


CPI SPONSORSHIP PROSPECTUS




Competitive
Programming Initiative

ABOUT US

The Competitive Programming Initiative (CPI) is a 501(c)3 nonprofit organization promoting high school competitive programming worldwide.

 20M+ pageviews

 81K+ registered users

 150+ competitive programming clubs across the world

OUR PROJECTS

Our flagship product is the USACO Guide <https://usaco.guide>: a free collection of high-quality educational resources for the USA Computing Olympiad, available for anyone to use.

Our other initiatives include:

- Online classes and videos for students learning in the bronze and silver divisions
- Club curriculum and management system offered to partnered clubs in 11+ countries including China, India, Egypt, Tunisia, UAE, and Bangladesh
- USACO.Guide Informatics Tournament (400+ participants in 2024)
- Live workshops & events for the competitive programming community

Find out more about our initiatives at <https://joincpi.org>.

SPONSORSHIP TIERS

	Bronze \$500	Silver \$750	Gold \$2500	Platinum \$4000
Company logo and link on usaco.guide homepage	✓	✓	✓	✓
Announcement advertisement in CPI Discord server (2.7K+ members), email		✓	✓	✓
Company logo featured in CPI emails and event slides			✓	✓
Designated company advertisements and emails sent to CPI newsletter				✓

Many sponsors choose to use our pre-determined sponsorship tiers, pictured above. Note that Gold and Platinum tiers offer recurring advertisement opportunities for events, classes, or opportunities shared from you to the CPI community.

Email sponsorship@joincpi.org to reach out!