

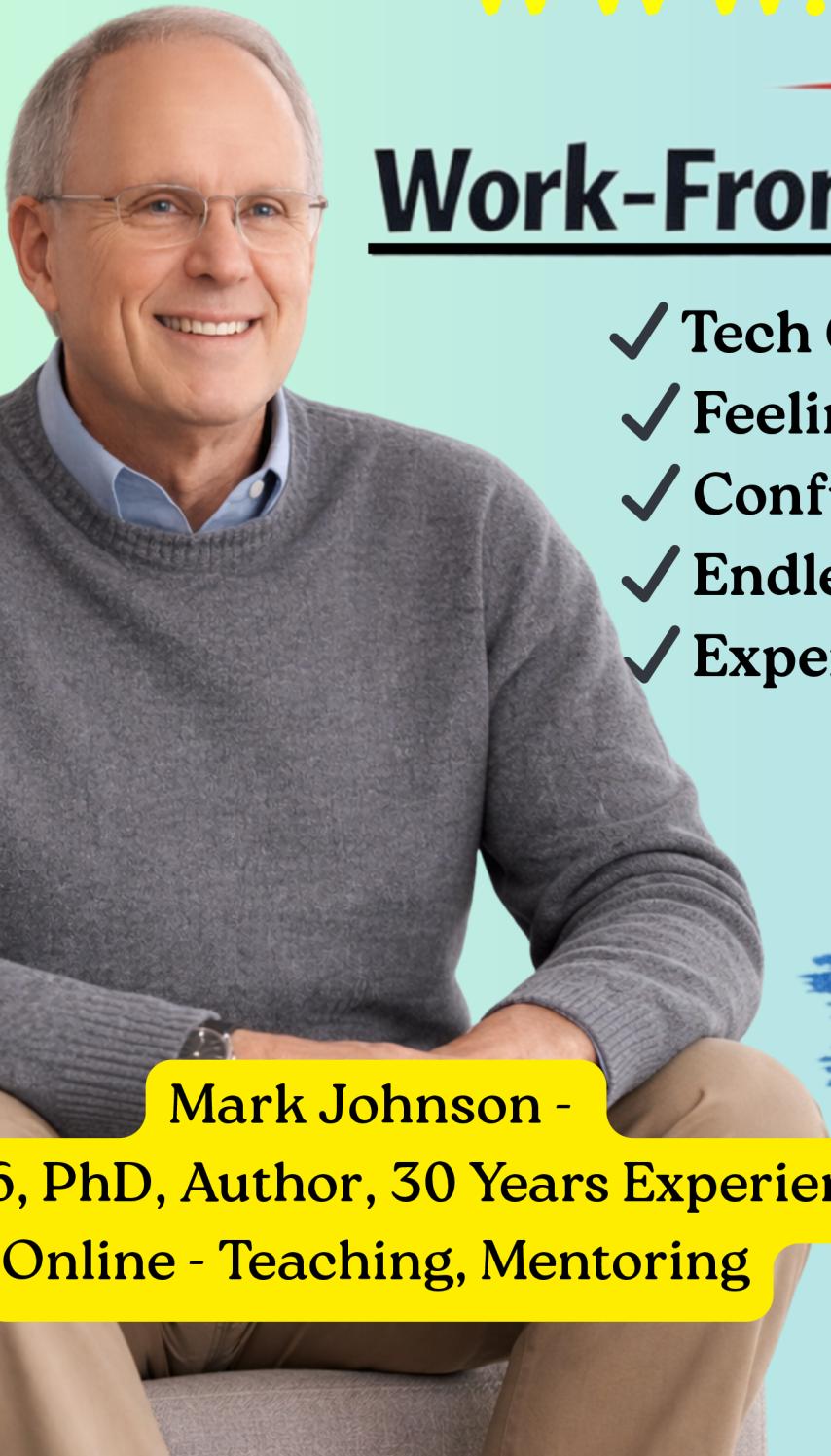
# “UNSTUCK”

