



Abdulrahman Nabil
Data Analyst

Sales Dashboard



E- Commerce
Analysis

Year

All

Cities

All

Month

All



Abdulrahman
Nabil

Net Sales
\$1.27M

Revenue Sales
\$1.35M

Discounts
89K

Orders
2155

Quantity
51K

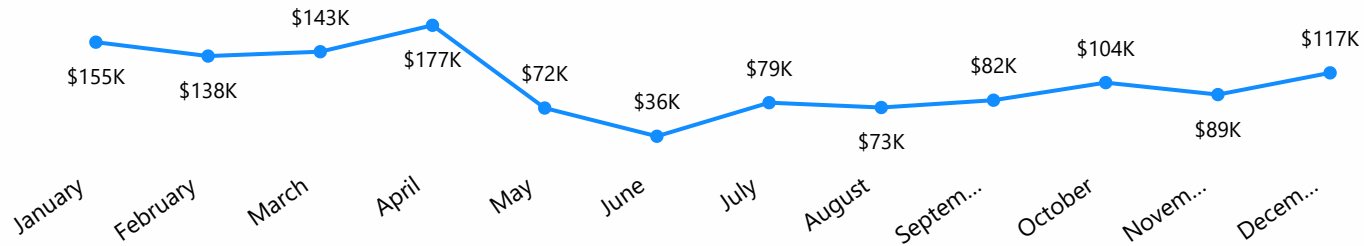
Products
77

Avg Discounts
41.1

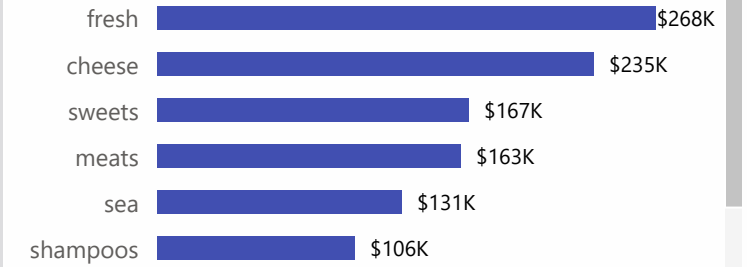


Sales Performance

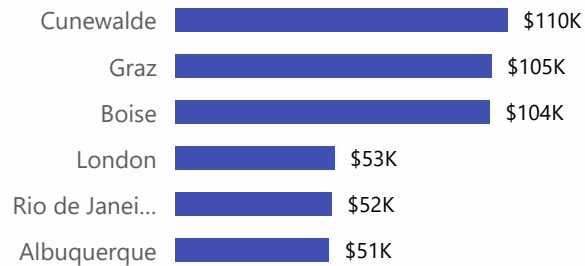
By Months



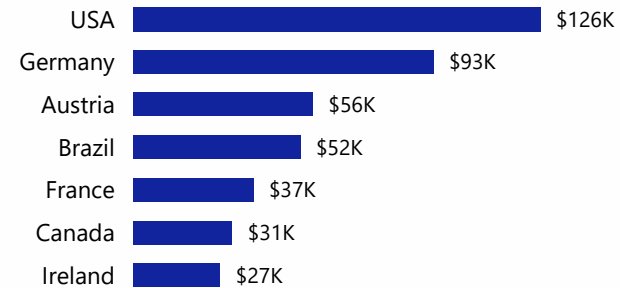
Sales by Category



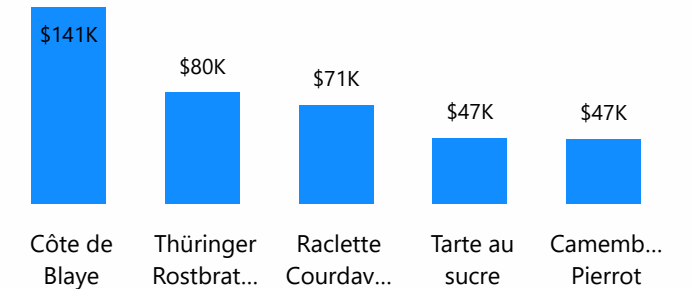
Sales by Cities



Sales by Country

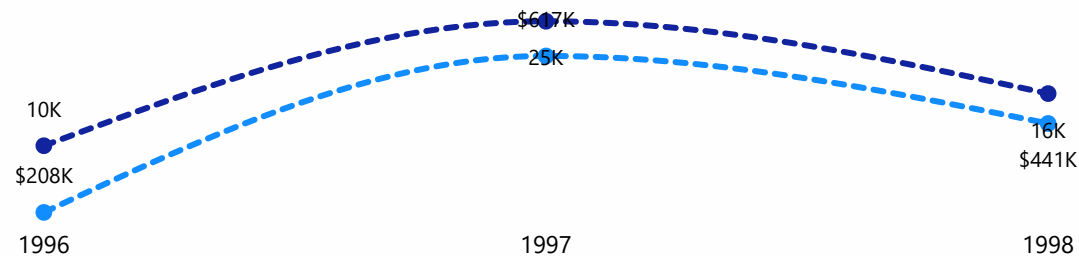


Top 5 Products



Sales & Quantity By Year

Sum of Net Sales Sum of Quantity



ProductName	Avg orders per Product
Original Frankfurter grüne Soße	77.00
Lakkalikööri	76.00
Rhönbräu Klosterbier	75.00
Longlife Tofu	74.00
Röd Kaviar	73.00
Mozzarella di Giovanni	72.00
Fløtemysost	71.00
Outback Lager	70.00
Total	40.79



