Amy Velazquez

UX/UI Designer

[Email](#) | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

SUMMARY

Bringing over 15 years of graphic and web design expertise, my recent 3-year dedication has centered on user-centric UX design. This journey started with a rigorous 6-month UX/UI Design Bootcamp, culminating in my certification. Subsequently, I assumed the role of a teaching assistant for the same boot camp, honing my UX skills and gaining deep insights into user needs. My adaptability and strong interpersonal skills facilitate seamless collaboration, effective communication, and innovative problem-solving in diverse project settings.

TECHNICAL SKILLS

Figma | FigJam | Miro | InVision | Adobe Photoshop | Adobe Illustrator | Adobe Creative Suite
Google Suite | Microsoft Suite | Microsoft Excel | Google Analytics | Survey Monkey | Google Forms
Agile Methodologies | Trello | GitHub | HTML 5 | CSS | Bootstrap | Zoom | Google Meet | Microsoft Teams

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PROFESSIONAL EXPERIENCE

UX Designer | Tech For Campaigns | Volunteer, Remote   April 2023 – Present
- Drive the design process, from conceptualizing and wireframing to delivering pixel-perfect visual designs.
- Create wireframes, prototypes, and mockups to effectively communicate design ideas and interactions.
- Participate in design reviews, providing constructive feedback, and fostering a positive team environment.
- Collaborate remotely with cross-functional teams to create intuitive and compelling websites for political campaigns.
- Present design progress to the campaign manager and stakeholders for review, feedback, and final approval.
- [Sen. Monty Mason Project](#) - Password: 0917
- Rep. James Beverly Project - In Progress

UX/UI Design Bootcamp Teacher Assistant | 2U/edX | Remote   Dec 2021 – Present
- Assist the head instructor in educating adult learners in a 24-week online UX/UI Design Bootcamp.
- Responsible for grading homework to help students grow and have a deep understanding of UX, UI, and Front end web development concepts
- As a teaching assistant, I supported three UX/UI design boot camps affiliated with Georgia Tech and the University of Denver.
- Demonstrated versatility by stepping into roles as a substitute instructor, teaching assistant, and grader for prestigious institutions partnered with 2U/edX, including Georgia Tech, University of Denver, Columbia University, UC Berkeley, UCF, UNC Charlotte, Rice, and the University of Michigan.

Social Media Clerk | Watermark Christian Store | W. Melbourne, FL   Feb 2016 – Feb 2021
- Maintained and updated the bookstore's e-commerce website.
- Designed banner ads for the website.
- Created social media posts and ad campaigns for Facebook, Instagram, and Google Business.
- Created visually appealing social media assets and customer-centric copy to enhance the brand.
- Conducted a comprehensive customer experience evaluation and redesigned social media and website marketing. Increased sales, special orders, social media followers, and customer reach and engagement significantly.

EDUCATION

MASTER'S DEGREE | Library & Information Science | University of South Florida | Tampa, FL
MA PROGRAM (21 Credits) | Mental Health Counseling | NOVA Southeastern University | St. Petersburg, FL
BACHELOR'S DEGREE | Fine Art & Design | University of South Florida | Tampa, FL
UX/UI DESIGN CERTIFICATE | UX/UI Design Boot Camp | University of Central Florida | Orlando, FL