

# Ana Alves

## Digital Designer

Digital designer with experience in designing content for web and prototyping apps interfaces, from mockup to the end product.

Seeking a position where I can develop and consolidate my skills, as well as learning new ones.

## EXPERIENCE

### Polka Dot Studio, Helsinki — UI/UX Designer

APRIL 2018 - JANUARY 2020

- Polished the previous UI and designed new features for Trendy Stylist
- Produced and managed content for Trendy Stylist Instagram
- Designed the new UI for Idle Kitty: Shopkeeper in collaboration with the lead artist and game designers
- Worked closely with the Dev Team by implementing the UI elements directly on Unity

### Zappy Software, Porto — Multimedia Designer

SEPTEMBER 2017 - FEBRUARY 2018

- Rebranding (Logo and illustrations for website)
- Social media management
- Prototyped the future app (wireframes + high fidelity)

### worldDevelopers, Amsterdam — Freelance Designer

AUGUST 2015 - AUGUST 2016

- Social media management
- Helped to develop the identity of CrewDNA by designing the logo, flyers and social media content

## EDUCATION

### FEUP, Porto — Master's Degree in Multimedia

SEPTEMBER 2015 - JULY 2017

Specialization in Technologies.

M.Sc. dissertation: "Transmedia Storytelling in B2B: the Case Study of StorySD"  
advised by Prof. Soraia Ferreira.  
Final classification: 18/20.

### FBAUP, Porto — Graduation in Plastic Arts

SEPTEMBER 2009 - AUGUST 2014

Specialization in Multimedia.

## Portfolio:

[anaflipa.github.io/](https://anaflipa.github.io/)

## LinkedIn:

[linkedin/in/anaflipasa/](https://linkedin/in/anaflipasa/)

## Email:

[anaflipasa3@gmail.com](mailto:anaflipasa3@gmail.com)

## SKILLS

### TOOLKIT

Adobe XD

Figma

A. Photoshop

A. Illustrator

A. Premiere

A. After Effects

Affinity Designer

Blender

Unity

### SKILLSET

UI/UX Design

Graphic Design

Video / Animation

Illustration

Photography

Transmedia Storytelling

Bootstrap