

Bayesian methods for addressing missing data in health economic evaluation

Andrea Gabrio

(Thanks to Gianluca Baio and Alexina J. Mason)

[http://www.ucl.ac.uk/statistics/research/
statistics-health-economics/](http://www.ucl.ac.uk/statistics/research/statistics-health-economics/)

ucakgab@ucl.ac.uk

DEPARTMENT OF STATISTICAL SCIENCE
UNIVERSITY COLLEGE LONDON



Outline

1. **Health Economic Evaluation**

- What is it?

2. Missing Data

- Missing Data Mechanism

3. Bayesian modelling for missing data

- Modelling & advantages
- Selection Models

4. Systematic Literature Review

- Review of current approaches

5. Motivating example

- Data & Models
- Results

6. Model Extension

- Results

7. Conclusions

Outline

1. Health Economic Evaluation
 - What is it?
2. **Missing Data**
 - Missing Data Mechanism
3. Bayesian modelling for missing data
 - Modelling & advantages
 - Selection Models
4. Systematic Literature Review
 - Review of current approaches
5. Motivating example
 - Data & Models
 - Results
6. Model Extension
 - Results
7. Conclusions

Outline

1. Health Economic Evaluation
 - What is it?
2. Missing Data
 - Missing Data Mechanism
3. **Bayesian modelling for missing data**
 - Modelling & advantages
 - Selection Models
4. Systematic Literature Review
 - Review of current approaches
5. Motivating example
 - Data & Models
 - Results
6. Model Extension
 - Results
7. Conclusions

Outline

1. Health Economic Evaluation
 - What is it?
2. Missing Data
 - Missing Data Mechanism
3. Bayesian modelling for missing data
 - Modelling & advantages
 - Selection Models
4. **Systematic Literature Review**
 - Review of current approaches
5. Motivating example
 - Data & Models
 - Results
6. Model Extension
 - Results
7. Conclusions

Outline

1. Health Economic Evaluation
 - What is it?
2. Missing Data
 - Missing Data Mechanism
3. Bayesian modelling for missing data
 - Modelling & advantages
 - Selection Models
4. Systematic Literature Review
 - Review of current approaches
5. **Motivating example**
 - Data & Models
 - Results
6. Model Extension
 - Results
7. Conclusions

Outline

1. Health Economic Evaluation
 - What is it?
2. Missing Data
 - Missing Data Mechanism
3. Bayesian modelling for missing data
 - Modelling & advantages
 - Selection Models
4. Systematic Literature Review
 - Review of current approaches
5. Motivating example
 - Data & Models
 - Results
6. **Model Extension**
 - Results
7. **Conclusions**

Outline

1. Health Economic Evaluation
 - What is it?
2. Missing Data
 - Missing Data Mechanism
3. Bayesian modelling for missing data
 - Modelling & advantages
 - Selection Models
4. Systematic Literature Review
 - Review of current approaches
5. Motivating example
 - Data & Models
 - Results
6. Model Extension
 - Results
7. Conclusions

Health Economic Evaluation

Objective: Combine costs & benefits of a given intervention into a rational scheme for allocating resources, increasingly often under a Bayesian framework

Health Economic Evaluation

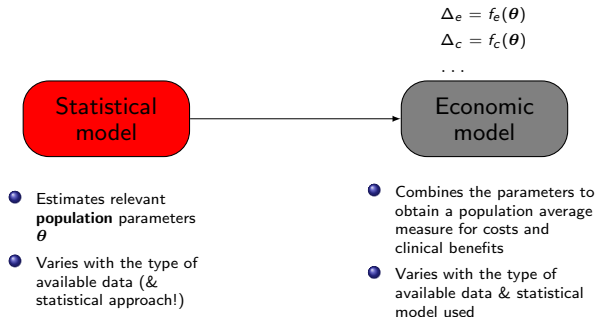
Objective: Combine costs & benefits of a given intervention into a rational scheme for allocating resources, increasingly often under a Bayesian framework

Statistical
model

- Estimates relevant **population** parameters θ
- Varies with the type of available data (& statistical approach!)

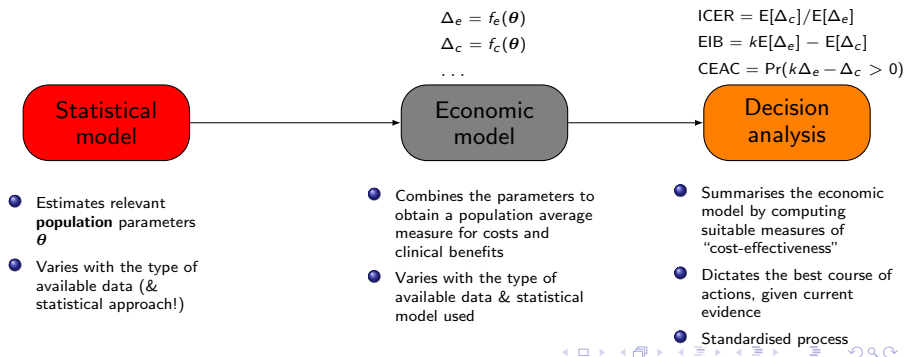
Health Economic Evaluation

Objective: Combine costs & benefits of a given intervention into a rational scheme for allocating resources, increasingly often under a Bayesian framework



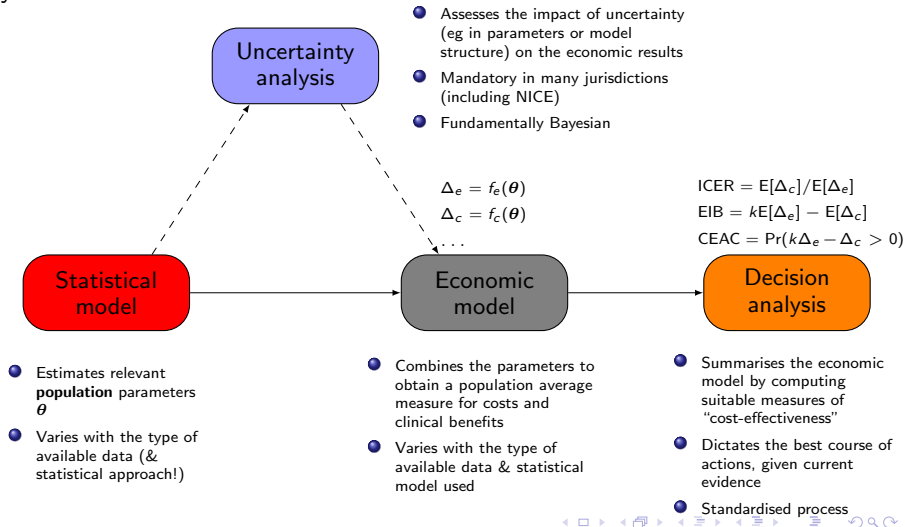
Health Economic Evaluation

Objective: Combine costs & benefits of a given intervention into a rational scheme for allocating resources, increasingly often under a Bayesian framework



Health Economic Evaluation

Objective: Combine costs & benefits of a given intervention into a rational scheme for allocating resources, increasingly often under a Bayesian framework



- The available data usually look something like this:

ID	Trt	Demographics			HRQL data				Resource use data			
		Sex	Age	...	u_0	u_1	...	u_J	c_0	c_1	...	c_J
1	1	M	23	...	0.32	0.66	...	0.44	103	241	...	80
2	1	M	21	...	0.12	0.16	...	0.38	1204	1808	...	877
3	2	F	19	...	0.49	0.55	...	0.88	16	12	...	22
...

