



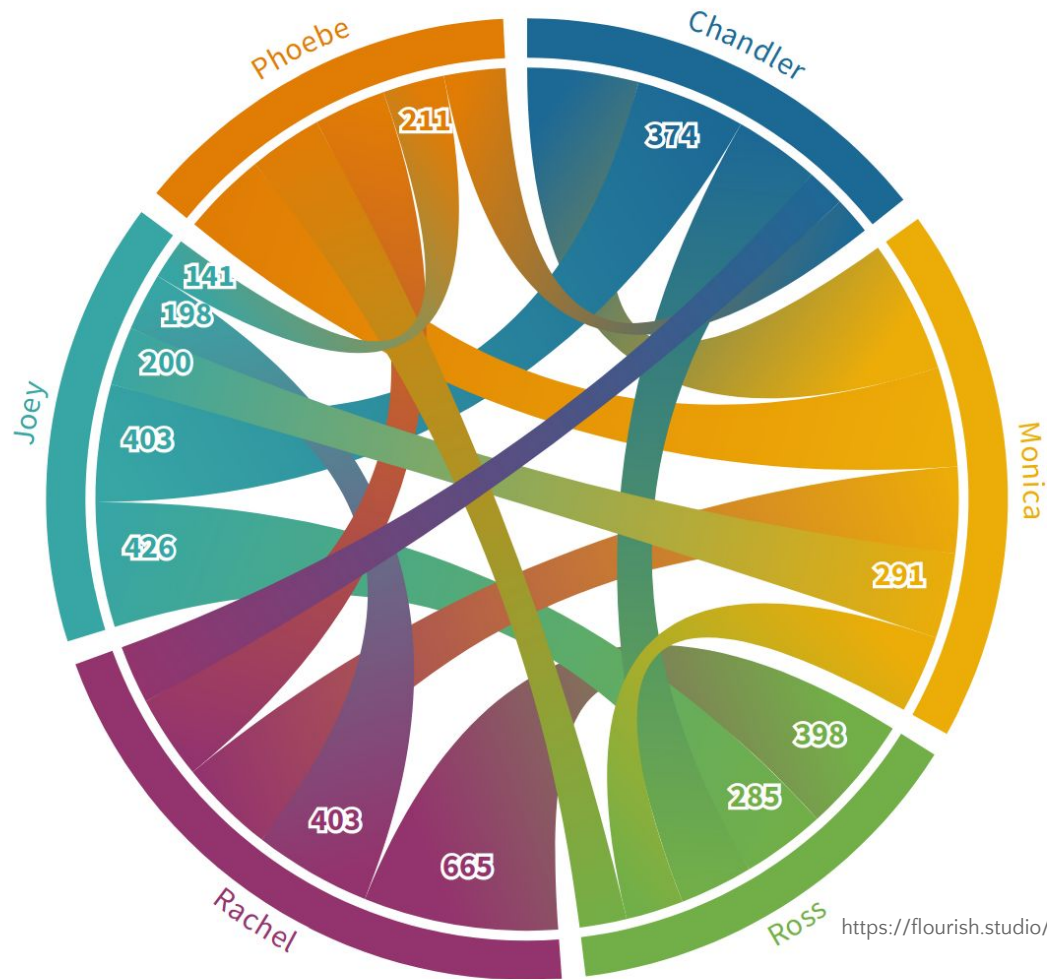
Chord diagrams

narrative visualization



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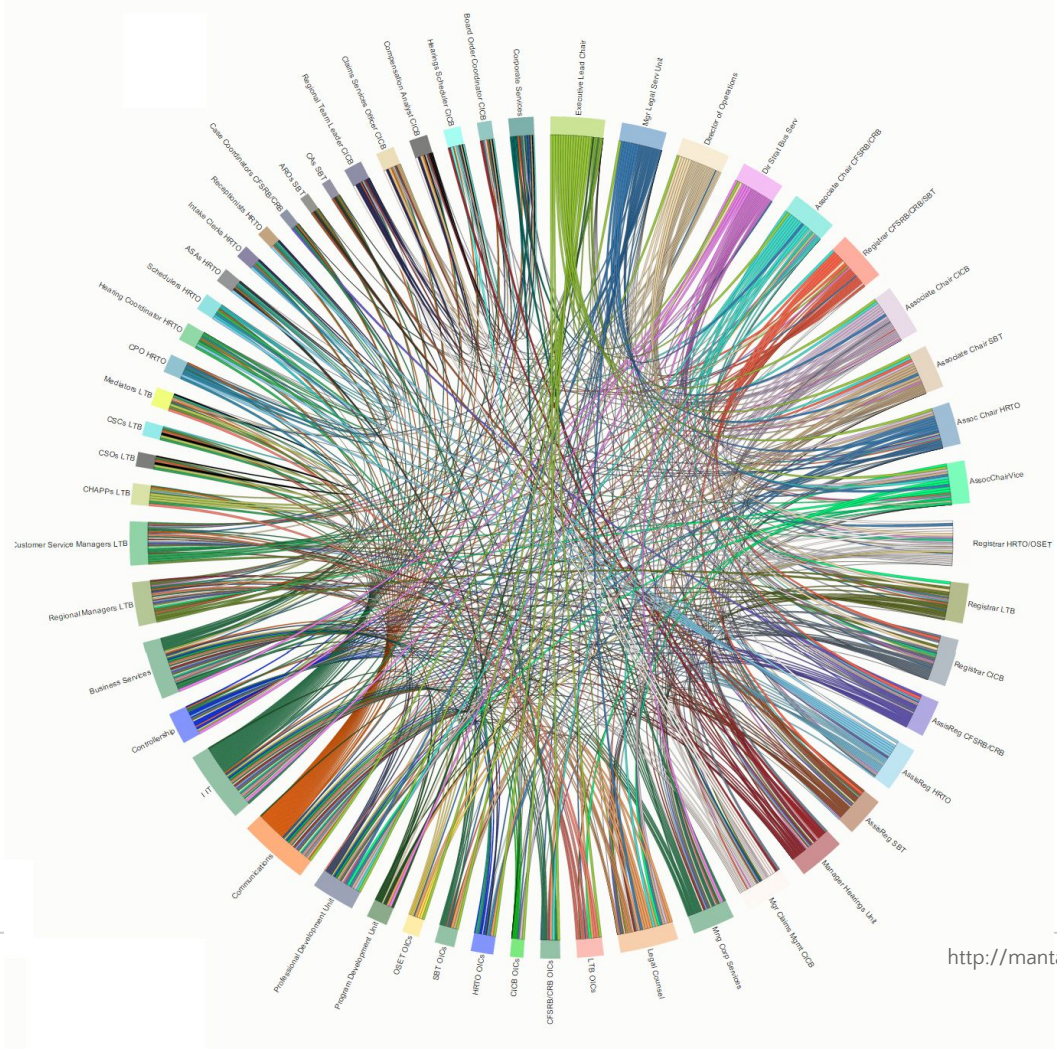
Usage - when and why?

