



IRON
HACK

COMPETITIVE LANDSCAPE

ANALYTICS CONSULTING PROJECT

LET'S GO!



OUR GROUP
ANA S.
DULCE
VICTOR



.PROJECT OVERVIEW

1.

INTRODUCTION

- Schools;
- Values and inputs we choose to analyse.

2.

DATA ANALYSIS

- Overview and data comparison

3.

BUSINESS QUESTIONS & SUGGESTIONS

- What can we do to improve?
- How does the overall picture of the IRONHACK Data Analytics course ?
- ...

4.

CONCLUSIONS

- About Data Analysis
- About Project



.INTRODUCTION

#SCHOOLS



**GENERAL
ASSEMBLY**

 Springboard

school	school_score
app-academy	4.6
ironhack	4.74
le-wagon	4.92
springboard	4.6
general-assembly	4.14
Wild-code-school	4.8
shecodes	4.88



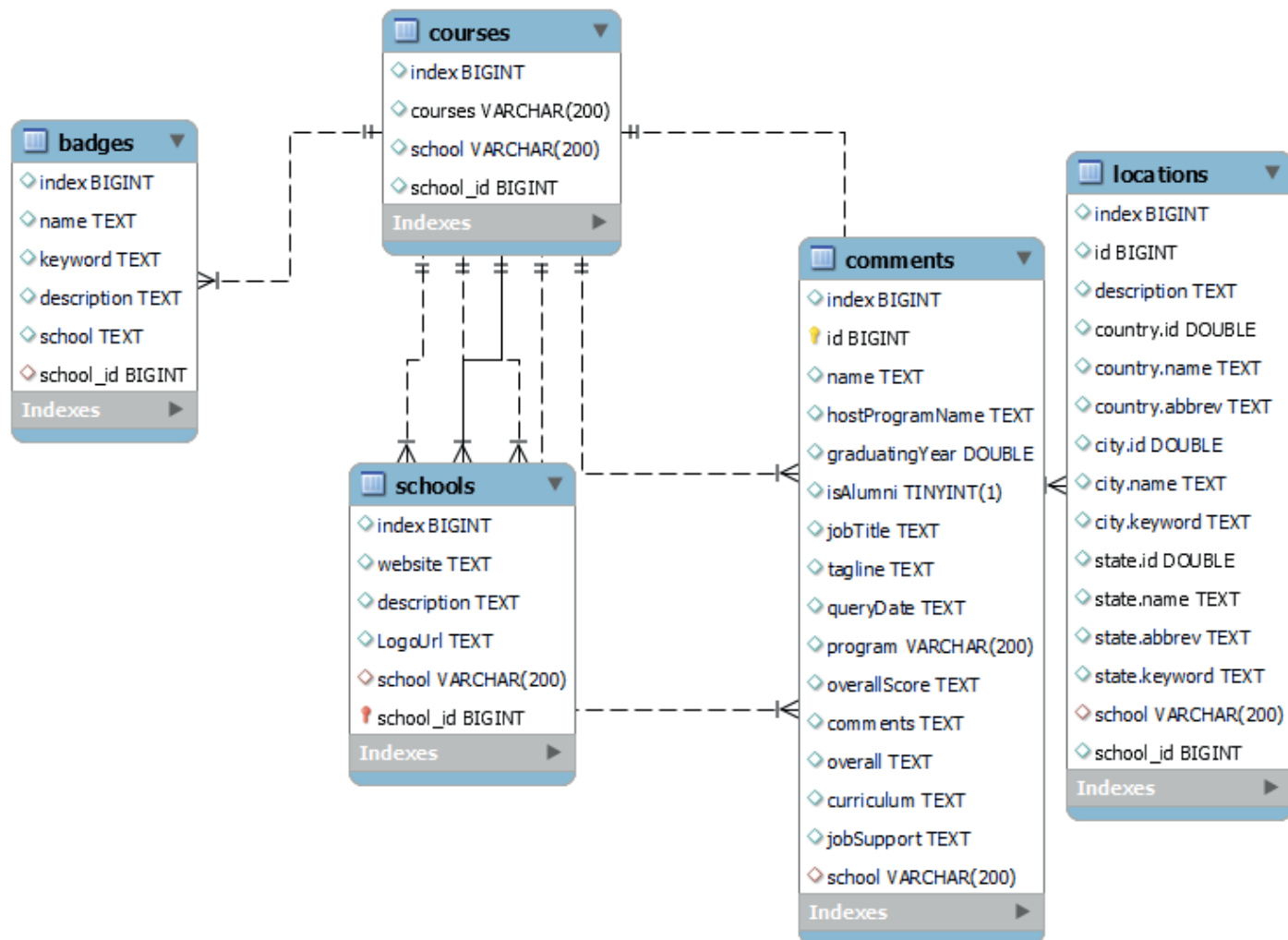


.DATA ANALYSIS



#DATA ANALYTICS

school	ovr	avg_CV	avg_JS	COUNT(id)
general-assembly	4.35	4.27	3.67	52
springboard	4.66	4.56	4.52	199
ironhack	4.52	4.42	4.3	77



.BUSINESS QUESTIONS

Are schools with higher job support ratings, receiving more positive reviews?

school	ovr_scr	avg_JS	COUNT(id)
le-wagon	4.92	4.81	2698
shecodes	4.88	4.71	1362
Wild-code-school	4.8	4.75	100
ironhack	4.74	4.7	1268
app-academy	4.6	4.5	1197
springboard	4.6	4.51	1507
general-assembly	4.14	3.71	996

.BUSINESS QUESTIONS

There are correlation between bad job support reviews and overall negative reviews?

id	overall	jobSupport	school
241587	5.0	3.0	springboard
242625	5.0	3.0	general-assembly
237884	5.0	3.0	general-assembly
242558	5.0	3.0	general-assembly
242496	5.0	3.0	general-assembly
245704	5.0	3.0	springboard
238621	5.0	3.0	general-assembly
246122	5.0	3.0	springboard
242582	5.0	3.0	general-assembly
243103	5.0	3.0	springboard
236858	5.0	3.0	springboard
241300	5.0	3.0	springboard
