## Your Continuous Delivery Assignment Rubric

Elements	Criteria	Score
Defines problem area	Uses all elements of the formula to fully define the project: For (target customer) who (statement of the need or opportunity), the (product name) is a (product category) that (statement of key benefit – that is, compelling reason to buy). Unlike (primary competitive alternative), our product (statement of primary differentiation).  Provides complete core/summary value hypothesis using all elements of the formula: If we [do something] for [persona], they will [respond in a certain way].	5
	Uses 5-6 elements of the above project positioning formula; uses 2 elements of the above core/summary value hypothesis formula	4
	Uses ≤4 elements of the above project positioning formula; uses ≤ 1 elements of the above core/summary value hypothesis formula	3
Diagrams the process	<ul> <li>Includes a detailed, thorough</li> <li>Diagram of the process showing the general steps between input (new code) and output (released product)</li> <li>Description of roles involved at each step</li> <li>Description of the systems involved in each step</li> <li>The data (code, unit tests, artifacts, etc.) related to each step</li> </ul>	5
	Cursorily defines all of the above	4
	Defines 0-3 of the above	3
Feedback	I have a few questions about your process:	NA
Summary of what's working well and what needs to be improved	Completes a chart that shows evidence of deep thinking about processes and summarizes key learnings about each step in the process:	5
	Summarizes learning about 4 of 5 of the above and shows deep thinking about processes	4
	Summarizes learnings about 0-3 of the above OR chart is cursorily completed	3

Assesses and prioritizes improvements	<ul> <li>Looks at the process as a whole</li> <li>Assesses areas to improve</li> <li>Prioritizes logically</li> </ul>	5
	Completes 2 of 3 of the above	4
	Defines 1 of 3 of the above OR does not make logical inferences	3
Overall feedback	What stands out for me when I review your process is	NA