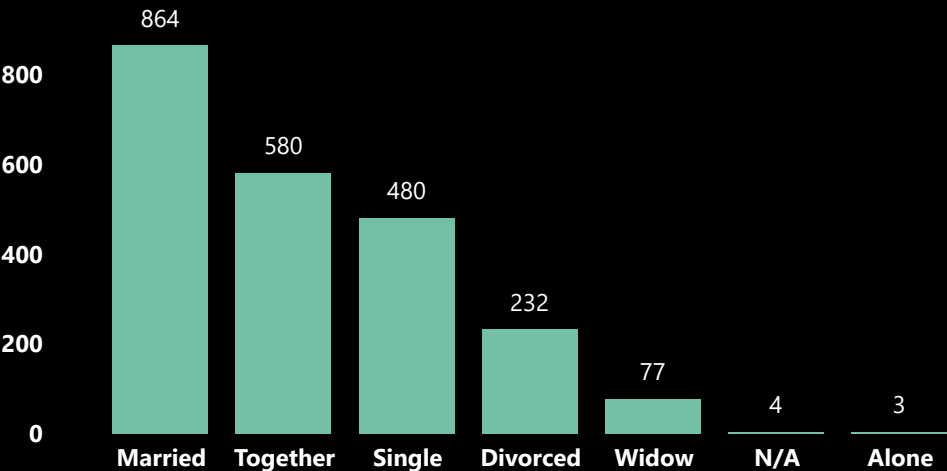
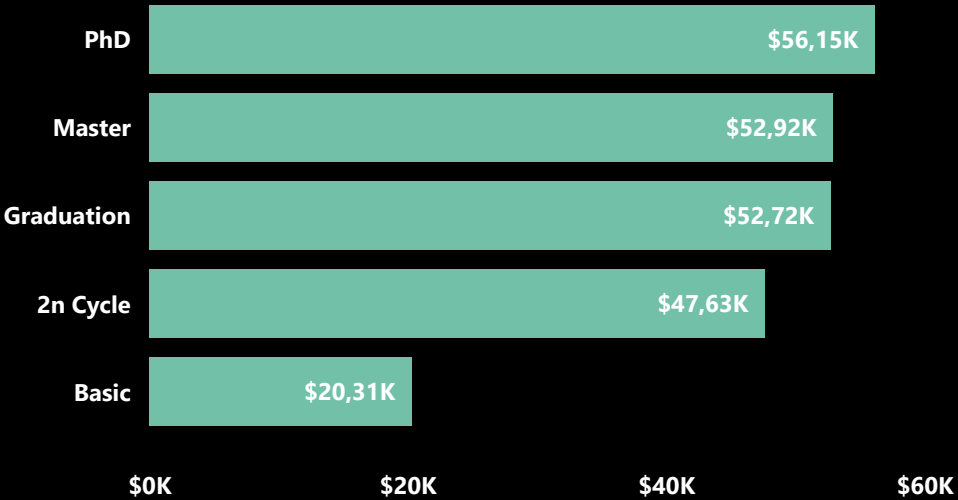