**Millions of Seniors Seeking Online Income**

**www.SeniorsStuck.com**

**NEWSLETTER**

## **Work-From-Home Businesses for Seniors**



Mark Johnson -  
Age 66, PhD, Author, 30 Years Experience  
Online - Teaching, Mentoring

- ✓ Tech Overwhelm
- ✓ Feeling Stuck
- ✓ Confusing Online Systems
- ✓ Endless YouTube Videos
- ✓ Expensive “Gurus” & Courses

**STOP** paying \$997 for guru courses  
**STOP** watching endless YouTube videos

**It's time to get  
UNSTUCK** ➔

**Simple. Clear. Senior-Friendly Online Income Guidance**

**No hype. No overwhelm. Just real direction.**

**Get UNSTUCK Today!**



# WELCOME TO OUR NEWSLETTER

**DFY Legacy 2.0 - Home Business - Digital Products**

- From day 1 already built sales funnel, sales pages, 50,000 Skool community with Legacy 2.0



[www.60somethingteam.com](http://www.60somethingteam.com)

**Type 2 Diabetes Solutions Network**



[www.60somethingthebook.com](http://www.60somethingthebook.com)



(312) 766-1887



mjohnsonsports@aol.com



SeniorsStuck.com



[www.60somethingteam.com](http://www.60somethingteam.com)



**Mark Johnson**

AGE 66 - AUTHOR  
PhD Mentor & Coach



# THE “UNSTUCK” Newsletter - BLUEPRINT

How to Escape the "Guru Loop," Delete the Tech Overwhelm, and Finally Build Your Online Legacy and "Home" Business at Age 55+ (In our "retirement years")



## SECTION 1: The Confession (I Was You)

I'm going to tell you something most "gurus" won't.

I was a mess. I was stuck

Despite having a PhD. Despite 40 years of professional writing experience. Despite being a CEO. I sat at my desk in Northern Michigan, staring at a screen that felt like it was speaking a foreign language. I had 14 tabs open. I had three "proven" courses that cost me thousands. And nothing—absolutely nothing—was working.

### I was paying for:

Email software I didn't know how to link. So many Warrior Plus programs I could not count em.

Landing page builders that looked like spiderwebs. Funnels? What is a funnel?

"Shiny objects" that promised 6-figures in 6 days. Hundreds of YouTube videos. Upsells.

### I was Stuck.

My stomach was in knots. I felt like the digital world was a club I wasn't invited to. I felt like I was "too old" to catch up.

I was wrong. Dead as a door knob -

WRONG! I didn't need more tools. I needed a Framework. Needed FOCUS.

I used my 30 years of online experience to strip away the "fluff." I deleted the expensive software. I ignored the 20-year-old gurus in Lamborghinis. We've all seen them....

I found the Secret Sauce. And you will too. Join me.

DON'T STAY STUCK

Enjoying this? This is just the tip of the iceberg. Get the weekly dose of clarity. Join the "Unstuck" Newsletter. It's catchy, quirky, and 100% fluff-free.

Sign Up at [www.SeniorsStuck.com](http://www.SeniorsStuck.com)

## SECTION 2: Meet Your Mentor (Mark Johnson, PhD)

### Why listen to me?

Because I'm not just a guy with a laptop. I'm right there in the trenches with you.

I am Mark Johnson. I'm 66 years old. I'm a Type 2 Diabetic who fought back, cut my A1C in half (12.2 down to 5.4), and lost 120 pounds.

I know how to solve hard problems.

**Professionally, I've worn the hats you're trying to wear:**

✓ The Content King: 40 years of writing and editing.

✓ The CEO: I run a one-person agency and understand B2B lead gen.

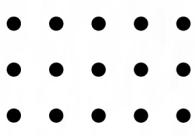
✓ The Academic: PhD in Sports (I understand the psychology of winning).