- The available data usually look something like this:

ID	Trt	Demographics			HRQL data				Resource use data			
		Sex	Age	...	u_0	u_1	...	u_J	c_0	c_1	...	c_J
1	1	M	23	...	0.32	0.66	...	0.44	103	241	...	80
2	1	M	21	...	0.12	0.16	...	0.38	1 204	1 808	...	877
3	2	F	19	...	0.49	0.55	...	0.88	16	12	...	22
...

and the **typical** analysis is based on the following steps:

- 1 Compute individual QALYs and total costs as

$$e_i = \sum_{j=1}^J (u_{ij} + u_{ij-1}) \frac{\delta_j}{2} \quad \text{and} \quad c_i = \sum_{j=0}^J c_{ij}, \quad \left[\text{with: } \delta_j = \frac{\text{Time}_j - \text{Time}_{j-1}}{\text{Unit of time}} \right]$$

- The available data usually look something like this:

ID	Trt	Demographics			HRQL data				Resource use data			
		Sex	Age	...	u_0	u_1	...	u_J	c_0	c_1	...	c_J
1	1	M	23	...	0.32	0.66	...	0.44	103	241	...	80
2	1	M	21	...	0.12	0.16	...	0.38	1204	1808	...	877
3	2	F	19	...	0.49	0.55	...	0.88	16	12	...	22
...

and the **typical** analysis is based on the following steps:

- 1 Compute individual QALYs and total costs as

$$e_i = \sum_{j=1}^J (u_{ij} + u_{ij-1}) \frac{\delta_j}{2} \quad \text{and} \quad c_i = \sum_{j=0}^J c_{ij}, \quad \left[\text{with: } \delta_j = \frac{\text{Time}_j - \text{Time}_{j-1}}{\text{Unit of time}} \right]$$

- 2 (Often implicitly) assume normality and linearity and model **independently** individual QALYs and total costs by controlling for baseline values

$$\begin{aligned} e_i &= \alpha_{e0} + \alpha_{e1} u_{0i} + \alpha_{e2} \text{Trt}_i + \varepsilon_{ei} [+ \dots], & \varepsilon_{ei} &\sim \text{Normal}(0, \sigma_e) \\ c_i &= \alpha_{c0} + \alpha_{c1} c_{0i} + \alpha_{c2} \text{Trt}_i + \varepsilon_{ci} [+ \dots], & \varepsilon_{ci} &\sim \text{Normal}(0, \sigma_c) \end{aligned}$$

What's wrong with this?

- Potential correlation between costs & clinical benefits
 - Strong positive correlation — effective treatments are innovative and are associated with higher unit costs
 - Negative correlation — more effective treatments may reduce total care pathway costs e.g. by reducing hospitalisations, side effects, etc.

What's wrong with this?

- Potential correlation between costs & clinical benefits
 - Strong positive correlation — effective treatments are innovative and are associated with higher unit costs
 - Negative correlation — more effective treatments may reduce total care pathway costs e.g. by reducing hospitalisations, side effects, etc.
- Joint/marginal normality not realistic
 - Costs usually skewed and benefits may be bounded in $[0; 1]$
 - Can use transformation (e.g. logs) — but care is needed when back transforming to the natural scale
 - Can use more suitable models (e.g. Gamma or log-Normal) — especially under the Bayesian approach

What's wrong with this?

- Potential correlation between costs & clinical benefits
 - Strong positive correlation — effective treatments are innovative and are associated with higher unit costs
 - Negative correlation — more effective treatments may reduce total care pathway costs e.g. by reducing hospitalisations, side effects, etc.
- Joint/marginal normality not realistic
 - Costs usually skewed and benefits may be bounded in $[0; 1]$
 - Can use transformation (e.g. logs) — but care is needed when back transforming to the natural scale
 - Can use more suitable models (e.g. Gamma or log-Normal) — especially under the Bayesian approach
- ... and of course **Partially Observed** data
 - Can have item and/or unit non-response
 - Missingness may occur in either or both benefits/costs
 - Focus in decision-making — not inference!

Missing Data

- Essential to investigate the possible reasons behind the missingness

Missing Data

- Essential to investigate the possible reasons behind the missingness
- Assumptions cannot be tested from the data but need to be formulated based on the available state of knowledge

Missing Data

- Essential to investigate the possible reasons behind the missingness
- Assumptions cannot be tested from the data but need to be formulated based on the available state of knowledge
- This formally translates into an assumed **missing data mechanism** (Rubin, 1987) that is linked to the data generating process
 - Missing Completely At Random (MCAR)
 - Missing At Random (MAR)
 - Missing Not At Random (MNAR)

Missing Data

- Essential to investigate the possible reasons behind the missingness
- Assumptions cannot be tested from the data but need to be formulated based on the available state of knowledge
- This formally translates into an assumed **missing data mechanism** (Rubin, 1987) that is linked to the data generating process
 - Missing Completely At Random (MCAR)
 - Missing At Random (MAR)
 - Missing Not At Random (MNAR)
- Well-defined statistical model for the complete data, and explicit assumptions about the missing value mechanism — “principled” approach to missingness

