Ana Alves

Digital Designer

Digital designer with experience in designing content for web and prototyping apps interfaces, from mockup to the end product.

Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

EXPERIENCE

Polka Dot Studio, Helsinki — *UI/UX Designer*

APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for *Trendy Stylist*
- Produced and managed content for *Trendy Stylist* Instagram
- Designed the new UI for *Idle Kitty: Shopkeeper* in collaboration with the lead artist and game designers
- Worked closely with the Dev Team by implementing the UI elements directly on Unity

Zappy Software, Porto — *Multimedia Designer*

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Social media management
- Prototyped the future app (wireframes + high fidelity)

worlDevelopers, Amsterdam — *Freelance Designer*

AUGUST 2015 - AUGUST 2016

- Social media management
- Helped to develop the identity of *CrewDNA* by designing the logo, flyers and social media content

EDUCATION

FEUP, Porto — *Master's Degree in Multimedia*

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD"
advised by Prof. Soraia Ferreira.
Final classification: 18/20.

FBAUP, Porto — *Graduation in Plastic Arts*

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.

Portfolio:
anaalves.webflow.io/

LinkedIn:
linkedin/in/anaflipasa/

Email:
anaflipasa3@gmail.com

SKILLS

TOOLKIT

Adobe XD

Figma

A. Photoshop

A. Illustrator

A. Premiere

A. After Effects

Affinity Designer

Blender

Unity

SKILLSET

UI/UX Design

Graphic Design

Video / Animation

Illustration

Photography

Transmedia Storytelling

HTML & CSS