

LOGO



PRIMARY COLORS



CMYK 18/100/96/9
RGB 188/32/41
bc2029



CMYK 63/0/25/0
RGB 73/194/199
49c2c7

ACCENT COLORS



CMYK 87/52/0/0
RGB 16/114/186
1072ba



CMYK 12/100/49/1
RGB 211/28/92
d31c5c



CMYK 52/0/13/0
RGB 111/204/220
6fccdc



CMYK 74/98/1/0
RGB 104/48/144
683090



CMYK 100/100/26/24
RGB 39/35/98
272362



CMYK 0/0/0/20
RGB 20/211/212
d1d3d4

REVERSE LOGO

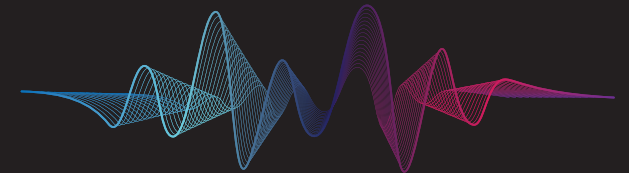


ANNIELYTICS
PODCAST



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PODCAST

GRAPHIC ELEMENTS



TYPOGRAPHY

APERTURA MEDIUM - ALL CAPS, 200PT TRACKING

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345567890

MONTERRAT BOLD - ALL CAPS, NO TRACKING

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345567890

MONTERRAT MEDIUM - ALL CAPS, 150PT TRACKING

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345567890