Abdulrahman Nabil
Data Analyst

Customer Dashboard



E- Commerce Analysis

Year

All

Cities

All

Month

All



Abdulrahman
Nabil

Net Sales

\$1.27M

Orders

2155

Customers

91

Country

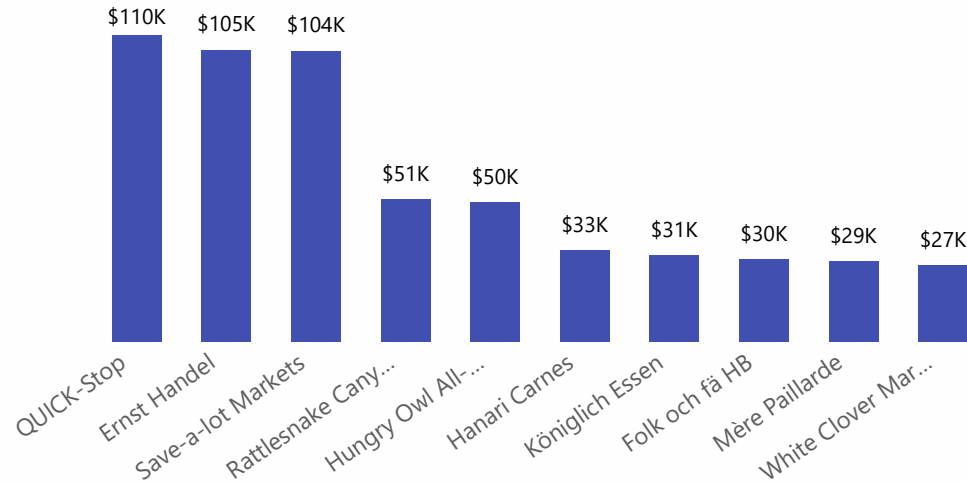
21

Cities

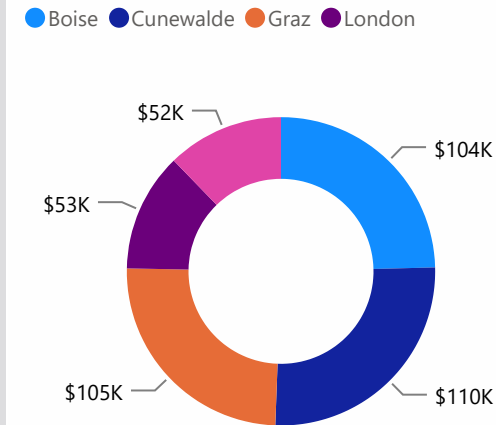
69



Top 10 companies By Sales



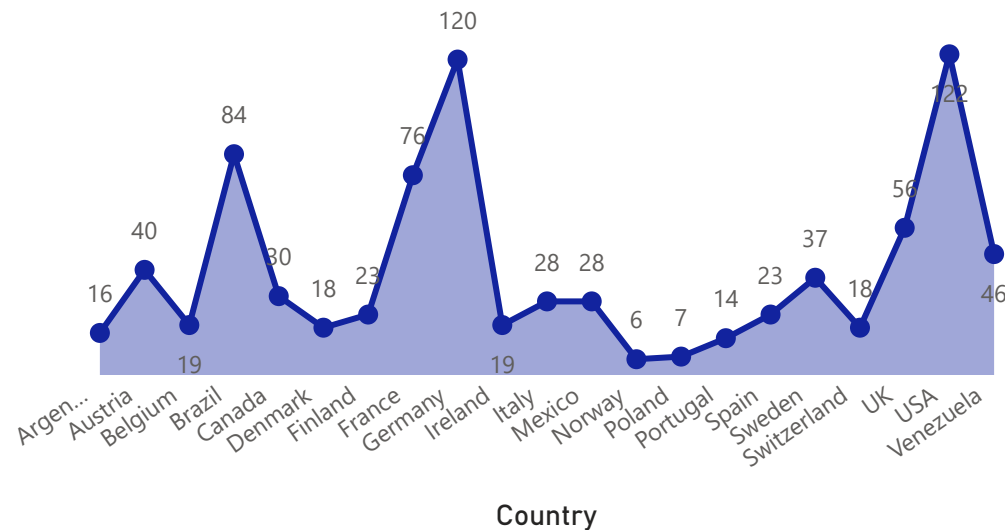
Top 5 Cities By Sales



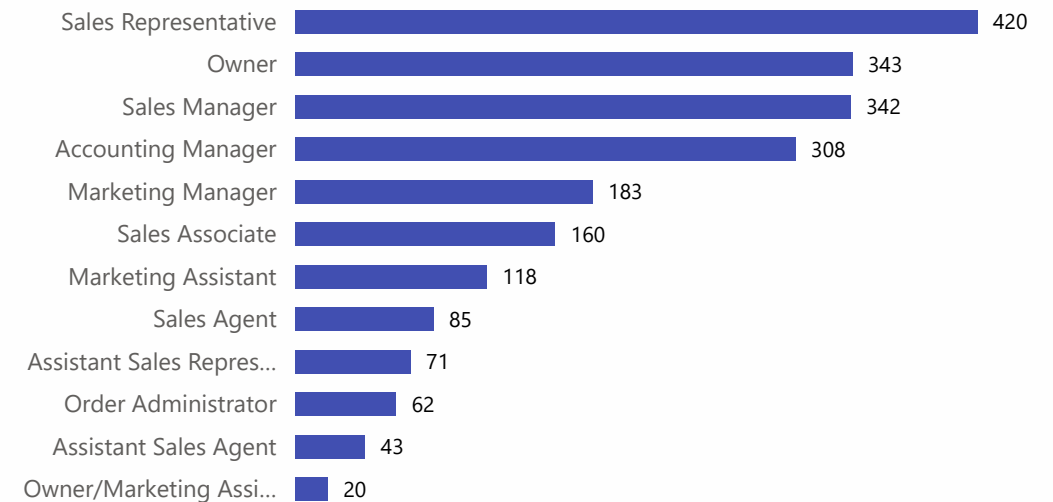
Name and Position Customer

ContactName	ContactTitle
Alejandra Camino	Accounting Manager
Alexander Feuer	Marketing Assistant
Ana Trujillo	Owner
Anabela Domingues	Sales Representative
André Fonseca	Sales Associate
Ann Devon	Sales Agent
Annette Roulet	Sales Manager
Antonio Moreno	Owner
Aria Cruz	Marketing Assistant
Art Braunschweiger	Sales Manager
Bernardo Batista	Accounting Manager

Customer by Country



Position we deal by Orders





E- Commerce Analysis

Sales

Customers

Insights

- . The best year out of the three years is **1997**, with a value of **617k** .
- . **April** is the Month with the most sales at **177k** .
- . **Cunewadle** is the City with the most sales at **110k** .
- . The Most countries are **USA** with **126K** .
- . The best-selling categories are **Fresh** No. **268K** .
- . The best-selling and most popular **Code da Blaye** product No. **141K**.
- . The most frequent place we deal with is **Sales Representative** with **420 orders**.
- . The company with the most dealings is **Quick Stop** No. **110K**.