



# Torsha Chaudhuri

## Brand and Communication Designer

Visual Designer with a strong background in creating visual 'brand identity' with experience in UI/UX, Illustrations, Print design, 3D art and motion graphics. Passionate about helping organizations deepen customer reach and shape identity through innovative designs, contributing at multiple points of product journey.

## Contact

+91 6289670225

Kolkata, West Bengal

torshachaudhuri2011@gmail.com

## My Skills

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Microsoft PowerPoint

Adobe XD

Adobe After effects

Autodesk Maya

 torsha chaudhuri

 Torsha Chaudhuri

 @torshachaudhuri4523

Sep  
'22  
-  
Present

## WORK EXPERIENCE

### Associate Graphic Designer

#### Affinity X (Pune)

- Delivering 100% best quality designs to high end USA based clients.
- Working round the clock, with productivity of 20 orders per day.

### Graphic Designer

#### Mohan Impex Pvt. Ltd.

- Increased follower count on social media through animated and live shooting videos.
- Uplifted sales of cocoa powder and other products through A + banner in Amazon.

### Graphic Designer

#### Shakambhari Ispat & Power Ltd.

- Increased follower count on social media using innovative designs.
- Uplifted sales through GSB and NLB board designs for Railway/Metro.
- Ideation and redesign of in-house stationaries

### Graphic Design Intern

#### Shakambhari Ispat & Power Ltd.

- Website traffic increment for a major eatery through social media creatives and motion graphics.
- Photo-editing for multiple luxury fashion brands.

Jan  
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July  
'22

Aug  
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Jan  
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Apr  
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-  
Jun  
'21

Dec  
'17  
-  
Jan  
'18

## Graphic Designer

Department of Tourism, Govt. of West Bengal

- Countdown poster creations for Kolkata Christmas Festival on social media platforms.
- Photography and videography projects.

## My Education

M.Sc Integrated in Multimedia & Animation

- Photography, film making, scriptwriting, graphic designing, 2D animation, 3D modeling, art history and sound design.
- Thesis topic - 'Importance of art & craft in Inclusive education'.

Jul  
'16  
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Jul  
'21

## Short course in Advanced 3D Animation

- 3D Modelling, Texturing, Lighting & Rendering, Rigging, Character Animation, Dynamics & Realistic Features, Match moving & Camera Tracking.

Aug  
'20  
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Jan  
'21

## My Achievements

Awarded the **Employee of the month** at Mohan Impex, for my utmost **hard work** and using creativity to leverage **business goals** to new heights.



Won **1st prize** for **Street Photography** at RTG Animate **Animation Academy** in **2018**. The theme was on the concept of motion and speed.

## Workshops

### Internshala Trainings

- Participated in content writing virtual training conducted by Internshala Trainings.
- Topics - writing fiction, non-fiction, newspaper reports, screenplay, blogs, advertisement, editing stories and reports.

### Graphic Novel Workshop

- Attended Graphic Novel Workshop conducted by Fine Arts Society, St. Xavier's college.
- Topics - planning action scenes, creating Interacting space, Dialogue direction, Drawing establishing scenes.

## Languages

English, Hindi, Bengali, Tamil

Dec  
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Jan  
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Sep  
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