Ana Alves

Multimedia Designer

Multimedia designer with 5 years of experience in designing and prototyping apps interfaces.

Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

anaflipa.github.io/ anaflipasa3@gmail.com

SKILLS

Polka Dot Studio, Helsinki — UI/UX Designer

APRIL 2018 - JANUARY 2020

EXPERIENCE

- Polished the previous UI and designed new features for *Trendy Stylist*
- Produced and managed content for Trendy Stylist instagram
- Designed the new UI for *Idle Kitty: Shopkeeper* in collaboration with the lead artist and game designers
- Worked closely with the Dev Team by implementing the UI elements directly on Unity

Zappy Software, Porto — Multimedia Designer

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Social media management
- Prototyped the future <u>app</u> (wireframes + high fidelity)

worlDevelopers, Amsterdam — Freelance Designer

AUGUST 2015 - AUGUST 2016

- Managed the social media
- Helped to develop the identity of <u>CrewDNA</u> by designing the logo, flyers and social media content

SOFTWARE

Adobe XD

Photoshop

Illustrator

Premiere

<u>Blender</u>

Unity

CREATIVE

UI/UX Design

Graphic Design

Video / Animation

Illustration

Photography

Transmedia Storytelling

Bootstrap

EDUCATION

FEUP, Porto — Master's Degree in Multimedia

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD"

advised by Prof. Soraia Ferreira.

Final classification: 18/20.

FBAUP, Porto — *Graduation in Plastic Arts*

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.