

Hello,

I am a Lead UX/UI Designer and there are 3 members on my team. I assign us all research tasks and use the results to guide the UI designs to perfection. I also know how to code so I know the possibilities of functional design versus its limitations. I know what it takes to get from sketches to the final product because I am a web developer as well. I have worked with several local companies and built their websites from scratch. I've taken courses in HTML, CSS, Responsive Web Design, UX/UI Design, Design Thinking, JavaScript, Psychology of Interaction Design, Information Architecture, Color Theory, Typography, Psychology of Shapes and Animations, Visual Hierarchy in Design and I take more often as I can. I'm dedicated, loyal and driven by a passion for technology.

Other skills:

- Research implementation
- HTML5, CSS3, JavaScript, React, SASS, Koala, Bootstrap 3
- Version control (GitHub)
- Adobe Creative Suite/Cloud
- Superb attention to detail
- Excellent communication/leadership
- 15 years of top in sales & marketing
- Strong problem-solving skills
- Team player
- Expert in user psychology
- Mood boards and story boards
- Creating effective content strategy
- Strong analytical skills
- Extensive mapping experience
- Mockup/Wireframes/Prototypes
- Management experience
- Mobile-first engineering
- Deep understanding of psychology
- Assess UI designs for technical feasibility
- Extremely artistically inclined
- Framer, Figma, Adobe XD, Creative Suite, Sketch, Invision, etc.
- Interaction design and information architecture wiz
- GameMaker: Studio
- Excellent competitor analysis ability
- Strong visual communication
- Top-notch Design Thinking skills

I have a Bachelor's in Cognitive Psychology so I am very well educated and will be an invaluable asset to your company. I utilize the many psychology classes I've taken by implementing shapes, colors, animations, fonts, and etcetera into even the smallest details in a way that is engaging, innovative, revolutionary and necessary for a company to thrive. I strive for pixel-perfect **every** time.

Sincerely,

Amy Pate

Amy Pate

RELEVANT EXPERIENCE

I am the lead UX/UI designer. We are working on an application like Fiver where clients can hire freelancers but get to meet others they would need to hire in one application which saves time. We are also working on an application/game for high school kids in impoverished areas in New York City to teach them how to code. I have built websites for local small businesses for several years as well so I know how to get from a sketch to the final product to hand over to clients.

COMMUNICATION

In order to excel, excellent communication skills are required so I implement these skills daily. I have also given many oral reports in college and spent countless hours doing research for them so my researching and communication skills are top-notch. I always do my best to speak coherently so my team is all on the same page.

LEADERSHIP

I have always been the type of person to notice when others need assistance and in which area as I am very intuitive. I'm good at problem-solving so I am able to point people and issues in the right direction. I implement my leadership skills best in this way. I am assertive and thorough. I know what it takes to get the job done and who to assign to what to make it happen.

EDUCATION

Arkansas State University

Associate of Science in Cognitive Psychology and Biology
(Only 3 classes away from a Bachelor's in Psychology)

Online Courses:

HTML, CSS, React, Responsive Web Design, UX/UI Design, Psychology of Interaction Design and Information Architecture, Color Theory, Typography, Psychology of Shapes and Animation, Visual Hierarchy in Design

Awards:

Top 10% in science in the country
Golden Presidential Academic Award
Top Sales Person
Highest Sales

WORK HISTORY:

Vyynl

Lead UX/UI Designer and Research Coordinator

New York, NY

1/18-Current

- Design Research
- Wire-Framing
- Agile
- Prototype Design
- Build Websites
- Problem Solving
- Researching Customers Wants and Needs
- Designing based on functionality, usability, strategy and content
- Color Theory and Typography
- A & B testing
- Interview clients
- Report Analysis to Stockholders
- Gain a deep understanding of business goals and user needs
- Facilitate interactions with users and other stakeholders using modern methods and producing related UX artifacts
- Work closely with developers to build applications with responsive web design frameworks
- Participate in a larger community of practice to learn and share information

Teleflora

Web Developer & Data Migration Specialist

Paragould, AR

2/17-12/18

- Worked on websites by transferring data to a new system so websites would be responsive
- Edited and started learning CSS's Bootstrap
- Edited and wrote HTML
- Top in Sales
- Multiple Kudos from clients

Rock House Live

Manager

Memphis, TN

10/15-2/17

- Maintained inventory
- Ordered new products as needed
- Wrote checks to pay the vendors
- Booked bands
- Helped set up the bar
- Made drinks
- Cooked food
- Ensured quality
- Paid security and my cook
- Opening and closing the bar
- Advertise special events
- Create a fun atmosphere
- Answer all menu items inquiries
- Greet table within 1 minute of their arrival, preferably by their name
- Constantly maintain tables by removing any and all unnecessary or used service ware
- Top in sales

Boiling Point

Server and Cocktail Server

Southaven, MS

9/12-10/15

- Suggest drinks with dinner, take orders, relay orders to kitchen and serve courses
- Inform diner patrons of the drink/food specials
- Answer all menu items inquiries
- Top in sales
- Observe diner to respond to guests' dining needs
- Clear and reset tables
- Assure quality before the guest receives their order
- Be knowledgeable of each menu item
- Greet table within 1 minute of their arrival, preferably by their name
- Constantly maintain tables by removing any and all unnecessary or used service ware

Wet Willie's

Server and Bartender

Memphis, TN

03/09/12 - 9/15/2012

- Suggest drinks with dinner, take orders, relay orders to kitchen and serve courses
- Inform diner patrons of the drink/food specials
- Answer all menu items inquiries
- Observe diner to respond to guests' dining needs
- Clear and reset tables
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AT&T

Information Technologist

Jonesboro, AR

10/07-12/09

- Answered calls
- Troubleshoot software
- Taught customers how to use new technology
- Used several programs for managing accounts
- Explained bills
- Processed payments
- Handled overage charges that may have occurred
- Sold and deleting features such as Texting and Data packages
- Data entry
- Ensured quality service and customer satisfaction