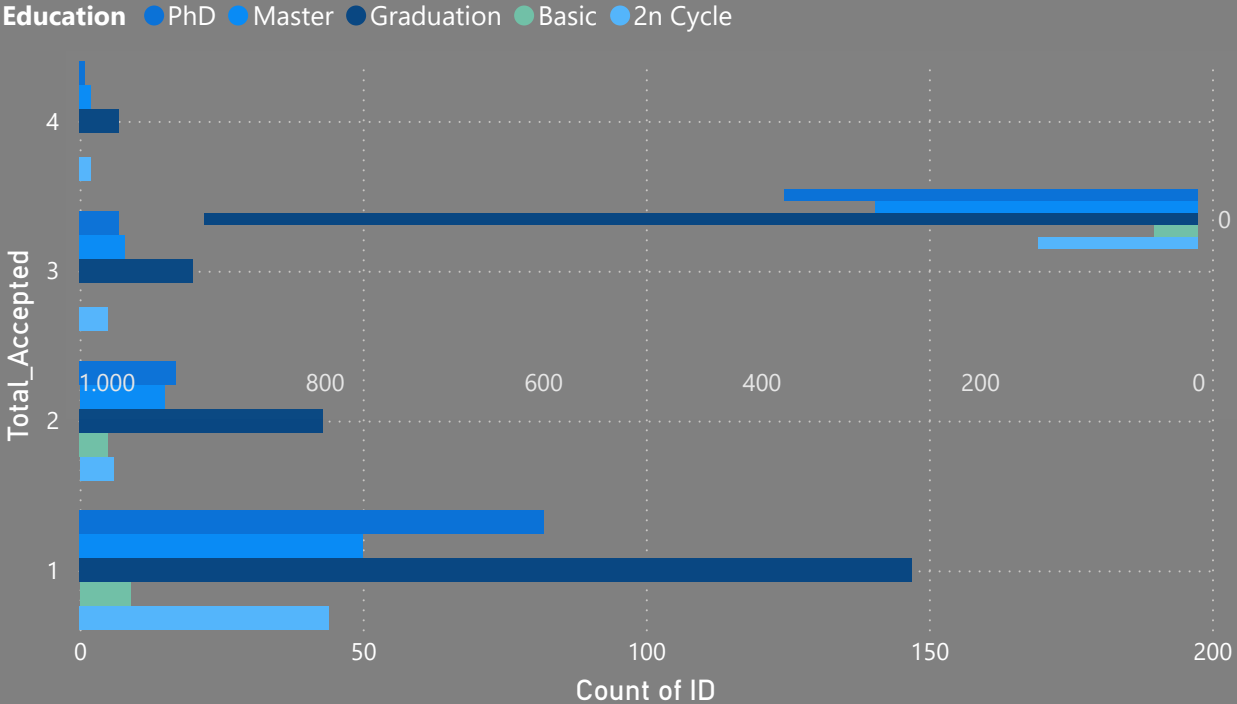
Customers by Marital Status



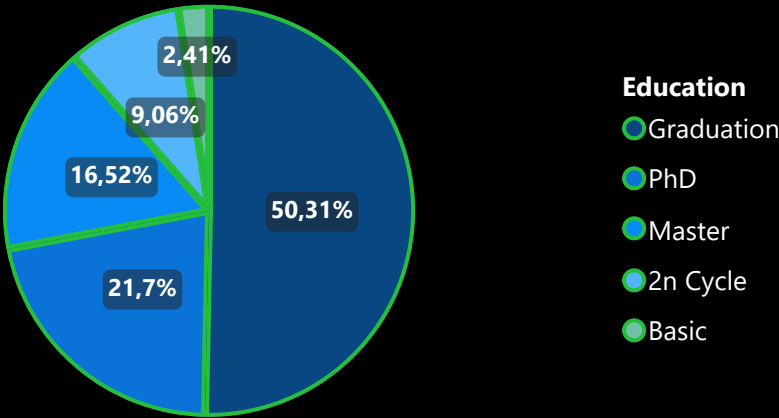
Average of Income by Education



Count of ID by Total_Accepted and Education

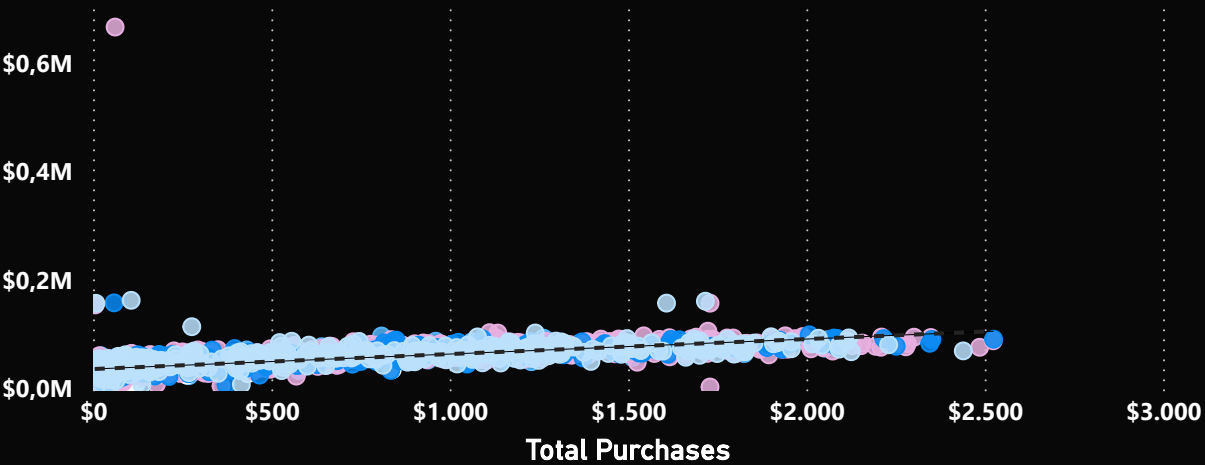


Customers by Education



Education, Total Purchases and Income

Education ● 2n Cycle ● Basic ● Graduation ● Master ● PhD



\$1.356,99K

Total Purchases by Education

\$1.356,99K

Total Purchases

Education

2n Cycle

Basic

Graduation

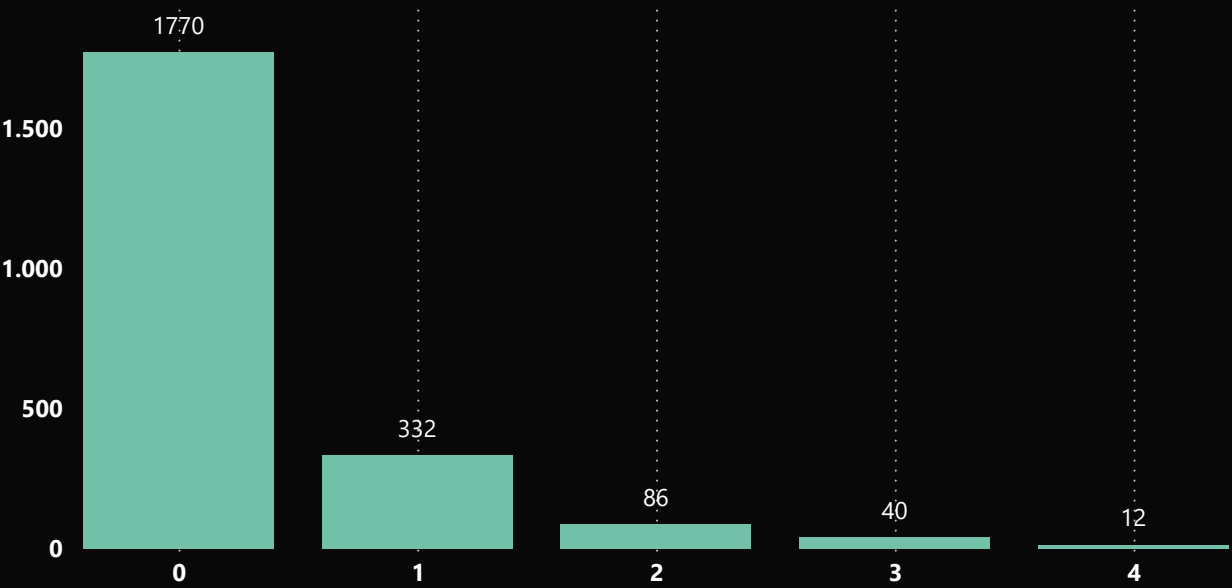