✓ The Builder: I've built Shopify stores, Etsy shops, and Amazon KDP empires.

I've made every mistake so you don't have to. I've wasted the money so you can keep yours.

✓ My mission is simple: To be the bridge between your wisdom and the digital world.





## SECTION 3:

# The "Guru Gap" (Why You're Struggling)

- Most online training is built for people who grew up with an iPhone in their hand.
- They use jargon. They move too fast. They assume you know what a "Pixel" or a "Webhook" is.
- That is the Guru Gap.
- They sell you the engine, but they don't give you the key.
- At Seniors Stuck, we do things differently.

We focus on:

- Frameworks, not Features. (How it works, not just what button to click).
- Legacy, not just Loot. (Building something that matters).
- Simplicity, not Sophistication. (If it's too complex, we cut it).

DFY Legacy 2.0 Home Business FREE Blueprint  
for success - No Tech overwhelm and all set up  
from day 1 - Learn more, click the link.

[www.60somethingteam.com](http://www.60somethingteam.com)

## SECTION 4:

# What I Will Teach You (The Seniors Stuck Curriculum)

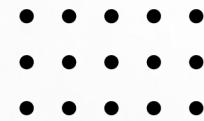
I'm opening my vault.

Here is what we are building together:

-  **The Digital Storefront (Shopify & Etsy)**
  - I'll show you how to set up shop without a degree in computer science. Physical products, digital downloads—it doesn't matter. We make it "Done-For-You" simple.
-  **The Author's Path (Amazon KDP)**
  - You have a lifetime of stories. I'll show you how to turn those stories into digital assets that pay you while you sleep. No publishers. No gatekeepers.
-  **The Lead Machine (B2B Strategies)**
  - How to reach small business owners across the USA using nothing but your email and your expertise.
-  **The "Unstuck" Tech Stack**
  - The only 3 tools you actually need. Period. Everything else is just a distraction.



# SECTION 5: THE “UNSTUCK”



## Newsletter - Your Weekly Lifeline

This isn't your typical boring business newsletter.

"Unstuck" is designed to be the highlight of your inbox. It's whimsical, it's quirky, and it's packed with "Aha!" moments.

**Every Tuesday, you get:**

- ✓ The Weekly Win: One simple tactic to move your business forward.
- ✓ The Tech Translator: I explain one "scary" tech word in plain English.
- ✓ The PhD Perspective: A mindset shift to keep you motivated.
- ✓ Real Numbers: I show you what's working in my businesses right now.

