

Ana Alves

Multimedia Designer

Multimedia designer with 5 years of experience in designing content for web and prototyping apps interfaces.
Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

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EXPERIENCE

Polka Dot Studio, Helsinki — UI/UX Designer

APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for Trendy Stylist
- Produced and managed content for Trendy Stylist instagram
- Designed the new UI for Idle Kitty: Shopkeeper in collaboration with the lead artist and game designers
- Worked closely with the Dev Team by implementing the UI elements directly on Unity

Zappy Software, Porto — Multimedia Designer

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Social media management
- Prototyped the future app (wireframes + high fidelity)

worldDevelopers, Amsterdam — Freelance Designer

AUGUST 2015 - AUGUST 2016

- Managed the social media
- Helped to develop the identity of CrewDNA by designing the logo, flyers and social media content

EDUCATION

FEUP, Porto — Master's Degree in Multimedia

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD"
advised by Prof. Soraia Ferreira.
Final classification: 18/20.

FBAUP, Porto — Graduation in Plastic Arts

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.

SKILLS

SOFTWARE

Adobe XD
Photoshop
Illustrator
Premiere
Blender
Unity

CREATIVE

UI/UX Design
Graphic Design
Video / Animation
Illustration
Photography
Transmedia Storytelling
Bootstrap