

# Ana Alves

## Multimedia Designer

Multimedia designer with 5 years of experience in designing content for web and prototyping apps interfaces.  
Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

### EXPERIENCE

#### Polka Dot Studio, Helsinki — UI/UX Designer

APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for Trendy Stylist
- Produced and managed content for Trendy Stylist instagram
- Designed the new UI for Idle Kitty: Shopkeeper in collaboration with the lead artist and game designers
- Worked closely with the Dev Team by implementing the UI elements directly on Unity

#### Zappy Software, Porto — Multimedia Designer

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Community management
- Prototyped the future app (wireframes + high fidelity)

#### worldDevelopers, Amsterdam — Freelance Designer

AUGUST 2015 - AUGUST 2016

- Community management
- Helped to develop the identity of CrewDNA by designing the logo, flyers and social media content

### EDUCATION

#### FEUP, Porto — Master's Degree in Multimedia

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD"  
advised by Prof. Soraia Ferreira.  
Final classification: 18/20.

#### FBAUP, Porto — Graduation in Plastic Arts

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.

#### Portfolio:

[anaflipa.github.io/](http://anaflipa.github.io/)

#### E-mail:

anaflipasa3@gmail.com

### SKILLS

#### SOFTWARE

Adobe XD

Photoshop

Illustrator

Premiere

Affinity Designer

Blender

Unity

#### CREATIVE

UI/UX Design

Graphic Design

Video / Animation

Illustration

Photography

Transmedia Storytelling

Bootstrap