Structure

Information architecture

Will be a simple tree structure using a horizontal bar near the top of the page taking up the right 2/3 of the page.

Interaction design (IXD)

- Site Logo will bring user back to home, as well as having "Home" on the navigation bar so that every user can return to it at all times.
- Each Menu heading will have some sort of roll over to confirm that clicking that area has an action.
- Each navigation button will have a particular colour which will be used on its corresponding page to visually confirm what page they are on.
- The "Subscribe to our newsletter" information will be at the top of each page, as well as mentioned on a third of the footer
  -It will bring up a pop-up with a simple form that asks for their first name (we don't need surnames) and email address.
  -We will include that their email won't be passed on to anyone else.
  -We will provide a message once they have successfully completed the form and hit the submit button.