Master

PhD

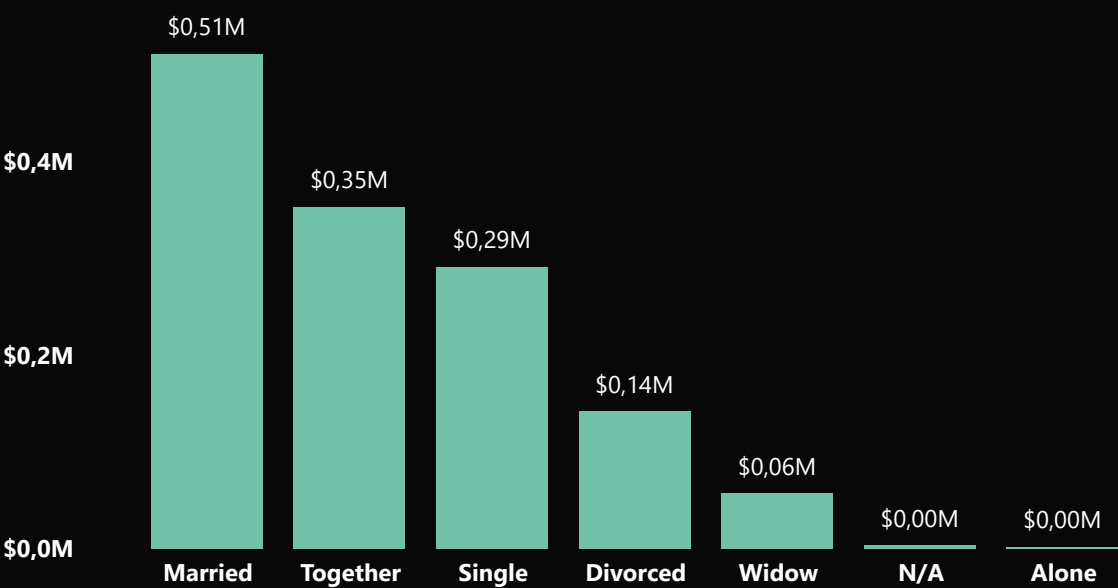
2240

Total Customers by Education

Customers by Number of Accepted Campaigns

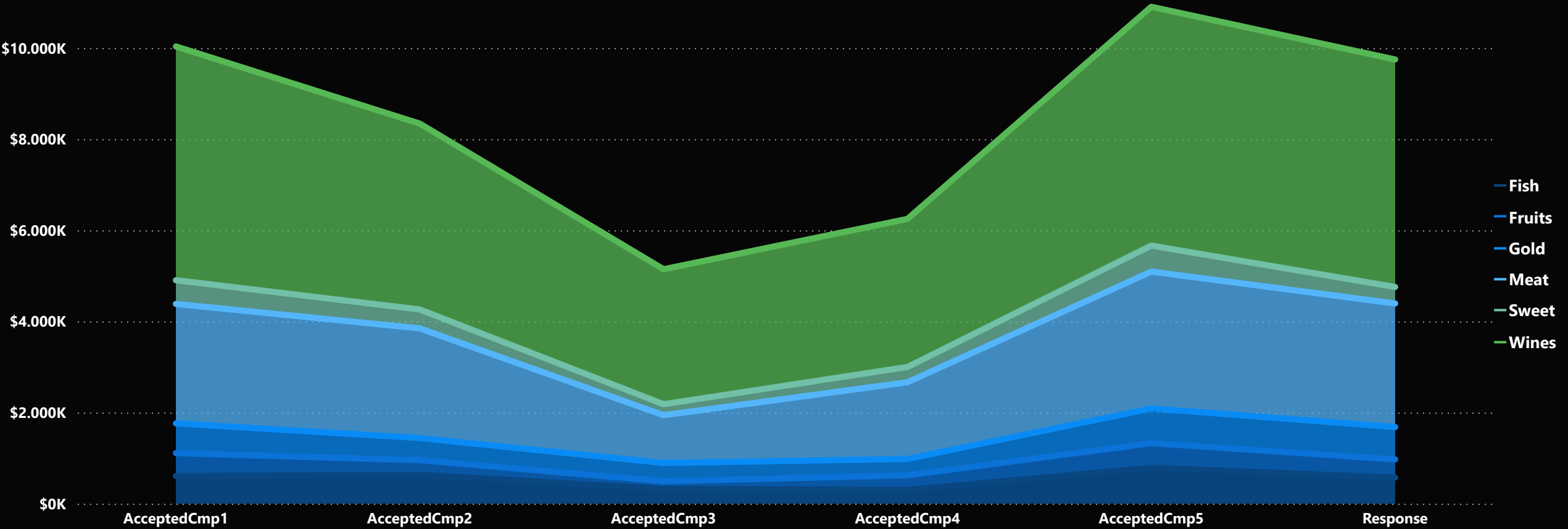


Total Purchases by Marital Status



Customer's Purchases campaign by number of total accepted campaign

Attribute	Fish	Meat	Fruits	Gold	Sweet	Wines
AcceptedCmp1	\$608.328,00	\$2.622.060,00	\$501.228,00	\$652.680,00	\$520.128,00	\$5.130.720,00
AcceptedCmp2	\$633.276,00	\$2.407.104,00	\$321.804,00	\$486.108,00	\$414.036,00	\$4.079.376,00
AcceptedCmp3	\$325.584,00	\$1.049.076,00	\$165.816,00	\$401.688,00	\$240.660,00	\$2.962.260,00
AcceptedCmp4	\$302.652,00	\$1.683.360,00	\$320.796,00	\$358.344,00	\$334.908,00	\$3.249.540,00
AcceptedCmp5	\$788.760,00	\$3.003.840,00	\$539.532,00	\$761.796,00	\$570.276,00	\$5.241.348,00
Response	\$573.804,00	\$2.711.772,00	\$398.160,00	\$710.388,00	\$361.872,00	\$4.992.624,00
Total	\$3.232.404,00	\$13.477.212,00	\$2.247.336,00	\$3.371.004,00	\$2.441.880,00	\$25.655.868,00



