The Battle of the Neighborhoods

IBM-Coursera Capstone Project

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Introduction: Business Problem

The purpose of this project is to find the optimal location of a restaurant in Northwest Mexico C
the food industry.

The project will provide some places ideal for a restaurant, taking into consideration that the pla
insight of what type of restaurants are already within an area to give options of what type of res
within the area there are no seafood restaurants, then a seafood restaurant would be a good op

Data

An area of Northwest Mexico City will be divided into grids based on postal codes, neighborhoo
zone, and the frequency of the type of restaurants within the area.