



# ANALIA MOHAMDALLY

ASPIRING FRONT-END DEVELOPER

## PROFESSIONAL SUMMARY


Data-driven marketer with a strong understanding of HTML, CSS and JavaScript, and 2+ years of experience in digital marketing, community building, partner collaborations, content creation and customer service.

## EDUCATION

University of Toronto, SCS  
Coding Boot Camp,  
May 2021 -Present

Ryerson University,  
Bachelor of Applied Science,  
2015-2019

## CONTACT

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 647-779-0749

 [My LinkedIn](#)

 [My GitHub](#)

 [My Portfolio](#)

## WORK EXPERIENCE

### Abokichi Inc., Social Media Coordinator

JAN 2020 - JAN 2021

- Updated company website and managed corporate social media accounts and customer interactions.
- Designed email marketing content and implemented campaigns to generate new engagement and conversions.
- Created images and copy for social media, Facebook Ads, e-commerce, landing pages, email campaigns and public relations.
- Collaborated with the Facebook Ad team, B2B retail partners and social media influencers to achieve social marketing goals.

### Jaswant's Kitchen, Nutrition Marketing Specialist

SEPT 2018 - FEB 2020

- Responsible for content creation and customer interactions for corporate social media accounts.
- Designed and implemented a new email marketing campaign that increased product awareness.

## TECHNICAL SKILLS

- HTML, CSS, JavaScript, jQuery, Bootstrap, Moment.js.

## PROJECTS

- [Weather Dashboard](#) - A weather app that returns today's weather and a five-day forecast.
- [Day Planner](#) - A planner that allows you to plan the day's tasks between 9am-5pm.
- [Trade Guide](#) - A collaborative app that allows the user to check data and news related to stocks and cryptocurrency.