AMY WILFORD

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SUMMARY:

With a decade of professional experience spanning Arts & Culture, Education, and Technology sectors, I am a Web Developer who brings a multifaceted background to the table. From teacher, program manager and now, developer, my diverse expertise fuels my fresh perspective designing and developing impactful applications and websites. I embrace collaboration with an open mind, infusing creativity into every project while prioritizing efficiency and utility. I am an imaginative problem solver and quick learner with a keen attention to detail who can turn big ideas into tangible realities.

TECHNICAL SKILLS:

Languages, Frameworks & Applications:

Bootstrap, CSS, Express.js, Git, Handlebars, HTML, JavaScript, JQuery, MySQL, MongoDB, Node.js, PHP, React.js, React Native, REST API, SASS, Typescript, Wordpress

PROJECTS:

BAY OF QUINTE GREEN PARTY OF ONTARIO |https://bayofquintegpo.ca/
- Summary: A custom wordpress theme designed for local Green Party of Ontario riding.
- Role: Developer and Designer
- CSS | HTML | JavaScript | PHP | Wordpress

PKEW PKEW PKEW PROMO SITE | https://pkewx3.com/
- Summary: A custom promo site for musical group 'Pkew Pkew Pkew'. Up to date show details via Bands in Town API integration
- Role: Developer and Designer
- CSS | HTML | JavaScript | REST API (Bands in Town)

RATE THE GORDS | ratethegords.ca
- Summary: Canada has a lot of iconic Gords and this is the site where you can rate them. Rate the Gords is a fully-responsive MERN Stack application
- Role: Developer and Designer
- React.js|MongoDB|Mongoose|Node|Express|CSS |JavaScript|JSX|Bootstrap

CUE CARDS | *https://tinyurl.com/2p8bd55p*
- Summary: An online study tool that allows you to make your own cue cards and quiz you on your understanding of the content. A fully-responsive MERN stack application
- Role: Developer and Designer
- React.js|MongoDB|Mongoose|Node|Express|CSS |JavaScript|JSX|Bootstrap

EXPERIENCE:

WEB DEVELOPER | INDEPENDENT CONTRACTOR, *Toronto ON*
- Leveraged expertise in HTML, CSS, JavaScript, and PHP to design, develop, and maintain fully customized and responsive websites and custom WordPress themes
- Collaborated closely with clients to accurately translate their requirements into tangible designs, while effectively communicating project timelines and milestones throughout the development process.
- Managed end-to-end deployment processes, including domain configuration, SSL certificates, and client setup, to ensure seamless and successful launch of websites

WEB DEVELOPER | ENTREMISSION (contract), *Montréal, QC (remote)*
- Developed custom WordPress themes for clients, using enhanced plugins like ACFPro and SearchWP, to create visually captivating and fully functional websites. Leveraged PHP and templates for tailored customization to ensure each website met the unique needs and preferences of clients.
- Developed and integrated custom widgets and site elements into client websites to optimize user engagement and present dynamic content based on client needs and designer specs
- Demonstrated strong problem-solving skills by conducting in-depth research and proposing innovative solutions to address technical issues and persistent bugs

FUNDRAISING & DEVELOPMENT COORDINATOR | LUMINATO FESTIVAL, *Toronto ON*
- Developed policies and procedures to ensure data integrity across departments and oversaw accurate records management in CRM system (Raiser's Edge)
- Researched and streamlined database management systems and created a detailed CRM user manual for organization-wide use
- Consistently met goals to grow, analyze, and report on the organization's donor pipeline.

TEACHER TRAINING COORDINATOR & FACULTY MEMBER | SAANA YOGA, *Toronto ON*
- Designed, built, and coordinated three unique yoga teacher training programs, and engineered the shift to online learning during COVID
- Directed a teaching faculty of 10+ to compile course curriculums & training schedules.
- Refined communication skills as a faculty member and training cohort mentor

DEVELOPMENT & ENGAGEMENT SPECIALIST |SWIM DRINK FISH, *Toronto ON*
- Managed CRM system (salesforce). Created an organization-wide CRM manual and provided training for all employees on how to customize implementation to their unique roles
- Conceived, created, and executed community & online engagement campaigns that achieved fundraising targets. Monitored budgets, delivered compelling campaign assets, and collaborated on design communication strategies.

EDUCATION:

2022 | Full Stack Web Development Certificate, *University of Toronto SCS - Toronto ON*
2012 | Postgraduate Diploma Not-for-Profit Management, *Western University -London ON*
2011 | Bachelor of Music, Performance (BMus), *Western University - London ON*