# ANALIA MOHAMDALLY

FULL-STACK WEB DEVELOPER

## PROFESSIONAL SUMMARY

Detail-oriented full-stack web developer with a strong understanding of HTML, CSS and JavaScript, and 2+ years of experience in digital marketing, graphic design, partner collaborations, content creation and supporting lead flow.

## EDUCATION

University of Toronto, SCS
Coding Boot Camp,
May 2021 - Aug 2021

Ryerson University,
Bachelor of Applied Science,
2015-2019

## CONTACT

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📞 647-779-0749

in [My Linkedin](#)

[My GitHub](#)

[My Portfolio](#)

## WORK EXPERIENCE

**Abokichi Inc.,** Social Media Coordinator
JAN 2020 - JAN 2021
- Created images and copy for social media, Facebook Ads, e-commerce, landing pages, email campaigns and public relations.
- Updated company website and managed corporate social media accounts and customer interactions.
- Collaborated with Facebook Ad team, B2B retail partners and social media influencers to achieve social marketing goals.
- Designed email marketing content and implemented campaigns to generate new engagement and conversions.

**Jaswant's Kitchen**, Nutrition Marketing Specialist
SEPT 2018 - FEB 2020
- Responsible for content creation and customer interactions for corporate social media accounts.
- Designed and implemented new email marketing campaigns to increase product awareness and sales.

## TECHNICAL SKILLS

- HTML, CSS, JavaScript, jQuery, Bootstrap, third-party APIs, Node.js, Express.js, MySQL, Handlebars.js, MongoDB, React.js, MERN Stack.

## PROJECTS

- [Weather Dashboard](#) - A weather app that returns today's weather and a five-day forecast.
- [Find My Coder](#) - A collaborative React application that connects web developers with clients or companies.
- [Trade Guide](#) - A collaborative app that allows the user to check data and news related to stocks and cryptocurrency.