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### Communication

How do writers 'speak' to readers through texts?  
To what extent is a text a vehicle for communicating a writer's message?

### Creativity

Why do writers write?  
Why do artists create?  
How do writers make creative choices to construct meaning?

### Representation

Can fiction represent reality?  
How are characters 'fair' representations of people?

### Identity

To what extent is a text an expression of a writer's identity?  
Do readers like characters who are thinly veiled versions of themselves?

## Some questions to spark your thinking about the seven key concepts

### Perspective

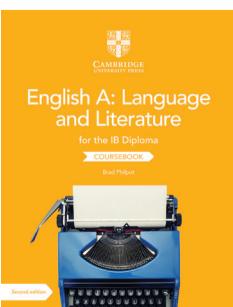
How do texts offer readers new perspectives on life?  
How can a character give us a window into a world?

### Culture

To what extent is a text a product of culture or tradition?  
How do texts and literary works express the values and beliefs of a society?

### Transformation

How can the reading of a text be transformative for the reader? How can words change the world?



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