

I chose to do a monochromatic red website because the red in this website could represent the anger and passion the people of McSpotlight have to expose McDonald's for their high amount of pay to keep competition out of their way. The redesign improves navigation and understanding of the site, as well as it is responsive to other devices, particularly mobile, and all of these factors include an improvement of user experience as a whole.

I faced the challenge of finding a good color scheme to convey the emotions the website seems to desire to express. I first tried to do complimentary with yellow and purple, but that just seemed out of place and not related to the website in a way. So, I would argue that one of the biggest challenges for a website is to find the right color scheme.