Missing Data Mechanism: MCAR

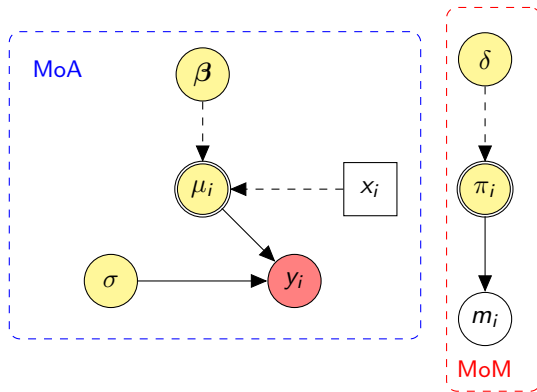


Figure: MoA=Model of Analysis, MoM=Model of Missingness

Missing Data Mechanism: MAR

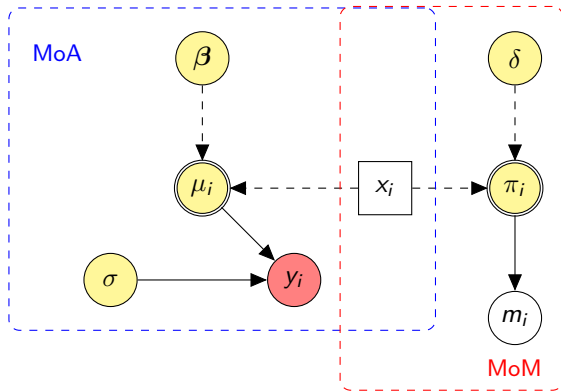


Figure: MoA=Model of Analysis, MoM=Model of Missingness

Missing Data Mechanism: MNAR

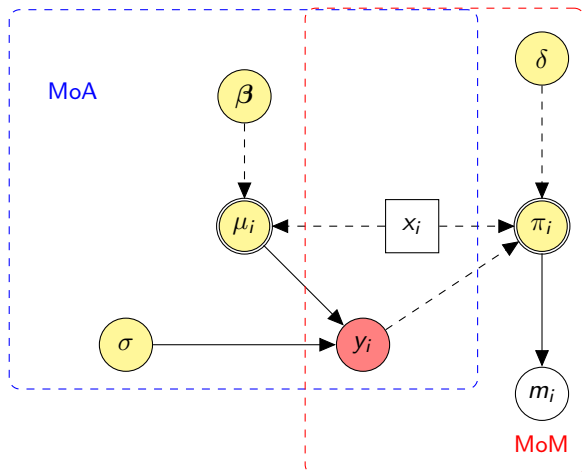


Figure: MoA=Model of Analysis, MoM=Model of Missingness

Missing Data Methods

- **Complete Case Analysis**

- Elimination of partially observed cases
- Simple but reduce efficiency and possibly bias parameter estimates

- **Single Imputation**

- Imputation of missing data with a single value (mean, median, LVCF)
- Does not account for the uncertainty in the imputation process

- **Multiple Imputation** (Rubin, 1987)

- Missing data imputed H times to obtain H different imputed datasets
- Each dataset is analysed and H sets of estimates are derived
- Parameter estimates are combined into a single quantity
- The uncertainty due to imputation is incorporated but the validity relies on the correct specification of the imputation model

Bayesian Modelling

- Parameters are given probability distributions that describe the uncertainty before (**prior**) and after (**posterior**) observing the data

$$p(\boldsymbol{\theta} \mid y) \propto p(y \mid \boldsymbol{\theta})p(\boldsymbol{\theta})$$

- Incorporate both individual and parameter (missing data) uncertainty
- Naturally encode alternative missingness assumptions through the priors and assess the robustness of the results — **Sensitivity Analysis**
- Often not analytically tractable and iterative approximation methods, e.g. MCMC (Brooks et al., 2011), are required

A simple example

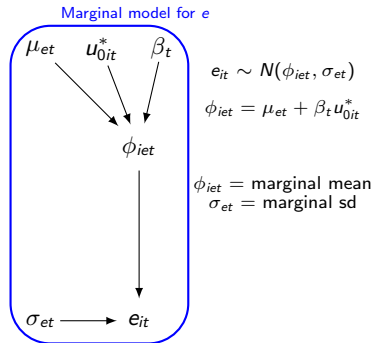
- For simplicity assume a Bivariate Normal for **MoA(e, c)**
- Can represent a joint distribution as a **conditional regression**

$$p(e, c) = p(e)p(c | e) = p(c)p(e | c)$$

A simple example

- For simplicity assume a Bivariate Normal for **MoA(e, c)**
- Can represent a joint distribution as a **conditional regression**

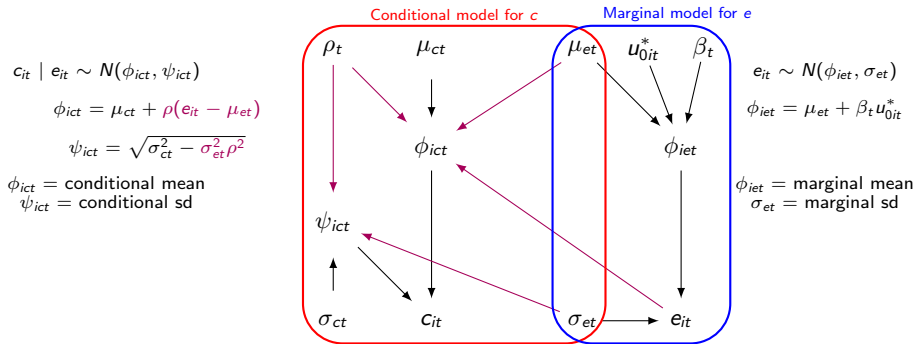
$$p(e, c) = p(e)p(c | e) = p(c)p(e | c)$$



A simple example

- For simplicity assume a Bivariate Normal for **MoA(e, c)**
- Can represent a joint distribution as a **conditional regression**

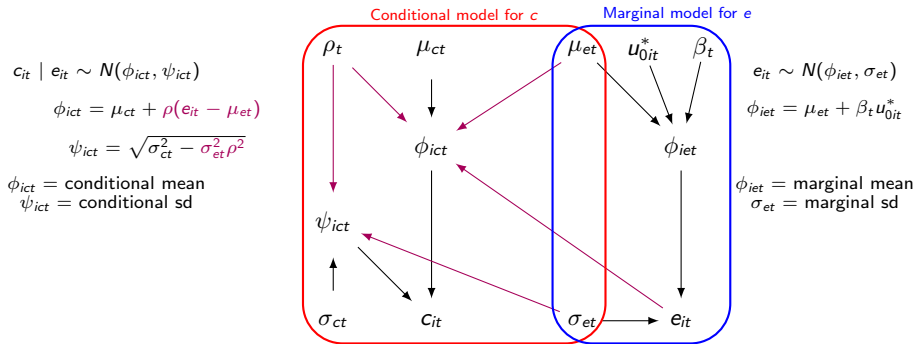
$$p(e, c) = p(e)p(c | e) = p(c)p(e | c)$$



A simple example

- For simplicity assume a Bivariate Normal for **MoA(e, c)**
- Can represent a joint distribution as a **conditional regression**

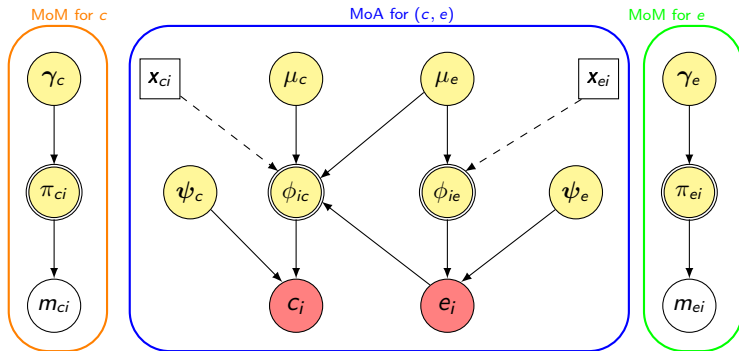
$$p(e, c) = p(e)p(c | e) = p(c)p(e | c)$$



- Under MAR, no need to explicitly model the **MoM**

Nonignorable Missingness — Selection Models

MCAR (e, c)

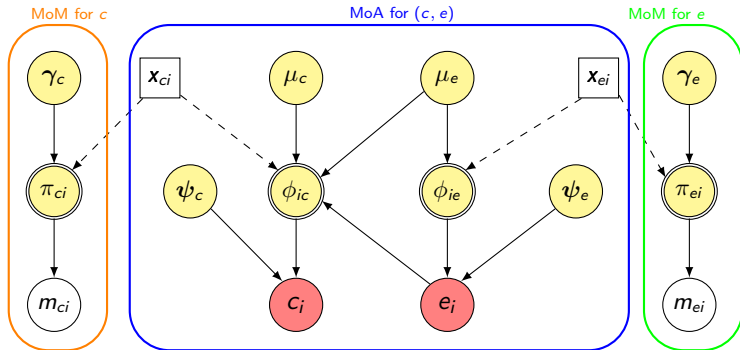


- Partially observed data
- Unobservable parameters
- ⊙ Deterministic function of random quantities
- Fully observed, unmodelled data
- Fully observed, modelled data

