Wireframe Mockup

1 - Header

Background - lightgreen

The Riddle Box

Website Title, Bradley Hand, Green

To Page 3

Page Title, Arial, Black

Navigation - Green (Links on arrows)

To Page 2

← →

Why did the chicken cross the road?

2 - Main Content

Image - Left-side Chicken

Image - Right-side Chicken

Image - Road

3 - Interaction

Cross the Road

Buttons - Bradley Hand, Green
(Interactivity, output photo and writing)

Lorem Ipsum

Written outputs - Arial, Black

Cross the Road

Lorem Ipsum

Cross the Road

Lorem Ipsum

Description - Arial, Black

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc et bibendum nunc. Sed nisi mi, fermentum id dapibus a, finibus non urna

Image - Riddle Box Design

4 - Footer

Secondary links, Arial Black

Page 2 Link
Page 3 Link

Background - lightgreen

1 - Header

Website Title, Bradley Hand, Green

The Riddle Box

To Page 1

Navigation - Green (Links)

To Page 3

←

→

Page Title, Arial, Black

Word Riddles

2 - Main content

Riddles - Arial, Black

Riddle 1: Lorem Ipsum

Answer Here

Answers - Bradley Hand, Green

Riddle 2: Lorem Ipsum

Answer Here

Riddle 3: Lorem Ipsum

Answer Here

Description - Arial, Black

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc et bibendum nunc. Sed nisi mi, fermentum id dapibus a, finibus non urna

3 - Interaction

Show Correct Answer

Buttons - Interactivity, Riddle answers Appear on Left - Bradley Hand, Green

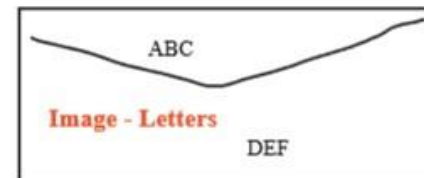Show Correct Answer

Show Correct Answer

ABC

Image - Letters

DEF

Image - Riddle Box Design

4 - Footer

Secondary links, Arial Black

Page 1 Link
Page 3 Link

Background - lightgreen

1 - Header

The Riddle Box

Website Title, Bradley Hand, Green

To Page 2

←

To Page 1

Navigation - Green (Links)

→

Page Title, Arial, Black

Green Glass Door

2 - Main content

Opening line - Bradley Hand, Green

A Green Glass Door …

Description - Arial, Black

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc et bibendum nunc. Sed nisi mi, fermentum id dapibus a, finibus non urna. Aliquam fermentum felis eu ligula mollis porttitor. Donec ut tristique quam. Donec a ligula quis leo aliquam tincidunt et a felis. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Fusce ut nulla tortor. Sed tincidunt urna sed nunc dapibus faucibus. Nam maximus ullamcorper velit. Sed nec mi vitae lacus sodales pellentesque eget et augue.

Suspendisse maximus metus est, nec vestibulum leo feugiat a. Morbi in dapibus diam. In sit amet risus ipsum. Etiam vitae ultricies sem, id pharetra dolor. Maecenas porta tellus vitae venenatis vestibulum. Aenean eget pellentesque nunc, at commodo risus. Nulla nec pulvinar dui. Etiam non enim suscipit, viverra purus vitae, dignissim quam. Donec lobortis lectus quis risus accumsan, eget consequat nulla blandit.

3 - Interaction

Image - Green Door

Button - Interactivity - Random Number Generation

Select a Gift

Base text - Arial, Black
Outputs (Based on RNG) - Bradley Hand, Green

A(n) _____ but not a(n) _____

Image (Based on RNG)

Image - Riddle Box Design

4 - Footer

Secondary links, Arial Black

Page 1 Link
Page 2 Link

Background - lightgreen

Site Design Explanation

In designing this site, creating cohesive, user-friendly and well-organized webpages was a priority. I chose to implement a monochromatic colour scheme, so that there would be a sense of unity within individual webpages and across the website as a whole. Specifically, I used shades of green throughout the website. Green is a vibrant and energetic colour, so it aligns well with the feelings of lightheartedness and fun which I hoped to impart through the site content.

While selecting and applying the colours for my webpages, I wanted to ensure that I maintained contrast between elements so that the monochromatic scheme improved the user experience rather than hindering it. It was important for every piece of content information to be distinct from the other information on the page as well as from the background. To achieve this, I used a mix of light and dark shades of green. Dark greens were primarily used for important elements, such as the website title, outputs, and interactive buttons, and I selected lighter greens for background elements. Then, to add balance to the website colours, I interspersed medium shades of green into the images. I sourced the images from Canva and intentionally selected clipart rather than photos, so that I could modify each individual colour and ensure that it was cohesive with the website. To maximize the contrast within the webpages, I then opted to use simple black text for larger sections of writing instead of using green for these content pieces. I believe this will improve the user experience by reducing eye strain and making the site more compatible with electronic screen readers.

To further unify the website, I looked for opportunities to use repetition in my work. Each webpage utilizes a similar structure, with identical headers and footers apart from the specific links referenced. While the body of each website contains different content, repetition is also present there – with general content primarily positioned on the left-hand side of the webpages and more interactive elements positioned on the right-hand side. This ties together the website, giving users a general understanding of what to expect as they navigate through the pages. For individual pages, meanwhile, I combined repetition of elements with layout choices, grouping similar items together to further achieve that sense of unity. For example, images on the first page are vertically stacked such that elements within an image line up with those of previous and subsequent images, and the second page has questions, buttons, and outputs visually grouped together according to the riddle they pertain to.

The omission of certain elements further contributed to the organization of the website. I wanted to avoid overcluttering the web pages, so I considered ways to represent each riddle without unnecessarily increasing the amount of content on the website. This was best accomplished on the third page. Rather than including all ten photos on the page at once, I decided to only display one at a time. This enabled me to better space out the existing content, improving the site layout, and it also made it easier to discern which content was changing with the webpage interactivity.