa, FL

## Master's in Mental Health Counseling (21 credit hours)

NOVA University, Satellite Campus, St. Petersburg, FL