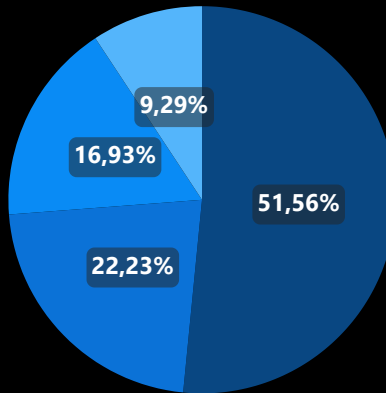
1281K

ComprasT Camp1

Customers by Education and AcceptedCmp1

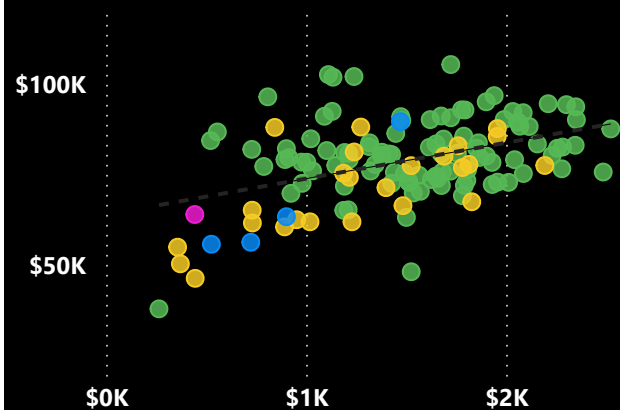
Education

- Graduation
- PhD
- Master
- 2n Cycle

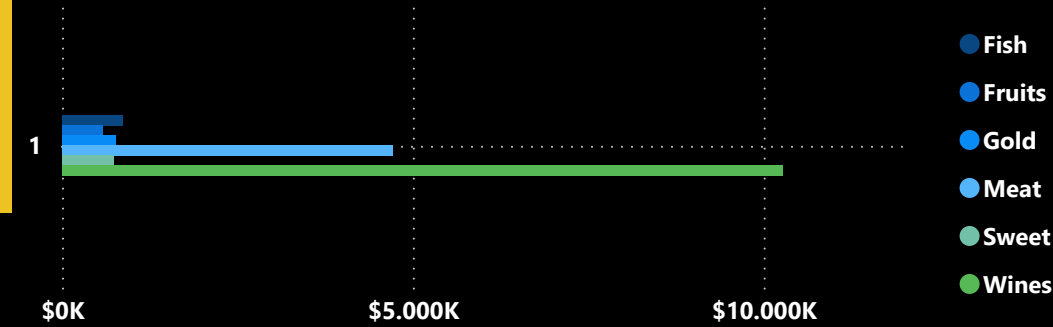


Children, Total Sales and Income Accept Campaign 1

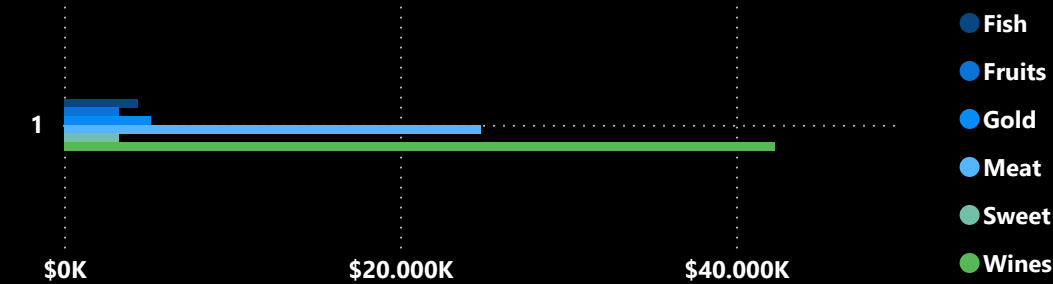
Children 0 1 2 3



Campaign 1



Last Campaign



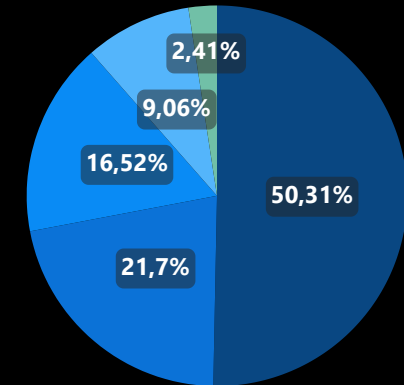
1979K

