TIZGUI ANOUAR
web developer

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PORTFOLIO • Github.com

ABOUT ME

Passionate Web Developer and Email Marketer with a strong background in front-end frameworks and digital communication. Experienced in React, Laravel, and marketing automation. Adept at building responsive interfaces and data-driven solutions.

EDUCATION

SPECIALIZED TECHNICIAN DIPLOMA

- OFPPT-TINGHIR, web full stack developement

Sep 2021 - Jul 2023

BACCALAURÉAT

- Moulay Abdellah Ben Hssain High School, Tinghir ,physics and chemistry

Jul 2016

SKILLS

- **Python, JavaScript, PHP**
- **Frameworks: React, Vue.js, Laravel**
- **SQL, MySQL, PostgreSQL, MongoDB**
- **Git, Jira, Visual Studio, Docker**
- **UML, Adobe Photoshop, Figma, MVC**
- **Email Campaign Creation**
- **Problem-Solving Mindset**
- **Critical Thinking**

LANGUAGES

- **Tamazighte** : mother tongue
- **english**: advanced
- **arabic**: fluent
- **french**: advanced

HOBBIES

- **Programming**
- **Marketing**
- **UX/UI Design**
- **Music (Guitar)**

WORK EXPERIENCE

Email marketer, Operating Media,Tanger
AUG2024-NOW

- Develop, execute, and monitor email marketing campaigns that align with brand strategies.
- Write engaging subject lines, email copy, and calls-to-action to improve open and click-through rates.
- Track metrics such as open rates, click rates, and conversion rates to measure campaign success.
- Monitor email deliverability, manage sender reputation, and resolve issues to maintain high inbox placement rates.
- Work with design, sales, and product teams to align email campaigns with larger business goals.

Laser Technician, KLC Plastics Maroc, Tanger
AUG2023 - AUG2024

- Installed and commissioned laser systems according to client specifications Configured laser parameters based on application requirements.
- Implemented safety measures to minimize risks associated with laser operations.
- Collaborated with engineering teams to enhance system performance.
- Maintained comprehensive documentation of installations and maintenance tasks.

Intern, Stryve Solutions, Marrakech
APRIL 2023 - 30days

- Created high-fidelity Figma mockups for a restaurant homepage, including sections for restaurant details, featured dishes, and customer reviews.
- Used React to implement the design, making it responsive and interactive, and integrated dynamic data using APIs.

Web Developer, Freelancer,Remote - Morocco
MAI2019- MARS2020

- Development of responsive websites (HTML, CSS, Bootstrap, jQuery)
- Designed high-fidelity mobile and web mockups using Figma, delivering intuitive and visually appealing interfaces for clients

CERTIFICATES AND AWARDS

- RESPONSIVE WEB DESIGN CERTIFICATION — freeCodeCamp
- FRONT END DEVELOPMENT LIBRARIES CERTIFICATION — freeCodeCamp
- RELATIONAL DATABASE CERTIFICATION — freeCodeCamp
- DATA ANALYSIS WITH PYTHON CERTIFICATION — freeCodeCamp
- MICROSOFT OFFICE SPECIALIST — Microsoft