Profession:

Information Architect

think big

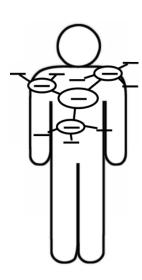start SMALL

Information Architect (IA)

The architect of the app

Skills & Abilities:

- Team skills
- Creativity
- Ability to think analytically
- Writing talent
- Good self-expression
- High-level communication skills
- Basic knowledge of programming, marketing, advertising and design

Educational Prerequisites:

To be an information architect you should be able to show a degree in the fields of media/multimedia. Particularly for the development of an app, further basic knowledge of programming and technical possibilities are absolutely necessary.

Job Details:

As an information architect you will draw up the conceptual design for an app together with the project manager, screen designer, and programmer. You don't put together the interface or program it. The concept architect is much more concerned with the basic structure of the app – like an architect that builds houses. You will work closely with a planner, copywriter, and graphic designer. You are the interface between people, the one who brings it all together.

Future Opportunities:

As a concept architect, you could earn up to 40.000 euros a year. There is room for you to earn above that number, depending on your workload.