

[| UX Case Study](#) | [Portfolio](#) | [LinkedIn](#) | [GitHub](#) |

Hello sir or madam,

I am the Lead UX/UI Designer. I assign all research tasks and use the results to guide our UI designs to perfection. First, I make sure we thoroughly understand the user and the project's goals through thorough research. I am naturally extremely empathetic which helps tremendously in understanding a user's issues and needs. Then I will create user personas to depict the average user's needs, behaviors, and pain points. I gather the team at this point and we brainstorm to create user stories, scenario maps, and sitemaps to come up with possible solutions to meet the user's needs.

I make various sketches/iterations for each section of an application starting first with the information architecture of a sketch and, based on mood boards, I then get started narrowing them down. on the results from user journey maps. Finally, I build the wireframes with the end goal of creating a clickable prototype for the developers to build. I'm dedicated, loyal and driven by a passion for technology, art, psychology and design.

I have a Bachelor's in Cognitive Psychology so I am very well educated and will be an invaluable asset to your company. I utilize the many psychology, design, and development classes I have taken by implementing the theories into shapes, colors, fonts and animations in a way that is engaging, innovative and revolutionary giving the user the best experience possible. This is necessary for a company to thrive online. I strive for pixel-perfect in every little detail every time. I eagerly invite you to contact me to further discuss the position you have open as I am very excited to learn more and move forward.

Sincerely,

Amy Pate

SKILLS:

Research implementation
HTML5, CSS3, JavaScript,
React,
SASS, Koala, Bootstrap 3
Version control (GitHub)
Adobe Creative Suite/Cloud
Superb attention to detail
Excellent communication/
leadership skills
15 years of top in sales
Strong problem-solving
skills
Team player
Expert in user psychology
Mood boards and story
boards
Creating effective content
strategy
Strong analytical skills
Extensive mapping
experience
Mockup/Wireframes/
Prototypes
Management experience
Mobile-first engineering
Deep understanding of
psychology
Assess UI designs for
technical feasibility
Extremely artistically
inclined
Framer, Figma, Adobe XD,
Creative Suite, Sketch,
Invision, etc.
Interaction design and
information architecture wiz
GameMaker: Studio
Excellent competitor
analysis ability
Strong visual
communication
Top-notch Design Thinking

RELEVANT EXPERIENCE

I am the lead UX/UI designer. We are working on an application like Fiver where clients can hire freelancers but get to meet others they would need to hire in one application which saves time. We are also working on an application/game for high school kids in impoverished areas in New York City to teach them how to code. I have built websites for local small businesses for several years as well so I know how to get from a sketch to the final product to hand over to clients.

COMMUNICATION

In order to excel, excellent communication skills are required and I implement these skills daily. I have also given many oral reports in college and spent countless hours doing research for them so my researching and communication skills are top-notch. I always do my best to speak coherently and objectively so my team is all on the same page.

LEADERSHIP

I have always been the type of person to notice when others need assistance and in which area as I am very intuitive. I'm good at problem-solving so I am able to point people and issues in the right direction. I implement my leadership skills best in this way. I am assertive and thorough. I know what it takes to get the job done and who to assign to what to make it happen.

EDUCATION

Arkansas State University

Bachelor's of Science in Cognitive Psychology and Biology
(Only 3 classes away from a Bachelor's)

Online Courses:

HTML5, CSS3, JavaScript, React, Responsive Web Design, UX/UI Design, Design Thinking, JavaScript, Psychology of User Interaction Design, Information Architecture, Color Theory, Typography, Psychology of Shapes and Animations, Visual Hierarchy in Design

Awards:

Top 10% in science in the country
Golden Presidential Academic Award
Top Sales Person
Highest Sales Award

WORK HISTORY

Vyynl

Lead UX/UI Designer and Research Coordinator

New York, NY

1/18-Current

- Design Research
- Wire-Framing
- Agile
- Prototype Design
- Build Websites
- Problem Solving
- Researching Customers Wants and Needs
- Designing based on functionality, usability, strategy and content
- Color Theory and Typography
- A & B testing
- Interview clients
- Report Analysis to Stockholders
- Gain a deep understanding of business goals and user needs
- Facilitate interactions with users and other stakeholders using modern methods and producing related UX artifacts
- Work closely with developers to build applications with responsive web design frameworks

Teleflora

Web Developer & Data Migration Specialist

Paragould, AR

2/17-12/18

- Worked on websites by transferring data to a new system so websites would be responsive
- Coded CSS's Bootstrap
- Edited and wrote HTML
- Multiple Kudos from clients
- Coded

Rock House Live

Manager

Memphis, TN

10/15-2/17

- Maintained inventory
- Ordered new products as needed
- Wrote checks to pay the vendors
- Booked bands
- Helped set up the bar
- Made drinks
- Cooked food
- Ensured quality
- Paid security and my cook
- Opening and closing the bar
- Advertise special events
- Create a fun atmosphere
- Answer all menu items inquiries
- Greet table within 1 minute of their arrival, preferably by their name
- Constantly maintain tables by removing any and all unnecessary or used service ware
- Top in sales

Boiling Point

Server and Cocktail Server

Southaven, MS

9/12-10/15

- Suggest drinks with dinner, take orders, relay orders to kitchen and serve courses
- Inform diner patrons of the drink/food specials
- Answer all menu items inquiries
- Top in sales
- Observe diner to respond to guests' dining needs
- Clear and reset tables
- Assure quality before the guest receives their order
- Be knowledgeable of each menu item
- Greet table within 1 minute of their arrival, preferably by their name
- Constantly maintain tables by removing any and all unnecessary or used service ware

Wet Willie's

Server and Bartender

Memphis, TN

02/09/12 - 11/15/2012

- Suggest drinks with dinner, take orders, relay orders to kitchen and serve courses
- Inform diner patrons of the drink/food specials
- Answer all menu items inquiries
- Observe diner to respond to guests' dining needs

- Clear and reset tables
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AT&T

Information Technologist

Jonesboro, AR
10/07-12/09

- Answered calls
- Troubleshoot software
- Taught customers how to use new technology
- Used several programs for managing accounts
- Explained bills
- Processed payments
- Handled overage charges that may have occurred
- Sold and deleting features such as Texting and Data packages
- Data entry
- Ensured quality service and customer satisfaction