

Salma Mohy El Dine Shaaban

Al haram, Giza, Egypt | salmamohy477@gmail.com

Tel (+20) 01117003412 | [Linkedln](#)

PROFILE

Mass Communication graduate specializing in Radio and Television from Helwan University. Passionate about content creation, digital marketing, and journalism. Experienced in managing accounts, developing creative content, and working in media-related fields. Strong leadership, communication, and time management skills. Seeking an opportunity in a professional work environment where I can acquire new skills, enhance my existing abilities, and contribute effectively to the success of the organization

EDUCATION

- Licentiate in Arts in Mass Communication (2020 - 2024)
- Major: Radio and Television Specialization
- Helwan university

PROFESSIONAL EXPERIENCE

Content Creator & Account Manager – Internship (2024)

Brandfy

- Created engaging content for multiple industries, improving visual communication and critical thinking.
- I developed creative ideas and visuals, contributing to content planning and campaign execution.
- Managed client communication, attended meetings, and ensured smooth follow-ups.

VOLUNTEERING EXPERIENCE

Volunteer (2023 – 2025)

- Resala Charity

Volunteer (2024)

- Ghaith Organization

Volunteer (2023)

- Haya Karima Foundation
- Organized university events, enhancing communication and networking skills
- Attended Egypt Media Forum and participated in workshops.

CERTIFICATIONS & DIPLOMAS

DIPLOMAS

- Diploma in Digital Marketing.
- Diploma in Microsoft Office (Word, Excel, PowerPoint).
- Diploma in Journalism – Al Gomhuria Newspaper.
- Diploma in Radio & Television Representing – Maspero Television Building.

Certifications

- ERTU Certification.
- EBA Certificate in Digital Marketing.
- Marketers Squad Agency Certification.
- Egypt Public Library – Microsoft Office Certification.
- Al Gomhuria Newspaper – Journalism Certification.
- Udemy – Communication skill tips for great emails and meetings.

CORE SKILLS

- | | |
|--|--|
| <ul style="list-style-type: none">• Communication Skills• Technical Skills• Programming Languages:• Teamwork & Collaboration• Content Creation & Digital Marketing | <ul style="list-style-type: none">• Time Management• Problem-Solving & Critical Thinking• Microsoft Office• Social Media Management• Journalism & Creative Writing |
|--|--|

Additional Information

Languages :

- Arabic (Native)
- English (Upper-Intermediate)
- Spanish (Basic)

interests :

- Personal development through reading, Continuous Learning, Artificial Intelligence & Marketing.