250971	5.0	3.0	general-assembly
250982	5.0	3.0	springboard

134 row(s) returned

JS <= 3
Overall >=4

Data from all courses

.BUSINESS QUESTIONS

What are the most common positive and negative points mentioned in the reviews?

NEGATIVE

- Amount of work and deadlines
- Job Support.

	school	avg_JS	COUNT(id)
▶	general-assembly	3.67	52
	springboard	4.52	199
	ironhack	4.3	77

POSITIVE

- Knowledgeable tutor
- Supportive staff who ensures that emotional rollercoaster is normal



Fast passed, deadlines too short for the amount of work, no real concrete help to find a job at the end of the course

Student_ID: 282846

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Knowledgeable tutor, the career support could be a bit better for post bootcamp experience.

Student_ID: 268969

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.BUSINESS QUESTIONS

What can we do to improve the negative points mentioned?

- More Job Support Coaches specialized;
- Tuition refund if not landing a job within 6 months;
- Trainee program;



Job support was fantastic, had a lot of career coaches and students advisors that motivated the students to get foot at the door at job interviews

Student_ID: 28097



Career coach was very helpful, especially because they are specialized in tech.

Student_ID: 275577





.CONCLUSION

#CHALLENGES

school	school_score
app-academy	4.6
ironhack	4.74
le-wagon	4.92
springboard	4.6
general-assembly	4.14
Wild-code-school	4.8
shecodes	4.88

school	avg_JS	COUNT(id)
general-assembly	3.67	52
ironhack	4.3	77
le-wagon	5	1
springboard	4.52	199

COUNT(id)
52
199
77



IRON HACK

OUR GROUP

ANA SANTANA
DULCE OLIVEIRA
VICTOR DIAS