



# ANALIA MOHAMDALLY

FULL-STACK WEB DEVELOPER

## PROFESSIONAL SUMMARY

---

Data-driven marketer with a strong understanding of HTML, CSS and JavaScript. I possess 2+ years of experience in digital marketing, community building, partner collaborations, content creation and customer service.

## EDUCATION

---

University of Toronto, SCS  
Coding Boot Camp,  
May 2021 -Present

Ryerson University,  
Bachelor of Applied Science,  
2015-2019

## CONTACT

---



analia.mohamdally@gmail.com



647-779-0749



[My LinkedIn](#)



[My GitHub](#)



[My Portfolio](#)

## WORK EXPERIENCE

---

### Abokichi Inc., Social Media Coordinator

JAN 2020 - JAN 2021

- Updated company website and managed corporate social media accounts and customer interactions.
- Designed email marketing content and implemented campaigns to generate new engagement and conversions.
- Created images and copy for social media, Facebook Ads, e-commerce, landing pages, email campaigns and public relations.
- Collaborated with the Facebook Ad team, B2B retail partners and social media influencers to achieve social marketing goals.

### Jaswant's Kitchen, Nutrition Marketing Specialist

SEPT 2018 - FEB 2020

- Responsible for content creation and customer interactions for corporate social media accounts.
- Designed and implemented new email marketing campaigns to increase product awareness.

## TECHNICAL SKILLS

---

- HTML, CSS, JavaScript, jQuery, Bootstrap, Moment.js, Node.js, Express.js., MySQL, Sequelize, Handlebars.js.

## PROJECTS

---

- [Weather Dashboard](#) - A weather app that returns today's weather and a five-day forecast.
- [Tech Blog](#) - This application is a blog site where users can publish blog posts and comment on other users' posts.
- [Trade Guide](#) - A collaborative app that allows the user to check data and news related to stocks and cryptocurrency.