

Sprint Key Questions & Next Steps Assignment Rubric

Elements	Criteria	Score
Key questions: Personas & problem scenarios	Provides <ul style="list-style-type: none"> • The persona(s) and problems this sprint will investigate. The descriptions are easy to understand and seem focused and actionable. • An usable screener that is appropriate for the personas as described • An actionable, clear plan for recruiting subjects 	5
	2 of 3 of the above are provided	4
	≤ 1 of 3 of the above is provided	3
Key questions: Motivation	Provides <ul style="list-style-type: none"> • A clear core (summary) value hypothesis • Individual hypotheses that decompose the core value hypothesis into actionable chunks • Clear individual hypotheses that have all three parts of the formula: 'If we [do something] for [certain persona] then they will [respond in a certain way].' • A clear description of how the selected experiment vehicle will function to test each of the hypotheses 	5
	3 of 4 of the above are provided	4
	≤ 2 of 4 of the above are provided	3
Key questions: Usability	Provides <ul style="list-style-type: none"> • At least 4 user stories to test in this sprint • User stories that clearly articulate the matter at hand • Clear relationship between the user stories and the interface chunks/jobs; they seem like a good fit 	5
	2 of 3 of the above are provided	4
	≤ 1 of 3 of the above is provided	3

Key questions: Architecture	Provides <ul style="list-style-type: none"> • At least 4 user stories and personas to evaluate in this sprint • Clear relationship between the user stories and the interface chunks/jobs; they seem like a good fit 	5
	2 of 3 of the above are provided	4
	≤ 1 of 3 of the above is provided	3
Feedback on key questions	It would help the sprints a) generate more value and b) run more smoothly if....	NA
Validation notes	Provides complete validation notes for each relevant hypothesis	5
	Provides some validation notes for each relevant hypothesis	4
	Provides few validation notes for each relevant hypothesis	3
Next sprint selection	Selects next sprint and provides an accurate rationale for the choice	5
	Selects next sprint, but rationale is insufficient to explain the choice	4
	Either does not select next sprint or does not provide a rationale to explain the choice	3
Feedback	While you don't want to be locked in with your sprint charters, they should fit together. What would you suggest to help this set of sprint charters to fit together as a cohesive whole?	