- $m_{ei} \sim \text{Bernoulli}(\pi_{ei}); \quad \text{logit}(\pi_{ei}) = \gamma_{e0}$
- $m_{ci} \sim \text{Bernoulli}(\pi_{ci}); \quad \text{logit}(\pi_{ci}) = \gamma_{c0}$

Nonignorable Missingness — Selection Models

MAR (e, c)



$$\bullet m_{ei} \sim \text{Bernoulli}(\pi_{ei});$$

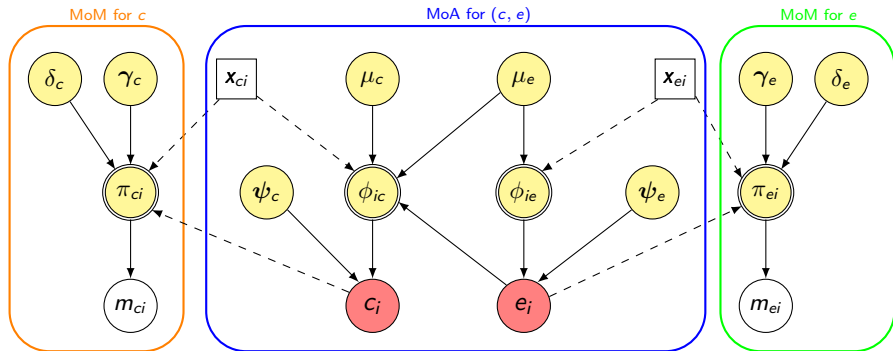
$$\text{logit}(\pi_{ei}) = \gamma_{e0} + \sum_{k=1}^K \gamma_{ek} x_{eik}$$

$$\bullet m_{ci} \sim \text{Bernoulli}(\pi_{ci});$$

$$\text{logit}(\pi_{ci}) = \gamma_{c0} + \sum_{h=1}^H \gamma_{ch} x_{cih}$$

Nonignorable Missingness — Selection Models

MNAR (e, c)



- Partially observed data
- Unobservable parameters
- Deterministic function of random quantities
- Fully observed, unmodelled data
- Fully observed, modelled data

$$\bullet m_{ei} \sim \text{Bernoulli}(\pi_{ei});$$

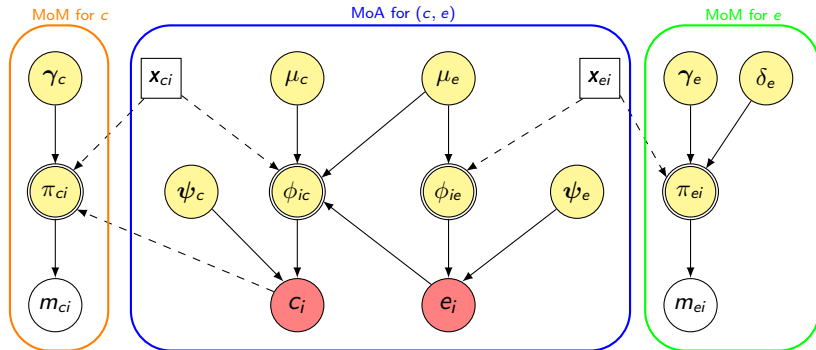
$$\bullet m_{ci} \sim \text{Bernoulli}(\pi_{ci});$$

$$\text{logit}(\pi_{ei}) = \gamma_{e0} + \sum_{k=1}^K \gamma_{ek} x_{eik} + \delta_e e_i$$

$$\text{logit}(\pi_{ci}) = \gamma_{c0} + \sum_{h=1}^H \gamma_{ch} x_{cih} + \delta_c c_i$$

Nonignorable Missingness — Selection Models

MNAR e ; MAR c

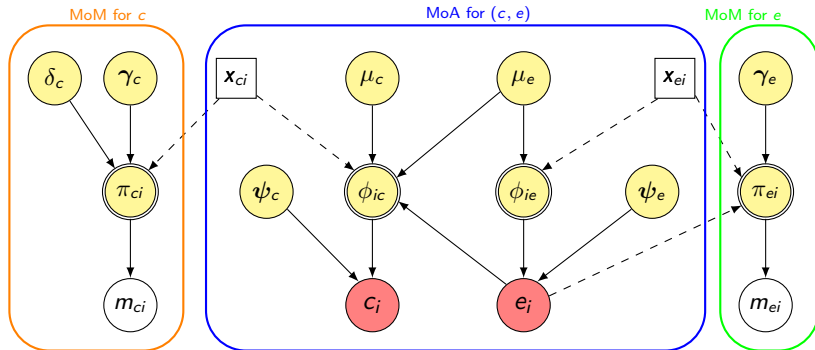


- Red circle: Partially observed data
- Yellow circle: Unobservable parameters
- Yellow circle with black border: Deterministic function of random quantities
- White square: Fully observed, unmodelled data
- White circle with black border: Fully observed, modelled data

$$\begin{aligned}
 \bullet \quad m_{ei} &\sim \text{Bernoulli}(\pi_{ei}); & \text{logit}(\pi_{ei}) &= \gamma_{e0} + \sum_{k=1}^K \gamma_{ek} x_{eik} + \delta_e e_i \\
 \bullet \quad m_{ci} &\sim \text{Bernoulli}(\pi_{ci}); & \text{logit}(\pi_{ci}) &= \gamma_{c0} + \sum_{h=1}^H \gamma_{ch} x_{cih}
 \end{aligned}$$

Nonignorable Missingness — Selection Models

MAR e ; MNAR c



$$\bullet m_{ei} \sim \text{Bernoulli}(\pi_{ei});$$

$$\text{logit}(\pi_{ei}) = \gamma_{e0} + \sum_{k=1}^K \gamma_{ek} x_{eik}$$

$$\bullet m_{ci} \sim \text{Bernoulli}(\pi_{ci});$$

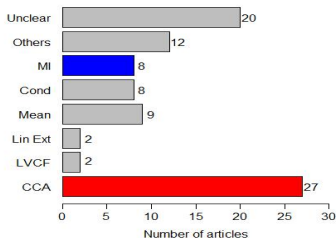
$$\text{logit}(\pi_{ci}) = \gamma_{c0} + \sum_{h=1}^H \gamma_{ch} x_{cih} + \delta_c c_i$$

Systematic Literature Review

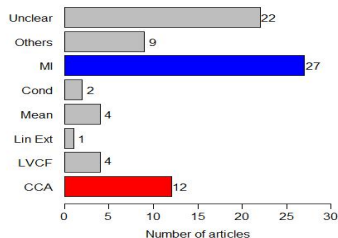
Two-fold purpose:

