PLAN4BETTER

Let's plan sustainable cities and regions!

Challenge

Cities worldwide want to rethink mobility and urban structure by promoting active mobility. However, with a lack of tools to dynamically plan for active mobility, it's difficult for cities to evaluate measures and make the right decisions.

Customers

- Municipalities and public authorities
- Planning offices and consultants
- Real estate

Team

Elias Pajares   Ulrike Jehle   Majk Shkurti

We are an interdisciplinary team of environmental engineers, urban and transport planners, and software developers. Our motivation to contribute to the sustainable development of cities and regions unites us.

Solution

Our software GOAT (Geo Open Accessibility Tool) can be used as decision support system for planning the 15-minute city and promote active mobility. It's easy-to-use and accessible via a web-interface. It allows for fast and dynamic accessibility analysis on the current situation and to develop scenarios.

Business Model

We offer GOAT in a subscription model as SaaS. Due to the simple transferability, GOAT can be applied to cities all over the world. GOAT is thereby supplied with a large amount of data.

Achievements

Currently, GOAT has already been transferred to over 30 national and international municipalities. In addition, we won the Munich Innovation Award and the Bitkom Smart Country Startup Award in 2021.

Vision

Our aim is to become the hub for decision support systems shaping active mobility and local accessibility.

Plan4Better Website
https://plan4better.de/

GOAT-Community
www.github.com/goat-community

Plan4Better
https://www.linkedin.com/company/plan4better/

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