AMY WILFORD

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SUMMARY:

Full Stack Web Developer with professional experience in corporate, creative, and non-profit spaces which have fostered a uniquely creative mindset, an open approach to collaboration, and refined communication skills. Holds a proven track record of successful project management, team leadership, and effective relationship building. Known as an imaginative problem solver with a keen attention to detail, passionate about the intersection of design and function. Ready to leverage a strong professional foundation, and a deep commitment to continued learning, in order to be a reliable team member committed to thinking outside the box to deliver applications that are equal parts client-minded and industry-innovative.

TECHNICAL SKILLS:

Languages: JavaScript, jQuery, MySQL, MongoDB, Express, React, Node, TDD, HTML, CSS, Bootstrap
Applications: Github, Heroku, WordPress

PROJECTS:

BUDGET |*github*: *https://github.com/jwiz9/verbose-robot*
- Summary: A sleek budgeting app designed for non-financially minded budget-managers.
- Role: Co-developer and designer
- Tools: Express, Sequelize, Dotenv, BCrypt, JS, CSS, Bootstrap, HTML

TECHSPACE | *github*: *https://github.com/AmyWilford/Tech-Space---CMS-Blog*
- Summary: A CMS style blog site that allows users to share their expertise of the techword.
- Role: Sole developer and designer
- Tools: Express, Sequelize, Dotenv, BCrypt, JS, CSS, Bootstrap, HTML

MISTY's POKÉDEX |*github*: *https://github.com/AmyWilford/Misty-s-Pokedex-*
- Summary: A pokédex that provides answers to all your pokémon questions
- Role: Sole developer and designer
- Tools: React, ThirdParty API (Poke API), HTML, CSS, Bootstrap

EXPERIENCE:

FUNDRAISING & DEVELOPMENT COORDINATOR, LUMINATO FESTIVAL
- Developed policies and procedures to ensure data integrity across departments and oversaw accurate records management in CRM system (Raisers Edge)
- Researched and streamlined database management systems and created a detailed CRM user manual for organization-wide use
- Consistently met goals to grow, analyze, and report on the organization's donor pipeline. Within 8 months, identified 80+ meaningful donor prospects.

TEACHER TRAINING COORDINATOR & FACULTY MEMBER, SAANA YOGA
- Managed company wordpress website and developed communication strategies for online social channels
- Designed, built, and coordinated three unique yoga teacher training programs for varying experience levels, and engineered the shift to online learning during COVID
- Wrote, designed & edited training manual & online class resources, developed and published on wordpress site.
- Directed a teaching faculty of 10+ to compile course curriculums & create training schedules. Refined communication skills as a faculty member and cohort mentor

DEVELOPMENT & ENGAGEMENT SPECIALIST:
- Managed CRM system (salesforce) and worked closely with VP to determine and execute effective and secure data-storing strategies.
- Created an organization-wide CRM manual. Provided training for all employees on how to customize implementation to their unique roles
- Conceived, created, and executed community & online engagement campaigns that regularly exceeded fundraising targets. Monitored budgets, delivered compelling campaign assets, and worked collaboratively to design communication strategies.

EDUCATION:

2022 | Full Stack Web Development Certificate, *University of Toronto SCS - Toronto ON*
2021 | JavaScript and React.js Certificate, *Seneca College - Toronto ON*
2012 | Postgraduate Diploma Not-for-Profit Management, *Western University -London ON*
2011 | Bachelor of Music, Performance (BMus), *Western University - London ON*