Ana Alves

Multimedia Designer

I'm a multimedia designer living in Helsinki, highly motivated and multi-skilled with interest in UI/UX design..
I have 5+ years of experience in visual design, dealing and leading multidisciplinary teams in multiple environments due to projects and extracurricular activities.

Portfolio: anaflipa.github.io   **E-mail:** anaflipasa3@gmail.com

EDUCATION

2009 - 2014
Graduation in Plastic Arts, FBAUP
Specialization in Multimedia

Coursework: Drawing, Web Design, Traditional Animation, Video, Photography

2015 - 2017
Master's Degree in Multimedia, FEUP
Specialization in Technologies

Coursework: UX/UI Design, Digital Games, 3D animation, Photography and Cinema
M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD". Final classification: 18/20.

SKILLS

UI/UX Design	Transmedia Storytelling	
Illustration	Photography	Video Editing
Animation	Digital Marketing	

Expert
Adobe Photoshop   Adobe XD
Adobe Premiere

Intermediate
Adobe Indesign   HTML / CSS
Bootstrap   Sketch   Adobe Illustrator

Beginner
Blender   Wordpress

EXPERIENCE

2018 - Present
UX Designer at Polka Dot Studio

2017 - 2018
Multimedia Designer at Zappy Software
- Rebranding (Logo and illustrations for website)
- Social media management
- UX/UI Design for the future app

2015 - 2016
Freelance Designer at worlDevelopers
- Logo and flyer design for clients

2013 - 2015
Creative at Porto de Magia
- Creation and management of multimedia/graphic content for the website and social media
- creation of a new sales point at Norteshopping

ACCOMPLISHMENTS & OTHERS

Projects

Coop AR, 2017

StorySD, 2017

Future Places Citizen Lab: Behind the Curtain, 2016

MEDctrl, 2016

Downtown80, 2016

Participations

Invictvs Game Jam, 2017

Game Jam no Museu, 2017

Courses

Certificado de Aptidão Pedagógica (CCP) by IEFP, 2015

Social Media Marketing Strategy by EDIT, 2015

Cerveira Creative Camp by Canal 180, 2012