



ניתוח מערכת (24 נקודות)

יש להכין עץ דרישות למפרט הטכני שלפניך (תשובה תימסר באנגלית בלבד)

- LENGTH of VIDEO entries:** All video entries must be **NO MORE than 3 minutes** long (NO MORE than 180 seconds) except in the category 16 - Online films, where video entries may be up to 5 minutes long.
Video presentations for groups C, G, H and N can be up to 1 min (60 seconds) long.
If VIDEO material is more than 1 minute long (60 seconds), you are also required to submit an up to **1 minute long shorter version** of your entry which will be used for the awards ceremony, should your entry be awarded.
- LANGUAGE of entries:** All **VIDEO MATERIAL** has to be dubbed or subtitled in English. All **other entries** have to have translation included in the form of a text file .DOC format, .RTF format or .TXT format will be accepted. Please make sure to use Unicode script.
- MULTIPLE entries:** When submitting the same entry into two or more groups, please provide a brief explanation in no more than 50 words as to why this ad is entering a selected group. For video entries, please include this explanation as a first slide.
- ENTRY SUBMISSION:** Entries may be submitted via **ONLINE SUBMISSION system**, except **COURIER entries in certain groups**. Please read carefully and follow the instructions for each group separately. If Courier option is allowed, make sure that you include a **print of your »online system entry form«**.
Please make sure that the entries are not branded with agency logotype.
ONLINE SUBMISSION – follow the step by step instructions posted on the submission portal www.goldendrum.com

תיאור תקלה: (3 נקודות בונוס)

גיל ורוני ניסו יחד להכניס וידאו בשפה הרומנית עם תרגום בפורמט של RTF וקיבלו הודעת שגיאה.

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מה יכולה להיות הבעיה ? הצע 3 אפשרויות.

בהצלחה !