Think Big App Workshop

During the Think Big App Workshop you and more than 50 other young participants from all over Europe will be guided through all relevant stages to develop a mobile app. Short lectures hold by experts are followed by intense working sessions in small groups. The workshop will be bi-lingual, with separate expert sessions in German and English. The final result should be a well-refined concept for a mobile app. Campuseros will support you and your ideas with their technical know how. Together you will be creating a clickable dummy (prototype) for your app. At the end of the workshop each group will pitch their app-concept in front of an audience.

A jury will choose the winning team, whose app prototype will be developed into a first version, which will be programmed professionally with a maximum financial support of up to 25.000 Euro.

Important Information

• **Meeting:** Thursday, August 23th, 7 p.m. at the Think Big booth in the main hall of the Airport Tempelhof, Platz der Luftbrücke, Berlin. You will recognize the Think Big flags at the booth.

• **How to get there:** From the main station take the bus M41 heading for Sonnenallee/ Baumschulenstr. Get out at Hallesches Tor. From there take the subway U6 heading for Alt-Mariendorf. Get out at Platz der Luftbrücke then follow the signs „Campus Party". Look for the Think Big banners, we escort you to the workshop area.
From the airport Schönefeld take the bus X7 heading for Rudow. From Rudow take the subway U7 heading for Spandau. Get out at Mehringdamm. From there take the subway U6 heading for Alt-Mariendorf. Get out at Platz der Luftbrücke then follow the signs „Campus Party".
From the airport Tegel take the bus 109 heading for Zoologischer Garten. Get out at Jakob-Kaiser-Platz. From there take the subway U6 heading for Alt-Mariendorf. Get out at Platz der Luftbrücke then follow the signs „Campus Party". Look for the Think Big banners, we escort you to the workshop area.
Or look for your best connection at www.bvg.de.

• For any emergencys, **please call this number: +49 151 20 19 23 20 (2nd number +49 170 281 32 98)**

• Friday, August 24th , 9 a.m. the workshop starts. See the schedule for details.

• **Please do not forget:** ID card, sleeping bag, sleeping pad and don't forget to bring your concrete app idea

is a Telefónica Foundation Programm

schedule

Thursday, August 23 rd

19:00 h	meeting at the Think Big App Workshop area
	Dinner and short Campus Party tour

Friday, August 24 th

09:00 h	**Get together**
09:15 h	Warm Up
09:30 h	The world of Apps – introduction into idea generation
10:20 h	Station 1: Polish your idea
12:00 h	**Lunch**
13:00 h	Introduction: Conception
13:40 h	Introduction: Design
14:20 h	Station 2: Develop your App concept
16:10 h	**Break**
16:40 h	Introduction into Balsamiq and/or Photoshop
17:45 h	Start a clickdummy and research designs
18:55 h	**Dinner**
19:35 h	Station 3: Design
20:45 h	**End-of-day**

From 9pm: optional open-ended continuation of concept and design

Saturday, August 25 th

09:30 h	**Get together**
10:00 h	Warm Up
10:10 h	Idea-check
12:00 h	**Lunch**
13:00 h	Introduction into Programming
14:05 h	Short break
14:15 h	How to pitch (your idea)
16:55 h	**Break**
17:10 h	Pitch
18:40 h	Break and jury deliberation
19:10 h	Announcement of price winners
19:40 h	Closing session
20:00 h	**End of Workshop**
20:00 h	**earliest departure**

Sunda, August 26th

09:00 h	breakfast before you leave (last departure)