

Failed and Successful "US" Campaigns		
PLAYS	Successful	Failed
Mean goal	\$ 5,049	\$ 10,554
Median Goal	\$ 3,000	\$ 5,000
Standard Deviation of Goal	\$ 7,749	\$ 21,968
Upper Quartile Goal	\$ 5,000	\$ 10,000
Lower quartile Goal	\$ 1,500	\$ 2,000
IQR of Goal	\$ 3,500	\$ 8,000
Mean pledge	\$ 5,602	\$ 559
Median Pledge	\$ 3,168	\$ 103
Standard Deviation Pledge	\$ 5,699	\$ 1,331
Upper Quartile Pledge	\$ 1,717	\$ 501
Lower quartile Pledge	\$ 3,982	\$ 9
IQR of Pledge	\$ (2,266)	\$ 492