

# Agile Development in Practice Project Deliverables

Submit all work in the Venture Design Template.

Week/ Milestone	Deliverables	How Delivered
1	<p>Introduction to your project</p> <ul style="list-style-type: none"> <li>Positioning Statement</li> </ul> <p>ACCELERATE YOUR LEARNING</p> <ul style="list-style-type: none"> <li>Set up 3-5 interviews for next week</li> </ul>	<p>Post to discussion forums</p>
2	<p>Baseline on your personas and discovery plan:</p> <ul style="list-style-type: none"> <li>Updates as needed to               <ul style="list-style-type: none"> <li>User Personas</li> <li>Screener</li> <li>Problem Scenario &amp; Alternative Pairs</li> <li>Interview guide</li> </ul> </li> <li>Set up 3-5 interviews for next week</li> </ul> <p>ACCELERATE YOUR LEARNING</p> <ul style="list-style-type: none"> <li>Google AdWords               <ul style="list-style-type: none"> <li>1 persona facet (Think or See or Feel or Do)</li> <li>1 problem scenario</li> </ul> </li> <li>Interview at least 3 users</li> </ul>	<ul style="list-style-type: none"> <li>Submit for peer review</li> <li>Review and give substantive feedback to at least 1 of your peers</li> </ul>
3	<p>Complete customer Interviews and insights:</p> <ul style="list-style-type: none"> <li>3 user/customer interviews</li> <li>3 key learnings from customer/user interviews, including a description of how these interviews impact your direction and point of view</li> </ul> <p>ACCELERATE YOUR LEARNING</p> <ul style="list-style-type: none"> <li>Interview at least 3 more users</li> <li>Day in the Life</li> </ul>	<ul style="list-style-type: none"> <li>Post to discussion forums your key findings</li> <li>Review others key findings and respond in the forums</li> </ul>
4	<p>1. Make sure your proposition and experiment design is in order:</p> <ul style="list-style-type: none"> <li>Proposition Design</li> <li>Experiment/MVP Ideas</li> <li>Experiment Design (to test motivation)</li> </ul> <p>2. Run Your Experiment</p>	<ul style="list-style-type: none"> <li>Submit for peer review</li> <li>Review and give substantive feedback to at least 1 of your peers</li> </ul>
5	<p>Story Map for your Customer/User Journey (using storyboard squares)</p> <ul style="list-style-type: none"> <li>10 Epic User Stories (min.)</li> <li>2 Stories/Epic (min.) and 20 Total</li> <li>2 test cases/story (40 total)</li> <li>Map all stories into prioritized 'slices' on your story map</li> </ul>	<ul style="list-style-type: none"> <li>Submit for peer review</li> <li>Review and give substantive feedback to at least 1 of your peers</li> </ul>
6	<ul style="list-style-type: none"> <li>Patterns and Comparables for at least 1 User Story (minimum)</li> <li>Draft at least two different concepts for that story based on alternative patterns/comparables</li> <li>Wireframes and interactive prototype</li> <li>Usability Test Design</li> </ul>	<ul style="list-style-type: none"> <li>Submit for peer review</li> <li>Review and give substantive feedback to at least 1 of your peers</li> </ul>

7	<ul style="list-style-type: none"> <li>• User Testing Results</li> <li>• Include test footage, if possible (do not show faces; be sure permissions are in order)</li> <li>• Insights for each</li> <li>• <b>Submit completed venture design including all of the above for graded peer review</b></li> </ul>	Submit for <b><u>FINAL</u></b> peer review
8	<ul style="list-style-type: none"> <li>• 3 peer reviews</li> <li>• Optional: Create a portfolio to showcase your work</li> </ul>	<b>Carefully review and grade at least 3 of your peers' submissions</b>