- 1 Provide some guidelines on the reporting and analysis of missingness
 - 2 Review of the missing data methods in CEAs (2003-2015), updating the work of Noble et al. (2012)
- Original review focused only on missing costs in within-trial CEA studies
 - 88 articles between 2003-2009
 - Include missing effects and update the review
 - 81 studies between 2009-2015

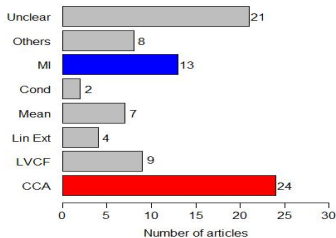
Current Methods



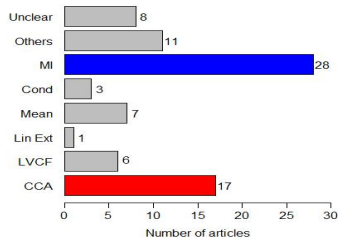
(a) Missing costs (2003-2009)



(b) Missing costs (2009-2015)



(c) Missing effects (2003-2009)



(d) Missing effects (2009-2015)

Conclusions

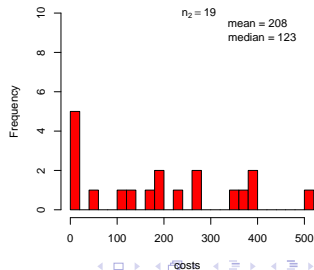
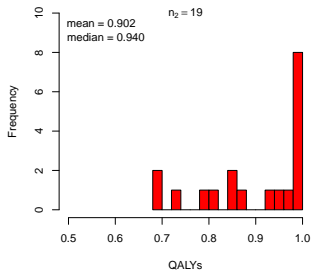
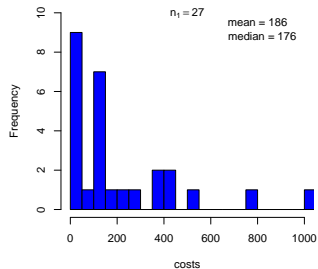
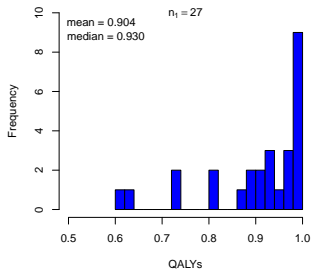
- High missing data proportions in within-trial CEAs may lead to imprecise economic evidences
- The review shows a movement towards more flexible methods in terms of missingness assumptions but:
 - Many studies do not provide transparent missing data information
 - Almost no study performs a sensitivity analysis
- Missing data handling can be improved by explicitly defining the assumptions and assess their impact on the conclusions.

The MenSS Trial

- The MenSS pilot RCT (Bailey et al., 2016) evaluates the cost-effectiveness of a new digital intervention to reduce the incidence of STI in young men with respect to the SOC
 - QALYs calculated from utilities (EQ-5D 3L)
 - Total costs calculated from different components (no baseline)

Time	Type of outcome	observed (%)	
		Control ($n_1=75$)	Intervention ($n_2=84$)
Baseline	utilities	72 (96%)	72 (86%)
3 months	utilities and costs	34 (45%)	23 (27%)
6 months	utilities and costs	35 (47%)	23 (27%)
12 months	utilities and costs	43 (57%)	36 (43%)
Complete cases	utilities and costs	27 (44%)	19 (23%)

Complete Cases



Modelling strategy

model	MoA (e, c)	MoM (e)	MoM (c)
<i>Base-Case</i>	Independent Normal	MAR	MAR
$MAR(e, c)$	Joint Normal	MAR	MAR
$MNAR(e)$	Joint Normal	MNAR	MAR
$MNAR(c)$	Joint Normal	MAR	MNAR

- $MNAR(e)$: $e^{mis} \approx (5 - 10\%)$ lower than $e^{obs} \rightarrow \delta_e \sim N(-2, 1)$
- $MNAR(c)$: $c^{mis} \approx (60 - 70\%)$ higher than $c^{obs} \rightarrow \delta_c \sim N(0, 1)$

Results

Parameter	Base-Case		MAR (e, c)			MNAR (e)			MNAR (c)		
	Mean	95% CI	Mean	95% CI		Mean	95% CI		Mean	95% CI	
Control ($t=1$)											
mean QALY (μ_1^e)	0.886		0.874	0.840	0.907	0.855	0.807	0.893	0.863	0.826	0.899
mean cost (μ_1^c)	214		207.770	115.363	302.901	207.912	113.226	301.081	290.324	126.971	452.932
sd QALY (σ_1^e)			0.081	0.061	0.110	0.081	0.064	0.103	0.081	0.064	0.103
sd cost (σ_1^c)			257.964	197.201	341.123	259.517	191.160	344.420	267.924	197.633	356.626
Intervention ($t=2$)											
mean QALY (μ_2^e)	0.918		0.913	0.868	0.956	0.847	0.715	0.929	0.912	0.860	0.967
mean cost (μ_2^c)	189		189.170	110.778	267.963	188.497	108.829	267.280	316.032	106.835	516.946
sd QALY (σ_2^e)			0.092	0.066	0.130	0.094	0.070	0.124	0.092	0.069	0.122
sd cost (σ_2^c)			174.082	124.350	252.623	176.378	121.666	249.735	190.872	128.897	275.189
Incremental											
mean QALY increment (Δ_e)	0.032	-0.02 0.08	0.039	-0.016	0.095	-0.008	-0.122	0.072	0.049	-0.011	0.114
mean cost increment (Δ_c)	-25	-145 97	-18.600	-141.081	102.463	-19.415	-140.283	104.196	25.708	-121.593	194.326

Results

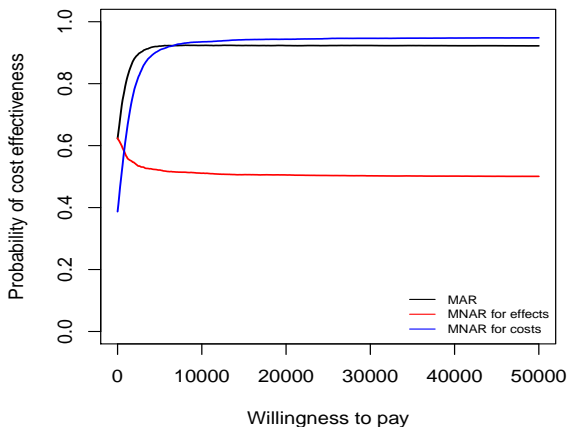
Parameter	Base-Case			MAR (e, c)			MNAR (e)			MNAR (c)		
	Mean	95% CI		Mean	95% CI		Mean	95% CI		Mean	95% CI	
Control ($t = 1$)												
mean QALY (μ_1^e)	0.886			0.874	0.840	0.907	0.855	0.807	0.893	0.863	0.826	0.899
mean cost (μ_1^c)	214			207.770	115.363	302.901	207.912	113.226	301.081	290.324	126.971	452.932
sd QALY (σ_1^e)				0.081	0.061	0.110	0.081	0.064	0.103	0.081	0.064	0.103
sd cost (σ_1^c)				257.964	197.201	341.123	259.517	191.160	344.420	267.924	197.633	356.626
Intervention ($t = 2$)												
mean QALY (μ_2^e)	0.918			0.913	0.868	0.956	0.847	0.715	0.929	0.912	0.860	0.967
mean cost (μ_2^c)	189			189.170	110.778	267.963	188.497	108.829	267.280	316.032	106.835	516.946
sd QALY (σ_2^e)				0.092	0.066	0.130	0.094	0.070	0.124	0.092	0.069	0.122
sd cost (σ_2^c)				174.082	124.350	252.623	176.378	121.666	249.735	190.872	128.897	275.189
Incremental												
mean QALY increment (Δ_e)	0.032	-0.02	0.08	0.039	-0.016	0.095	-0.008	-0.122	0.072	0.049	-0.011	0.114
mean cost increment (Δ_c)	-25	-145	97	-18.600	-141.081	102.463	-19.415	-140.283	104.196	25.708	-121.593	194.326

