Anaëlle PAUL

Product Manager

ABOUT ME

- Product manager with experience in leading the product development lifecycle in a fast-paced and multi-cultural environment
- Turn complex customers' needs into clear requirements, using my problem-solving skills to deliver features that create differentiation
- Collaborate with cross-functional teams to prioritize features and enhancements in alignment with the product vision
- Looking to support a passionate and creative team to build and grow your product to the next level

CONTACT

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PROFESSIONAL EXPERIENCES

2020

Product manager – Robson app
Globalme Localization – Vancouver, BC

Achievements:
- Successfully collaborated with multiple stakeholders to redefine and optimize the workflow of speech recording projects in order to increase user retention and optimize operational processes
- Guided the development team in solving recurring technical issues while ensuring continued project deliveries by providing hands-on support to the operational team

Key tasks:
- Managed the roadmap and prioritized features and requests
- Planned and oversaw the sprint process
- Collected feedback and requests from users and team members
- Collaborated closely with cross-functional teams to define user flows and business rules
- Oversaw product development lifecycle of modules and features to ensure timely and efficient product delivery

2019-2020

Product specialist – Robson app
Globalme Localization – Vancouver, BC

Achievements:
Drove the development of features on Globalme's data collection platform for collecting and processing AI text and speech training data:
- Drove the development and launch of a transcription web platform used to transcribe ~600 hours of audio in 5 different languages and scripts for a world-leading company in voice-enabled technologies
- Co-designed and launched a text annotation platform (Android and iOS apps) aiming to turn annotation work into easy micro-tasks accessible to the public. It was used to complete about 40,000 tasks at the end of 2019.

Key tasks:
- Co-managed backlog prioritization and sprint process with the product manager
- Collected feedback and requests from team members and users
- Collaborated closely with cross-functional teams to define user flows and business rules
- Wrote user stories with detailed acceptance criteria
- Oversaw product development lifecycle of modules and features to ensure timely and efficient product delivery
- Guided the development team daily over rounds of manual testing and feedback
- Set up training and demo of new features and modules
- Improved processes and tools

2018-2019

Project coordinator (Data collection)
Globalme Localization – Vancouver, BC

Successfully led and executed a voice data collection for a major Canadian telecommunication company
- Co-authored the strategy plan document
- Co-planned and oversaw the execution of the voice collection sessions
- Planned and executed the usability testing of a new voice enabled product
- Built and delivered a 30-page analysis recognized by both upper management and client for its clear structure and attention to detail

Coordinated the preparation and executed a data collection video session involving more than 50 children of various ages

Recruited, trained and oversaw project assistants during data collection projects

2015

Category manager
Lightonline.fr – Paris, France

- Managed a portfolio of 60 suppliers across Europe
- Identified latest trends and collaborated with the product manager to update the collection
- Conducted and reported weekly sales and market/competition analysis

2011-2014

E-commerce product manager
Showroomprive.com – Paris, France

- Ensured coordination with logistics, graphic designers, customer service and vendors in order to produce 3 sales per week
- Planned and coordinated photo shoots
- Created enticing and artistic product descriptions
- Initiated the implementation of new tools which improved productivity

PROFESSIONAL SKILLS

LANGUAGES

- English : fluent (speaking, reading, writing)
- French : native language

PRODUCT MANAGEMENT

- Sprint planning and **backlog** prioritization
- Collaboration with **cross-functional teams** on product **roadmap** and features **prioritization**
- Web and mobile app **Agile development**
- Elaboration of user stories and testing

TECHNICAL

- Understanding of basic database structures and programming concepts
- Programming/styling languages: HTML, CSS, Javascript

EDUCATION

2020

Self-improvement in product management
Specialized articles, Udemy.com, Linkedin Learning

2017

Web Development bootcamp
3W Academy – Paris (France)

2016-2017

Self-study and improvement
Openclassrooms.fr, Udemy.com, Freecodecamp.org

2010

Master's degree in Marketing
IAE – Tours (France)