CEO

1. Which product was bought the least and the most and how it affected the revenue?
2. Which country has the highest buying history?
3. How is inflation affecting the price of the products?
4. Are more establishments of warehouses/offices required?

CMO

1. How are customers responding to the market strategies in every country?
2. How to target repeated customers on a particular product?
3. What new products can be introduced to the market to increase the revenue?
4. Is there any product with less quantity that has to be manufactured more?