



# Ana Alves

## Multimedia Designer

I'm a multimedia designer based on Oporto, highly motivated and multi-skilled with interest in ux design and digital marketing.

I have 5+ years of experience in graphic design, dealing and leading multidisciplinary teams in multiple environments due to projects and extracurricular activities.



**Portfolio:** [anaflipa.github.io](https://anaflipa.github.io)

**E-mail:** [anaflipasa3@gmail.com](mailto:anaflipasa3@gmail.com)



### EDUCATION

- 2009 - 2014  
**Graduation in Plastic Arts, FBAUP**  
Specialization in Multimedia
- 2015 - 2017  
**Master's Degree in Multimedia**  
Specialization in Technologies



### SKILLS

Adobe Photoshop ●●●●●

Adobe Premiere ●●●●○

Adobe InDesign ●●●○○

Adobe Illustrator ●●●○○

Adobe XD ●●●●●

Others: HTML/CSS, Bootstrap, Wordpress

Languages:



### EXPERIENCE

- 2017 - current  
**Multimedia Designer at Zappy Software**
  - Digital Marketing
  - UX Design
- 2015 - 2016  
**Freelance Designer at worlDevelopers**
  - Logo and flyer design for clients
- 2013 - 2015  
**Creative at Porto de Magia**
  - Creation and management of multimedia/graphic contents for the website and social media
  - product photography
  - creation of a new sales point at Norteshopping



### OTHER PROJECTS

- 2017 "Coop AR" UX/UI Design
- 2016 "MEDctrl" UX/UI Design
- 2016 "Downtown 80" story strategy and design