Results

Parameter	Base-Case			MAR (e, c)			MNAR (e)			MNAR (c)		
	Mean	95% CI		Mean	95% CI		Mean	95% CI		Mean	95% CI	
Control ($t = 1$)												
mean QALY (μ_1^e)	0.886			0.874	0.840	0.907	0.855	0.807	0.893	0.863	0.826	0.899
mean cost (μ_1^c)	214			207.770	115.363	302.901	207.912	113.226	301.081	290.324	126.971	452.932
sd QALY (σ_1^e)				0.081	0.061	0.110	0.081	0.064	0.103	0.081	0.064	0.103
sd cost (σ_1^c)				257.964	197.201	341.123	259.517	191.160	344.420	267.924	197.633	356.626
Intervention ($t = 2$)												
mean QALY (μ_2^e)	0.918			0.913	0.868	0.956	0.847	0.715	0.929	0.912	0.860	0.967
mean cost (μ_2^c)	189			189.170	110.778	267.963	188.497	108.829	267.280	316.032	106.835	516.946
sd QALY (σ_2^e)				0.092	0.066	0.130	0.094	0.070	0.124	0.092	0.069	0.122
sd cost (σ_2^c)				174.082	124.350	252.623	176.378	121.666	249.735	190.872	128.897	275.189
Incremental												
mean QALY increment (Δ_e)	0.032	-0.02	0.08	0.039	-0.016	0.095	-0.008	-0.122	0.072	0.049	-0.011	0.114
mean cost increment (Δ_c)	-25	-145	97	-18.600	-141.081	102.463	-19.415	-140.283	104.196	25.708	-121.593	194.326

Economic Evaluation

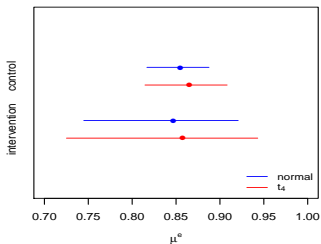
Cost Effectiveness Acceptability Curve



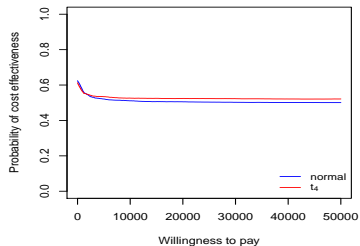
- Under $MNAR(e)$ the assessment radically changes, with the new interventions being not cost-effective compared with the control

Sensitivity Analysis (1)

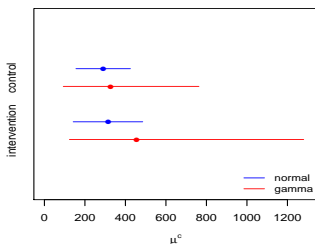
Estimated effect means



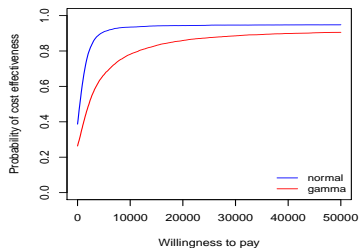
Cost Effectiveness Acceptability Curve



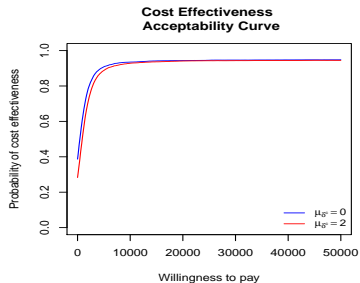
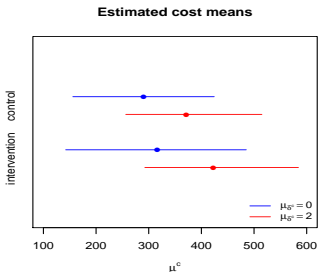
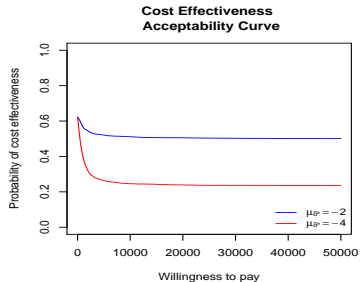
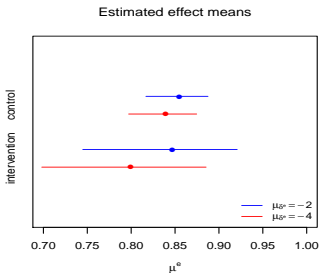
Estimated cost means



Cost Effectiveness Acceptability Curve



Sensitivity Analysis (2)



Conclusions

- MAR is not likely to hold and the original study conclusions may overestimate the cost-effectiveness of the reference intervention
- The MNAR departures explored show how a relatively small variation in $\text{MoM}(e)$ may substantially alter the decision output
- Lack of information about missingness may severely impair the analysis and force unrealistic assumptions
- Selection Models are a possible choice to handle nonignorable missingness but SA is necessary to assess the robustness of the results to alternative assumptions

Model Extension

- The models assume a Bivariate Normal for (e, c)
 - Simpler and closer to “standard” frequentist model
 - Account for baseline adjustment and correlation between outcomes

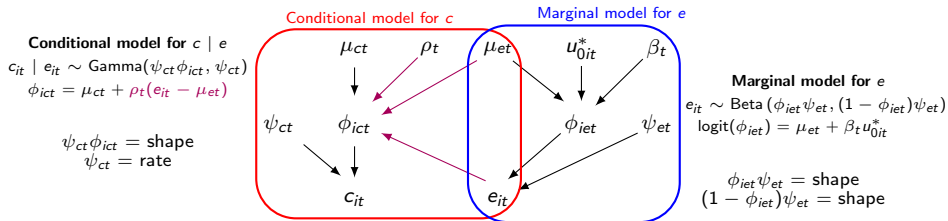
Model Extension

- The models assume a Bivariate Normal for (e, c)
 - Simpler and closer to “standard” frequentist model
 - Account for baseline adjustment and correlation between outcomes
- Capture skewness in the data with Bivariate Beta-Gamma for (e, c)
 - Model the relevant ranges: QALYs $\in (0, 1)$ and costs $\in (0, \infty)$
 - **But:** needs to rescale observed data to avoid 1 and 0 values

