

Ana Alves

Multimedia Designer

Multimedia designer with experience in designing content for print and web, as well as managing social media platforms.
Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

EXPERIENCE

Polka Dot Studio, Helsinki — UI/UX Designer

APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for *Trendy Stylist*
- Produced and managed content for *Trendy Stylist* [Instagram](#)
- Designed the new UI for *Idle Kitty: Shopkeeper* in collaboration with the lead artist and game designers

Zappy Software, Porto — Multimedia Designer

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding ([Logo](#) and illustrations for website)
- Social media management
- Prototyped the future [app](#) (wireframes + high fidelity)

Porto de Magia, Porto — Creative

NOVEMBER 2013 - JANUARY 2015

- Social media management
- Product Photography
- Responsible for the creation of a new point of sale at Norteshopping

EDUCATION

FEUP, Porto — Master's Degree in Multimedia

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "[Transmedia Storytelling in B2B: the Case Study of StorySD](#)"
advised by Prof. Soraia Ferreira.
Final classification: 18/20.

FBAUP, Porto — Graduation in Plastic Arts

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.

Portfolio:

anaflipa.github.io/

LinkedIn:

linkedin/in/anaflipasa/

Email:

anaflipasa3@gmail.com

SKILLS

SOFTWARE

Illustrator

Photoshop

Adobe XD

Affinity Designer

Premiere

After Effects

[Blender](#)

Unity

CREATIVE

[Graphic Design](#)

Transmedia Storytelling

[Illustration](#)

[UI/UX Design](#)

[Video / Animation](#)

[Photography](#)

Bootstrap