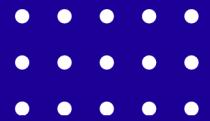


**No fluff. No filler. Just the blueprint.**

**GET WHIMSICAL. GET UNSTUCK**

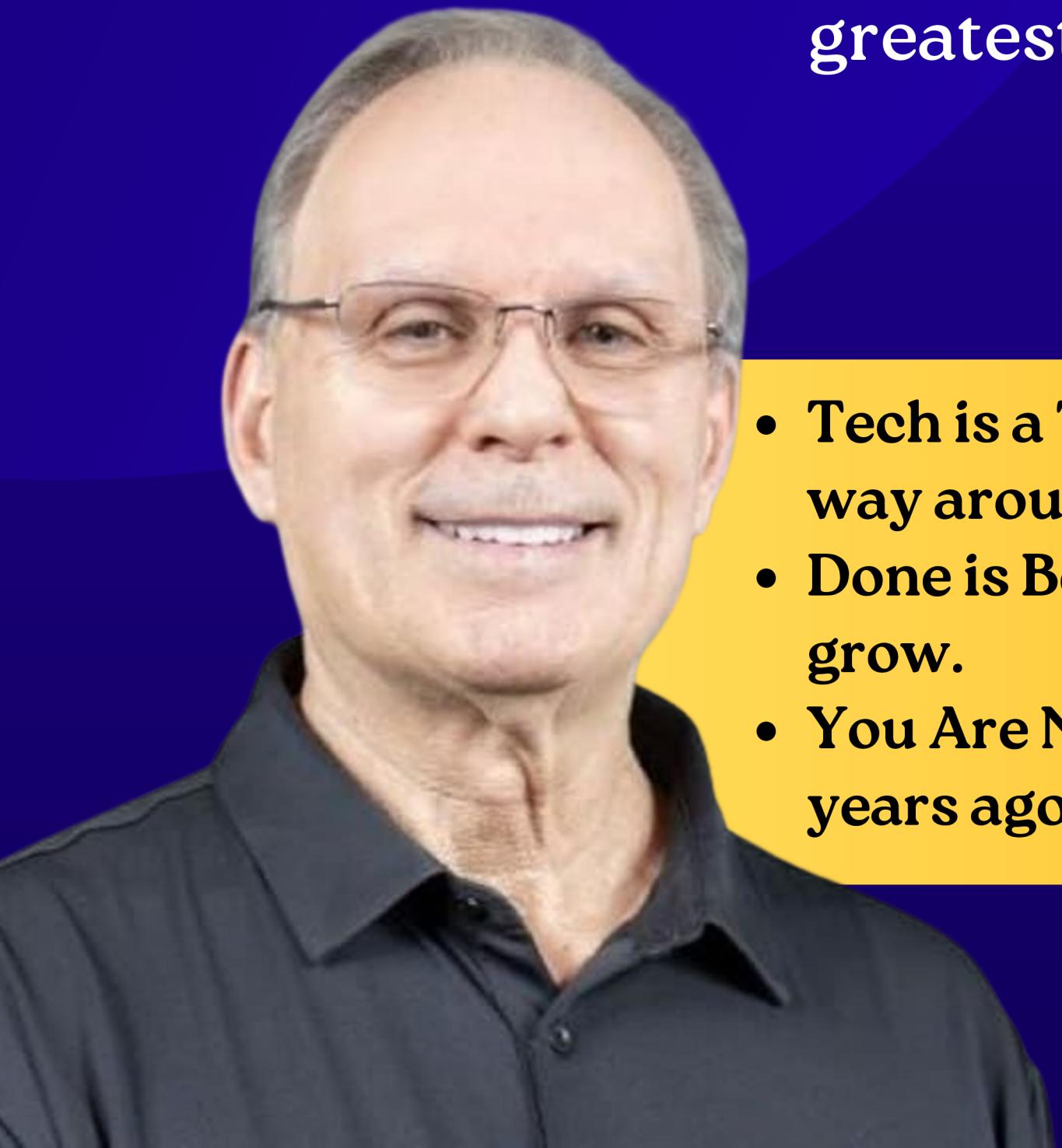
Ready to stop the mania? Ready to turn off the "How-To"  
YouTube rabbit holes?

Subscribe to Unstuck at [www.SeniorsStuck.com](http://www.SeniorsStuck.com)



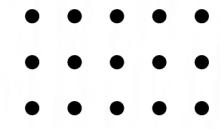
## SECTION 6: **The Seniors Stuck Manifesto**

Age is an Asset. Your 50+ years of life experience is your greatest competitive advantage.



- **Tech is a Tool, Not a Barrier. If it's in your way, we find a way around it.**
- **Done is Better Than Perfect. We launch. We learn. We grow.**
- **You Are Never Too Late. The best time to start was 20 years ago. The second best time is today.**

# CONCLUSION: Your New Chapter Starts Now



You can keep clicking. You can keep buying. You can keep feeling "stuck."

Or, you can follow a PhD mentor who has been exactly where you are.

I'm pouring my heart and soul into this community because I know how much potential is locked inside you. And inside all of us.

Let's unlock it. Let's get "Unstuck".

[www.SeniorsStuck.com](http://www.SeniorsStuck.com)

Mark Johnson, PhD Founder, Author, Seniors Stuck