https://datavizcatalogue.com/methods/chord_diagram.html

https://aviz.fr/wiki/uploads/Teaching2014/bundles_infovis.pdf

Chord charts are used to picture tabular datasets in informative way

- Visualization of directed relationships between entities
- Comparison based on similarities between different groups of data





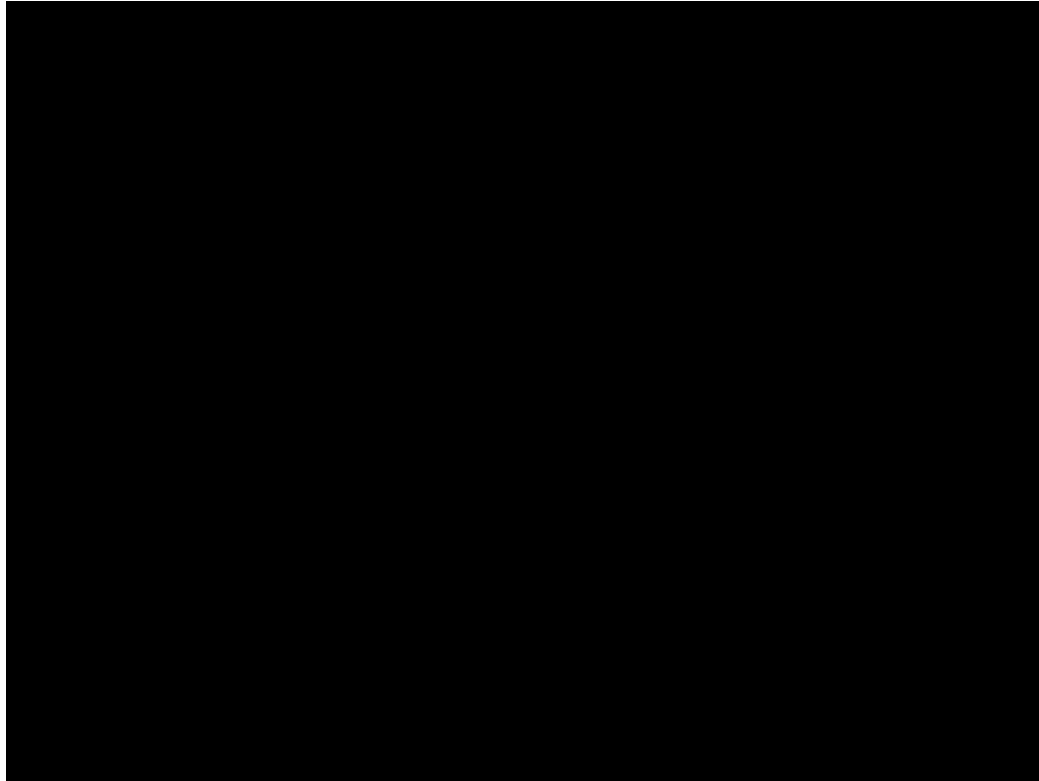
Problems

- The number of data points presented is uninterpretable or overwhelming
- It is unclear what each graphical element represents
- Interactive methods are not explicitly communicated



Solution

<https://www.visualcinnamon.com/2014/12/using-data-storytelling-with-chord.html>





Solution

<https://www.visualcinnamon.com/2014/12/using-data-storytelling-with-chord.html>

- Present chart through multiple stages
- Introduce information and graph elements alongside with theirs' meanings
- Allow for unrestricted interaction at the end



Thanks!