Total Purchases from customers who accept Last Campaign

Customers by Education and Accepted Last

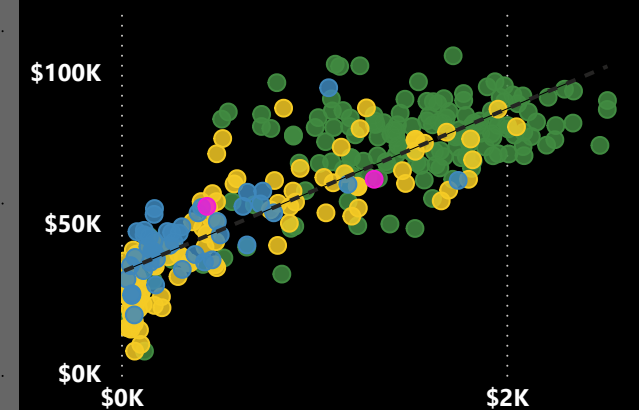
Education

- Graduation
- PhD
- Master
- 2n Cycle
- Basic

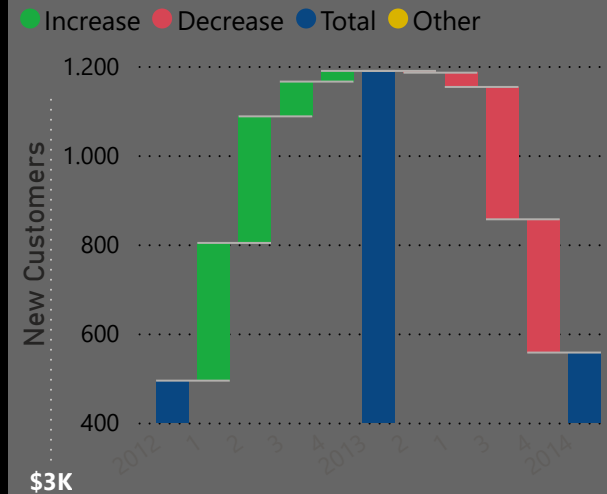


Children, Total Sales and Income Accept Last Campaign

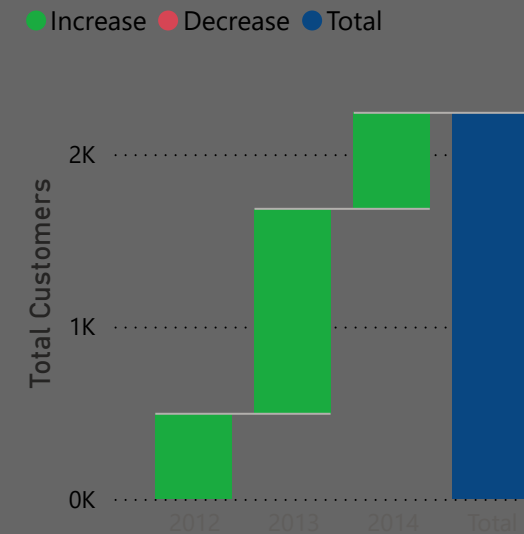
Children 0 1 2 3



New Customers by Year and Quarter (Comparative)



Total Customers by Year



Count of Customers by Accepted Campaign