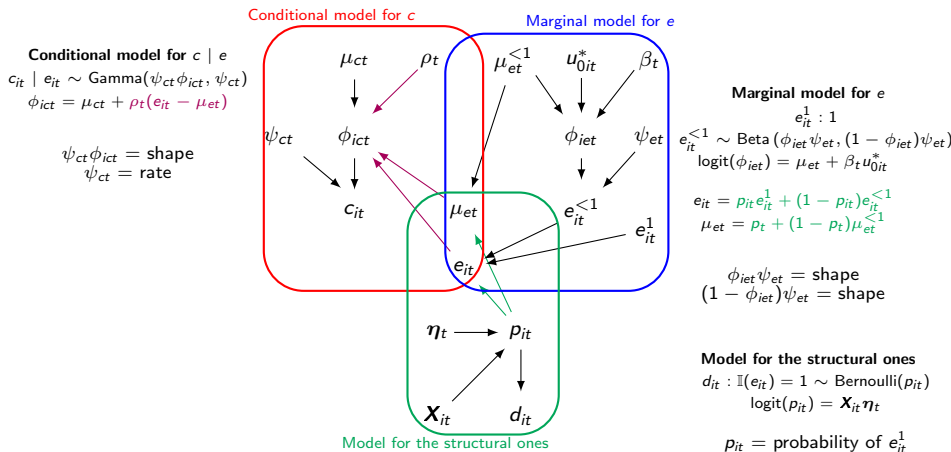
Model Extension

- The models assume a Bivariate Normal for (e, c)
 - Simpler and closer to “standard” frequentist model
 - Account for baseline adjustment and correlation between outcomes
- Capture skewness in the data with Bivariate Beta-Gamma for (e, c)
 - Model the relevant ranges: QALYs $\in (0, 1)$ and costs $\in (0, \infty)$
 - **But:** needs to rescale observed data to avoid 1 and 0 values
- Capture spike at 1 for QALYs with a Hurdle Model
 - Model e as a *mixture* of two components: $e^{<1}$ and e^1
 - e^1 are considered as *structural values* (identically one)
 - May be extended to partially observed u_0

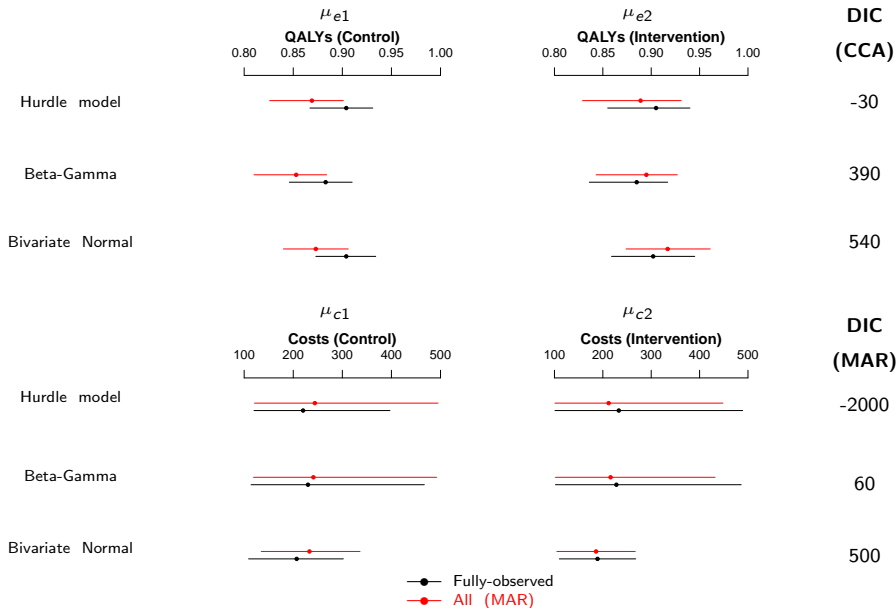
Beta-Gamma model

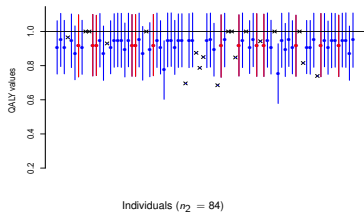


Hurdle model for QALYs

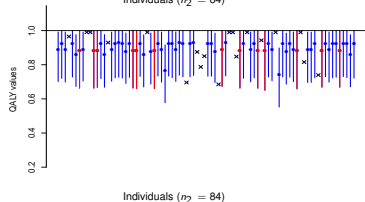
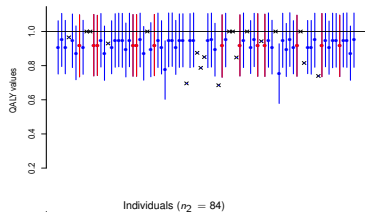
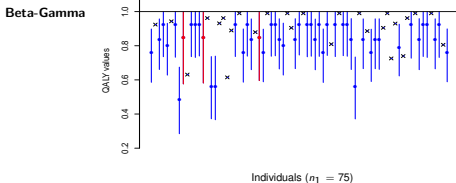
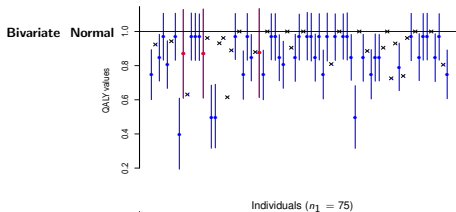


Mean estimates (CCA + MAR)

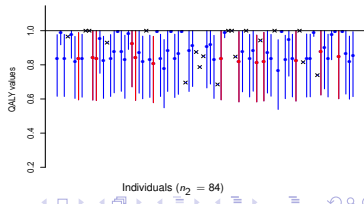
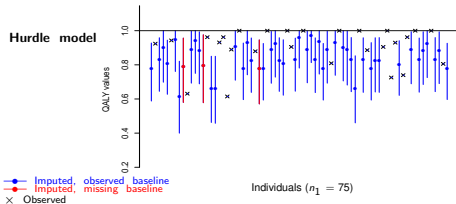
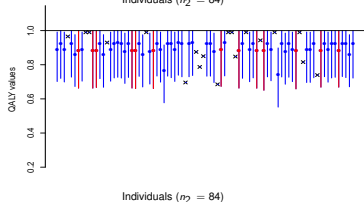
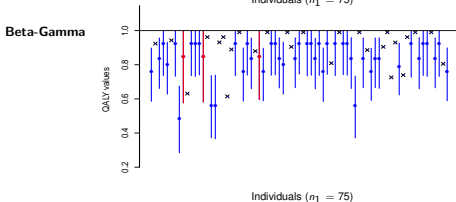
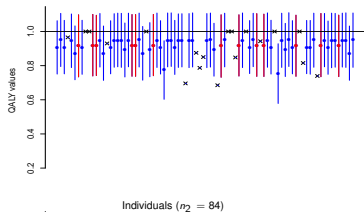
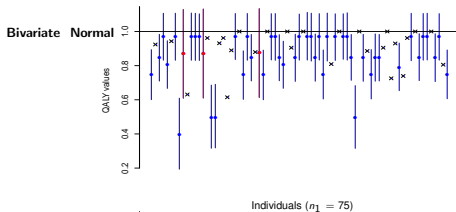




Imputations (under MAR)



Imputations (under MAR)



—●— Imputed, observed baseline
 —●— Imputed, missing baseline
 × Observed

MNAR

- We observe $n_{01} = 13$ and $n_{02} = 22$ individuals with $u_{0it} = 1$ and $u_{jit} = \text{NA}$, for $j = 1, 2, 3$
- For those individuals, we cannot compute directly the structural one indicator d_{it} and so need to make assumptions/model this
 - Sensitivity analysis to alternative MNAR departures from MAR

MNAR

- We observe $n_{01} = 13$ and $n_{02} = 22$ individuals with $u_{0it} = 1$ and $u_{jit} = \text{NA}$, for $j = 1, 2, 3$
- For those individuals, we cannot compute directly the structural one indicator d_{it} and so need to make assumptions/model this
 - Sensitivity analysis to alternative MNAR departures from MAR

MNAR1. Set $d_{it} = 1$ for all individuals with unit observed baseline utility

MNAR

- We observe $n_{01} = 13$ and $n_{02} = 22$ individuals with $u_{0it} = 1$ and $u_{jit} = \text{NA}$, for $j = 1, 2, 3$
- For those individuals, we cannot compute directly the structural one indicator d_{it} and so need to make assumptions/model this
 - Sensitivity analysis to alternative MNAR departures from MAR

MNAR1. Set $d_{it} = 1$ for all individuals with unit observed baseline utility

MNAR2. Set $d_{it} = 0$ for all individuals with unit observed baseline utility

MNAR

- We observe $n_{01} = 13$ and $n_{02} = 22$ individuals with $u_{0it} = 1$ and $u_{jit} = \text{NA}$, for $j = 1, 2, 3$
- For those individuals, we cannot compute directly the structural one indicator d_{it} and so need to make assumptions/model this
 - Sensitivity analysis to alternative MNAR departures from MAR

MNAR1. Set $d_{it} = 1$ for all individuals with unit observed baseline utility

MNAR2. Set $d_{it} = 0$ for all individuals with unit observed baseline utility

MNAR3. Set $d_{it} = 1$ for the $n_{01} = 13$ individuals with $u_{0i1} = 1$ and $d_{it} = 0$ for the $n_{02} = 22$ individuals with $u_{0i2} = 1$

MNAR

- We observe $n_{01} = 13$ and $n_{02} = 22$ individuals with $u_{0it} = 1$ and $u_{jit} = \text{NA}$, for $j = 1, 2, 3$
- For those individuals, we cannot compute directly the structural one indicator d_{it} and so need to make assumptions/model this
 - Sensitivity analysis to alternative MNAR departures from MAR

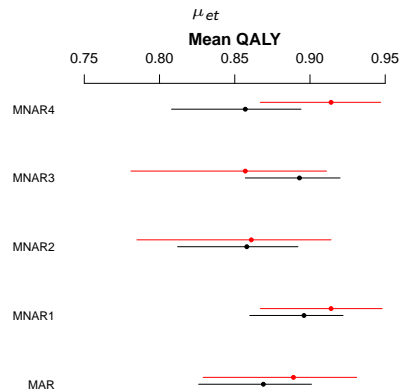
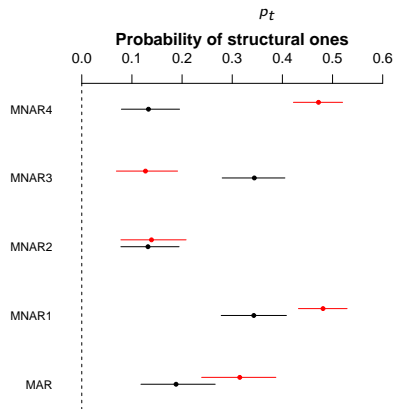
MNAR1. Set $d_{it} = 1$ for all individuals with unit observed baseline utility

MNAR2. Set $d_{it} = 0$ for all individuals with unit observed baseline utility

MNAR3. Set $d_{it} = 1$ for the $n_{01} = 13$ individuals with $u_{0i1} = 1$ and $d_{it} = 0$ for the $n_{02} = 22$ individuals with $u_{0i2} = 1$

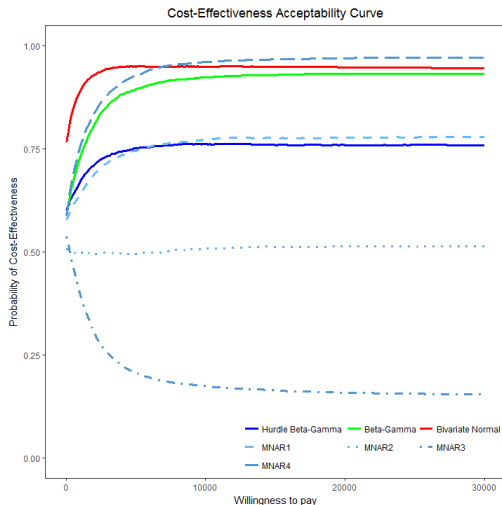
MNAR4. Set $d_{it} = 0$ for the $n_{01} = 13$ individuals with $u_{0i1} = 1$ and $d_{it} = 1$ for the $n_{02} = 22$ individuals with $u_{0i2} = 1$

Results — MNAR



—●— Control ($t = 1$)
 —●— Intervention ($t = 2$)

Cost-effectiveness analysis



Conclusions

- A full Bayesian approach to handling missing data extends standard “imputation methods”
 - Can consider MAR and MNAR with relatively little expansion to the basic model

Conclusions

- A full Bayesian approach to handling missing data extends standard “imputation methods”
 - Can consider MAR and MNAR with relatively little expansion to the basic model
- Particularly helpful in cost-effectiveness analysis, to account for
 - Asymmetrical distributions for the main outcomes
 - Correlation between costs & benefits
 - Structural values (eg spikes at 1 for utilities or spikes at 0 for costs)

Conclusions

- A full Bayesian approach to handling missing data extends standard “imputation methods”
 - Can consider MAR and MNAR with relatively little expansion to the basic model
- Particularly helpful in cost-effectiveness analysis, to account for
 - Asymmetrical distributions for the main outcomes
 - Correlation between costs & benefits
 - Structural values (eg spikes at 1 for utilities or spikes at 0 for costs)
- MNAR can never be ruled out
 - Necessary to explore plausible MNAR departures
 - Assess and quantify impact of uncertainty on inferences and (more importantly) on the decision process

References

- Bailey, J., Webster, R., Hunter, R., Griffin, M., N., F., Rait, G., Estcourt, C., Michie, S., Anderson, J., Stephenson, J., Gerressu, M., Sinag Ang, C., and Murray, E. (2016). The men's safer sex project: intervention development and feasibility randomised controlled trial of an interactive digital intervention to increase condom use in men. *Health Technology Assessment*, 20.
- Brooks, S., Gelman, A., Jones, G., and Meng, X. (2011). *Handbook of Markov Chain Monte Carlo*. CRC press.
- Noble, S., Hollingworth, W., and Tilling, K. (2012). Missing data in trial-based cost-effectiveness analysis: the current state of play. *Health Economics*, 21:187–200.
- Rubin, D. (1987). *Multiple Imputation for Nonresponse in Surveys*. John Wiley and Sons, New York, USA.